

ATURDAY DIGHT



"THE PAPER WORTH

CANADA, FEBRUARY 23, 1929

WOMEN'S SECTION

This Week:- The Millennium at Coal—Legislation Won't Sell Alberta

Coal—Nova Scotia Enters on New Constitutional Era—Paper Expansion Must Stop

TOP 6

The FRONT'PAGE

Complexities of the Canal Question

The last issue of the Journal of the Canadian Bankers Association contains the full text of an address entitled "Some Aspects of the St. Lawrence Deepening Project," delivered by George W. Brown, M.A., Ph.D., of the De-

partment of History, University of Toronto, before the Bankers' Educational Association. Dr. Brown's paper is remarkably succinct considering the many aspects and complexities of his subject. The St. Lawrence Canal question is rapidly approaching a crucial point after more than ten years of discussion, and Canadians should acquire as much information on the subject as possible. Dr. Brown's summary of the situation should be reprinted in pamphlet form. From it the average reader will learn that the question has a great many more aspects than would at first be suspected.

Prevailing opinion toward the new international canal project on the upper St. Lawrence is apathetic in Canada as a whole, and those sections, interests and individuals who do take the trouble to consider it seriously do so from conflicting points of view. The only Canadian province which takes a vital interest in the proposals is older Ontario-and here the main consideration is power development. We should perhaps include the Montreal district, but there opinion seems to be much divided. One group holds that Montreal would greatly benefit by a channel for ships of 25 ft. draught. Another group argues sharply the contrary. Though the opportunities of opening up a vast new source of cheap electric power are of most signal importance in contiguous regions, it cannot be denied that for the continent at large the question is one of navigation. In the U.S. Middle West, where the agitation arose, navigation is the first and almost the only consideration; power is of consequence only as a means of reducing costs in connection with the navigation scheme.

One consideration which has been the basis of much fallacious discussion Dr. Brown promptly dismisses: namely the military situation that might arise in connection with an altered channel. As he says, modern explosives would make short work of locks no matter on which side of the river they happened to be located. In brief space he gives complete historical data as to canal development on the St. Lawrence and in the Great Lakes region during the past hundred years, and a summary of the many reports that have been made on every aspect of the new plan. The question of whether power is developed by private or public ownership or both has, as he points out, nothing whatever to do with the merits of the scheme as a whole.

It is his belief that Mr. Hoover, the U.S. Presidentelect, was entirely serious in his pre-election promise to try and effect this revolution in transportation; and if Canada refuses to co-operate, to force through an alternative of a deep waterway from Lake Erie to the Hudson River. Therefore Dr. Brown holds that Canada should think twice before throwing away the chance of carrying through the St. Lawrence development in co-operation with the United States. He believes that Canada is in a position to make a good bargain, and should be careful to guard her economic interests, but an uncompromising attitude will not do. It is no longer safe for Canadians to continue in the present state of apathy. They must inform themselves on its many complexities and decide what they want to do

Ferguson

The Wisdom The Ontario Government emerges Of Premier, __rather nauseating scandal in connection with the collection of party subscriptions from distilleries, breweries

and wineries. It comes through clean because it is a clean body of men, headed by a Premier and an Attorney. General who, faced with exasperating facts dealt swiftly and drastically with them. It is not worth while for anybody to be mealy-mouthed about this issue. Any old time hotel keeper who held a liquor license under the Mowat regime, for instance, could relate stories of strong-arm methods by which he was told to "come across" and took very good care to do so.

But public opinion has become rather sensitive on the subject of campaign funds, and the folly of the members of the Toronto Central organization who playing strictly off their own bat, asked for special subscriptions from liquor interests were strangely oblivious of this fact. The most difficult task Mr. Ferguson had to face in connection with establishing Government Control was to combat the calumny that he was catering to the liquor interests, and the Toronto group did not hesitate to circulate what seemed like prima facie evidence of the truth of that charge. The prompt action of Attorney-General Price backed by the equally prompt and drastic letter of the Premier saved the situation. No scandal of equal significance that one recollects, has collapsed so suddenly.

The Titles Question Once More

Looking over the names in the diviada one fact is abundantly clear, viz.that the best intelligences on both

sides of the House were in favor of it. Eminent men in every walk of life should be perfectly at liberty to refuse past have done. But the recipient being willing, the Crown (which is of course the government of the day), should be equally at liberty to honor deserving individuals as a



THE FATHER OF HALIFAX

Hon. Edward Cornwallis. Governor of Nova Scotia, 1749-1753, who in 1749 brought 2600 settlers in thirteen transports to what was then known as the Bay of Chebucto, and which became the site of Halifax. The new settlement was named after the President of the Board of Trade in the British Government of that day. The Bay of Chebucto had long been known to mariners as one of the safest and most unique havens on the Atlantic, and remains one of the premier all-the-year round ports of the world. Cornwallis made Halifax his capital, and placed it on the map. The above portrait, now in America, was painted by Sir George Chalmers, not to be confused with the nineteenth century painter of the same name

-Photo by Courtesy of the Ehrich Galleries, New York.

which any decent and able man might aspire without dis-effected; but now some of the same persons who were inhonor to himself; and in many instances the country was dignant over that catastrophe are severely critical of in itself honored in the distinction conferred upon him.

Putting the question of titles in its lowest and most shareholders. sordid light, those,—very few in Canada, bestowed for liberal party subscriptions. Well, at that, no cleaner and clean, out of what might have been a less harmful way of raising party funds has yet been de- bankers themselves. Quite obviously bank executives do vised. It is a much more honorable way of raising party not decide to sacrifice the autonomy and individuality of tell the eminent statesman who directs Italy that this last funds than the more familiar method of raising money by institutions that have taken long years to build up, with act has earned him the gratitude of all the Catholics of all promises that can only be fulfilled at the public's expense.

And Their

Bank Mergers The bill by Mr. T. L. Church to make all bank mergers subject to Parliamentary sanction, while impossible and even mischievous as a proposition, served an excellent purpose in

provoking a candid discussion on these transactions. Perhaps that was all that Mr. Church intended. Whatever the motive it was the cause of two very illuminative speeches on the whole question from Hon. James A. Robb. Minister of Finance and Hon. R. B. Bennett, leader of the Opposition. Though opposed in politics, nobody can question their competence as business men to discuss the man fold problems that lie back of all mergers. The inside history related by Mr. Robb with regard to several banks now non-existent whose liquidation (if the term may be used) took place without loss or inconvenience to anyone, no doubt provided surprises. It was made clear that in senting to mergers the Government of Canada has been actuated by concern first of all for depositors, and secondarily for shareholders, subject to the very severe penalty

of the double liability if a bank fails. The real meaning of banking could not have been better stated than by Mr. Bennett when he said that banks borrow money from their depositors and loan it to their sion on Mr. Cahan's motion for the customers; and that their business was to maintain a restoration of titles of honor in Can- proper equilibrium between the money borrowed from these depositors and the money loaned to such as applied for and received it. Most of the more violent critics of bank mergers assume that the chief business of banks is to lend money to all comers, and that supplies of funds come to titles if they so desire, as many celebrated figures of the them in a golden shower such as Zeus was accustomed to bestow on his favorites.

which supplies the funds, and the public that by passive means of expressing the country's approbation. Not all of or active resistance forces banks into a position where deus can subscribe to the statement that "one man is as good posits gradually dry up and a merger must be sought to as another" even though convinced that every man not a solve the situation. A few years ago a great clamor was pacific solutions were unfortunately rejected. convicted criminal is entitled to equal justice and equal raised because the Home Bank had been permitted to drift

liberty of action. A title was in the past something to into a condition so hopeless that a merger could not be mergers which forestalled possible losses to depositors or

> eagerness and joy. Some of the worst catastrophes in the the world. Many of his compatriots are to be found among to look facts in the face, and resisting the inevitable too their native land has subscribed to one of the greatest long. The losses which have brought about many mergers events in human history. have been due to too much laxity and optimism in the granting of loans,-particularly in the West, from whence the more serious opposition to mergers seems to come. Had Flower of there been no war, with its aftermath of depression and disaster following inflation, many banks that were existent fifteen years ago would still be eminent and flourishing. Mergers seem to be a matter of fate, but under present conditions of prosperity there is a reasonable hope that the end has been reached.

Canada Loses It is given to but few men to take up residence in a new country when past An Eminent sixty and immediately fill a large and unique place in the life of the com-Scholar

munity; but such was the singular experience of the late Sir Bertram Coghill Alan Windle, who recently passed away in Toronto after a very brief illness. For a decade Sir Bertram had held the dual position of Professor of Anthropology at St. Michael's College, and Special Lecturer on Ethnology at the University of Toronto, but these subjects by no means represent the limit of his intellectual interests. Of distinguished English and Irish descent, he was the child of a Lincolnshire rector but became a Roman Catholic by conviction and a graduate of the University of Dublin. In his earlier manhood he was a practising physician in Birmingham, and a close friend of Hon. Joseph Chamberlain. When 30 years ago the University of Birmingham was founded on modern lines he became the first Dean of its Medical Faculty. Some years later he became President of University Col-As we have pointed out more than once it is the public lege, Cork. At various times he had been examiner in anatomy at most of the leading British medical colleges. practically his last public services in the British Isles were as a member of the Irish Convention of 1918 whose

his rich contributions to the cultural life of this country. Academically he held an exceptional place as reconciler between science and religion. But for the public at large the most interesting phase of his activities were his popular lectures on Archaeology. These attained such vogue that audiences of 2000 or more were the rule rather than the exception. Archaeology had become his recreation and hobby when he was a young doctor, and in his vacations he acquainted himself with the antiquities of every corner of England. His guide books to various localities are still models of their kind, and last year there was a considerable revival of interest in "The Wessex of Thomas Hardy" published in 1901. The manner in which he expounded to Canadians the ancient and forgotten history of their mingled races was most fascinating and lucid; and his discourses gradually extended to the whole history of the human race. It was not long before his fame as a lecturer spread and brought demands for his discourses from other parts of the continent. The distinction of his personality was as marked as the luminosity of his mind, and he was not only a distinguished scientist but a great humanist. It is but seldom that Canadian academic circles have been adorned with so versatile and attractive

Divorce Court for Ontario

A divorce court for Ontario seems to be now in sight. The Senate has passed the measure which relieves it of an uncomfortable responsibility and the Commons will hardly reject it.

We do not think that any moral harm is going to result to the community. Those who have opposed a Divorce Court are equally opposed to the Senate Committee grant ing divorces either; and unless they are in a position to put through an enactment abolishing divorce on Canadian soil from Halifax to Dawson City their arguments should not affect the situation.

The importance of the new move lies in the fact that divorce in Ontario will be regulated on stricter principles of justice than has been possible under the Senate system. Some kindly Senators must have chafed under their inability to render justice in connection with financial settlements, a condition which has sometimes had an aftermath in unsavory litigation. The character of the Canadian judiciary is such that society may face the situation with a sense of security, assured that there will be no reckless

Quebec Pleased With Mussolini

Nothing that concerns the well-being of the Holy See is ever a matter of small concern to the Province of Quebec, and, from one end of that Prov ince to the other, the keenest satisfac-

tion is felt at the ending of the age-long state of tension in Italy and at the reconciliation between the Vatican and the Italian Government. His Eminence Cardinal Rouleau sent a message of warm congratulation to the Pope, expressing thanks to God "for the great act which restores to the Roman Pontiff his Royal independence", as did Colonel Dorion, the commander of the Canadian Zouaves

In both chambers of the Quebec Legislature, the liveli est gratification was officially expressed at the reinstate ment of the Holy See as a temporal power, the speeches of Hon. J. L. Perron, in the Legislative Council, and of Premier Taschereau, in the Legislative Assembly, being beil received with loud and prolonged cheers. The Premie was in his happiest vein, observing that the event which Quebec was commemorating would mark a red letter day reverence for that mysterious sentiment which men forge It is regrettable that there are so few banks in Canada at times, but which guides them, none the less, unconsc history of Canada have been due to obstinacy in refusing our own people, and I rejoice with them that the head of

Victorian Era Passes

The death of Mrs. Langtry, "The Je) sey Lily" in her seventy-seventh year brings back to memory the Victorian era in the days of its gaudiest efflor escence. the early eighties. It was day when the Prince of Wales, afterwards King Edward

VII was the First Gentleman of Europe; when the social life of London had attained to a color, extravagance and gaiety never previously equalled; when the Empire was expanding "visibly"; when W. S. Gilbert was shooting his darts at every layer of English society; when everyone was humming the new tunes of Sullivan; when crowds followed the great actor Irving; when half the poetasters of England were writing sonnets to Ellen Terry; when Oscar Wilde walked down Piccadilly with a poppy or a lily in his transcendental hand; when the voices of Patti and Albani were scattering pearly roulades; when Gladstone and Bright were glorifying the hustings. The civilized Englishman of that glowing time has best been typified by a character of fiction, the picturesque Jolyan For

In to this gay society floated a rather substantial but very comely fairy of 28 hailing from the Channel Islands, who conquered solely by her beauty, and became as famous as was Georgiana, Duchess of Devonshire many decades previously. The reactions of the outer world to Mrs. Langtry were quite remarkable. Those were still frontier days in the American and Canadian West and it is doubtful whether there was a mining or construction camp in which her tabled beauty was not talked of. In the parochial society of the Eastern Canada of those days, the doings of Mrs. Langtry were a fruitful and delightful subject of gossip. The story of how in a reckless moment she had slipped a Probably if Cork had not become a centre of civil war, piece of ice down the back of the Prince of Wales en-

syte of the earlier volumes in Galsworthy's "Forsyte Saga"

livened many a mother's meeting in the religious circles of small towns where the theatre was still frowned upon

In those days beautiful women went on the stage just as good women went to Heaven; and as a matter of course Lily Langtry did so and shortly afterwards came to America, where the foremost dramatic critic of the day, William Winter of the New York "Tribune" promptly fell in love with her and persuaded himself that she was a great comedienne. More delightful still for the habitues of Parish circles. "Teddy" Gebhardt of Baltimore, repre sentative of the jeunesse dorce of America society in that day fell in love with her also, and followed her everywhere. Gebhardt would be regarded merely as a poor relation by the young American plutocrats of to-day, but in a time of smaller fortunes he was regarded as a Croesus; and he lived in reflected glory because of the favor he had found in the eyes of the "Jersey Lily".

Every school child of the eighties knew of her. There was a popular song "Climbing Up the Golden Stairs", strongly Fundamentalist in tone, which made allusion to her and two other celebrities of the day, John L. Sullivan, the pugilistic Apollo, and Robert G. Ingersoll the champion of free thought, in this wise:

Go tell the Jersey Lily The sights will knock her silly Climbing up the Golden Stairs And tell John L. Sullivan He must be a better man If he wants to climb the Golden Stairs. Bob Ingersoll's respected But he's bound to be rejected If he tries to climb the Golden Stairs

Oh, I'll bet he'll kick and yell When they fire him into hell Climbing up the Golden Stairs.

It will be noted that in the early eighties, even song writers were accomplished catch-as-catch-can theologians and this song, sung everywhere illustrated the vogue of Mrs. Langtry. What stage or social beauty of to-day is as famous as Gene Tunney or Jack Dempsey:

With all her fame Mrs. Langtry was a kind and placid woman. Forty years ago there lived in Toronto a patriarchal exile from the Island of Jersey, once a churchwarden in the parish of St. Helier, where her father Very Rev W. C. E. LeBreton, Dean of Jersey, was rector. He had fallen on evil days and among his various means of liveli hood was service as an artist's model. Painters rejoiced in his magnificent white beard and he is to be seen in many Canadian pictures of that day, notably in George A Reid's "Mortgaging the Homestead", now in the National Gallery at Ottawa. When Lily Langtry discovered in Toronto this old friend of her childhood, she received him with open arms, and took measures to assure him against

In course of time other luminaries arose, and the gay and thoughtless society of the early eighties gradually changed, but she was never really eclipsed. She managed to grow old gracefully and retain much of her fascination. Canadians who saw her at Monte Carlo within the past year, found her a radiant being, still erect and charming, iom lads fifty years her junior liked to dance with. And with her passing the last surviving celebrity of the society of 1880 is gone.



"Forests and Streams"

SATURDAY NIGHT.

Sir. - I am travelling almost continually in my forest in-estigation work so I have only just read your correspond-ent's letter in a January issue of Satusday Night, entitled

ent's letter in a January issue of Saturday Night, entitled "Forests and Streams".

I am sorry this writer seems to have such an antipathy for trees. I think any one who does not appreciate the aesthetic, commercial and climatic value of trees misses a great deal in life. To me trees are the most beautiful and important work of nature.

In my reply to this correspondent's previous letter, in which he stated that "a man and a tree cannot exist on the same piece of ground" and hence the evident necessity for ridding the country as rapidly as possible of all trees. I quoted Robert W. Chambers' description of a forestless country which I am sorry Saturday Night omitted from my letter (I presume on account of its length) as this vivid portrayal was so far superior to anything I could write that I feel had this correspondent had the privilege of reading it no would have been convinced that trees are necessary to the well-being of man. Honest differences of opinion are of course what make life interesting and even those few who still think the world is flat are honest in their belief.

If this writer will accompany me on a stroll some unbearable day in summer when the thermometer registers \$5 in the shade with not a breath of air to relieve the power of the sun's rays and he will allow me to escort him into the shade of a forest where we can sit down under a canopy of cool yreen follage, and partake of a druught of such sweet.

shade of a forest where we can sit down under a canopy of cool green foliage and partake of a draught of such sweet, pure, cold water as can only be found in the forest, I think est gifts to man, trees. As Joyce Kilmer so beautifully said

"Poems are made by fools like me But only God can make a tree"

This writer says that the Nile and Tigris flow through treeless deserts but quite overlooks the important fact that these rivers do not rise in deserts. He also says that China, a country without trees supports a population of 400,000,000

A striking example of how a forestless country "supports her population is contained in an Associated Press dispatch from Shanghai, China, dated February 6th from which the following short extracts are taken— "Late reports from middle China and northern prov-

inces indicate that famine and destitution are more severe and widespread than heretofore believed. ***In its survey of conditions the special Pekin commission estimated that twelve million persons faced starvation and that this numtwelve million persons faced starvation and that this num-ber would probably reach twenty million before the climax of the famine had been passed. **Here the people have a formula for dying during such disasters. These aston-ishing stoics even starve according to tradition. **They even grind wood into sawdust, which they eat as a last resort. A few days of quiet waiting, then the end. Through this procedure millions of Chinese have starved to death in

Yours etc. Frank J. D. Barnjum.

Moon-Moments

By GEORGE HERBERT CLARKE

Wraith o' the Moon emaciate As twilight clouds that drift and thin And linger near her ghostly gate And fail and fade within.

Resurgent flow her gelden tides, For she and her Swart Swain have kissed .. . From shadowy vales of silence glides Incense of midnight mist.

Queen's University, Kingston, Canada.

Montreal, 1929.



JOSEPH E. ATKINSON, PROPRIETOR OF THE TORONTO DAILY STAR has been receiving congratulations from fellow publishers in all parts of the British Empire and the United on the completion of the most magnificent newspaper building in Canada, situated on King St. West, Toronto. his direction the Star has grown from a bankrupt struggling sheet into the most widely circulated daily news in Canada. The photograph is the first taken of Mr. Atkinson in twenty years and shows him at his desk in his new office.

-Copyright Photo by Alexandra Studios.

A GRANDFATHER of luck was on his side in that instance, and, getting by the CONFEDERATION

Edward G. Gibbon Who Graduated from Newgate Prison to Constitutional Authority

By a Bystander

 ${\bf A}^{\rm N}$ EDITORIAL note in the New York Times suggests that the Canadian constitution was pirated from the United States. The indictment is too strong, even though it be disguised in the form of a compliment. The occais one for confession and avoidance. But demurrer must surely fall short of accepting Alexander Hamilton as "grand father of the Canadian constitution". Lord Durham could be titleholder of that position in the Canadian system, as true of constitutions as of complications in the best regulated families, that it is a wise child who knows his own grandfather.

At the time of Lord Durham's Report on the affairs of British North America its authorship was held uncertain. Report launched, Wakefield turned again to promoting the the political verdict, carrying the endorsement of such men as John Stuart Mill, being: "Wakefield thought it, Charles Buller wrote it, Durham signed it".

In the light of historical evidence available it is rea-Buller he was a disciple of Wakefield in the reform movement. Wakefield was one of England's talented ex-convicts; and it may be that for this reason our Canadian authors seldom mention him. If it comes to a choice be- Metcalfe, he wrote one sentence that might well serve for tween Alexander Hamilton and Wakefield we are consider- an epitaph: "Whom God made greater than the Colonial ing on one hand the principles of an English democrat Office." several strides ahead of his times and an American demo crat whose policies inclined as far as possible to English precedents and expedients.

self-accusations on the part of Canadians. We have almost aping continuously and flagrantly every pose of the people to the south of us, and have been guilty of pirating all

does not however approximate in gravity the reproach of ernment definitely shuts out the claim of American perfecting our constitution on the model of the Republic influence upon our Canadian constitution. through the use of Alexander Hamilton's ideals or otherwise. Any question of original ideas may be brushed to one side, because, whether Hamilton or Wakefield be the Tub-Thumpers Here and practices of England herself were demanded for and applied to British North America.

ONE outstanding reason for honoring Wakefield is the circumstance that it was he who saved the Durham Report from oblivion. The parent at any risk and by any desperate device will preserve the offspring. The Government would have withheld and suppressed the document had not Wakefield communicated all important parts of the Report to the Times.

The works of this distinguished ex-convict show him to have been a remarkable genius. His latest biographer, Dr. A. J. Harrop, styles the interesting book he has just given to the public, "The Amazing Career of Edward Gibbon Wakefield". He was born in 1796 and he lived till sixty odd years ago. He first came to Canada on the invitation of Lord Durham, dragging a Newgate record like a ball and chain. It is certain had he come here to-day he would have been deported by the immigration authorities. As it was a letter of protest was received by Durham upon Wakefield's arrival in Canada against his appointment to any office; so that assurance had to be given the home Government that Wakefield held no official post. But Durham knew Wakefield's worth and let him loose unofficially on his work. The unrecognized framer of colonial constitutions appears to have been from childhood what is called in Judge Mott's court a delinquent. His worthy relations were willing to admit the theory of heredity in exculpation of his early achievements. His grandmother, like Lord Durham later on, saw a diamond concealed under much of the common clay of poor humanity. She once wrote in her diary, "My poor little Edward still in disgrace. My heart yearns to forgive him. He has some fine qualities, but is a character that requires delicate handling." His moral state long continued disadvantageous to himself and troublesome to others, and great difficulty was experienced in finding employment for and without waste of energy or loss of dignity." him. He adopted law for a start and then became secretary to the British Embassy at Turin. His marriage in on another Sunday afternoon. A score or two of orators-

1816 followed an elopement with a ward in Chancery, but Lord Chancellor, he retained his post at Turin. In 1826, when engaged in diplomatic work in Paris, he contrived by a striking display of criminal ingenuity along with his brother William to carry out the famous Turner Abduction, the story of which introduces the traditional Gretna Green marriage; after which Edward succeeded in reaching France with the heiress, while William, who had acted under his brother's direction, was arrested at Dover. They were tried, along with their step-mother Frances Wakefield. One incident of the succeeding three year term in Newgate was the publication of a pamphlet by Edward calling attention to the scandal of the frequent death sentences passed at that time for comparatively light offences.

PON his release from Newgate Wakefield concentrated on colonial reform and appears from his writings to have been abreast of some modern English thought. The sion of making answer to it, however, as the lawyers say, problem he presented to the nation was the cure and prevention of British pauperism by means of systematic colonization. But the stage was not clear for him till after passage of the Reform Bill. It was upon principles stated by Wakefield that South Australia was founded, one of the although where Durham is concerned, the saying may be promoters of the formulated plan being Colonel Torrens, whose fame bloomed while Wakefield was condemned to obscurity by his unhappy record. Wakefield next labored to establish a colony in New Zealand immediately before coming to Canada to help Lord Durham. The Durham plans he had formed for New Zealand, but in 1841 resigned a directorship in the New Zealand company to come back to Canada. He was elected member for Beauharnois in 1842 by the French Canadian vote and took an sonably certain Wakefield was the true parent. As for active political part on the side of the French Canadians. He was the original prophet of the Beauharnois project of the present hour, though he saw it only as a canal and railway undertaking. A friend and active supporter of

By the time Wakefield returned again to England he had become what may be called a public professor of the art of colonization and devoted years to colonial propa-Open confession may very well demand a whole lot of ganda. He became a New Zealand colonist in 1852 and soon threw himself into the boiling political pot in the since the passing of sturdy old John Graves Simcoe been antipodes. He was buried in the city of Wellington which he had named. He died in 1862.

Whether his immediate motives were at all times as manner of minor American constitutions from Puritans to disinterested as his professed principles, his name, despite his record, should find a place in the story of Canada. The aggregate of all our aping of heterogeneous joiners His actual achievements for the cause of responsible gov-

in England

By F. D. L. Smith

TORONTO radicals are "all het up" over the edict for bidding Bolshevists and Communists to address meetings in divers' tongues. The Chief of Police held that if the revolutionists insist on proclaiming their doctrines and dethroning the Almighty, they should express themselves in English, so that the police might be able to follow their sentiments and parse their sentences. A contemporary argues that this course is un-British, and that the spellbinders should be allowed the same privilege in Canada as is extended to them in Hyde Park, London But can we be sure that this would be wise?

On a westbound voyage across the Atlantic the late Sir P. E. Leblanc regaled the writer of this article with accounts of his experiences in England. In particular the Lieutenant Governor of Quebec rejoiced in the steadiness of character and the sterling common sense usually displayed by the English race in their own home island. Two instances in particular of what he meant did he recall to mind. One related to a scene on the Thames somewhere between Hampton Court and Richmond. A sunny Bank Holiday had brought out a big crowd, and a number of boats and punts sought passage simultaneously through the gate of a weir. "In France or any other country" exclaimed the Governor, "there would have been much crowding and jostling, much excitement and shouting, everybody endeavoring to get ahead of the other. But not so with these English! Each boat waited quietly its proper turn-in an orderly queue. And so the business of passing the dam was despatched with quiet expedition

M. Leblanc's memory then carried him to Hyde Park



Courteously inviting you to see the new Lounge Suitings, Sport Tweeds and Overcoatings which we have particularly imported from London for Spring and Summer Wearing.

An early selection is advisable, which we will gladly hold for later completion.

Stanley and Bosworth "The English Shop"

Privileged as Tailors and Shirtmakers to a large Clientele in Canada and the United States

98 and 100 West King Street, Toronto

each on his upturned box or chair-were spouting their several nostrums to crowds of varying size. There was much denunciation of existing institutions-of capitalism, the House of Commons, the House of Lords and the Press. "Here," said the Governor, "I noticed one thing. The flery speakers could declaim against Parliament and other institutions to their hearts' content and the people still listened. But once a spellbinder uttered a word against the King or the Roy! Family, his audience just quietly melted away. The crowds did not resort to violence. No! They simply left him without hearers. Most effective, I thought." "Yes," concluded M. Leblanc, "the English are a great race," and his face lit up with appreciation of the

The latitude which the London police allow the orators of Hyde Park is defended on the ground that the resort acts as a safety valve for the discontented. The fanatics go there to get their grievances off their chest, and that, no doubt, saves much trouble. Should the British precedent be always followed in our centres of population? It does not necessarily follow that it should. There is a difference in the circumstances and conditions. England is peopled for the most part by a single race—a race which the late general strike once again proved to be the steadiest and most cool-headed of all races under the sun. Canada, outside of Quebec, has become in large measure a melting pot of many peoples, of whom not a few are inflammable in temperament. So that this country is perhaps scarcely ripe for the wider tolerance of Great Britain. The great cities of the United States have become veritable babels of tongues, thus warning us on this side of the border to what we may come unless we put some check upon license and unless we materially increase the flow of British stock to this country.

Work of the Ontario Air Service in forest fire prevention and detection came in for well merited approval in the Legislature recently. It was pointed out that during the year 1928 the service had made 4,130 flights without the loss of a single life and carried, during their prevention work, a total load of 4,258,584 pounds. Efficiency of the service had been rated at 95.2 per cent of the year's

Maintenance of the Ontario Highway system cost the Province \$1,417,124 last year. The average cost of maintenance per mile on each type of construction was as follows,-cement concrete, \$376.11; asphaltic concrete, \$745.54; macadam, \$403.90; bituminous penetration, \$505. 39; waterbound macadam, \$668.94; traffic-bound macadam, \$415.87; gravel, \$683.88. Some 228.5 miles of new pavement were laid during the year.



PROTAGONIST OF BRANCH LINE CONTROVERSY Recent portrait of Sir Henry Thornton, President of Canadian National Railways. Photo by Roy Studio, Peterboro

during plished

Bot to rem from E tri-wee

last th demand Air tinatio: States. each t United that th the Car

Lookou



PRICE 10c A COPY Vol. 44, No. 15, Whole No. 1876

By James Montagnes

 $C^{
m ANADIAN}$ Aviation has seen bigger progress during 1928 than during any other year. Achievements and figures all point to the past year having been one of remarkable progress, with visions for an even bigger season during the present year.

As an outstanding example of what has been accomplished by way of commercial transportation are the figures of the Western Canada Airways, with headquarters in Winnipeg and branches throughout the unknown northland. This company has flown 545,009 miles during the year with 28 planes, carrying 1,192,057 pounds of freight and express, 122,170 pounds of mail and 9,647 passengers. Its total flying time was 6,870 hours. It carried in freight and express more this year than all the operators together carried in 1927.

Both transportation in the northland and the carrying of air mail between cities has developed extensively this past year. At the end of 1927 there were air mail services to remote points, but none between cities. During the last year services between cities were inaugurated, and by the end of the year these services included a summer service from Rimouski to Montreal, Ottawa and Toronto with boat mail; a daily service between Toronto and Montreal; a daily service linking up with the American airways from Montreal to Albany; a daily service between Winnipeg, Regina, Calgary and Edmonton; a weekly Ottawa-Montreal service; special mail flights between Quebec City and Windsor; and in addition numerous services, daily, weekly and tri-weekly, to remote and isolated points in southern as well as northern Canada.

The Department of Civil Aviation announces in a special report that during the year the total mail carried was 283,163 pounds. A third of this mail was carried during the last three months, showing the rapid increase in air mail

Air mail posted in Canada is good for American destination, just as American air mail stamps will carry United States air mail on Canadian routes. A considerable portion of the air mail carried in to Canada from Albany to New York, comes from air routes throughout the United States. While only an average 100 pounds was carried on each trip of this particular route from Canada to the United States at the end of the year, a total of 30,660 pounds were carried altogether during the three months that the service operated. The contract has been let to the Canadian Colonial Airways Limited.

The services to the isolated towns and mining camps include the Leamington-Pelee Island (Lake Erie) daily service: Quebec City to Seven Islands, semi-weekly; Sioux Lookout to Red Lake Area (Northern Ontario) a weekly



PROTAGONIST OF BRANCH LINE CONTROVERSY A recent portrait of Mr. E. W. Beatty, President of the C.P.R. -Photo by Roy Studio, Peterbury



THE EX.KAISER'S SEVENTIETH BIRTHDAY CELEBRATION The exiled German ex-Kaiser's seventieth birthday was celebrated at Doorn, whither many relatives and old friends journeyed. The photo shows: the ex-Crown Prince (centre), and on his left, his wife and son Prince Humbert.

service; Kississing to The Pas (Northern Manitoba), you where you can find them, even in that library. Get weekly; and Lac du Bonnet to Bisset and Wadhope in Hansard for the session of 1879 and look up Sir Richard Northern Manitoba, a semi-weekly service. There have Cartwright's speech on the new tariff. I remember he quote also been special services in the Maritimes, the Yukon, and the passage there." Hansard for 1879 was quickly dug out the Mackenzie River Basin to the Arctic Ocean.

proven successful, test flights were made for Toronto- accuracy of Mr. Wallis' memory, and also contained the Buffalo, Toronto-Detroit, Montreal-Toronto-Winnipeg, Windesired quotation: nipeg-Fargo, Montreal-St. John-Halifax, and other services. me of which are scheduled to start early in 1929.

carried on the Toronto-Montreal, Montreal-Albany, Toronto- It reminds me of nothing so much as the contents of the Windsor (no mail), Winnipeg-Regina-Edmonton services, witches' cauldron in 'Macbeth.' The bulk of the passenger trade, with the exception of sightseeing services, comes from the north. In the vast north country which has no railroads, where the canoe in summer and the dog sleigh with tractor in winter, form the only means of transportation, the airplane has come into its own. Extending through Quebec, Ontario, Manitoba and Saskatchewan, prospectors, engineers, financiers, with the hon gentleman (Sir Leonard Tilley) as the and all those engaged in mining work in the Northland can travel by scheduled routes operated by air services in the north. It is here that Canadian aviation history is being written.

There have this past year been a number of flights t the Arctic Circle. In some cases mining men have chartered an airplane and flown for a week or ten days through what are known as the Barren Lands, just south of the Circle. On the other hand mining companies have bought fleets of airplanes.

There are 54 commercial operators listed at the end of the year, 193 commercial pilots held licenses at December 31st last, but to this number can be added more than fifty who have allowed their tickets to lapse during the winter months. In 1927 there were but 40 commercial pilots reg istered in the Dominion. Air engineers show a similar increase from 111 in 1927 to 199 at the end of 1928. The number of aircraft has increased from 67 to 264, there being actually 233 in force at the end of the year, while the other 31 were either smashed up or in some other method put out of commission. This includes air craft of all types, private, governmental as well as commercial.

It is estimated, since full returns are not yet in, that commercial flying will amount to 25,000 hours for the year. Add to this 8,150 hours put in by flying clubs and private flights and another 8,033 hours by governmental operations, and the grand total of over 41,000 flying hours is reached for 1928.

Flying clubs, under government grants, have sprung up all over the Dominion. Sixteen such clubs have been formed from coast to coast with a total membership of 2,400. 110 private pilot licenses have been issued and 28 commercial licenses to members of clubs.

The Toronto Flying Club leads the Dominion with 1,203 flying hours, and a membership of more than 250. Winni peg comes second with 1,003 hours and Montreal third

Thirteen of the clubs are continuing their operations throughout the winter. Nine cities and towns are state to be ready to qualify for the government grants in the spring of 1929.

In the field of government operations come fire fight ing, forestry patrol, photography, aerial dusting, testing and air mail investigation. With a total of more than eight thousand hours to its credit for the period from inds risible;-April 1st to November 30th, the directorate of Civil Gov ernment Operations reports 2,891 hours of that put in on photography and sketching. Air mail investigations, in which included one transcontinental flight by seaplane, outward complexity is governed by one law. This ought took up 1,158 hours flying time, with the machines operating out of Ottawa Air Station. The Ontario Government Air Service in addition to the above total flew some 6,000 hours on forestry patrol in the one province.

An Ancedote of Arthur Wallis Bu JAMES LAWLER

THE death of Mr. Arthur Wallis calls to mind the fact that he was a star reporter in the Ottawa Press Gallery in the days when Sir John MacDonald's National Policy was new. How retentive was Mr. Wallis' memory of events in those stirring times was shown one night many years after when he was editor of the Mail and Empire. On this occasion the writer came into the office about midnight from a political meeting at which a speaker graded during the period and 539 miles gravelled. had referred to the witches "cauldron in Macbeth." Think ing that there would be no difficulty of getting a copy of could recall more than the first two lines. The office pealed to said "I cannot repeat the lines but I can tell ance except in cases of flagrant abuse

and in the middle of Sir Richard's speech was As a result of the services between cities which have found this characteristic bit which bore testimony to the

"This tariff" said Sir Richard-and one can well im agine how he said it in that famous debate, one of first Year's Progress in Aviation Passenger transportation has also seen an impetus. on that Mr. Wallis reported—"This tariff appears to me to be the most extraordinary conglomeration ever put together. that Mr. Wallis reported-"This tariff appears to me to be

Eye of newt and toe of frog Wool of bat and tongue of dog Adder's fork and blind worm's sting Lizard's leg and howlet's wing, For a charm of powerful trouble Like a hell-broth boil and bubble.

first witch, to keep the cauldron stirring, and the father of all unjust tariffs looking on, well pleased, in the no remote background."

THE PASSING SHOW

AS OTHERS SEE US

After Mr. Pat Winfrey's address on Canada at the Rushden Windmill Club, a clubman came forward with the statement that two people he knew sat by their Canadian fireside for two months and never went to bed because they were afraid of getting frozen.

Peterboro' Advertiser (England)

Hal Frank. The following wayside signs were noted while the undersigned was in South Texas.-W G W

E H HELL Grocer and Butch

General Store in Texas. "I'll crank your Ford I'll hold the baby I'll sell for cash. And that aint maybe

Most prominent sion in a San Antonio ding store.

Big bill-board advertising attractions of a foun wea Yew Orleans

"Malaria being controlled."

Wauside Market: "Eggs laid in cartons today

Bill-board on wayside property, well painted: "This is legal and sufficient warning to Henry Brown and his whole damn family to keep off my property (Signed) Amos Downs.

*

As we passed a cemetern and in front of it-no build-

"Tourists Welcome"

According to Einstein, the physical universe for all its to make our legislators how their heads in shame.

The first sign of spring is indicated when the janitor finally succeeds in getting heat into the apartment *

The only way to get naval accord between Great Britain and the United States, as we see it, is for each of them to permit the other to have the biggest navy

Hal Trank

Hon. William Finlayson, Ontario's Minister of Lands and Forests, reports that during the past year 219 miles of road had been cut in Northern Ontario in accordance with the Government's development plan for that section of the Province. Slightly over 410 miles of road had been

Sunday work for cheese factories was the basis of disthe play at the office, I had jotted down only the first cussion at the annual meeting of the Federated Dairy Asline, but that night the office of "Shakespeare" was not to sociation of Ontario. Rev. Dr. Huestis, General Secretary be found, the Dramatic Editor (now the Editor of SATURDAY of the Lord's Day Alliance on being pressed as to whether NIGHT) was away, it was too late to telephone to a friend he would ask the Attorney General for permission to pros to look up the passage, and no one in the editorial rooms ecute if the cheesemakers took in milk on Sunday, he replied, "I would certainly not ask the Attorney General library seemed that night to contain nothing but statistical to give me power to act, if according to the law, it was works, blue books, and Hansards. At this juncture Mr. a case of necessity." Members of the Association took this Wallis came out of his private office and, upon being ap- to mean that there would be no interference by the Alli



You're richer -in stocking luxury.

Know the fun of being lavishof revelling in a rich variety and beauty of "wardrobe wealth" in silk hosiery yet with a light heart, because you are making your hosiery money buy beauty plus value for

The same money, -yet—when you buy Monarch Full Fashioned Silk Hosiery you get more luxury, heauty that lasts longer, more wear care-free, opulent wardrobe wealth.

Other women of taste and high standards are doing it. So can you Just notice how the power of your stocking money is increased when



Who Shall Be the Executor of Your Will?

Shall it be a relative, a friend, a business associate or a trust company?

—Your wife may be inexperienced

—Your son may be too young.

—Your friend may be very busy.

—Your business associate has his own affairs to attend to.

Manifestly, it would be unfair and unwise, under all circumstances, to burden any of them with the exacting duties of administering your will. Even if competent, they could not be as effective as a well equipped Trust Company, specializing in estates, and they might fail altogether through disability absence, or death.

You can avoid such uncertainties by nam-

You can avoid such uncertainties by naming this Company your executor.

Interviews and correspondence invited THE

TRUSTS and GUARANTEE

COMPANY, LIMITED TORONTO WINDSOR E. B. STOCKDALE General Manager JAMES J. WARREN President



Funeral Chapel and Office

30 St. Clair Avenue West.

The Public Are Invited to Inspect Its Beautiful and Strikingly Appropriate Appointments



Hyland 4938

(For twenty-five years)

Trinity 2757



T IS as if Ottawa were preparing for the millennium. That which the critics of parliament have been asking but not hoping for these many years has come to pass; parliament is working instead of talking. And such is the irony of fate that many of those who were so loud in denouncing the old sinfulness of parliament are now paying no attention to it in its state of virtue. Curiously enough. this indifference of the former critics is the very reason for the commendable change that has come over Parliament Hill. When the spotlight is on it, parliament flaunts all its faults in the belief that it is playing good politics, and it lapses into righteousness only because it thinks it doesn't matter how it conducts itself when the public isn't looking. The fact is that the politicians in parliament don't know what is good for them. When the public gives them audience they talk the public into disgust and only when the public has turned away do they do what would have won them applause — get down to business.

Mr. Bennett, who gave parliament the cue for its present course by directing that as far as the opposition was concerned there should be no debate on the Speech from the Throne, naively attributed his virtue to a care for economy and respect for the King, protesting that his party proposed to save the people's money and at the same time do honor to the Sovereign by letting the address in reply to the document read by the Governor-General pass without amendment or purposeless discussion. It sounded well, but one wonders if Mr. Bennett would have been so economi cal and so respectful to His Majesty if he hadn't realized that in this stage of the country's prosperity long speeches by himself and his cohorts were not likely to attract much attention. Rather, one knows, from the performances of past years, that he wouldn't. However, it's a most commendable reformation. The other parties caught the cue. long debates are eschewed, and parliament is functioning like a modern efficiency machine. The constituents back home may be going short of official reading matter in the shape of Hansard copies of their members' speeches, but they are being saved tens of thousands of dollars in the cost of parliament. Not in a great many years has Parliament Hill witnessed anything approaching the economy of speech that is now making for the practical efficiency and effectiveness of the federal legislature

HAVING accepted the Speech from the Throne practically without debate, the House of Commons continued on the straight and narrow path and in one week did as much business as ordinarily would have taken from six to eight weeks. In that time three government bills had passed through all stages (one of them the measure which provides for all employees of the Canadian National Railways a pensions system similar to that of the Canadian Pacific Railway). Mr Church's bill compelling newspapers to publish the names of their owners had been similarly dealt with, the Bell Telephone and Sun Life capitalization bills had been given second reading and referred to the proper standing committees, as had the Geary bill authorizing the Railway Commission to investigate the affairs of subsidiaries of telephone companies, Mr. Church's bill to remove from the government power to sanction bank mergers had been defeated, and resolutions regarding titles and Canadian nationality had been got out of the way. Looking to the still further expedition of business, the House had instructed one of its standing committees to consider whether or not the long task of reviewing the financial estimates should not be turned over to committees instead of being performed in the Commons chamber and whether bills which are reported from standing committees should not be passed automatically without further debate. In a short time the budget will be down, and unless the members can then stir up some enthusiasm they may be wondering how to keep themselves occupied long enough to draw their full sessional indemnities. In one respect, this spasm of efficiency has proved a disappointment. Contrary to the generally accepted theory, the brevity of the debates hasn't improved the quality. So far, good speeches have been extremely rare in the House of Commons.

nost important) questions which have been before it, the House of Commons kept the balance between the exproposal looking to the restoration of titles and it turned an equally unsympathetic countenance to the ultra progres sive suggestion that we should proclaim the establishment of a "Canadian race" The titles issue produced an amusing spectacle. Leading statesmen in the House of Comlined children whose mouths water for tempting sweetmeats but who refrain from asking for them out of fear of sider whether or not they should be restored. They found to be assumed that the Minister of the Interior must know excuse wasn't good enough for the roaring western democrats behind the treasury benches who know how tender come into the House and enact the heroic roll, declaring perity of the country is to be the government's guide with that every single member of the ministry was utterly (he may have meant unutterably) opposed to titles and the Prime Minister most of all. And so Canada once more of some of those in the House of Commons who otherwise tariff schedules, and Canadian interests have been making might be in line for titular distinction. It was as if Mr. Dunning were persuaded the fate of the government hung on the question. After he had assured the country of the purity of the Prime Minister's purpose, the latter was able to stand up, enough of his colleagues with him to save him from being conspicuous, and vote for the Cahan proposal. Nearly all the rank and file of the party bolted, rejecting even the appearance of evil. The Tories had more years, the government has offered excuses of one kind or shatters titular ambitions for the duration of this parliament at least, and very likely for a much longer time.

the notion that a Canadian race could be created by reso- for the Minister of Finance, why is the country burdened lution. This unripe idea was shed by young Doctor Bis- with the cost of the Tariff Board?

sett of Springfield, whose constituency is within the shadow cast by the impatient editor of the Manitoba Free Press. His proposal was that the establishment of a Canadian race, consisting of the four million odd people whose family residence in Canada is of three or more generations, should be proclaimed. He was unable to bring any substantial arguments to the support of it, and it is to his credit that when the folly of the idea was impressed upon him he gracefully withdrew it. This adolescent impatience for the recognition of a Canadian race seems to eminate from a few people who object to having their racial origin recorded in the census. A leading agitator in the matter is a prominent westerner whose racial origin the census bureau insists on inscribing as Dutch. It was an agreeable surprise to find hardly any support for the proposal even among the western contingents in the Commons. Mr. Woodsworth, who sustains chronic distress at the fact that the British connection is so much emphasized in respect of things Canadian, couldn't bring himself to endorse it, recognizing the impossibility of changing a Clydesdale into a Shetland pony by resolution. The chief objection, apart from the fact that it takes more than three generations to make a race, is that it is highly important to keep a record of the racial origin of the elements entering into the population of the country. The government of Canada, in its immigration policy, already has established something corresponding to a quota system, imposing restrictions on immigration from certain countries. As the population increases such measures as these will become more necessary, and the record of the percentage of the desirable and less desirable races already in the country will be useful. In deference to the sensibilities of those who dislike revealing so many of their family secrets to the census taker, however, the government is going to see that at the next census fewer embarrassing questions are asked.

SHORT shift was given to the ill-considered bill offered by Mr. Church of Toronto which would have rendered the government powerless to prevent bank failures by sanctioning the absorbtion of a tottering bank by a sound bank. Mr. Church proposed that only parliament should authorize mergers, which would have meant that if a bank got into difficulties during a parliamentary recess its rescue could not be effected until the next session. His bill afforded an opportunity for some of the western economists to deplore again the creation of a money monopoly, but little support was offered it after Mr. Robb and Mr. Bennett had justified the mergers of the last ten years. Mr. Robb's review of the circumstances attending recent mergers should be worth the attention of those who are specially interested in the subject. It indicated that the government had sought to serve the interests of the public. Mr. Bennett, who filled Mr. Robb's shoes for a month in 1926 but who through private associations is probably more familiar with high finance than the Minister himself, had the treasury benches repeatedly applauding as he defended the policies of Canadian bankers and engulfed in scorn those who appealed to passion and prejudice for propaganda against the existing banking system. He presented a strong justification of the policy of Canadian banks in respect of credit and otherwise. Incidentally, if Mr. Bennett could become as impassioned on other subjects of greater appeal to the people as he invariably is on the sacred subject of money he would be a very effective leader in the House of

A LTHOUGH undoubtedly there was a good deal of warrant for it, the Conservative Leader's denunciation of the anti-British war talk in the United States has not been very generally applauded. Even some of his supporters regard it as a tactical error politically, reasoning that it affords Mr. Mackenzie King an opportunity for appealing to pacifist prejudice by branding him as a jingo. Mr Bennett's idea was that in ratifying the Kellogg treaty denouncing war parliament should indicate to the United States its regret for the fact that the discussions which have taken place in that country subsequent to the sign-IN THE matter of the two most interesting that not the ling of the treaty are wholly at variance with those which were antecedent to it. He was promptly rebuked by the Prime Minister and labelled a jingo on the spot, but Mr Bennett's friends fear that Mr. King will enlarge on the

N THESE days of shattered precedents, it seems to have caused little surprise that a member of the cabinet mons acted very much after the manner of well discip- should disregard the tradition regarding the secrecy of the budget and go about the country revealing the nature of the Finance Minister's impending fiscal legislation. Honbeing reprimanded. Neither Mr. Mackenzie King nor Mr. Charles Stewart has been cramping the style of those Bennett would confess that they favored the restoration of of us whose business it is to guess at what the budget titles, but they would not oppose the proposal of the aris- will bring forth by giving interviews in which he says tocratic Mr. Cahan that a committee be appointed to con- any material revisions in the tariff are improbable. It is a reason for supporting it in the situation which permits whereof he speaks, so that there would appear to be little of Canadians receiving foreign decorations but debars them immediate hope for the steel interests, or for any other from British distinctions. But in the case of Mr. King the of the interests which have been appealing to the Advisory Tariff Board for protection. Mr. Stewart explains that the reason tariff revisions are unlikely lies in the prosperity are the sensibilities of their constituents. They put up of the country—that there is no occasion to disturb this such a howl in the Liberal lobby that Mr. Dunning had to situation. If, as the Minister intimates, the present prosrespect to the tariff, one may well ask why it has kept the Tariff Board functioning these last twelve months. The Tariff Board is supposed to be gathering information was saved for democracy, but clearly to the disappointment to assist the Minister of Finance in deciding as to the their representations to it on the strength of that supposition. Now Mr. Stewart virtually says that the government, having looked about and seen that the country is prosperous, has decided that it will make no material tariff changes. In other words, the interests which have been making representations to Mr. Moore's tribunal have been wasting their breath and their money. For two courage in their convictions, most of them voting to have another for ignoring the Tariff Board in connection with the question reconsidered. The action of the Commons the budget, but the one suggested by the Minister of the Interior for this, the third year, namely, the prosperity of the country, is surely the most impossible of all. If Of much more practical importance was the rejection of the economic condition of the country is sufficient guide

THE JENKINS' ART GALLERIES

FINE FURNITURE PERIOD EXAMPLES & REPRODUCTIONS FLOOR COVERINGS

28 College Street Toronto

B. M. & T. JENKINS LIMITED

Phillip's Square Montreal





Blue

BALL BEARINGS

Blue! 'Tis the life of heaven,-the domain Of Cynthia.—the wide palace of the sun. The tent of Hesperus and all his train.-The bosomer of clouds, gold, grey and dun Blue! "Tis the life of waters ocean And all its vassal streams: pools numberle May rage, and foam, and fret, but never can

Subside if not to dark-blue nativeness. Blue! gentle cousin of the forest green, Married to green in all the sweetest flowers-Forget-me-not,-the blue-belt-and that queen Of secrecy, the violet: what strange powers Hast thou, as a mere shadow! But how great, When in an Eye thou art alive with fate!

inte a ro a b bear at t

ROLLER BEARINGS

Your food doesn't do you any good if you're tired

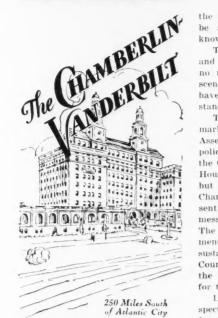
At the end of a day's work reliev nervous tension before eating. Wrigley's will refresh and tone you up-so that you're ready to enjoy

Then, after meals, Wrigley's helps digestion, cleanses the teeth, removes all traces of eating or smoking— sweetens the breath.









BASKING here, in more sun-shine than has even the famous Riviera, you can drink the elixir of clean, invigorating salt air. Carefree days will pass unnoticed, either in the exploration of the nooks and crannies of the Tidewater section of Virginia -which teems with historic and interesting places—or, perhaps in a round of golf—a short canter brisk walk on the hard white beach, or a more strenuous fling

You will enjoy the freedom from the usual overcrowded, commercialized resort atmosphere. Your stay at the Chamberlin-Vanderbilt will be a pleasant and beneficial experience-one which most repeat.

REASONABLE RATES For Reservations and detailed information write

LUKE GLENNON, Manager, Old Point Comfort, Virginia

WALTON H. MARSHALL, Manager, Vanderbilt Hotel, New York



Nova Scotia Enters on New Political Era

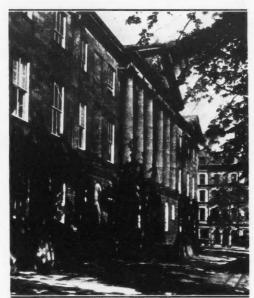
Cradle of Responsible Government in North America Faces New Legislative System

By Chebucto

THE first Session of Nova Scotia's Thirty-ninth General Assemblys which opened in Halifax on Feb. 27, will in many respects be one of the most unique and most historic Parliamentary gatherings in the history of the Province which bears the distinction of being the cradle of Representative Government on this Continent. Many will find in it circumstances of even greater interest than surrounded the first Session after Confederation, or for instance, the first Session of the House after the Hon. W. S. Fielding then Prime Minister of Nova Scotia had carried the Province on his policy of repeal in 1886. This Session will make new history from the point of view of parliamentary procedure and will have an important bearing upon the political future of individuals and parties.

For the first time in its history, the Nova Scotia Legislature will meet without a Legislative Council or "Upper House." In May of last year in conformity with the Abolition Bill passed at the preceding Session, Nova Scotia's "Senate" ceased to exist, and the Legislature was reconstituted on a basis similar to that of the other Provinces in Canada, excepting Quebec.

Charles Dickens once said on viewing the ceremony at the Opening of the Nova Scotia Legislature that "it was like looking at Westminister through the wrong end of a telescope." Something of that colourful picture will be lacking this year for when the Lieutenant Governor summons the Commoners to the Council Chamber to hear



FACADE OF PROVINCE HOUSE, HALIFAX The beautiful and dignified seat of government in Nova Scotia.

the Speech from the Throne, he will not, as in the past, be surrounded by the dignitaries of State who were known as "His Majesty's Loyal Legislative Councillors."

The stately Council Chamber rich in historical scenes and appointments will know the Legislative Councillors no more. Some may return to view as spectators the scene of their former glory but the red chairs in which have sat many political warriors enjoying their rest, will stand vacant beside the wall.

The abolition of the Legislative Council in Nova Scotia marked the end of a long fight between the House of Assembly and the Council. For years it had been the policy of all political parties in Nova Scotia to abolish the Council and innumerable Bills were introduced in the House of Assembly calculated to bring about abolition but all were defeated when put to a vote in the Upper Chamber and the Bill without more ado would be promptly sent back to the Assembly with the curt but effective message that the Legislative Councillors "did not concur." The issue was only terminated when the Rhodes Govern- prevails. ment carried an Appeal to the Privy Council and was sustained as to the Government's authority to abolish the Council through the dismissal of certain Councillors and the right to appoint additional Members who would vote fines her lives the life of a jailor,-Shenstone for the Abolition.

Last year the Legislature witnessed the unique spectacle of a body of men appointed to office for the purpose of depriving themselves of office. This even suicide, but to be good.-R. L. Stevenson. meeting of the Legislature without the Legislative Council for the first time in the history of Nova Scotia is in itself a circumstance which marks out the approaching Parlia mentary gathering as one of particular significance.

But the disappearance of the Legislative Council is only one phase. There is too, for instance, the position that the approaching Session will witness a Conservative Government in the seats of power having been re-elected in October of last year, thereby constituting itself the first Conservative Administration in the history of Nova Scotia since Confederation, which has been re-elected for a second term. From 1882 until 1925, a period of forty-three years, the Liberal Party was in continuous power in this Province. Preceding that period the Conservative Party had been in power for one term. So accustomed had the people of Nova Scotia become to having the Liberal Party in power that it seemed almost as if that Party ruled by Divine right. But in 1925 there came a change in public opinion and Hon. Edgar N. Rhodes at the head of the Conservative Party was elected by an overwhelming majority; in 1928 his Government was re-elected. Probably in no part of the British Empire is there to be found parliamentary history so unique as effecting political parties and their tenure of office as in Nova Scotia.

The situation as regards political division in the new House of Assembly also serves to add significance to the approaching Session. In a House of forty-three Members there are twenty-three supporters of the Government and twenty supporters of "His Majesty's Loyal Opposition."

When, last October, after three years of progressive government, Premier Rhodes as the head of the first Conservative Government elected in Nova Scotia in forty-three years, had the House dissolved and the Election called, he went to the country with an impressive record of accomplishments, and with the knowledge that in the Election of 1925 he had seen elected forty of his followers and only three of his opponents. But adherence to political parties is deep rooted in Nova Scotia, and many who

had supported the Conservative Party in 1925 were prepared to return to their first love three years later. Not that the Rhodes Government had been a poor Government; on the contrary nearly everyone readily admitted that it had been a good Government, but having voted against their own Party once it was difficult for them to do so again. True, the popular majority of the Government as computed in votes was large, the largest given any Government in Nova Scotia for many years, but that circumstance, while highly consoling to the Government forces will not eliminate the vicissitudes which must and will arise through so narrow a working majority.

In the circumstance of a large "popular" majority and small "working" majority lies an interesting story, one which the Government is going to try to eliminate by legislation. There has been no redistribution of seats in the Provincial Legislature since Confederation, and it would seem that one is just about due. During the last sixty years every Province in Canada with the exception of Nova Scotia has had not one but several redistributions; so it is that the unit of population per member in Nova Scotia has departed far from certain principles which are supposed to be present in all well constituted Legislatures. For instance the eleven smallest constituencies in the Province with with but one-third of the population elect more members to the House of Assembly than do the remaining two-thirds of the population. Again, one constituency 8,000 people elect two members while in the adjoining constituency 40,000 people elect only the same number of representatives; or again, in certain constituencies in the recent Election the Liberals with 80,000 votes elected twelve members, while the Conservatives in certain other constituencies with 160,000 votes only elected ten members, and so on ad infinitum. The key to the whole situation lies in the fact that the constituencies in which the Government can expect strong support are the larger mining and industrial centres which have far less voting power than the much smaller rural centres.

At this coming Session of the Legislature the Rhodes Government will introduce a Redistribution Bill which while it will follow well defined principles, will, it is thought, decrease the membership of the House to the detriment of His Majesty's official Opposition.

Two subjects which will probably be centres of interests from the point of view of debate in the House, although not likely subjects of direct action on the part of the Government, will be those of Old Age Pensions and Government Control of Liquors. With respect to Old Age Pensions, Nova Scotia is faced with a most difficult problem. For years the young people of the Province have been leaving and the old people remaining, with the result that there is proportionately a larger percentage of old people entitled to pensions in this Province than in any other Province of Canada with the exception of Prince Edward Island. The Government has appointed a Commissioner to investigate the subject and ascertain the probable cost of a Pension system, and when this information is available it will be placed before the people. It is believed that whereas a Pension scheme for British Columbia or Alberta would involve only about 2 per cent. of the Province's revenue, in Nova Scotia a similar policy would involve 21% of the Provincial revenue. When it is recalled that this Province has been faced with a deficit for numerous years, the seriousness of the problem makes itself clear.

So far as Government control is concerned, it is the stated policy of the Government that no change will be made in the present Temperance Act before the people are directly consulted. This policy has been concurred in by the Leader of the Opposition. There are, however, numerous individuals on both sides of the House who have strong personal views and who will probably air them in their capacity as private members.

These are some of the circumstances which will make approaching Session of the Legislature one of unique significance, and nothing could be more calculated to give this Session its proper setting than the historical home of the Legislature, the Province House. This building is the oldest Parliament building in Canada and has been lauded as a perfect example of Georgian architecture. Many famous statesmen have made their eloquent voices heard within the walls which have housed the Legislature since 1819. In this building two Prime Ministers of Canada, one of whom died in Windsor Castle, lay in state. In this building was held the famous trial of the local patriot, Joseph Howe. Here also was held the trial of Richard John Untacke, arising out of the fatal duel in which William Bowie lost his life. Here too, were the pirates of the barque "Saladin" tried for their sordid crime. The stone steps leading to the Legislative Rooms are worn away mute evidence of the coming and going of several gener ations-but the quiet dignity of the fine old building

When a wife lives as in a jail, the person that con-

Once you are married there is nothing left for you, not

A wife is to thank God her husband hath faults. A husband without faults is a dangerous observer.



CANADA'S CHIEF JUSTICE Hon. Frank Anglin, of Ottawa. Chief Justice of the Supreme Court of Canada, on board the new C. N. R. steamship "Lady Hawkins" en route for the Caribbean.



Hunter with Dog.

lozef Israels.

Oil on canvas, H., 1612", W., 13" Signed lower left, Jozef Israels.

Jozef Israels, Dutch, born at Groningen in 1824 and died at the Hague in 1911. Pupil of J. A. Kruseman at Amsterdam, and Picot and Delaroche in Paris. Specialized in peasant subjects. In 1855 he exhibited at the Paris Salon. His first medal was awarded at the Salon in 1867. At the same time he obtained the riband of the Legion of Honour. In 1878 he received a First Class Medal at the Paris Exposition and the Officers' Cross of the Legion of Honour. He is equally vigorous in oil, in water-colour and in etching. Israels no doubt acquired wide familiarity through the human interest and the sympathetic sentiment of his pictures. But the vehicle of his sentiment, which is obviously genuine, is consummate craftsmanship. All the important collections and galleries of the world contain his work.

Illustrated reprints and catalogue forwarded on request.

J. Merritt Malloney's Gallery

30 COLLEGE STREET, TORONTO

SUNSHINE at the snap of the switch



You can now secure the benefits of Summer Sunshine right at Home. Keep the entire family fit by periodic

Natural and Abundant Health

Ultra Violet Sunlight Projectors from \$55.00 to \$180.00. Write for new descriptive book on Sunshine

CHAS. A. BRANSTON, Ltd. 130 Wellington Street West,

Toronto, Ont.

Better Days - Better Ways



MAN'S ingenuity has turned the dreams of yesterday into realities of to-day

A marked contribution to modrn progress has been made by Life nsurance. Among the advantages t affords is that it enables a person to "create an estate immediately and pay for it later."

For example: If you desire a \$25,000 estate you can guarantee it by depositing 2°° per year. (Age 33, London Life Jubilee Annual Dividend Policy). Even if you lived to make only one deposit the London Life would delive to your heirs the entire \$25,000. your heirs the entire \$25,000.

possible for you to set up an estate sufficient to provide a life income for your wife - a fund for your later years - a monthly cheque if you are disabled - or money for whatever other needs you may

secured only while you are in good health.

Insurance Company

"Canada's Industrial-Ordinary Company"
HEAD OFFICE - LONDON, CANADA

16-DAY OVER-EASTER EXCURSIONS \$16.80 Round Trip from Buffalo

WASHINGTON

Saturday, March 23, Friday, March 29
Tickets good going or returning
via Short Line ar via Philadelphia.
Attractive side trip to Atlantic City
\$2.50 additional.

ATLANTIC CITY

Similar excursions June 28, July 19, August 2, 9, 16, 23, 30 and September 3

Tickets good going on all regular trains. Liberal stop-over privileges.

Special Tour Party leaving Toronto C. P. R. 7.45 P. M., Hamilton

8.55 P. M. Thursda, March 28. Through Sleeping Cars.

For time of trains, reservations and other details, consult H. E. Heal,

Canadian Passenger Agent, 307 Royal Bank Building, Toronto, Ontarie.

Telephone Elgin 7220 or 7229

PENNSYLVANIA RAILROAD

Sternberg Studio of Dancing

ACADEMY STUDIO ALL CLASSES NOW OPEN Tap Dancing, Thursdays 5-6, 8-9.
Under Mr. James Devon.
YEAR BOOK ON REQUEST

MAESTRO CARBONI VOICE PRODUCTION

TORONTO ORCHESTRA

MASSEY HALL, TUES., FEB. 26th, 5.15 MIECZYSLAW MUNZ

UPTOWN

"TALKER" that will make Toronto TALK.

Hear

WILLIAM HAINES LIONEL BARRYMORE LEILA HYMANS & KARL DANE

Talk the thrilling sequences in Pacl Armstrong's great stage play

ALIAS JIMMY VALENTINE

Starts Saturday

ALEXANDRA

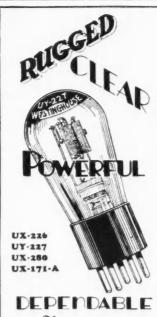
Monday Feb. 25

Stratford-Upon-Avon Festival Company

FROM THE
Shakespeare Memorial Theatre.
Patron: his Majesty the King.
st Week Beginning Mon. Feb. 25.
ion.: "Hamling of the Shrew."
fed. Mat.: "Julius." Tues.: "Hamlet." Wed. Mat.: "Julius Caesar." Ved. Eve.: "Merry Wives of Wind

wee. Eve.: "Merry Wives of Windsor."

Fin: "Midsummer Night's Dream."
Sat. Matt.: "Merchant of Venice."
Sat. Eve.: "Taming of the Shrew."
Second Week: "Mon... "Richard III.";
Tues... "Merry Wives": Wed. Mat..
"Taming of the Shrew." Wed Eve.
"Julius Caesa": Thurs.: "Merchant of Venice"; Fin: "Hamlet"; Sat. Mat..
"Midsummer Night's Dream"; Sat.
Eve.. "Merry Wives."
EVES. at 8.15 \$1.00 to \$3.00; Wed.
Mat. at 2.15: 50c to \$2.00; Sat Mat. at 2.15: \$1.00 to \$2.00.



Batteryless Radio Sets

The choice of many radio manufacturers, thousands of radio fans and more radio owners than ALL other tubes combined.

Westinghouse CENUINE RADIOTRONS





The Late Lily Langtry—Toronto Symphony Orchestra -Other Events

The "Jersey Lily's" Lily Langtry, "The Jersey Lily" is dead. On February 12th She died at Monte Carlo after a week's illness from influenza. She was seventy

"There are few women," asserted the writer of "Mrs. Langtry, An Appreciation," in the London "Sketch," thirty years ago, "whose individuality appeals

The fashionable world, the yachting world, the racing world, the dramatic world and the general world," the writer said, "each and all are constrain-ed to take an interest in one who is a celebrity rather by the force of cir-cumstances rather than of her own

choosing."

Certainly "the force of circumstances" is mild enough description of the amazing fate that so swiftly swept pious Emilie Charlotte Le Breton from the obscurity of her father's parsonage on the remote and fog-bound Isle of Jersey to international fame as the chief beauty of her glamorous and remantic are

chief beauty of her glamorous and remantic age.

Emilie Charlotte (Lillie), was born toctober 13, 1552, at St. Helier, Isle of Jersey, of which her father, the Very Rev. W. C. Le Breton, was dean, as well as senior dean of the United Kingdom. The only girl in a family of six boys, she was brought up a regular fomboy, more familiar with the handling of a beat and a pony than a dolf. Chiefly under the direction of her father she was carefully educated, an father she was carefully educated, an education that included solemn warning against the evils of the winecup, the card table and the dance floor. The vever, held no similar scruple: the stage and, in fact, quite himself on his familiarity with peare and on his accomplish-as a dramatic recitationist. It probable his daughter thus re from him an inclination toward amatic art and the pious abhor rence of those other diversions which, with the Jersey Lily's subsequent transplantation, added for a time, the charm of naivets to those of youth and

It was perhaps fittingly, a violent storm that heralded this transplanting. Edward Langtry, an Irish landowner

Edward Langtry, an Irish landowner of moderate fortune, cruising near the Isle of Jersey, was forced to seek shelter in the harbor of St. Helier.

An offer of the hospitality of the deanery resulted in a meeting with the dean's lovely twenty-year-old daughter, and Langtry tumbled precipitately into love. His wooing was successful, and, after a continental trip, Langtry carried his bride to a modest home in London.

Mrs. Langtry's triumph was immediate. Invitations overwhelmed her—and her husband—and as the fame of the perfection of her face and form and the exquisite sweetness of her voice spread, her presence was sought in higher and higher social circles.

Artists besought her as a model and photographers beseeched her to sit for them. Millais who proclaimed her the most beautiful woman in the kingdom

most beautiful woman in the kingdom
Pointer, Watts, Burne-Jones and
Whistler painted her, Millais's painting
was entitled "The Jersey Lily." Her
big, violet eyes, pearly teeth, matchless
complexion and flowing, chestnut locks
became so familiar to the public that
he was mobbed wherever she went.

She Sets London Fashions

People stood on chairs at receptions to see her pass and Queen Victoria remained long after her usual time at a drawing room in order to see the farmous beauty. The "Langtry Hat," a toque which she had fashioned by twisting up a piece of black velvet and takking apple. sticking a quill through it to supple-



GEORGE HAYES
In the title role of "King Richard III", one of the productions by the Stratford-Upon-Avon Festival Company at the Royal Alexandra Theatre next week.

she went through her first London season, was copied and appeared in every shop window. "Langtry shoes" and ater, the Jersey Lily began her Amershop window. "Langtry shoes" and other articles of feminine apparel at-

tained similar popularity.

The ambition of a beautiful, clever woman could not long remain in eurbander the spur of such fulsome adulation. The "Jersey Lilty," as she was called after Millais' painting, resolved to seize the tide of her affairs at the flood. Upon her insistence, her husband, unusually complacent in the triwas linking it with a rapid succession of wealthy and titled men dug deeply into his limited means to provide her with a social station that would not

be incongruous.

Husband Spent All on Her By swift steps the first small London home of the Langtrys grew to a man-sion in Belgrave Square, and by equally swift degrees the fortune of the Jersey

swin in Beigrave Square, and by equally swift degrees the fortune of the Jerrey Lily's husband vanished. Finally the bailiffs stepped in and Lily Langtry stepped out into an even broader world to capitalize herself.

Fortified with some experience in amateur theatricals she made her first professional appearance at the famous Haymarket Theater in London, December 15, 1881, in the role of Mrs. Hardcastle in Goldsmith's comedy, "She stoops to Conquer." Her considerable success, and her season in London was followed by a tour of the provinces.

In the fall of 1882 she came to New York for a six-week engagement, and within forty-eight hours after her arrival here, October 23, she was at the crest of a social and popular tribute that rivalled her greatest London successes.

She was to have opened at Henry E.

She was to have opened at Henry E



THE LATE LILY LANGTRY (LADY DE BATHE)

atter, the Jersey Lily began her American season at Wallack's Theatre as Hester Glazebrook in the old English comedy, "An Unequal Match."

Her New York triumph was followed

by a tour of the United States, the be-ginning of a career of popularity in this country that brought her back almost every season for more than twenty years.

twenty years.

Lily Langtry's appearance here included a number and variety of plays, as well as, more lately, vaudeville. Among her American vehicles were "As You Like It," "Macbeth," "Lady Clancarty," "As In a Looking Glass," "Caste," "Gossip," "The School for Scandal," "Pygmalion and Galatea," "The Honeymoon," "Antony and Cleopatra" and "The Lady of Lyons," Critics said of her that she was distinctively at her best in what is known

Critics said of her that she was distinctively at her best in what is known as society drama, and in passage of romantic sentiment. She never attained greatness, but she never failed to charm her audiences, particularly with her singularly sweet voice and her clarity of enunciation.

During one of her early tours of the United States she bought a ranch in California and there became interested.

California and there became interested in the breeding of thoroughbreds, an interest which she later indulged abroad with the establishment of an acroad with the establishment of an excellent stable, which she raced under the name of "Mr. Jersey." The venture, at first looked at askance, proved very successful, and by numbering among her victories the winning of the Gold Cup at Ascot and many other important handicaps she became widely known on the turf.

In California, too, she instituted suit for and obtained a divorce. Her husband, in the years of her mounting fame and fortune had been sinking lower and lower mentally, physically and financially. The decree antedated by only a few months the death of the unfortunate Langtry on October 15, 1887, in an asylum at Chester, England. On her way to California the Jersey Lily acquired the distinction of having

a little sand-swept town in western Texas named for her. She alighted from the train and was greeted by Judge Roy Bean, then famous as constituting in himself "all the law there was west of the Pecos."

The usual poker game was going on.

and Judge Bean graciously invited Lily Langtry to sit in. She did, and when she was ready to move on the judge cashed in several thousand dollars worth of chips for her. In further honor Langtry, Tex. (pop. 150), was named for her.

Lily Langtry's entrance upon a stage career had in no whit detracted from the attraction she exercised for men of nobility and fortune, nearly all of whom supplemented their affection with such tangible evidences of their devo-tion that within a few years the actress had amassed considerable wealth had amassed considerable wealth.

Frederic Gebbard, of New York; Sir George Chetwynd, who was reported to have had a violent personal encounter with the Marquis of Lonsdale in rivalry for her favor; Sir Robert Peel, Lord Rosslyn and Squire Abingdon Baird were among her conspicuous admirers and the last-named bequeathed to her

and the last-named bequeathed to her the bulk of his fortune.

In August, 1899, Mrs. Langtry became the wife of Hugo Gerald de Bathe, eldest son of Sir Henry Percival de Bathe Bart. De Bathe, then twenty-five, was twenty-two years his wife's junior and the marriage was not auspiciously successful. After a year or two the couple lived apart, but there was no divorce—although as recently as two years ago there was rumors of one impending—and, upon the death of her

The Toronto Conservatory of Music



A NATIONAL INSTITUTION

Exceptional facilities are afforded students for instruction in all branches of music study by a faculty of unusual artistic strength, including many artists of international repute. Special attention given to instruction of beginners, Pupils may enter at any time.

Year Book and Syllabus Sent to Any Address on Request.



Four speeds forward! Two quiet driving speeds with silent, smoothest shifting at any speed, on

> STUTZ and BLACKHAWK

V. & S. Motors

Elgin 2596

146 King St. W.

Kills All Glare from on-coming Headlights

A Gale Anti-Glare robs night driving of its greatest menace--glaring headlights. Positively cuts out the blinding glare from on-coming cars without obscuring your own vision, and is the only anti-glare device with this latter feature.

An entirely new idea—scientific ally correct. Throws a shield of soft blue light down over your windshield that effectually neutralizes the blinding glare of approaching headlights from your lighting circuit. You can install it yourself in five minutes. In nickel or black



Fastens to top of windshield frame,



"The Ray That Guards Your Way" USE THE COUPON

Special Direct-from-Factory Introductory Offer

Postage \$4.50 Paid

Try it for ten days. If at the end of that time you would rather have your money than the protection it affords, return to us and your money will be refunded without question or

USE THE COUPON

I enclose \$4.50, for which please
mail me a Gale Anti-Glare bevice
on 10-day trial. (State whether you
want nickel or black). Give below
particulars of your car. Make .. Year. Oper NAME ADDRESS

AGENTS WANTLD

GALE ANTI-GLARE DEVICES LTD. 106 Richmond St. West, Toronto 2

New Steinways from \$975 up Deferred Payments zif Desired

PAUL HAHN & Co.

Preston Springs The Equal of the Most Famous European Spas

Hydro Therapeutics **Electro Therapeutics** Physicians in Residence X-Ray Departments

THE

PRESTON SPRINGS HOTEL Every Room with Bath. Thoroughly Modern.

A resort built about one of the most wonderful mineral springs on the continent. The ideal place for those in need of rest and relaxation. Six acres of beautiful grounds and lawns.

GOLF — TENNIS — FISHING All Outdoor Sports and Recreations.

Write for booklet with complete information and rates to W. S. DETLOR, Manager Preston Springs Hotel, Preston, Ontario,

Bit

neof continue of the continu

*

DR. HEALEY WILLAN, F.R.C.O., who has been visiting Vancouver, B. C., recently gave a series of constructive lectures on music in that city. At his opening lecture, Dr. Willan, who was introduced by the Mayor of Vancouver, Mr. W. H. Malkin, dealt in an enlighted in the product of the construction of the co

in an enlightening way with his general

theme, "The Art of Listening to Music", and on successive evenings throughout the week, his choice of subjects, which

he made equally interesting, included: simple binary and ternary forms; son-ata form; the romantic school as exem-plied by song classics; the fugue; and

In his sixth and final lecture, Dr.

In his sixth and final lecture, Dr. Willan used five of his own song compositions to illustrate important points to be considered in song writing. On this evening, as in his third address on the classical song writers who lead the romantic school, the lecturer was ably assisted in illustrating the songs, by Miss Marion Copp, contralto, formerly of Toronto, and now residing in Vancouver.

ng composition.

NATIONAL" TRAVELLERS COM-

MEND WINTER SERVICE

"The National," popular Canadian National train connecting Toronto with Winnipeg and the far west, pleases winter travellers who want a fast and comfortable journey.

"The National" leaves Toronto daily at 9.00 p.m. arriving at Winnipeg 10.00 a.m. second morning.

Modern equipment for your comfort —Compartment — Observation — Lib-rary-Buffet cars (Radio) Standard Sleepers — Tourist Sleepers — Diner

Sudbury Service

All-steel, standard drawing room sleepers to Sudbury. Car remains at

this point until convenient hour for

Full information and reservations from any Canadian National Agent.

husband's father, Mrs. Langtry became

husband's father, Mrs. Langtry became Lady de Bathe.
Even after her second marriage Lily Langtry continued on the stage, althoush in this latter part of her career she appeared chiefly in up-to-date plays, such as "The Second Mrs. Tanqueray," "The Walls of Jericho," "The Sins of Society," and "The Vision of Delight." She had been living at Monte Carlo since her retirement, fifteen years ago.

Gifted French 'Cellist A most gifted violon-cellist, Mile. Made leine Monnier, one of the foremost of Par-isian musical art-

istes, made her debut in Toronto under the auspices of L'Alliance Française the auspices of L'Alliance Francaise at Conservatory Music Hall on Feb. 18th. She has a beautiful appealing tone and her left hand technique was remarkably fine. Her interpretations were of the elegant salon order. Her programme was of a charming and distinguished character. The most extended number was Saint-Saens Concerto in A Minor was Saint-Saens Concerto in A Minor very brilliantly rendered in which Miss Winifred MacMillan played the piano part with clean cut distinction. Other delightful numbers were a Toccata by Frescobaldi arranged by Cassado, the "Chants Russes" of Lalo; a delicate Boccherin number, two Passepieds by Delibes arranged by Gruenberg; an exquisite "Allegro spiritoso" by Senallie, arranged by the English 'cellist Salmon, a Habanera by Ravel and "La Source" by Davidoff,—verily a series of "precious" and memorable quality. In all these Miss MacMillan showed herself an accompanist of true musicianship.

Toronto Symphony Concert

Interesting novelties featured the recent twilight concert of the Toronto

Massey Hall and served as a pleasant interlude after a series of concerts of more important muslc. The orchestral program opened with Flotow's melodiously attractive overture to "Allessan-dro Stradella" and was later followed by a delightful transcription for strings and wood-winds of a Bach chorale preand wood-winds of a Bach chorale pre-lude (founded on the theme of the chorale "By the Waters of Babylon"). These with Boccherini's familiar Min-uet in A Major were handled in highly agreeable fashion by the orchestra.

The outstanding novelty on the program was the performance of "Rhapsodie Canadienne", composed by Robert Graham Manson, a London vio-Robert Graham Manson, a London vio-linist and composer who is now leader of the second violins in the Toronto Symphony. This particular work was submitted to the competition held in connection with the Canadian Folk-song Festival at Quebec last year and is based freely on French-Canadian folk songs. The arrangement is loose and rather conventional but was made orchestrally appealing.

Miss Brownie Peebles, the Vancouver

contraits who was heard recently in Toronto with the American Opera Com-pany was the guest artist on this occa-sion and sang the aria, "Farewell Ye Mountains" from Tschaikowsky's "Joan of Arc". Miss Peebles has a voice of lovely, clear tone, smooth and unblem-ished in texture and she handles it with fine ability. It is lyrical rather than dramatic and was heard to best advantage in the passages of wistful longing in the aria. Later she sang Sibelius: "The Tryst" and Schumann's "Ich Grolle Nicht" with dignity and feeling. the former being the most effective. For these two numbers she had the accompaniment of Mr. Simeon Joyce at the piano.

Current Victoria Production

"Come Out of The Kitchen" the dainty comedy of the Old South, which was one of Ruth Chatterton's

sparkling successes, is the current attraction at the Victoria Theatre. Choice of this vehicle seems to have been based of this vehicle seems to have been based largely on the opportunity it presents for Edith Taliaferro to add zest to the dialogue by her command of rippling Irish brogue, While Miss Taliaferro's ability along this line is among the least of her accomplishments, nevertheless the Victoria customers, as evinced by their warm reception on Monday evening, appears to the discovery Monday evening, appear to find it emi-

Monday evening, appear to find it eminently satisfactory.

The piece deals with the adventures of one of the South's most eminent families, fallen upon evil days and forced to rent their home to a wealthy northerner. Further, to ensure the making of the lease and the obtaining of the much needed money it becomes of the much-needed money, it becomes necessary for the bewitching daughter of the family to masquerade as the cook, and to press into service her brothers and sister as butler, handyman and housemaid. The comedy is of the lighter type, and offers its humor large-ly through the comment and ludicrous ly through the comment and ludicrous adventures of the aristocratic Danger-fields "in service". Miss Taliaferro is practically the whole show, but as has been previously remarked, her really clever work is sufficient to cover a multitude of deficiencies elsewhere. "Come Out of The Kitchen" cannot be classed as a piece which makes the most of the Victoria's capable company.

In support Antoinette Rochte as the insufferable Mrs. Falkener, who brings most of the trials and tribulations to the amateur servants, is outstanding, and the addition of this exceedingly capable actress has materially streng-thened the Victoria company. House Baker Jameson as the pseudo-butler, Jack Soanes as the amatory oldster, and Leslie Thomas, add to the general merriment, while other in the cast are Muriel Owen, Ruth Rickaby, Arthur Fitzgerald, and Louis Scott, James Gordon Coots, the leading man, again has a role which gives him little opportun-ity, and he seems a bit too inclined to smirk at his audiences.

With Edith Taliaferro as the star, and with remarkably good support of-fered week after week, visitors at the Victoria are assured of a high standard of stock offerings. "Come Out of the Kitchen" cannot rank with some of the really fine things which this company has done, but it is acceptable and amusing as light comedy.

-H. W. McM.

Excellent Bill at

Last week the Emof John Galsworthy's latest play, "Escape", o Old Lady Shows Her



MIECZYSLAW MUNZ The celebrated pianist who will be guest artist with the Toronto Symphony Orchestra at its twilight recital next Tuesday.

first shown in Toronto a number first shown in Toronto a number of years ago with the distinguished English character actress, Beryl Mercer in the leading role. The story, which reveals Barrie in a serious mood, is set in the slums of war-time London. Four charwomen spend the rest hours making things to send to the boys at the Front. One of them, Mrs. Dowey, is saddened because she alone here no one standard the standard process of the standard process. saddened because she, alone, has no onsaddened because she, alone, has no one of her own to whom she can write or for whom she can knit socks. So she claims that a private of the Black Watch who has the same name as her own, is really her son. Immediately her stock goes up among her fellows and she is accepted as one of them. One day Private Devoy. one day Private Dowey, on furlough, turns up on the scene to reprimand the old lady for her assumption, but he falls a victim to her wistful motherliness. They spend his five days of leave in going to theatres and having a won-derful time and when he leaves her to return to the Front, it is the parting of mother and son. The last scene is brief. tragic and touching. The curtain rises showing her sadly putting away for-ever the mementos and relics of her

In the Beryl Mercer role, Miss Deidre In the Beryl Mercer role, Miss Deidre Doyle had a part that admirably suited her talents and her characterization of Mrs. Dowey was marked by dignity, restraint and a fine human touch. She was given excellent assistance by Mr. John Holden as Private Dowey and Anne Carew, Grace Webster and Marjorie Foster, in the select the characteristics. jorie Foster in the roles of the other

Galsworthy's "Escape" which was presented on Broadway last season with Leslie Howard in the leading role, is an episodic play, odd in contrivance and effect whose purpose is to show how different types and classes of society react when they come in contact with an act when they come in contact with an escaped prisoner. Capt. Matt Denant, imprisoned for a crime in which his guilt was a matter of opinion, makes his escape. In each of the following scenes he runs into all kinds of people, some of whom assist him and some of whom attempt to turn him over to the law. The play is interesting, not only for its dramatic appeal, but also because if reveals, Galsworths as interesting. for its dramatic appeal, but also because it reveals Galsworthy as interested in seeing how class and type prejudice react in an untoward situation.
Although it is typical of Galsworthy in
his attitude of full justice toward his
characters, it is not a work of the same
rank as "Justice" or "The Silver Box".

The Empire players, including Robert Leslie, who plays the gallant Capt.
Denant, Frank Camp, Edmund Abbey
and Deidre Doyle give excellent accounts of themselves. This bill may be
regarded as one of the high-lights of

regarded as one of the high-lights of the Empire Company's present season

Colbourne Company Returns

Following the success of its week's engage-ment at the Royal Alexandra Theatre a week ago, the Mau

rice Colbourne Company in plays by George Bernard Shaw has returned to the Royal Alexandra for another week's engagement. The all-round excellence of this company has already been com-mented upon in this column. On Mon-day night the company opened again with "John Bull's Other Island", in which Mr. Shaw pokes deliciously satir-ical fun at the "typical" Englishman and the equally "typical" Irishman and succeeds in proving that the only difference between England and Ireland is Mr. Shaw himself. Later on in the week, the company's fine productions of "Candida", "You Never Can Tell" and "The Dark Lady of the Sonnets" repeated.

Note and Comment

A LIAS JIMMY VALENTINE", William Haines latest starring vehicle, a picture synchronized with sound, opens a week's engagement today at the Uptown Theatre. The film is adapted from the famous crook play LIAS JIMMY VALENTINE", Wilof Paul Armstrong, which set the stan

of Paul Armstrong, which set the stan-dard for productions of its type when it played on Broadway.

An unusually strong supporting cast surrounds the star. Leila Hyams, picked by Henry Clive, the artist, as the most beautiful blonde in Hollywood, has the leading feminine role. Karl Dane and Tully Marshall play the parts of Hajney' fellow, safe crackers, and of Haines' fellow safe crackers, and Lionel Barrymore is cast as the detec-tive who is always trailing the adven-turous trio. This is Haines' first "straight" dramatic role since he has achieved stardom. Usually he is asso-ciated with the breezy, wise-cracking type of modern youth, and his plays are usually vehicles of laughter first of all. While "Alias Jimmy Valentine" has comedy scenes and lines, it is the tense story that holds the attention all

Jack Arthur will present this talking feature with a stage presentation and musicale.

splendid presentation of John Galawarehar. D everywhere the greatest tenor liv-ing, the legitimate successor to Caruso, is to appear in Toronto on Friday. Medals", This latter piece, one of three March 1st, at Massey Hall, for the first one-act plays dealing with the war, was time in this city's musical history. It

is through the enterprise of the Canadian Concert Bureau that Toronto music-lovers will have an opportunity of hearing this supreme singer, whose triumphs at the Metropolitan in New York, La Scala in Milan, in South America, and everywhere that opera flourishes at its best, are a matter of cumulative record. This is always amply testified by the acclamations of his audiences and the printed criticisms of his appearances. New York and of his appearances. New York and other American newspapers on the ocasion of his present concerts have written in the following high praise: "Gigli thrills", "Reaches highest estate", "Listeners shouted bis and bravo", "remarkable success", "receipts estimated at more than \$8,000", "Cheering as well as clapping", "that he should thus arouse and inspire is not surprising", "after the first air they yelled, before he finished his songs they burst in with their clapping, they clamored for extra pieces without limit", "Gigli is the world's greatest tenor", "pandemonium reigns as audience is moved to monium reigns as audience is moved to greatest ovation in memory".

× AT the present time, when the theatre is constantly being described as a purely commercial institu-tion, it is refreshing to hear of an im-portant theatrical enterprise that is motivated by purely altruistic ideas. Such an enterprise is that of the North American tour of the Stratford-upon-Avon Festival Company, from the Shakespeare Memorial Theatre at Stratford, Whatever profits may accrue from the tour will go toward the fund for rebuilding the Shakespeare Memo-rial Theatre, which was destroyed by ire two years ago.

Inasmuch as the cost of transporta-

Inasmuch as the cost of transporta-tion of the large company from Strat-ford as far west as Los Angeles and back to Stratford will be in the neigh-borhood of twenty-five thousand dol-lars, beside the regular expense of maintaining such an organization, it is not likely that the profits will amount to any considerable sum. The Board of Governors of the Shakespeare Memorial will, however, be content if the proceeds of the tour equal the outlay, because a more important purpose of the enterprise is to hold together a group of actors that has become one of the most important dramatic companies in the world. The Spring season and the Summer season, at the Memorial Theatre, give the players only about twenty weeks' employment annually, and in such circumstances it is natural that the more successful actors should accept engagements on the London stage, which, in many cases, prevent them from being permanent members of the Stratford company. If the or-ganization can be taken on tour each season, either through Canada and the United States, or to Australia or South Africa, the term of work will be in-creased to forty or forty-five weeks. With seasons of that length the com pany can be kept intact year after year, with consequent advantage to the artistry of its performances.

Beyond all this it is the sincere de sire of the Board of Governors and the Director, Mr. W. Bridges Adams, to acquaint play-goers throughout the world with the beauty and fascination of Shakespeare's plays when they are presented in the lucid, intelligent, straightforward fashion in which they were acted under the stage direction of Shakespeare himself. Mr. Adams does not, however, adhere to the crudi-ties of the Elizabethan stage. On the other hand he makes good use of all of the mechanical devices of the modern theatre. But he reveals the text as it was written, and the effect of the performances so given, is little short of

The Stratford-upon-Avon Company will present a representative bill of Shakespeare's plays at the Royal Alexandra Theatre for two weeks beginning Monday, Feb. 25.

MIECZYSLAW MUNZ, pronounced by the foremost critics of Europe and America to be a lineal descendant of the great line of Polish pianists that includes Chopin, Hoffman, and Padere-wski, who is now playing his seventh

Books

been soloist with the Boston, New York Philharmonic, Cincinnati, and other symphony orchestras of the first rank. THE Children's Book Fair which was held at the Toronto Art Gallery a will play the Cesar Franck Variations for planoforte and orchestra at the twi-light Concert of the Toronto Symphony Orchestra, Tuesday next, February 26th, at 5.15. The Orchestra numbers week ago was an experiment that suc reeded beyond the most extravagant hopes of the publishers who co-operat-ed in its production. Five thousand books were handsomely displayed and are Beethoven's Seventh Symphony and the Marche Slave of Tschaikovsky. This is the third symphony the Orchestra has done this season, the Brahms Third and the Tschaikovsky Flith having pre-ceded the great Seventh of Beethoven. parents and teachers who came from all over the province to see the exhibit were enthusiastic in their expressions of delight at the comprehensiveness of the collection and the attractiveness of the arrangements, Prominent book people and educationists who spoke from time to time added to the import-A CHOPIN recital was given on Friday evening, February 22nd, at the Toronto Conservatory Hall by Dorothy Collyer of London, Ontario, the proance of this Book Fair which it is now decided will become a permanent feature. Plans are already being considgramme including the Funeral March Sonata, and the comparatively seldom played Rondo for two planos, at which she was assisted by Mme. de Kresz. ered for holding similar fairs in other cities of the province.

SHEA'S
HIPPODROME
HIPP

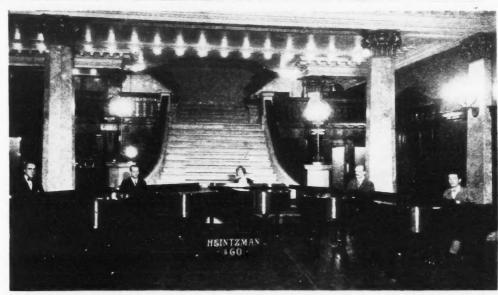
Two Exceedingly Bright Rays of Sunlight Heading Splendid Stage Bill. **GLADYS** HENRY 6

CLARK BERGMAN in another smart array of COMEDY SONGS AND DANCES

BUDDY ROGERS in "SOMEONE TO LOVE"

INVENTIONS PATENTED

W. IRWIN HASKETT, 12 Elgin Street, Ottawa, Canada SOLICITOR OF DOMESTIC AND FOREIGN PATENTS



CAgain Comes the Five Piano Ensemble

Ernest Seitz

Dr. Ernest MacMillan, Conductor Reginald Stewart Alberto Guerrero Madame Norah Drewett de Kresz.

Viggo Kihl

Composed of five of the most outstanding pianos comes again as a great musical wonder. Its cleverness and artistry will bring you to comes again to Massey Hall early next month—March 7th. To lovers and students of the piano—to all who appreciate the art of music, this ensemble of Five Heintzman

Ye Olde Firme HEINTZMAN & CO. The Ensemble will play the stirring "Ride of the Valkyries." 193-197 Yonge Street, Toronto.

The Fifty-seventh Annual Financial Statement and Auditors' Report of the

ECONOMICAL MUTUAL FIRE INSURANCE CO.

For the Year Ending December 31st, 1928

EXPENDITURES Balance brought over from 1927 \$1.374.502.94 \$102.880.22 RECEIPTS Commission 52,915.40 39,973.90 22,087.72 8,072.85 Premiums, Cash System... Premiums, Mutual System. Premiums, Additional \$237,374.81 Reinsurance Premiums
Rebates and Returned Prem.
Mun. Prov. & Federal Taxes
Expenses of Management 82.89 2,589.51 322.861.98 Interest and Rent Reinsurance Claims 14.883.55 Balance 1.490.821.28 \$ 411,513.36 \$1,786,016.30 \$1.780.016 30 ASSETS LIABILITIES Debentures \$912,820.34 Unadjusted Losses Mortgages Real Estate 470.856.50 Less due for Reinsurance Reserve for Dom. Taxes, 1928 Reinsurance Reserve Balance over all Liabilities Agents' Balances Cash in Bank Cash at Head Office 14.044.15 \$1,490,821.28 Accrued Interest . Net Premium Notes 242,199.47 \$1,753.354.03 \$1,753,354.03 \$1,753,354.03 Total Insurance carried under 27,273 policies, \$47,292,492.00 Government deposit \$100,000.00

To the President, Directors and Members of the Economical Mutual Fire Insurance Company

GENTLEMEN

We beg to report that we have made a regular monthly audit of the books of account and vouchers of your Company for the year ending 31st December, 1928, and that we have found the same correct and according to the abstract statement and balance sheet which we submit herewith.

We have also examined the securities which your Company holds for its investments and we have found them to consist of first mortgages, debentures, bonds and stocks, as set forth in such statements.

Respectfully submitted.

J. SCULLY. J. A. LAW. Auditors.

GEORGE C. H. LANG, President. Dated at Kitchener, Ont., January 14th, 1929

W. H. SCHMALZ, Managing Director.

cas

оуя

NEW BOOKS

The Village Doctor Sheila Kaye-Smith The Bishop Murder Case, S. S. Van Dine

TYRRELL'S

"The quiet intensity of this novel and the unstrained beauty of its style make the reading of it a rich experience."—London Times.

First Love

By Charles Morgan.

At all Bookstores Longmans, Green & Company. Toronto 2.

THE WANDERER

By Alain Fournier

'The apotheosis of all that lovely and beautiful and tragic in the human soul. The memory of this book will not die." —Baltimore Sun.

"A better book than 'The Bridge of San Luis Rey'."— Morley Callaghan in Saturday Night.

"You must read this book to grasp the charm it holds." —Montreal Star.

Everywhere a Best Seller. 82.

MACMILLANS



Published

Canada in the Commonwealth

SIR ROBERT BORDEN

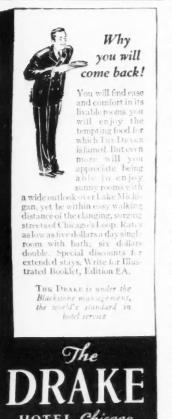
\$250

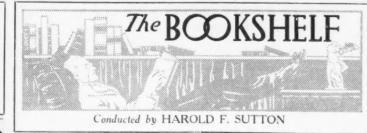
Oxford University Press 210 Victoria St. Toronto



MY MYSTERY SHIPS

Robert Simpson Company





Shakespeare and Keats

"KEATS" SHAKESPEARE", A de-scriptive Study Based on New Ma-terial, by Caroline F. E. Spurgeon; Oxford University Press, Toronto; 178 pages and plates; \$7.50.

BY MALCOLM W. WALLACE.

MISS SPURGEON is Professor of English Literature in the University of London, and while visiting America she discovered by a piece of extraordinary good fortune the seven volume edition of Shakespeare which had once belonged to Keats. He had presented it to Severn, the painter, who died in 1879. Some two years later the Shakespeare, together with other Keats' relics, was sold by Sotheran, the London book-seller, to Mr. George Armour of Princeton, N. J., and it was in his library that Miss Spurgeon found the volumes. It is strange indeed to reflect that for nearly half a century they have remained hidden from all the scholarly students of Keats' work, whose labours have taught us to prize every scrap of information regarding the poet. The discovery is of very special nterest to a generation which has accepted the dictum that Keats is "with Shakespeare'

Many of the plays have been marked by Keats as he read; many passages are underlined, and many marked along the side of the text. To each play in this edition is appended a brief extract from Dr. Johnson's criticisms and in one or two cases from Steevens. Keats' violent dissent from Johnson's somewhat pedestrian comments is sometimes recorded in manuscript immediately below. For instance at the end of Midsummer Night's Dream one of these extracts has been scribbled over, and before the word "Johnson" Keats has written "Fie". On the remaining blank space of the page he has further relieved his feelings by copying extraordinarily apt lines from the play:

"Such tricks hath weak imagina-

"To kill cankers in the Musk rose

The clamorous Owl that hoots at r quaint Spirits."

"Newts and blind worms do no

Come not near our faery queen."

Keats' exasperation over the criticism appended to As You Like It moves m to write after it the question, Is Criticism a true thing? But of actual commentary by Keats there are only a few fragmentary examples.

On the title-page of the first two imes Keats has written his name and the date, "April, 1817", so we may feel reasonably sure that these are the very volumes of Shakespeare she might well have been excused for which Keats took with him to the Isle of Wight when he left London on ill-fortune. In the most tragic page April 14th of that year. His letters of this narrative she tells of an occa-Miss Spurgeon tells us that the look her skirts set forth determined to end igs to the fact that The Tempest and terror of the elder child who by learly by citing a large number of parallel passages that Endymion is saturated with images, epithets and verbal reminiscences drawn from these two plays.

This is all very interesting and very stimulating. Miss Spurgeon, how ever, has not been able to resist the temptation of the discoverer-to prove too much. She insists, for example, that every mark in these volumes is precious and significant, and she believes that she has found a difference between the significance of underlined phrases and lines and those which are marked by a vertical line along the side of the text. "When he considers a passage significant, either as throw ing light on the character, or in the working out of the plot or for the thought it embodies, he often marks it down the side and when, in addition, he admires an image or expression for its poetical and imaginative value, for vividness or beauty of phrase, he underlines it." Here a little healthy scepticism may not be out of place. The frontispiece of the present volume is a facsimile watercolour stetch of Keats which has not been hitherto published. It is attributed to Severn, and is said to have been done on the Maria Crowther on the voyage to Italy in September 1820. There is good reason to believe that

it is genuine, and, if so, it is a precious addition to the small number of extant portraits of the poet.

Of the 178 pages of Miss Spurgeon's book, 113 are given up to a reprint of all the marks, annotations and underlinings in four plays of the Princeton copy viz. The Tempest, Midsummer Night's Dream, Measure for Measure and Antony and Cleopatra, and also of those in Troilus and Cressida in the folio edition at Hampstead. The price of the little volume is \$7.50!

Romance of a Cantatrice

"SCHUMANN-HEINK", the Last of the Titans; by Mary Lawton; Mac-millans, New York; price \$6.

BY HECTOR CHARLESWORTH.

THIS is an interview-biography; or. if the paradox may be pardoned an autobiography written by the hand of another. In its pages the great contralto, Ernestine Schumman-Heink relates her life-story in that whole souled engaging way, which, apart altogether from the beauty of her voice and brilliance of her art, has been largely responsible for her world-wide popularity. No singer has so effectually captured the affections of so wide a public and held them for so long a period as she. The millions who know her through her operatic and concert appearances, and by reputation as the most maternal of all public singers, will be surprised to learn how much of real romance there has been in her career, how much of tragedy as well as of joy. There is indeed the material for half a dozen novels in the tale so ingenuously unfolded here. Where shall we find in the history of the stage another instance of a woman who reared eight babies of her own. not to mention a step-child or two, and still went on from triumph into triumph in the field of art? But the to the reader who may wish to refer interest of this book does not lie merely in the contrast between its the best collection of musical photonursery episodes and the life of the graphs assembled in a long while, but theatre. It is the tale of the rise of a there is not even a list of these. Morelittle Austrian girl Tini Roesller, one over Miss Lawton, though an able reof the large family of a poor Austrian porter, reveals one of the crying faults subaltern,-a child whose most per- of modern journalism, inaccuracy in sistent memory of her infancy and the spelling of names and in minor girlhood is that she was always hun-details. She seemingly imagines that gry, and willing to play all kinds of there is an "Order of the Victoria strange pranks to get something to Cross" occasionally bestowed on artext. This child was destined to become a world figure, to delight mil- mis-spellings perhaps the most notable lions and to meet and charm by the as that of "Goeriche" for the name of naturalness of her personality nearly all the crowned heads of her time.

and the unique beauty of her voice book properly indexed, with an appenhad become apparent she did not lack for recognition; but in her younger days she had a most unholy capacity for getting into difficulties. For years regarding herself as one destined to during the spring and summer abound sion when she, with a baby in her references to Shakespeare, and arms and two little ones clinging to and feel of the paper only confirms the lives of all in front of a railroad testimony of the elaborate mark- engine. She was deterred only by the Midsummer Night's Dream were "by stinct realized that something terrible Midsummer Night's Dream were by struct realist that solutions for the most read". This fact is of was about to happen. This episode in the most read". This fact is of was about to happen. This episode in Arnold Bennett can never be what special interest when we remember itself is sufficient to indicate what a

always been. There are abundant other instances, but the strain of the book is genial and optimistic rather

VIVID as are the personal details in this book of self revelation; it is also, from the standpoint of a musical critic, a notable contribution to the discussion of the arts of song and music drama. Her explanation of her own ultimate triumph is that she did not start at the top as the young singer of to-day fresh from the vocal studios aims to do. As a "utility" girl at Hamburg she danced in the ballet, sang in the chorus, acted little pantomimic roles and mastered every detail of her craft,-with but an occasional chance to show her supreme vocal powers. It is worthy of note that one of her early roles was Katisha in the German version of "The Mikado", an impersonation which delighted Sullivan very much. Her criticisms and commentaries on the great musical coteries with which she became asso ciated 40 years ago are of rare historic value. We get a most graphic picture of the methods of Frau Cosima Wagner as a stage directress; and a deep insight into the genius of such great conductors as Hans Richter, Hans Von Bulow, Gustav Mahler, Toscanini and others. The account of Mahler, the irascible martinet, the devotee of impossible standards of perfection is especially fine, and she attributes to his hard and relentless training much of her future success. We learn something of composers like Brahms and Richard Strauss, and a great deal of informative detail about the personalities and art of famous vocalists who were her contemporar ies like the de Reszke brothers, Pol Plancon, Caruso, Marie Wilt, Rosa Sucher, Katharine Klafsky, Melba and Nordica. Klafsky, the Hungarian prima donna, who at 41 was carried off suddenly at Hamburg with a tumor of the brain, she considers the greatest singer she ever listened to. She has something very important for all aspiring vocalists, to say about her intimate friend Lillian Nordica, who, against her advice ruined a beautiful lyric voice by her ambition to sing Wagnerian roles for which she was

unfitted. So valuable are certain pages of this book from the standpoint of musical history and criticism that it is a pity it is so carelessly and casually put together. There is no index, chapter heading, or page title to give a guide to it in future. It is illustrated with ists by the British sovereign. Of the Wilhelm Gericke, the once famous con ductor of the Boston Symphony Or Once Tini had reached her 'teens chestra. A corrected edition of this dix giving brief biographical data as to the famous artists mentioned would enrich the musical history of the past

A Happy Accident

"ACCIDENT," by Arnold Bennett; Cassels; Toronto; 312 pages; price,

BY S. H. HOOKE

that Keats was now busy with the creature of impulse Ernestine Schu- he is to us middle-aged folk. To them arst two books of his Endymian, and mann-Heink, the public embodiment he dates. He is not brilliant and Miss Spurgeon has demonstrated very of good humor and maternal love, has twenty-five. He has a long score of







Said the Editors Shouted the Lawyers Screamed the Censors

Nevertheless Mr. George Seldes has in You Can't Print That

written a book that is certain to give one of the most astonishing in-

sights into European polities yet published. Mussolini, the Boishevik régime, the Roumanian Government, the American Consular Service, and a hundred other personalities. parties, and powers come under the analysis of his merciless pen. \$4.00

IRWIN & GORDON Ltd.

66 Temperance St., Toronto 2.



Turn Over Can Be Too Rapid

THE man who delays buying Life Insurance because he can "make his money turn over more rapidly" often finds to his sorrow that while turn over has been rapid, his capital has diminished. The man who carries adequate Life Insurance never loses any sleep worrying over his investment.

Enquire today

THE

MANUFACTURERS LIFE

INSURANCE COMPANY

HEAD OFFICE - - TORONTO, CANADA



RATES hitherto unavailable at the St. Regis...now assigned to many of the by-the-day accommodations in the 330-room Addition, now open! These also have full call-button and floor-secretary service. And they include, of course, that established graciousness of the St. Regis.

HOTEL ST. REGIS East 55th Street, corner Fifth Avenue, New York





The BOOKSHELF

from the cradle to the grave. Burslem cast out his shoe. But to us, for whom memories begin to form the major again shall I be without a care." part of life, he is the gay, vulgar and audacious "card," Denry the Magnifitime to time a flash of the old Denry nature which he has watched so long. tells us that the successful and re spectable Mr. Bennett has not wholly forgotten those earlier escapades.

For so many years Mr. Bennett has been busy steadily carving slices of life that he has acquired an uncanny dexterity of wrist. One does not appreciate at the first glance the skill of his carving. Here is a neat, compact, juicy slice of life, carved with a turn of the wrist, placed on the plate with a dash of Worcestershire sauce. and a little garnishing of parsley, as appetizing a little side-dish as any gourmet could wish. If you complain that it is not pâté de fois gras so much the worse for your taste.

Alan Frith-Walter is a successful, solid public-school tradition of many generations behind him. Under skilful Pearl, the very pink and mirror of the modern young woman, who is suptongue is in his cheek the while.

finds out that she and Jack have had was still worth noting. ing Lord Raingo nothing would persuade me that Mr. Bennett has not limitations. died of double pneumonia and risen With Stendhal we enter into a world

solid middle-class novels to his credit, into his own again, and Alan's consubstantial slices of bourgeois life cluding rifle of the stream of con- In his concluding paragraphs Zweig sciousness contains the words, "I'm indicates the nature and extent of his is his washpot, over Suburbia he has dashed if I don't read everything Wordsworth ever wrote. Because never

In Accident Mr. Bennett is in his happiest vein of quiet, genial humour. poleonic uniform, is amazingly one of cent, to whom the world was his poking sly fun at the little troubles oyster. Now in his sober age, from and self-deception of that human his early preference for being a Eur-

Brilliant Studies

ADEPTS in SELF-PORTRAITURE." by Stefan Zweig; Viking Press; Irwin & Gordon, Toronto; 357

BY PELHAM EDGAR

THESE three studies of Casanova, Stendhal, and Tolstoy are admirable examples of interpretative criticism. In a sense they are modern adaptations of the Sainte-Beuve method. There is at least the same wealthy, middle-aged bourgeois with a deft application of biographical detail to a psychological end. In a merely literary way he is less stimulating. direction of his perfect secretary, Miss No particular book is revealed in its Office, he sets out from Victoria to essence, but the intellectual reactions join the great Paris-Rome Express en of the author are explored by Zweig route for Genoa and his perfect wife, with almost equal power, and he is Elaine. Accompanied by Wordsworth's even more cunning than his great pre-Prelude he endeavours to tune in with decessor in exploring the temperthe Infinite with imperfect success, amental qualities that lie at the source Accident is the stuff of life and dis- of creative energy. Of individual agreeably breaks up the Wordsworth- works we learn little that is disian harmonies. He is much disturbed tinctive, but as we close his analysis by discovery that his son's wife, we have become familiar with the tene and colour of an author's mind.

Casanova's may seem and is an posed to be with her husband at oddly assorted name in the grouping. Harrogate, is on the same train. He There can be here little question of is worried about it. Wordsworth gives mental reactions, since such a thirdhim no comfort. Mr. Bennett here rate intelligence was incapable of plays very neatly with the stream of generating ideas for posterity's ponconsciousness school of novelists, and dering. The memoirs, therefore, of shows that he can do the trick as this spent voluptuary are explored for convincingly as any of them, but his their frank confessional value, but empty as they are of all psychological Alan runs up against Pearl and significance, their pagan animalism

a contest of wills. Jack, in spite of his Casanova acted always in the direcpublic-school tradition, has made up tion of his desires. Inhibitions did not his mind to stand for Parliament as a exist and obstacles served only to give Labour member. Jack apparently pre- zest to the pursuit and satisfaction fers politics, of the wrong sort, to to the triumph. When defeat came Pearl, ninc illae lacrimae. At Aix-les- with the slackening of his physical Bains Jack joins the train in pursuit powers, he compelled his brain into of his fleeing wife, having taken to service, and with this prodigious organ the air with prompt decision. More of memory and feeble instrument of trouble for Alan who attempts to reflection he produced the story of his mediate in vain. Pearl and Jack are life. It seems, and is, a veracious charming, reasonable and inflexible, record precisely because his intellec-Then comes the accident. Here Mr. tual reactions were so ineffective. It Bennett is in his element. After read- is a strange example of a work that succeeds as art because of its author's

from the dead to describe it. So here of violent mental reactions and en-I am sure Mr. Bennett has been in a counter another kind of truth. Factu-French railway accident and described ally his records are not so reliable it while recovering from the effects. The transmutation of art has been at While the general break-up of orderly, work. What happened to him as man civilized habits of life produced by the we can only dimly infer from his accident seems to leave Pearl and books. It is the repercussion of events Jack stiffer than ever in their de- in consciousness rather than the sencision, in reality it produces a dis- sations of the hour that count now for integrating effect in their subcon- value. Love by the confession of scious self. On reaching Genoa and Stendhal, strangely misnamed a man Elaine, after a final announcement of of action, was the preoccupation of irrevocable determination on both his life. But, by his own accounts a sides, there is a sudden and total miserable lover, he poured into his collapse. Jack abandons his project books all he aspired and failed to be and at the same time Pearl declares These books were the sublimation of

that she will never allow him to sacri- his personal defeats, and appeared fice his career and his conscience for strong because himself was weak. By her. All is well. Wordsworth comes this interpretation his strength was

SCHUMANN-HEINK

therefore only so much protective colouring, an armour indued to mask his tenderness.

The ruse was at least successful, for to us he seems the most independ ently vigorous personality of his day. posthumous influence: "This marvellously prescient man," as Nietzsche calls him, though living in the days of post chaises and wearing a Naourselves. His total lack of dogmatism. opean rather than a man of some specific nationality, his detestation of the mechanical regularization of the world, his hatred of pompous mass heroics, seem to us parts of our own make-up. How fine is his serene selfcomposure when compared with the sentimental bleatings of his contemporaries, and how splendidly did he make good by the influence he exerted upon great writers of a later generation. Innumerable are the trails and the ways he has opened to subsequent men of letters. Dostoeffsky's Raskolnikoff is unthinkable had Stendhal's Julian not been created: Tolstoy's Battle of Borodino owes much to its classical exemplar, Stendhal's memorable description of Waterloo; and much of Nietzsche's joy in thinking was derived from the refreshing perusal of "âmes fraternelles," the "êtres supérieurs," whom Stendhal sought in vain in his lifetime, gathered round him in the end, in the only fatherland his free cosmopolitan spirit could recognize and love, the fatherland of men who resembled himself.

The Tolstoy study is invaluable for the light it sheds on the last thirty years of his career. The world will always be perplexed at the strange metamorphosis of artist into saint, but if the processes of the change are ever to be understood this essay, at once sympathetic and critical, will be mainly responsible for our enlightenment. My desire to quote is balked by the fact that I am not privileged to reproduce here the full extent of the one hundred and forty-six pages of which the paper consists.

Would You be a Magnate On \$216 a Year?

The Bell Telephone Company is owned by 15,300 shareholders and 95 per cent of them live in Canada. Over 50 per cent of them are women.

The average shareholder has 27 shares and gets \$216 a year on his money. The largest has 1,510 shares, which is less than one-quarter of one per cent of the total.

The company has grown from a few telephones to over 700,000, but it has never split its stock and never departed from its policy of the best service at lowest cost.

The monthly rates paid by telephone users in Ontario and Quebec today are the lowest rates in the world for comparable service.

THE BELL TELEPHONE



COMPANY OF CANADA



them! Vita Glass will freely admit them!

A fraction of the money so wisely spent for outings in the glorious sunshine will instal Vita Glass in your home. You

Write for our Free Booklet fully explaining hom Vita Glass can then enjoy an "outing" in your home every month in the

and render service. Or, write direct to our nearest distributing branch.

can benefit the health of all in your home and how easily and simply it can be installed.

BROTHERS (CANADA)

Offices and Warehouses Montreal

Halifax Winnipeg

Calgary

Toronto Edmonton

Hamilton Vancouver

GLASS MANUFACTURERS IN LARGEST THE EMPIRE



Preserves the Edge

Did you ever put away a keen blade after a wonderful shave and find it dull and pulling the next day?
Rust did it—invisible rust caused by moisture which wiping failed to remove from between the micro-scopic teeth of your razor edge. After your next shave, first dry razor blade and then apply

3-in-One

Sold in good stores everywhere, in two size Handy Cans and three size bottles.

The 3-in-One Theatre

Canadian Factory at Mo

So you

moke them now . . . isn't their flavour wonderful?"



EGYPTIAN CIGARETTES

MPORTED FROM LONDON

by Alexander Boguslavsky Ltd. A Branch of Carreras Ltd.) 55, Piccadilly, London, England.

Without Examination

RATES FOR \$3,000 Rate Age

\$3,000 in event of natural death \$6,000 if accidentally killed \$30 per month if totally disabled, as we'll as \$3,000 at death

Mail this coupon TO-DAY

Excelsior Life Insurance Co. Please serd me particulars about our "Excel" Policy.

The BOOKSHELF

Garibaldi and Italy

"VICTORY." by Ricarda Huch: Long-mans. Green, Toronto: 313 pages; \$3.00.

THE second part of this epic of Garibaldi and of the Italian struggle for liberty opens in an atmosphere of uncertainty and disillusion. The earlier book, "Defeat" showed us the country from the first keyed up to the highest pitch of excitement, waiting for the revolution, full of burning eloquence and patriotism, enjoying the feverish thrill of anticipation of victory and defeat. It was full of the almost joyous uncertainty of a new attempt with untried forces. Here we have the wavering mood of interlude, when ideals have been tested and some of them found wanting. Italy, that is the King and Cavour, have had to call upon Napoleon to aid the movement towards union, and have had to make concessions that the patriots accept shamefacedly. The end to which all look remains the same, but opinions as to the means differ radically and are cause for bitter hostility between the leaders

The inner drama of the book is the antagonism between Garibald: and Cavour; Garibaldi, the sailor warrior, whose policy is one of direct action and whose victories are a triumph of personality, and Cavour, looking no less anxiously for the day of real union, but acting always as a statesman, aware of the necessity of compromise afraid of the consequences of Garibaldi's headlong ishing into action. Garibaldi will ree the country, then build it; ('aour will build as he goes.

Mutual suspicion dominates the ction of the first part of the book. Then as the revolution takes root in Sicily, and the brooding warrior finds outlet for his energies in freeing Naples and Palermo the narrative becomes once more swift and olorful. The scene changes rapidly here, we see and live the tense and nervous strain in every walk of life in the inns, among the beggars and wandering singers, among the fisher men, in the convents, in the homes of the landed gentry. Always with the same restraint and impersonali ty, and the same epic vigor that characterized the first book the auhor displays the whole life of the ountry during this strained and coubled period.

Splendid scenes toward the end re the face-to-face public clashes between Garibaldi and Cavour in Parliament We take leave of the ciant figure while the dream of an Italian Rome is still unaccomplished but with the knowledge that the city will be united to the country he more than any helped to unite.

Once More Elizabeth

ELIZABETHAN JOURNAL. Being the Record of Those things most talked of during the Years 1591-1594 by G. B. Harrison: Constable—MacMillans, Toronto. (E) ARTHUR 8. BOURINOT.

HERE is a book full of interest, in terlarded with horrors sufficient appetite even in this enlightened age when crime and mystery stories are so much the vogue. Compiled in diary form, it covers the years 1591-1594 in the reign of Elizabeth and judging from the record the years were well worth the recording. As the writer says in his introduction "Each entry is therefore recorded as it might have been noted down by a contemporary in his journal; and as gossip varies from place to place I have imagined the diarist to be such a man as Ed ward Knowell, senior, before he began to take his family responsibilities too seriously" It was an age when life was lived rapidly and at fever pitch People lived shorter lives but appar ently more intense ones. It is astonishing how few years many of them existed when one considers their ac omplishments Robert Greene the dramatist, died at the age of 32; Mar lowe at 29. Thomas Kyd at 36 and even Shakespeare only lived to be 52

Each event recorded has an authori tative source and is, when possible. correctly dated. A few of the items and persons mentioned and described by this imaginary and somewhat ubiquitous diarist are the following twenty-five or more public executions. (and in those days executions were indeed gruesome), strangling, torturing and burning of witches, trials for treason, brawis in the streets, the war in France, against Spain, plays at the theatre, the latest books, the plague,

The Earl of Essex and other promin

ent persons, the Queen's progresse

What strikes one at a first perusal is the seeming cruelty of the age, the mockery of some of the trials, the bar barous punishments inflicted. Edmund Jennings, the Jesuit, having been cut down from the gallows while still conscious and immediately disembowelled cried out in his agony to Saint Gregory and the hangman in astonishment exclaimed, "God's wounds, his heart is in my hands and yet Gregory is in his mouth." And behind all these burnings torturings, and hangings, looms the mysterious, ominous, menacing figure of one Topcliffe, who had a machine in his own home for torturing prisoners compared with which the ordinary racks were mere child's play and whose very name had become a synonym for torture.

At one of the Sessions a man was sentenced to be hanged for rape, while a woman was sentenced to death for stealing. And yet when reading all this one should remember that, "It was made a capital offence in 1816 to break machines. It was a capital offence to steal a horse or a sheep. Up to 1808, it had been a capital offence to pick a man's pocket. Up to 1812 it had been a capital offence for soldiers or mariners to beg. It was seriously proposed in 1813 to punish the fraudulent debtor with death. "There are not less than 200 felonies," said Mackintosh in 1819, 'punishable with death'." (Spencer Walpole). And this was written of a period that ended only 22 years before Victoria came to the throne of England.

The development of the English Drama is, within limitations, portrayed by the diarist. John Lyly, of Euphuistic fame, has his plays per- him deare for the very dregs of his legitimate sounding of that note in Kyd's "Spanish Tragedy" held the boards for some considerable time and Robert Greene's plays were put on by Lord Strange's players at the Rose Theatre. Of Greene it was said by Nashe. "In a night and a day, would he have yarked up a pamphlet as well as in seven year; and glad was that



MEMORIAL TO HON. WILLIAM HAMILTON MERRIT MEMORIAL TO HON. WILLIAM HAMILTON MERRITT

Few men played a more important role in the history of Canadian development than the famous financier and ploneer of transportation, Hon. William Hamilton Merritt, of St. Cathardnes, Ont. On Dec. 6th, a statue of him by the well-known sculptor, Andrews on the properties of the control of the properties of the control of t

of two new playwrights; that meteoric speare.

formed and later printed. Thomas wit." But Greene's countenance was English verse that was to reach its ban, however, which, notoriously, soon to be put out of joint by the rise trumpet blast in the works of Shake-

young man from Warwickshire, Wil- taken in small doses for he has col- trial of the same kind of ban as that liam Shakespeare. Marlowe's "Jew of lected such an astonishing number of Malta" was the fore runner of Shy- interesting facts that to read it for a printer that might be so blest to pay plays and his blank verse the first written in diary form but the tma- of the total territory of the Dominion

gined writer is no Elizabethan Pepys One misses the personal note, the rev elation of character, that form, per haps, the chief attractions of a jour nal, binding it together and making it one complete and rounded work. This diarist was certainly no egoist; his goings and comings, his actions, his life, his interests, are never mentioned. The personal element is subordinated to items of public interest. Such a lack of egoism does not seem human and hence one would never feel inclined to treat this as a genuine diary It is a compilation, as the author himself states, but a fascinating work for all that.

The book has twenty-six illustrations in collotype, a good index, notes showing sources of facts related, and a useful appendix. Why, may one ask, is the reader forced to spend half an hour cutting the leaves of a book?

The Liquor Problem

"TROHIBITION OR CONTROL?" by Reginald E. Hose, M.A.; Longmans, Green, Toronto; 132 pages; \$3. BY A. R. RANDALL-JONES

N THE majority of European countries, including Great Britain, public opinion, at any rate insofar as that may be deemed to be correctly interpreted by legislation, does not favor solutions, or attempted solutions, of the liquor problem along lines of any drastic sort. But on this North American continent the seriousness of that problem is more generally recognized and the public mind is more receptive to far-reaching attempts to solve it.

Of the two great nations on this continent, the wealthier and more populous has officially placed a ban on liquor for beverage purposes—a seems incapable of adequate enforce ment. In Canada, on the other hand, figure, Christopher Marlowe, and the Mr. Harrison's book is one to be the various Provinces, after making which the United States maintains have, one by one, adopted an alternalock; his "Edward the 2nd" the foun- long period would confuse and obfus- tive to prohibition, until to-day there dation for Shakespeare's historical cate the mind. As stated before it is remains but a very small proportion

Copenhagen knows him for his brilliant lectures on nutrition

DR. ERIK BEGTRUP-brilliant Danish doctor specializing in dietetics and metabolism; lecturer, niversity of Copenhagen; staff of the Copenhagen Municipal Hospital; !ecturer to medical students at the Municipal Hospital; author many medical articles for Danish and German scientific journals.



Dr. Erik Begtrup

ranks yeast high as food for health

"Scientific investigation has shown that a sufficient vitamin content is necessary for a wholesome diet. Fresh yeast contains Vitamin B in greater amount than any easily obtainable food. It is possible to give the human organism sufficient Vitamin B when yeast is eaten daily."

DR. ERIK BEGTRUP recently attracted wide attention by cooking model "balanced meals," in order to demonstrate how to "eat for health."

From his experience as a doctor and food expert, Dr. Begtrup advocates the daily eating of fresh yeast. And in America, half the doctors reporting in a recent



FROM THROAT TO COLON is one continuous tube. 90% of ills start here. Poisons from a clogged intestine easily spread to the rest of the system. But her yeast works to check poisons and purify the system. Keep this entire tract clean, active and healthy with Fleischmann's Yeast. Start today! survey said they prescribed fresh yeast.

Fleischmann's Yeast is fresh. Unlike dried or killed yeast, it contains millions of living, active yeast plants. As these pass daily through your digestive and intestinal tract, they combat harmful poisons, purify the whole system. Also, as Dr. Begtrup states, fresh yeast is the richest available food in Vitamin B, which doctors agree has a profound effect on constipation and related disturbances of nutrition.

Eat 3 cakes of Fleischmann's Yeast every day, one before or between meals, plain or dissolved in water, either cold or hot - not hotter than you can drink. To benefit fully you must eat it regularly and over a sufficient period of time. At all grocers and many leading cafeterias, lunch counters and soda fountains. Buy 2 or 3 days' supply at a time as it will keep in any cool, dry place.

FLEISCHMANN'S YEAST for HEALTH



Februa

Goo

50c (E 4) =

BI

H

Dea

clusive tific he ticon model greate creatic latest earpie Throu clearly subnot to he maker for 10 be intone of home test. dress dress

Hiss-ss:

When you pull that rubber tab, air rushes, hisses in . . And until you or someone else does this, the virtual vacuum within, and atmospheric pressure from the outside, keep the tin sealed and locked indefinitely. This Barneys "EverFresh" Tin maintains the British factory freshness of its cheery contents-wherever in the World the tin may go, and in spite of extremes of heat and cold, dryness and humidity. Good Tobacco, has been the pride of John Sinclair of Newcastle-u p o n-Tyne, England, since 1856. This Barneys is his best creation yet...so good that from a local start in Edinburgh it has reached Empirewide fame in fifteen years.

THE IDEAL TOBACCO

3 strengths Barneys (medium) Punchbowle (full) Parsons Pleasure (mild)

50c the 2 ounce Tin

From Leading Stores. Until your local dealer can supply, the Barneys 2-oz. "EverFresh" The will be mailed anywhere in Canada for 50c. ORDERS and TRADE ENQUIRIES to

THE W. G. M. SHEPHERD Co , Ltd. Confederation Bldg., Montreal





URNESS BERMUDA LINE 565 Fifth Ave., New York, N. Y.



Deaf Hear Again Through New Aid Earpiece No Bigger Than Dime Wins Enthusiastic Following Ten-Day Free Trial Offer

Ten-Day Free Trial Offer

After twenty-five years devoted exclusively to the manufacture of sclentific hearing alds, the Canadlan Acousticon Ltd., has just perfected a new model Acousticon that represents the greatest advance yet made in the recreation of hearing for the deaf. This latest Acousticon is featured by a tiny earpiece no bigger than a dime. Through this device, sounds are clearly and distinctly transmitted to subnormal ears with wonderful benefit to hearing and health alike. The makers offer an absolutely free trial for 16 days to any one person who may be interested, and a letter will bring one of these remarkable alds to your home for a thorough and convincing test. Send them your name and address today!

CANADIAN ACOUSTICON LTD.

CANADIAN ACOUSTICON LTD. Dept. 142, 45 Richmond St. West Toronto, Ont.

The BOOKSHEL

in which the system known as govern- a hopeless infatuation for an utter ment control is not, in one form or rotter who plunders her of all that

another, in operation. Both systems have, as a common ard Brading, is a singer, a handsome objective, the control of the liquor virile fellow who is able to keep his traffic for the benefit of the community lack of character completely hidden at large. The one has assumed the from the ardent girl who worships form of an attempt to eradicate, him. This, of course, in a consciwholesale, the use of liquor for bever- enceless Don Juan is not a particuage purposes. The other has sought a larly difficult feat, for the blindest via media between reclamatory leg- of all things is a woman passionately islation, backed up by Draconic pen- in love; a man so situated is saved alties, on the one hand, and unre- by his own egoism. Nora gives herstricted opportunity for excessive in- self to Richard-the You to whom dulgence in strong drink, on the her confessional is addressed in later other. In the clear and concise, yet years (as if he wished to be recomprehensive, volume under review, minded of it all!) He deserts her Mr. Hose sets forth the facts of for another lady. The War comes, Canadian experience of this great ex- and fortunately Nora marries an periment of government control dur- officer and a gentleman who refuses ing the nearly eight years that have to see the sorry side of her and tries elapsed since the Provinces of Quebec to restore beauty and her life. She, and British Columbia followed, at in- however, denies him and the gracetervals, by most of the other Prov- less Richard returns after his marinces of the Dominion, first declared riage to prey upon his willing vicin its favor.

the more obstinate abuses to which scenes ensue, the scales fall from the drink traffic has been subject, Nora's eyes and in her disillusion, while, at the same time, it remains the story becomes messy, sordid, and would encroach unreasonably upon the such emotions, and capable of comideals of true liberty. In fact, it mitting them to print, one has symrepresents the nationalization of the pathy, understanding and pity-but liquor traffic on one half of this con- neither approval, envy, nor admirtinent. From a provincial status, gov- ation. ernment control has expanded into a national movement with international possibilities. "From an incipient pronational expression favoring the sale has led one to coin a name for all author emphasizes the continent-sig- Milne: The name of Whimsyc. nificance of the experiment involved whimsyc is a novelist who firmly beyears have represented a period of with big lovable teddy-bears. Of such in that quietness, gradual growth for government con- is the Kingdom of Whimsy. In the day trol, and a period of recurring and of Sir James M. Barrie it was a gloriperplexing law enforcement problems ous kingdom, but its latter-day exfor prohibition.

The advocates of "bone-dry" legislation are always asserting that the about in bibs prattling baby-talk. sale of liquor for beverage purposes must inevitably be followed by dislo-thetic person think that the present genius of a penniless inventor, Phil cation of trade, unfavorable economic conditions, and impairment of efficiency and retardation of output in the industrial world. Of such evil sequences, Mr. Hose can see no evidence, and, indeed, it would require the use of a particularly strong microscope, in addition to the wearing of blinkers, to discern them in the Canada of to-day.

The book treats of a subject of great importance to the whole body of Canadian citizenship in a manner that is both readily intelligible and is also free from the bias of pronounced partisanship. It should be read widely, for it fills a real need in supplying collective information as to the manner in which the problem of controlling the liquor traffic is being solved

Down With the Forests

YOU," by G. Sheila Donisthorpe; Duffield and Company, New York. 1928; price \$2; 288 pages. THE JOYOUS PRETENDER," by Louise Ayres Garnett; Macmillans, New York, 1928; price, \$2.25; 232

"THE SILVER FLAME," by James Hilton: Nelsons, Toronto; price, \$2; 318

BY NATHANIEL A. BENSON

YOU," by G. Sheila Donisthorpe, is a love story. In fact it is one of the most wildly romantic, self-revealing, confessionals imaginable. There is no restraint, nor reserve, nor even tact in its progress; it is simply one long, glorious abandoned stretch of prose, the intimate confession of a woman of fine character who loved not wisely but like-Helen. From a certain angle the book's lack of restraint and selection appears to be a decided advantage, but viewed from the standpoint of "technique in the novel" it frustrates its own purpose. The prose of Miss Donisthorpe in its inspired passages is enriched with an undoubted lyric ardour and a kind of mental passion translating her physical emotions, but in the less ardent chapters one is inclined to feel somewhat sorry for a gallant lady who could not write such a glowing narrative and keep it to herself. When a woman's consuming love which destroys her spirit's content and her body's peace is cherished in secret, there is something splendid and heroic about that love-but set forth passionately in cold type for all the world's perusal it is a little pitiable, for she becomes a lady Godiva without the enfolding cloak of altruisim to conceal her frailities.

The story is that of an English girl. Nora Martin a thoroughbred of the best type whose life is beglamoured and in the truth destroyed by

bility. a woman may give. The man, Richtim again. Suddenly he abandons care." Government control, as the author her, and after she tries suicide, her shipment of veal." "I care also beviews it, is a genuine effort to remove husband threatens divorce. Painful cause a mother has lost her baby."

THE JOYOUS PRETENDER" by Louise Ayres Garnett is one of test, voiced provincially against pro- the latest and worst voyages into ponents have all the charm and dignity of fat men and ladies who dance

qualities of lucidity and intelligi- life as it did that of her mother, who has come to depend upon her. "The Joyous Pretender" besanity: A boy Luke drops in, but wherefrom or whereto I have no idea. He just occurs. He finds his father is gone (Heaven knows where or why) Luke and mother set off to proposal from her widowed brother- tence. a place called Ninesleep, and before they go, mother bobs her hair, turns into a boy and is named Christopher Candor! And further on, let me select this: "Christopher tried not to Fergus sent Pete on an er-

"She was so little" Christopher kept saying. "And poor little Mooley Muffet. She can't help herself on her calf and no one cares." "You care," said Fergus, "and I "Because you are losing a -Will someone please page Gertrude Stein and Socrates? and give me back my Trigonometry. aloof from clamorous demands that unpleasant. For a person capable of any one should consider that I err in judgment. Here is a chapter-heading from "The Joyous Pretender" XXII "Luke Suffers the Death of His First Balloon, and Trouble That Had Brooded like a cloud of Blackbirds, Breaks Upon Him!"

THE SILVER FLAME" by James Hilton is not at all a bad novel; hibitory laws, it has developed into a that realm of pseudo-whimsy that in fact it seems to be rather an excellent one in comparison with the of liquor for beverage purposes." The envious imitations of Mr. A. A. two preceding chefs-d'oeuvre. It has no particular merit, and on the other hand, has no terrifying faults to conin its adoption, in order to bring the lieves that thousands of grown-ups demn its printed existence. It is a subject into proper perspective. It is wander about munching bread-and- very simple narrative quietly told certainly significant that the last few jam, stealing cookies, and playing with a certain amount of conviction

> The story opens in London in 1897 where Margaret Frensham is enjoying the Jubilee with her father, one of those gallant, bluff and libidinous old Victorian gentlemen. They return home to the country-manor and Let no imaginative and sympa- there the father is interested in the

brother Pommy.

reviewer is graceless harsh, and ip Lovell. Old Frensham dies sud- in-law. But her brother's wife has hard-boiled. I am as imaginative a denly, and his past is revealed, died, and Margaret, upon realizing creatures as I can well be, but I ap- Margaret has fallen in love with Pommy's need of her, gives up the preciate first in any novel the sterling Lovell, and lest marriage ruin her third fiancée to care for the brother

Margaret refuses Lovell, and de- James Hilton's character portraygins by making me doubt my own votes herself to the care of her al of Margaret and her brother is mother and her futile charming clear, if not at all deep, and the novel as a whole is quite readable, Twenty years later Margaret be- if in no way very attractive. "The mother, he has lost his father and comes engaged to an American sol- Silver Flame" as a novel might best his mother was looking for a river dier, Carrol, who is killed just be- be described by that glowing phrase but found Luke. His father and he fore the Armistice, and then eight used by H. L. Mencken to dismiss the had been wandering-but now that years later in the midst of the post- bulk of modern verse: "it possesses war industrial strife, she accepts a an ordinary commonplace compe-



IN sixty years of growth, from a single office in Halifax to a position of international importance, there has always been a sincere spirit of helpfulness between this Bank and its customers. That was the spirit of the pioneers who founded this institution—that spirit guides our work to-day.

You will like banking at The Royal

The Royal Bank of Canada



THE Great Cities of the Future! Lofty towers piercing the clouds . . . the heavens filled with commerce . . . the heavens filled with commerce . the earth a lowly pedestal from which vast masses of masonry reach up to dim heights . . . stupendous monuments to man's conquest of the air!

And today, as if in anticipation, man is becoming air-minded. Have you ever thought of all that the aeroplane has done! Have you ever thought that man's dominion of the air is an

accomplished fact? Do you realize that the pioneer phase of aviation has passed . . . that the great doors of the Future are flung

The Reid Rambler is a link with the future. Already its Cirrus engine has won world-wide acclamation by flights from London to Capetown-and back: from England to Australia; by winning the King's Air Cup in 1926 and 1927.

Its great strength is assured by wings and fuselage constructed of metal throughout. Its ease of control, its simplicity of construction, its economy of operation and maintenance... these qualities combine to make it the ideal plane for use by Flying Schools, Forest Patrols, Training Schools and ... by the Private Owner. The Reid Rambler is everywhere welcomed by men with forward-

looking minds-men who bring distant markets infinitely nearer who accelerate all their business activities by using this perfect expresson of sane, swift, safe transportation. With its simplified dual control, you may quickly learn to fly the Rambler or, if you prefer, employ a pilot. Be in the vanguard of progress. Link up with the Future. Write today for descriptive literature and prices.



The Only All-metal Light Aeroplane

A certificate of Airworthi-

Aviation, Ottawa, is supplied with every Rambler.

ness by the Director of Civil

Curtiss-Reid Aircraft Company, Limited, Montreal Airpark - - St. Laurent, Que.

The BOOKSHELF

Brief Reviews

Irwin & Gordon, Toronto: 229 pages; \$2.50.

BY T. D. RIMMER.

THIS story is a clear case of misapplication of talent. Mr. Hyde has an easy and humorous style and yet he wastes it on an absolutely unimportant book.

The theme itself is one usually associated with the comic strips: the marriage of a man with a widow who has already three children. To be fair, Mr. Hyde makes the widow and her husband very appealing but almost the entire book is so devoted to domesticity that it gradually becomes wearying. Such preoccupation with details usually overseen by the wife is alien to the average man-in fact I would not be surprised to learn that a feminine mind helped in the writing of the book.

One anomaly in the book is that its occasional frankness will not appeal to those who would care for the those who might be interested in the cent exploits that are the common lot sophisticated passages.

It is these passages which convince me that Mr. Hyde has wasted his time in writing this book. He draws sev. eer of four boys, all of Ottawa, who eral good portraits and his treatment although from widely various walks of the lackadaisical Cynthia and her of life have been drawn together by husband is amusing and well done. Also the relations between Louise and Benjamin have a touch of beauty that Alex. Chase, a student who expected

amusing, in the sense that Briggs' cartoon, "Mr. and Mrs.", is amusing facturing business of which his fath-It is as if the children were eternally er was a director; Perrot Laronde, being brought forward to "say their piece" until the reader finds himself in the position of the polite but bored to take up the wheelbarrow as soon

incarnate. It may have been used to his favorite game, who was a son of point the theme but if Mr. Hyde intended to entertain, which I presume various ways and with no particular he did, the introduction of the three home but with a good head-are the children certainly frustrated his heroes of the story. The establish-

Were it not for the uneven quality of the book one could dismiss it with. August which is a tedious time, "got make one wish Mr. Hyde would write to the imagination of the young men free himself from a feminine observ. nineteen and twenty. They wrote ance of triviality, and a domestic out. letters of application for admittance

way but has no significance whatso. attained the necessary qualifications ever. It may find a place among the and joined up, being transferred to glut of fair-selling fiction but it will different divisions, little Perrot, who scarcely appeal to those who like their was too small, being taken as a fiction to be on a high plane.

SEEING EGYPT AND THE HOLY LAND": by E. M. Newman, Punk and Wagnalls Co., New York: \$5.

SONS OF THE MOUNTED PO-LICE": by T. Morris Longstreth, The Century—McLeod, Toronto

THE BOYS TRADER HORN by n and Schuster-Irwin & Gor-ion, Toronto; \$2

THIS is the third volume of the Travel Talk series "Seeing Italy" jously published. As there are many books available that give archeologic al treatises and detailed reviews of the centuries of Egyptian civilization or tells of the outstanding things he has seen during several trips through Northern Africa. He enlivens the text with personal experiences and anecdotes which serve to add inter-

vellers will find of great value.

nothing of importance or interest.

driver to take his wife or wives and children with him on one of his flights across the desert is a feat that could not have been accomplished by "YOUNG FAMILY", by Robert Hyde; any humanitarian propaganda." The author does not say so, but one presumes that the desert sheik takes his family along because the car travels better with plenty of ballast.

A shock of a more serious nature is experienced when one learns that the traditional spot on the Jordan where Jesus was baptized has not been marked in any way by Christians, "there is not so much as a stone to commemorate the event that has meant so much to the world. while billions of treasure have been used to celebrate other events.

The volume is splendidly gotten up on heavy paper and contains over three hundred photographic illustrations, all original, of many superb views and interesting places as well as glimpses of the life of the people of the various countries.

R. LONGSTRETH has come to be considered the historian of the Mounted Police and in this unique book we are told something of the milder parts while the naïveté of daily life of the silent force and also domestic incidents will not appeal to some of the thrilling episodes and reof Mounties and are all in a day's

The story is woven around the cartheir common interest in and desire to become members of the R. C. M. P. contrasts with less fortunate pages, to become a civil servant; Bill Seat-The other parts of the book are on, college boy and society favorite, who expected to enter the large manu whose father was gardener for Sir as he laid down the spelling book, and The honeymoon scene is banadity. Peter Whaley, known as "Stud" from the people, picking up a living in ment of a barracks in Ottawa, when the Police were new to the East, in out a thought. But the high lights to them," as Bill put it and appealed omething wholly adult. If he could then at the impressionable ages of ook on life, he would write much to the force and two were accepted better and his work would be more and two turned down at the moment on account of physical defects of size As it is, this book is amusing in its and weight. All however, eventually trumpeter, though he later won his spurs and became a regular. They captured motor bandits in the Maritimes, and as escorts on the harvester trains, break up a Chinese dope-ring glers in Montreal. The story aims to show the training and traditions of the Force and vividly sets forth how the discipline and esprit de corps makes men who are of value to Canada out of unpromising material. The book is true to the spirit of its sub ject though it is fiction in form and the characters must be so regarded. In a note at the beginning of the volume the author states that as the to resume all of its old duties in the Province of Saskatchewan, and the Province of Alberta, is considering favorably the resumption of the formthe author has purposely avoided too of increased usefulness and distinctrated travel story in which the authstory of a phase of Canadian life and will be of interest to both old and

Boys who delight in stories of the est to the places visited and lighten wilds will be charmed with this story what might easily be considered of Trader Horn which has been writheavy reading for the average reader ten specially for their benefit. Al-Mr. Newman gives also much use- fred Aloysius Horn at eighteen sails ful and practical information in re- from England to learn the ivery and gard to hotels, transportation, meals, rubber trade on the West Coast of fees and many other items which tra- Africa. He says: "Some are born with one thing and some another, and For those who have travelled in the I was born with the gift of roaming Holy Land the volume will serve as Aye.' He commences his tale with an excellent review and reminder of this sentence and the reader's intertheir journey, and for those who have est is roused immediately. He writes not had nor are likely to have an that he has been in some ticklish opportunity of visiting these coun-places and been blood brother and tries it provides the next best thing to lived with cannibals, clean and safe, an actual trip, for the author misses safer than he would have been In London and New York. The story of It is with a shock of surprise that his adventures are full of thrills. the reader learns of the desert man Fights with wild animals and wild taking his family joy-riding in a Ford men figure in almost every chapter. He would not bring his women. Eerie accounts of witch doctors' to the city on camels save in rare methods and white magic send chills instances but after having been kept coursing up and down the spine. Peat home for centuries the automobile culiar religious rites with offerings of has overcome Moslem fanaticism and human sacrifices, mystery surroundprejudice. Mr. Newman writes: "Here ing the man god Izoga, of a local reis a man who believes that a camera ligious order, and various supernatsnap kills the soul of a camel, actual- ural happenings are included in the ly sitting at the wheel and fearlessly cleverly conceived plot of this intrig-

Trader Horn manner, without any mincing of matters. It is a red blooded story with a romantic flavor and holds the reader's interest from beginning to end. Through the courpublishers are able to use the illus-Berdanier.

"THE GOOD-FOR-NOTHING GRAY-SONS" by Millicent Evison; Loth-rop. Lee & Shepard Co., Boston; 31e pages; 4 illustrations; \$1.75.

BY CLARA BERNHARDT.

FTER getting through several A rather dull and detailed chapters, we found a homey story of New England small town life.

The half dozen Grayson children are upon Nancy the eldest. The Graysons provide the ladies (?) who patronize 'Watch and Pry Corner", as Cassburn Postoffice has been labelled, with many choice, gossipy morsel. Here the local busybodies congregate daily to dissect their fellow townspeople. None escape their biting tongues. Chief of these is the Scripture-quoting postmistress, Miss Louella, who is also a recognized authority on the Judgment

The characters are all well drawn, particularly the above mentioned Lou- college course.

uing story. It is told in the regular ella. Nancy Grayson is a lovable girl, deserving of the happiness promised in the last chapter with Dick Thorold. There are many humorous situa-

tions, provided mainly by Flip and Flop, the irrepressible twins. We find tesy of the Hearst publications the Flip expounding his eight year old opinion of the Great War to Captain trations of the brilliant artist, Paul Dick: "If I'd have been General Perishing, I wouldn't have let the Germans have any Armysticks or Legs of Nations.'

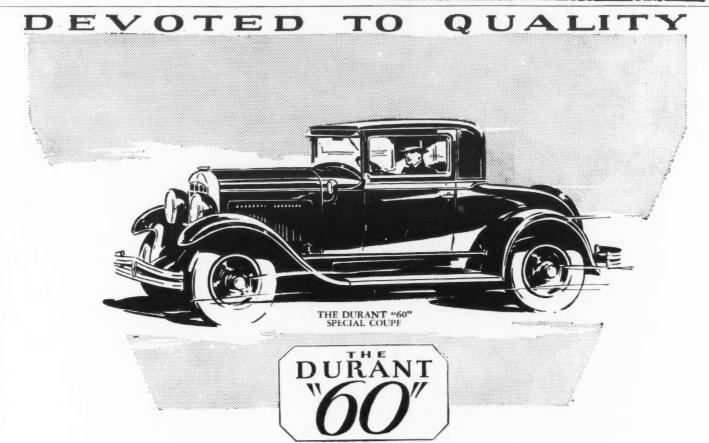
This is such a very good book (as surmised by the demure but attractive wrapper), that we marvelled at the veiled suggestion of naughtiness found in one place!

"Apt alliteration's artful aid" has been used to the point of annoyance. We find it several times at least, on practically every page, and frequently twice in one sentence. Instances linger with us - "filmy fantasy" -"truculently triumphant" - "fine filet".

Apart from this unfortunate practice, we found "The Good-For-Nothing Graysons" an enjoyable book.

The establishment of a "Faculty of Fisheries" at Dalhousie University. Halifax, is under consideration. If this course is added to the curriculum. it will be the first time in the history of this continent that lectures on fisaeries will have been delivered as :





Drive It Away



Morse Silent Timing Chain Full Force Feed Lubrication

Passenger Cars Fours and Sixes from \$675 to \$2095 t.o.b., Leaside, Ont. Standard Factory Equipment Taxes Extra

OU could walk into any Durant dealer's showroom and drive the new Durant "60" away knowing that you are buying an honest-value automobile.

You know that its Red Seal Continental Motor will supply all the speed and power you can use and the refinements and thoughtful improvements are additions to the Durant principles of quality.

Close examination of any model will reveal the reasons for such strong public confidence. Your dealer will oblige, at your convenience.

> BUILT BY DURANT MOTORS of CANADA LIMITED TORONTO CANADA

RUGBY TRUCKS IN 1/2 TON TO 11/4 TON CAPACITIES

Wm. Candler Co., Limited, 155 Stephenson Ave. Welsh Motors, Limited, 622 College St. Mills & Hadwin, Limited, 3147 Yonge St Toronto Durant Co., Limited, 767-775 Danforth Ave. Toronto Durant Co., Limited, 3032-34 Dundas St. W. Toronto Durant Co., Limited, Sheppard St., between Richmond and Adelaide,

Spencer Motors, 1461 Gerrard St. E. George Blyth, New Toronto John Chapman, Weston Motor Sales & Machinery Co., Limited, Port Credit. Joselin Bros., Birch Cliff. Johnston Bros., Vaughan Rd., York Township. W. M. Colby, West Hill.

Wychwood Garage, 1415 Bathurst St

Bysilly, of te tram

suit : Sund favor

Britt think in ev and i hand newly walks and I impos

rema to pa young B respe whim winte apart down one 1

Th cash shops partn triffin a hur

TORONTO, CANADA, FEBRUARY 23, 1929



MRS. R. H. B. HECTOR At the time of her marriage last fall. Mrs. Hector was formerly Miss Amy Savidge.

—Photo by Ashley & Crippen, posed by Elizabeth Dickson



BARBARA Delightful picture of the little daughter of Mr. and Mrs. R. H. Wilson, of Sandwich, Ontario.



MRS. WILLIS P. FREYSING At the time of her marriage last November, Mrs, Freysing was formerly Miss Elizabeth Bradshaw.

—Photo by Ashley & Crippen, posed by Elizabeth Dukson.

Shopping in Paris

By Constance Charlesworth Mackay

T IS the little conventions of daily life that bother one at first in adapting oneself to the modes of living in Paris. How many times does one hear Americans or native sons of Canada railing against customs they regard as silly, because their ignorance of the ways of the country gets them into difficulty. The fact that one takes coats to be pressed in the little cleaning shop next door, instead of telephoning for the delivery car to call for it; that trams have a small tin horn instead of an electric bell to signal time for departure; that breakfast is small and lunch is enormous; all this is regarded by the weary traveller from North America as part of an elaborate plan to annoy him as an individual.

Take shopping for instance. One Monday morning shortly after my arrival I found I had time to make some necessary purchases in one of the big department stores. But when I reached the door, I found it was closed. The French system involves closing on Monday morning until noon, whereas we are closed on Saturday afternoon. Like most of my compatriots it took me some time to realize

too. Evidently the shop-keeper there feels that if his wares suit your needs, you will come back for them on the hour ahead of you are having things sent. An important gentleor day that it is convenient for him to sell them. He will man sits at the desk with an enormous book in front of not be slave to an ungrateful public, but will enjoy his life him and writing in careful official hand-writing (all they have managed to seize. Now the forsaken prowler as he pleases. Long may he preserve such an attitude! True, the grocery shops, the cafes, the dairies, the delicatessen stores are usually open for part of the time on full the salesman's number, the nature of the purchase, its year after year with forlorn hope, dresses so worn and Sundays—not the drugstores, note. But in return for this catalogue number, its price per unit, the measurements, favor, they are shut for at least two hours in the middle and the amount you have to pay. Then comes your name recognizable. Costumes for "La Dame and Camellas" that of the day, to permit the owner and employee to enjoy his in full, your address and your arrondissement. You pay have been worn out in the provinces, and are returned to failing, and it is thought that the newly-arrived opal must the prescribed opening hour of two o'clock. Not only ting your parcel. Another long line-up, another wait, until ing that one of her lucky sisters has made up her mind. that. Shopkeepers like any others, must have their holi- you hear called out the magic number, "Trois francs "Are you through with this one?" she timidly asks, and by hand bookstore, "Closed for two weeks holiday, re-opening out some ten minutes ago. The parcel is at last yours, or that here at least is one dress she cannot possibly de May 5th," and you know he is visiting his relatives in and the ribbon a temporary reminder of a great victory Brittany.

A great mistake most foreigners in Paris make is to in even the most reputable firms. In certain small stores, and in certain recognized businesses it still is used-second hand books for instance. But in general the fixed price is the rule in Paris. What agony to go shopping with a newly-arrived and not yet disillusioned bargain-hunter who walks up to the manager of a large and dignified store be had in Paris. and makes you translate her ridiculous offers for her. The imposing gentleman, surveys her expensive furs and her silk stockings and American shoes, and since courtesy is never the rule in a French place of business. remarks that it would seem as if her parents could afford to pay the very reasonable price that is on the ticket; the young foreigner flounces out, and goes through the same experience in the next store. And I am of the opinion she deserves what she gets.

But though most of the big firms are in line with us in respect of fixed prices, there are other things that lend a whimsical element of comedy to shopping expeditions. One of the department stores installed a moving stair, last winter-a truly French moving stair, first cousin to the down. Alas, poor stair, the frightened shoppers, one after one looked at its ceaseless procession of rubber treadles, and hastened to the staircase or elevator. It stood neglected and alone like a misunderstood prophet.

This attempt at "progress" is almost unique. Even eash registers are to all appearances unknown. In smaller shops, change is made out of the proprietor's apron pocket, and that transaction is soon finished. But in a large department store, things are not so matter-of-fact or dull.

Say you go in to buy three yards of pink ribbon. A triffing purchase, and soon done. But beware of being in



To marry the Hon. James Kenneth Weir on March 2 in Ottawa: Miss Lucy Crowdy. This is one of the important social events of the season in Ottawa and the ceremony will be followed by a reception at Rideau Hall, by the kindness of the Governor-General and Lady Willingdon.

around tables and down long counters to the cashier's There is a certain charming nonchalance in the way desk. Alas, a line-up here, too, not only from the ribbon over superhuman forces.

One of the great thrills of shopping in Paris is to go think that the system of dickering and barter still exists to the big quarterly sales of the great dressmaking establishments, up the Champs-Elysees, or in the Place Vendome. This is a gamble-you may waste your time, you may find a tailored treasure at a quarter to a fifth of its value. Here alone do you find real bargains, for such remarkable sales and clearances as we know are seldom to

As the sale time approaches, I and all my triends in the vicinity would hasten to the café in the morning to read the Figaro or the Matin, for the announcements of the latest "Soldes". They are elusive, these sales- a tiny notice in the columns the morning of the event is the only warning. Then check-book in pocket I would hasten to be before the door before it opened. Hosts of beautifully dressed women are already there—they all put on their best clothes to show that the best in the place is not too good for them-and one lonely man, whom I later discover is the detective hired for the occasion. At 9.45 one is allowed into the lower hall-way, where the wide-staircase mounts, hung with priceless rugs, and with beautifully apartment "lift" that works up but on no account works carved chairs on the landings. At ten we are permitted to go upstairs and buy. Immediately the stylish women be come athletic sprinters and savage wild-cats. Young ones bound up three steps at a time, middle-aged scramble up like a young dog who has just seen a cat. Another great hallway, beautifully decorated, receives not a glance, as the mob rushes into the show-rooms, where tables near the door are covered with bolts of silk, satin, velvet, woollen materials, all in rare shades and unusual designs. These sale, for they are all materials made specially for the house, impossible to purchase anywhere else. Scarfs and a hurry. First you must find your salesgirl. It is a bar-shawls, and costume jewellery, lingerie, dressing gowns are gain day, all the salespeople are busy. At last you find also piled high on these counters, marked down to half or



VISCOUNTESS RHONDDA /iscountess Rhondda said, at the opening of the British Artificial Silk Exhibition, that she was "looking forward to the day when men will go down from their suburban nomes to the City dressed in artificial silk shorts, and in shirts open at the front."

that the French had a perfect right to close on Monday one, choose your ribbon and are ready to depart. Then one third their original price. Beyond are the racks of morning if they wanted to, and if I were going to live in you discover why it was she was so hard to find. "This clothes; suits, skirts, afternoon dresses, evening dresses, the country I had better adopt my shopping hours way please" and you follow her through the crowded aisles, negligee, sports costumes and street dresses, each with its plays in determining the value of gems, it is remarkable particular name, hang in neat order. Happy the woman who knows what she wants and goes straight to it. She business hours are arranged in France; a certain pride, counter, but from spools, elastic, needles, buttons, etc. You who hesitates, is quite lost, and will find the best things take your place and wait patiently. Some of the ladies gone before she can make up her mind. Inside of half an gling women trying and re-trying the ten or fifteen gowns French people have two hands, their own, and copy-book goes from rack to rack looking at the sorry wrecks of writing for business use). He notes down carefully and in dresses that are left, dresses four years old, bobbing up soiled after use on the stage that their original color is ungreat midday meal. These two hours are sacred. If you your money and receive your change from an ordinary the maker on the odd chance of finding a purchaser. In have been unearthed some years ago. It is about 232 in. had to go barefoot no cobbler would sole your shoe before cash drawer. Now you must go through the ordeal of get-despair, the lingerer begins the round of the screens, hop-long by 2 in, wide, and is in the fo So one day you find a sign on your favorite second soixante-quinze" which you recognize as the sum you paid that very unwary question, induces the undecided purchascide against for the moment. More wary ones do not ask, they simply snatch whatever sticks around a corner or hangs over the screen. Once in my salad days I hung my own dress over the screen, and for half an hour after wards had to wander around in a very abbreviated green evening dress looking for my own property. It was a made over dress at that.

Most of the big designers will have hats on sale as well as dresses. A hat after it has been worn for a season by models, by actresses, or by Madame herself during her stay at Cannes is apt to be a sorry sight. Particularly if it happens to be a gold hat. Why do so many gold hats turn up at these sales? And yet the keen coarcher can pick up treasures in this line too. I have found for a hundred francs a hat whose felt alone would have cost twice

Sometimes one wanders in at the end of the day, hoping that something may be left. A sad wreck the salerooms are-tired dresses hang lopsided off the hooks, torn and soiled, though they were probably cleaned specially for the Strange women are trying on dresses that they should never have looked at twice. The counters of cuttings look like a futurist portrait. And at this weary hour, beware of the sales-girl. You are her last hope, she pounces upon you, shoves a dress upon you, and if you are not quick about escaping you will come home with a large bundle and a feeling of regret about that last check.

The Story of the Black Opal

IT IS announced that there has arrived in this country from Australia what is "probably the finest specimen of are considered by many to be the greatest attraction of the black opal ever found," says the Observer. It is now in the hands of a London firm of dealers in precious stones and its value is estimated at something like £10,000.

It is interesting to find a jewel like the black opal. which has in a sense neither history nor tradition, attain

ing such a market price as this. It is true that the or dinary opal has been known as a gem for centuries: for was it not Nonius's opal ring that Antony coveted for Cleopatra? Pliny delighted in opals; and there is a sentimental passage in a certain Onomacritus which collectors of opal love to quote. "The delicate colours and tenderness of the opal," wrote this Greek, "remind me of a loving and beautiful child." And certainly in the ancient world the opal was a rare gem. Such small supplies as there were came from Hungary. Afterwards fire-opals were found in Mexico. But it was not till the end of the last century, when opals were discovered in Australia, that they came

on the market in any quantity. The black opal is the youngest gem of all. It happened that in 1903, when the White Cliff mines in New South Wales were beginning to be exhausted, a famous prospector called Charlie Nettleton struck opals at Lightning Ridge They turned out to be opals of a kind that had not been found before.

Some of these opals were sold to Mr. T. C. Wollaston. who brought them to market in London. For the first two of three years a mere £1 or £2 per ounce was all that the dealers would give! Mr. Wollaston persisted. He said. "Fifty years hence the black opal may prove to be the costliest gem on earth. Personally, I believe it will be." It appears that his prophecy is already being fulfilled.

It was not till 1910 that an enterprising jeweller in Fifth-avenue, New York, was persuaded to make a special show of black opals. Since then they have won their way. As Mr. Wollaston says, "Considering what part custom what progress in value the black opal has made by sheet merit.

It was Mr. Wollaston who gave the gen; its name; and is a name which is not inappropriate. For if the stone hour the screens and corners will all be occupied by strugnot reflected but pass directly through the stone, it becomes a jet-black, just as the so-called "white opal" is in direct light a pale yellow or milky colour. The play of rambow colours seen by reflected light is an optical effect due to the interference of rays of light at the surface of fissures or internal films.

Of late years the mines at Lightning Ridge have been though this is the king of black opals there is a white opal to beat if still. This is a stone in the Natural History Museum at Vienna. It is said to be as big as a man's fist it is 43s in. long, 212 in. thick and from 12 to 3 in. high. It has never been on the market, but it is said that many years ago a dealer from Amsterdam offered for it \$25,000

> Then gently scan your brother man. Still gentler sister woman, Though they may gang a kennin wrang To step aside is human. One point must still be greatly dark, The moving why they do it. And just as lamely can you mark How far, perhaps, they rue it.

Who made the heart 'tis He alone Decidedly can try us. He knows each chord-its various tone Each spring-its various bias. Then at the balance, let's be mute, We never can adjust it, What's done, we partly may compute We know not what's resisted.

-Robert Burns.

Thomas Hardy, His "Winter Words"

His was a grey and towering strength To which thought and experience Had lent a noble grace. Like storied ivy Clinging to some forgotten wall. Not till many Of those brittle verdant leaves Were garlanded. And placed within this book Did we mark those arid spots Divested. And see the crumbling ruin underneath.

Ruth Johnston

ANNUAL **SUMMER CRUISE** EUROPE and MEDITERRANEAN

s. s. California from New York July 2 . . . To August 29 Combines European Summer travel with a complete circuit of the Mediterranean... a most deftly arranged itinerary of 14,000 miles in 58 days... many opportunities for extensive land trips within the cruise... returning via London and Paris... generous stop-over privileges... Our eighth consecutive Summer Cruise.

THOS. COOK & SON 65 YONGE STREET, TORONTO



The Onlooker in London

The Relic of Mary Queen of

resident in the Transvaal, Africa. His father was the late Mr. Gideon Pott, WHEN the house of Mary Queen of Knowesouth, near Jedburgh, and Scots at Jedburgh was acquired his grandfather was laird of Dod, upgifts of articles possessing some his- be situated. The watch is eight-sided, torical association with the town. The and measures 112 inches by 114 most notable donation was a watch inches. The ring is missing, and the carried by the Queen on her memor- hinged back and also the front cover able journey on horseback from Jed- are somewhat damaged. The dial is burght to Hermitage Castle to visit in a wonderfully good state of preser-Bothwell, the Warden of the Marches, vation; the hour figures are perfectly who had been wounded in an encoun- clear, and there are faint evidences of ter with "Little Jock Elliott." The delicate carving and fine workman-



A NEW PHOTOGRAPH OF ENGAGED ROYAL COUPLE The Prince Olaf of Norway photographed with the Princess Martha of Sweden after the official announcement of the Royal engagement. The wedding is to take place in March next.

ill-fated ride took place in mid-Octo- ship generally. In the opinion of exduring the return journey, which was 1560, and is of French manufacture. performed in wind and rain, horse and rider were bogged in the moor at spot since known as the Queen's England's Sleepy Hollow Mire. It is surmised that during her struggle to reach firm ground the ring of the Oneen's watch was broken, and.

THE peace of England "Sleepy Hollow" is Soon to be disturbed.

TR BALDWIN induled in Mire. It is surmised that during her of the Queen's watch was broken, and, dropping to the ground, the watch was lost. Two hundred years afterwards the relic was picked up in the

ber, 1566, and history records that perts, the watch dates back to about

Tucked away behind sheltering woods on the Kentish uplands, Downe, the hamlet that was for forty years the home of Darwin, who wrote "The Origin of Species" in the study of Downe House, is to be connected with the world by a railway running from Orpington in the north to Sanderstead in the south. Although only fifteen miles from London, Downe has no electricity, no gas, no main drainage, no cinema, and no omnibus service. All the houses are lit by oil lamps. and the church by candles. The silence of the centuries, now only interrupted by an occasional motor-car or the drone of an aeroplane from Biggin Hill aerodrome, is to be ended by the roar of electric trains. Before long the meadows and woodlands, which help to make the country round Downe one of the fairest corners of the Garden of England, will be carved up for building estates. Bungalows and villas will multiply on the hillsides which have remained unchanged since the Komans marched along them to camp at Keston. Many of the villagers resent the intrusion upon their solitude. "We are quite content to remain as we are," one of them said. "A two and a half miles' walk for a bus is not much to pay for such peace as we have at Downe." Downe House has been transferred to the British Association with an endowment to preserve it for the nation.

Novelties in Art Silk

H^{OW} rapid and all-embracing is the advance of this new fashion trade is demonstrated in a striking manner at the Artificial Silk Exhibition. It is the biggest exhibition of its kind yet held, embracing all kinds of artificial silk, from the yarn to the finished fabric; also exhibits of dyeing and finishing, and the washing of artificial silk fabrics. For the mannequin parades - which will be the big feature of the exhibition - the longest platform yet seen at a fashion show has been erected, and the pick of the West End mannequin beauties will display the various creations on their shapely forms. Heralded by a girl trumpeter, encased in a dazzling Robot overall costume of shimmering gold tissue, these mannequin parades will be opened by famous actresses, who will appear in frocks specially designed for the new season's fashions, the secrets of which have been closely guarded for the trade buyers. Every type of garment, from bathing suits to the most elaborate evening gowns and wraps, will be displayed and brought into strong relief by cunningly-arranged lighting effects. With regard to the materials themselves, the exhibition is notable for the increased attention paid to novelty in weave, design, and finish. Scottish manufacturing firms

have a good showing in the exhibition. The approximate total of capital represented by the exhibitors is said to amount to the colossal sum of £15,-000,000. The significance of the exhibition is brought home to the man in the street when it is stated that Britain's output of artificial silk last year amounted to 51,000,000 pounds, as compared with 38,000,000 in 1927. Last year's output makes this country the by the fown, an appeal was issued for on which the Queen's Mire is said to world's second largest artificial silk producer.

A Great Conversationalist

MR. AUGUSTINE BIRRELL has been celebrating his 79th birthday, and it is pleasant to think that such a striking figure in politics and literature should be enjoying a mellow old age. He is also physically a striking figure, very tall, with a shock of silver hair and pleasantly pink chee's. He bears a marked resemblance both in looks and build to Thackeray, and his wit, too, is Thackerayan. His reputation preceded his advent to London. Years ago, a well known writer was lamenting the decay of agreeable conversation, but he ended his lament on a note of optimism. "Things, after all, may not be so bad in the conversational line, for," he added, "Augustine Birrell has come to town." Possibly, it was a pity that Mr. Birrell ever engaged in politics, but if he was not altogether a success as a politician, he certainly brought a breath of freshness into the political atmosphere. When he became Minister for Education he had under him a most capable, but also a most masterful, civil servant. After some little experience of this masterfulness, Mr. Birrell made a tour of his colleagues' Ministries, and after a little chat, he would say, "Now, my dear fellow, what your office wants is a really capable organizer, and I've got just the man for you." In every case the reply was the same: "I will not have Mr. in my office!" In a debate on some land proposals of the Liberal Government, Mr. Birrell, after defending them with some vigour, explained that his defence was quite impersonal. "When everybody else has gone back to the land," he said, "I and my family will remain in town." To the joy

has remained in town.

MR. BALDWIN indulged in happy reminiscence mingled with humour at a luncheon to celebrate the jubilee of the "Boys' Own Paper." In a eulogy of the magazine he said it maintained that spirit of adventure which was the most essential part of the normal and healthy boy, and without which the man sank into the player for safety or one who looked after his own average, and we did not want either of them in the big world that lay beyond the school. "Every picture tells its story," remarked Mr. Baldwin, referring to the design which decorates the "B.O.P.", "and little did I think, when I first used to look at it, if I may quote the powerful expres sion of the head master of Westminster, with avidity, how applicable it would be in my later years. I see myself at the top of a greasy pole, a precarious position! I see myself on either hand - on the right hand angling for what? On the left hand taking an icy plunge into the waters of dissolution. A little lower down on the right I am taking a fence. I shall get over, but the stile does not make (Continued on Page 23)



MRS. PANKHURST MEMORIAL MRS. PANKHURST MEMORIAL
The Prime Minister has promised to
unveil, after the forthcoming General
Election, a statue which is to be erected
in Westminster in honor of the late
Mrs. Pankhurst by her friends and
political supporters. The Memorial
Fund Committee, of which Viscountess
Rhondda is the hon. treasurer, are hoping to have permission from H. M.
Office of Works to erect the statue in
the private garden at the top of the
steps at the west end of Downing
Street. Failing this the alternative site
proposed is in the Victoria Tower Gardens. The statue, seven feet high, will
be a full length figure in bronze, standing on a base of Portland stone. The
work has been entrusted to Mr. A. G.
Walker, A.R.A.







AQUITANIA

Sails from New York Mar. 22 Mar. 1 For Cherbourgand Southampton

The expansive elegance of the Aquitania is one of the many obvious reasons for her popularity with distinguished travellers.

BERENGARIA Sails from New York Mar. 8 Mar. 29

For Cherbourgand Southampton That smartly correct London atmosphere that characterizes a Mayfair drawing room is reflected in the Berengaria.

MAURETANIA Sails from New York April 10 For Cherbourg and

Southampton The Mauretania.. only five day ship on the Atlantic. Her remodeled staterooms anticipate the most exacting demands.

CAMERONIA Sails from New York

Mar. 9 Apr. 6 For Londonderry and Glasgow On your way to Scotland, the Cameronia, swift and modern, provides all the things you like on land and those you can only

CALEDONIA Sails from New York

Mar. 23 May 4 For Londonderry and Glasgow

The service and atmosphere of the Caledonia combine to reflect the finest qualities of Scottish hospitality.

LANCASTRIA Sails from New York Mar. 23

For Cobh (O'town) and Liverpool The Lancastria offers the quiet dignity and charm of a Cunard crossing which appeals so much

to regular ocean travellers. Cunard and Anchor

See any steamship agent, or THE ROBERT REFORD CO. Limited Cor. Bay & Wellington Sts., Toronto Tel. Elgin 3471.

1840 Eighty-Nine Years of Service 1929



AT FIVE O'CLOCK

with

Jean Graham

A CHINESE POET.

Li Fu, a Chinese poet, long ago, Weary of strife, forsook the world and made Himself a garden edged with cool

green shade, From pines and blossoming plum-

And by a hedge with crimson blooms aglow

He placed a tablet carved in sea-green

Whereon each day the poet's scroll was laid.

That all who came his dreams might ority. read and know.

read His written words, the poet paid no heed.

But wrote the dreams and visions of his soul. That was a thousand years ago. To-

In a walled garden half a world away, And in another tongue I read his

de pusce to Europe

On each of these

palatial ships

will be found an ele-

gance of luxurious

appointments, and an at-

mosphere of smart exclu-

siveness that have made

them the choice of thousands

of distinguished travellers.

Unexcelled cuisine and a

personal service that anti-

From NEW YORK

to CHERBOURG

and SOUTHAMPTON

Olympic

Mar. 16 Apr. 6 Apr. 27

Homeric

Ap. 13 May 4 May 25

Majestic

Apr. 20 May 10 June 1

"Ships of Quality"

We also present for your con-

sideration these magnificent

22000 ton liners carrying

"First Class" passengers ex-

clusively-all outside, middle-

ship rooms. Rates \$195 up.

NEW YORK to

CHERBOURG and

LONDON DIRECT

Minnetonka

Mar. 2 Mar. 30 Apr. 27

Minnewaska

Mar. 16 Apr. 13 May 11

For complete information and re-

servations, ask for travel expert to call at your residence, or you may call personally at our office:

55 King St. E., Toronto McGill Bldg., Montreal Local Rly. or S.S. Agents

the

cipates your every want.

-F. O. Call.



THE week of Shaw plays had come and gone, and many were the laughs which the Shavians had enjoyed as the epigrams of the one and only George Bernard rippled through the theatre. Claudia went about for several days, wrapped in an atmosphere of "You Never Can Tell". Finally, I met her at the Art Gallery, where she was looking for a certain Dutch landscape

Superman"? she demanded brusquely. by the estate. 'Ages ago," I replied, with superi-

"Do you believe in it?" demanded

not give the ladies' names, but Harry

says a friend of his has had four pro-

"Really, it must be thrilling to be

such a belle. I remember a book by

Margaret Deland, "The Rising Tide",

where the ultra-modern young hero-

ine proposed to the man of her choice

and was frightfully confused when he

declined. She was a Victorian at

heart-as most girls are. There isn't

anything but their own sense of what

is becoming to forbid such a course

know if they've had such an exper-

"Well, I'm going to ask the men I

"No man would tell. He'd give an

Several days afterwards Claudia

came in to announce the result of her

inquiries. "You're quite right," she

reported, "they all say it's done, but

they refuse to say that a declaration

of affection has been part of their

"They usually get out of it by say

ing: 'not in so many words'. But

every man is convinced that several

women, at least, have set their easily-

*

 $E_{
m from\ real\ life}^{
m VERYONE\ knows\ that\ the\ tales}$

esting as anything which Oppenheim

can tell us in his numerous romances.

Just about a month ago, a story was

told of a law-suit concerning the will

of the late Madame Ada Irene Helen

Beryl Villemant of Paris, a daughter

of the late Maharajah Dulup Singh,

the last ruling sovereign of the Pun-

jab. The lady of the many names

her fancy for these luxuries to a

found Monte Carlo irresistibly attrac-

tive and in October, 1926, drowned

herself at that picturesque resort. She

was only thirty-seven years of age

when she decided that she had had

rather alarming extent.-Finally, she wife."

won affections at his feet."

as a proposal."

evasive answer."

experience

ience," said Claudia.

JOHN AND JUNE

enough of this world's experiences. a woman with pronounced social She was said to be beautiful, in a gifts,-one who could advance her startling Oriental fashion, and to be husband's interests by entertaining extremely - almost childishly-vivacior by her affiliations with various was decidedly eccentric, and that it work. was difficult to curb her tastes. There was a specialist consulted who said that you cannot expect the daughter of a Maharajah to obey like a daughter of Schopenhauer. Now, from all that we have heard and read of Schopenhauer, we should not expect his daughter to be either sensible or obedient - unless she happened to releft her financial affairs in a sad muddle, and various quarrelsome relatives received little satisfaction from the will. The lawyers seem to be "Have you read Shaw's "Man and the only citizens likely to be enriched

It is a strange story of a restless ambitious nature, striving to obtain supplement this lack for many boys. satisfaction from constant excitement. But if none paused and entered in to Claudia fiercely, "Do you believe that The eastern nature, longing for

ous. That she was extravagant goes women's organizations. At the same without saying - and that Monte time, he thought that she should Carlo is a poor place for the practice also love her home and be able to of economy is equally evident. The give her husband the relaxation and husband of the lady admitted that she change he required after school Another bachelor, Mr. Joseph Mc

Culley, Headmaster of Pickering College, Newmarket, does not think that social contacts outside the school on the part of the wife of a headmaster have any necessary relation to the success or failure of the school in its own particular task. Within the school, however, he thinks that semble her mother. The lady known she could make herself most felt by as Madame Villemant seems to have the direction of certain forms of social intercourse

"There are, of course, some boys who miss the feminine influence that they would have in their own home. provided either by mothers or sisters," he said, "and a wise, tactful headmaster's wife could do much to

headmaster of School, Oakville, Mr. J. S. H. Guest is of the opinion that a wife may contribute to the success of a school "just as the wife of any progressive man helps her husband's business by supplying a happy home life." He does not think that the social success of the wife of a headmaster is a "satisfactory foundation for the growth of a school.

There is a curious unanimity among these headmasters in the opinion that the wife of a headmas ter should not take a direct part in the organization of a school or in the direction of its policy.

"I do not think that the head master's wife should have any direct responsibility with the school organization," said Dr. Bruce Macdonald 'If she is of any value in the work her sphere otherwise is quite large enough to engage her attention."

That sphere, he thought, consisted not only in taking an interest in the himself as other people see him."

"It is a fatal mistake to let the headmaster's wife be part of the "There is no reason why she should any more than the wife of a lawyer or a doctor should run theirs."

"Judging from any little experience that I have had, and from my contacts with other schools," declared Mr. McCulley, "I would say that by all means, the headmaster should direct the policy of the school himself. After all, he has no doubt been chosen for his position because of certain particular gifts or qualities, and it would seem only right that in the direction of the school, it should be these gifts or qualities which are the motivating influence. No matter what the particular abilities of the wife may be, I would consider it wholly advisable that she should not take any part in the ac-

tual direction of school affairs. "No: there should be no interfer ence with the headmaster's duties or the matron's, or the assistant masters'." said Dr. Fosbery. "In the case of a small school, however, where there is no matron, the wife might very well take the part of a

their various affairs, individual or point does not in the least imply that any of these outstanding men intheir difficulties and ambitions, is of tends to cast the slightest reflection untold value to the Headmaster." he upon the abilities of women. They simply feel that in connection with the policy and organization of Ridley College, St. Catharines, on schools for boys there are problems the other hand, does not think that with which only those prepared and qualified by special training can deal. anything to do with the affairs of Practically all of the headmasters consulted agreed that the wife of a headmaster should have intellectual interests in common with him, that she should be not only a home-maker but one who is widely read and

"I feel very keenly that no marriage can be successful in which there is not some common intellectual interest," said Mr. Joseph Mc-Culley, summing up the general at-"In view of the fact that a titude school master is moving constantly in intellectual circles, this would from his own personal experience, he probably be more important than

Visualize the furnishing of your which the architectural background

ada College, Montreal, said that he thought a wife could best help her Tears are often the spectacles husband by taking a leading part in through which a woman sees her Special Announcement

You are cordially invited to attend the series of Sunday Afternoon Musicales at the

KING EDWARD HOTEL

During the Tea Hour on the Parlor Floor, 4.30 to 6 p.m.

MR. WM. McCAIG-Tenor Soloist

Main Dining Room, 6.30 to 8 p.m. SYMPHONY ORCHESTRA-LUIGI ROMANELLI, Director.

Through Scotland to



Scotland should come first on your itinerary this year. It is the best possible introduction to the historic countries of Europe. Scot-land's hills were old when the rest of the

Europe

world was young: Scotland's history is full of moving passages and striking scenes as romantic as her scenery. There is eerie Glencoe, so fateful for Clan Macdonald; there is the Isle of Skye where Bonnie Prince Charlie sought refuge; there are the Highlands themselves, full of memories of the Jacobites, the Covenanters and many famous Scottish chieftains. Take your Burns and your Scott with you and visit these places for yourself. The London Midland and Scottish Railway will take you to all these and to many other places as well. The L M S is famed for its efficient service and for the comfort of its fast-running

"Enter Europe through Glasgow"

Children of Mr. and Mrs. Gordon Dunfield, of Dunvegan Road, Toronto, and grandchildren of Mayor and Mrs. McBride. life and activities of the school, but Photo by the Eaton Studio in "keeping an open house for those connected with the school or inter woman is the pursuer and man the change and pageantry, could not conested in it in various ways, and in tent itself with what most women sympathetic counsel to the headobject of the case?" "I don't believe in a word of it would consider a normal life and finmaster, since he occupies an auto but every man does" was my reply. ally made an exit from a scene which cratic position is not likely to see "Do you know that Harry Bates dedid not provide the desired sensaclares that, at some time or other, tions. To be the daughter of a Maharajah sounds like a fairy tale, but every man has had a proposal of marriage from a woman?" it is more likely to prove a tragedyschool organization," said Mr. Guest. "Poor dears, how embarrassing it especially if the Oriental princess must be! Don't you suppose that they wanders from her native India. After run her husband's business for him, just imagine these exciting events?" all, it is true that-"Oh, no, indeed. Of course, they do "The East is East, and the West is

And never the twain shall meet." It may be better to be the daughter of a prosaic broker on this continent than to reign in Punjab. The Head Master's Wife Relation to Her Husband's Work in Canada's Private Schools for Boys BY HILDA RIDLEY. T IS very interesting to learn the

views of some of the headmasters

of our great Canadian schools on the

part that the wife of a principal may

play in contributing to the success

of a school. In the opinion of Dr.

D. Bruce Macdonald, the headmaster

of St. Andrew's College, Aurora, the

wife may help her husband very

materially by taking an interest in

the life of the school and in the

'A woman who can mothe

boys, and take a personal interest in

otherwise, and be sympathetic with

Mr. H. C. Griffith, Principal of

the wife of a headmaster should have

her home and children, the better."

he declared. "I do not think that

she should be in a different position

from the wives of men in other call-

ence on the part of the headmaster's

lege School, the Rev. F. Graham

Orchard, is in sympathy with Dr.

Macdonald's view. Speaking directly

said: "My wife has been the very

greatest help to me in every way

From her I have received the inspir-

ation for the important things the

suggestion or advice; and accom-

ment, driving power and sympathy."

lor, Dr. C. S. Fosbery of Lower Can-

has generally

The headmaster of Trinity Col-

"The more she is concerned with

the school.

had a gay and varied life. She loved ings. The senior boys in a school,

pretty gowns and jewels and indulged particularly, would resent interfer-

various activities of the boys.

But their unanimity upon this

Composition

school has done, by her independent room as a problem in composition, of and moveable furnishings are the eleachieved through her sound judg- ments. Build up your picture according to the laws of harmony, balance. Unable to speak from his own and proportion, and study the result personal experience, as he is a bache- with the same detachment that you would a composition on paper

society. She should, he thought, be Christmas wishes granted.

Some common sense about toothpaste

Read what this authority says on a subject that has become confused in many minds.

"The only function of a

dentifrice is to aid in the

mechanical cleansing of

the teeth without injury

to them ... the antiseptics

and drugs incorporated in

many of the widely adver-

tised dentifrices are value-

less, neither curing nor

From an article in "Hygeia"

-the health magazine of the
American Medical Association

preventing disease.'

DENTISTS and physicians recommend a dentifrice for one purpose only to clean teeth safely.

That is the one thing you can do for your teeth. If you think your mouth needs treatment, see your dentist at once—that is his job. Don't rely on a dentifrice to correct conditions of

teeth or gums-its function is simply

Teeth kept thoroughly clean are likely to be healthy teeth in a healthy mouth. And healthy teeth are apt to be pretty

This is directly in line with modern thought. Today leading authorities on the care of skin, hair, teeth advise that the most effective means of safeguarding natural beauty lies through utter cleanliness.

For that one purpose-to clean-Colgare's was designed, on a formula suggested by members of the dental profession.

Made as Dentists Advised

Before we decided upon this formula, we went to the dentists and asked the question: "What kind of dentifrice would be best for dental health and beauty?" Their answer was: "Make a toothpaste that really cleans. If a dentifrice cleans thoroughly, it does not need to do anything else. Drugs, strong untiseptics and harsh abrasives are all unnecessary and sometimes dangerous."

-and Only 25c

Colgate made the original 25c tube of dentifrice. It is

congare made the original 25c tube of dentifrice. It is today the largest selling roothpaste in the world. Due to this enormous volume production, and to the resources of a hundred million-dollar business, Colgate commands the finest materials and the widest screnific research to safeguard quality. And, as far as we have been able to find out. Colgate puts mary dentifice into the famous 25c tube than is found in any other make priced at a quarter. That's value!

Upon this funda mental principle, we created a dentifrice of maximum cleansing power-vet so mild and pure that it cannot harm even the most delicate teeth.

So scientifically correct has this formula proved that more dentists now rec than any other den-

tifrice. As a result of their expert advice to patients. Colgate's is today the largest selling dentifrice in the world.

H'hy Colgate's Cleans Better

Colgate's contains the most effective of all cleansing agents in a special, mild, pure form . . . combined with calcium carbonate and aromatic oils.

As you brush Colgate's upon your teeth, the cleansing agent forms a bubbling, sparkling foam. This cleansing foam penetrates between the teeth, reaches inaccessible surfaces, purifies and stimulates the gums . . . the entire mouth.

And carried by this searching, foaming wave, the fine calcium carbonate powder helps to clean away mucin and food deposits . . . polishes toothenamel to shining smoothness . . . sweetens all the mouth surfaces. The mildly antiseptic aromatic oils add refreshing action to the thorough cleansing.

FREE—We have a trial tube of Colgate's for you. Fill out and return the coupon and it will be mailed promptly. We will send also a copy of an interesting new booklet.



WHITE STAR LINE CANADIAN SERVICE

THE HXXAIKING SHOPS

Dainty and Exclusive Handkerchiefs embroidered and very pretty, 3 for \$1.25—3 for \$1.50-ed at 3 for \$1—Cross-stitched at 5 for \$1. Do not overlook our extensive display of colourful Embroiderles—these pieces seem to breathe the warmth and beauty of the

Head Office 1622 St. Catherine St. W. Montreal (store and Tea Room) Brasehes at Montreal, Ottawa, Queboc, St. John, N.B., Nispara, Hallfax, N.S.

SYMBOL of the glory and clever craftsmanship of a age is the beautiful Antique Carved Teakwood ine now offered at a very reasonable price.



CHAPPED STARCHEI HANDS



This winter you can make your choice— harsh, chapped hands, bitten by wind and wet and weather, or Frestilla hands—soft, smooth, lovely and white.

Frostilla is a soothing, fragrant lotion that not only brings instant relief to roughened, red hands, but protects the face against exposure. There's nothing like it to keep the skin young—and it's a perfect powder base.

Frostilla is sold in 50c and \$1 sizes—new, heau-tiful, blue-labelled bortles. We'll gladly send an attractive, handy sample FRE on request Dept. \$11-B. The Frostilla Company, Toronto, Canada, Sales Representatives, Harold Ritchie & Co., Ltd., 10 McCaul St., Toronto.

FROSTILLA

For Exposed and Irritated Skin



Tooth Brush"

-a protest from over-coddled gums

you have ever noticed a tinge of pink upon your tooth brush, it is a sign to begin looking after the health of your gums.

Most cases of can be traced to our present-day habits of eating. Our diet is soft and creamy, we eat too quickly. Teeth and gums do not get enough rough, hard chewing. Circulation within the gum walls becomes sluggish and slow. The tissues lose their tone, grow soft and tender. They bleed—the first warning of more serious troubles to come.

How Ipana and massage repair the damage soft food does But it is simple, as any dentist will inform you, to keep the gums in health in spire of modern food.

Massage is one great aid. Ipana Tooth Paste is another. A gentle frictionizing morning and night helps to restore the normal circulation, to relieve congestion and to bring the gums back to a healthy state. And Ipana, because of its content of ziratol, aids the massage in toning the gums and in rendering them resistant to disease and infection.

Make a full-tube trial of Ipana The ten-day trial tube will acquaint you with Ipana's delicious flavor and its unexcelled cleaning power. But the better plan is to get a full-size tube at the drug store. Use it faithfully for a whole month, and see how your gums respond to good care

	BRISTOL-MYERS CO. Dept. E. 1239 Benoit St., Montreal, P. Q.	- 3
	Kindly send me a trial tube of IPANATO PASTE. Enclosed is a two-cent stamp.	
	Name	
	Address	
1	City Pros	

THE DRESSING TABLE

By Valerie

Now that St. Valentine's Day has spectable. But they did so many other come and gone, we survey the resilly things then, the hypocritical dars of using a liquid rouge successfully, mains of the feast with a pang at lings! They bled themselves to be you will like this type for its natural heart for the roses that have fallen pale, and ate slate pencils to be slim. clarity and transparency. A cream to pieces and the torn red hearts. We have, at least, some respect for which bestrew the tables. It is a the health of our lovely bodies! And so is a compact rouge. It must be joyous festival, indeed, that of St. we are frankly unashamed of our kept in mind that the efficacy of your Valentine, and the month of February deftly applied innocuous lipsticks and color depends upon its appearance of would be dull without it. Yet we miss rouge the old-fashioned valentine. The boxes of candy, adorned with cupids and but superficial, the light touches that yourself away as a crude amateur. bows of red satin ribbon are grand, supplement-but do not supplant-a The rouge should fade out at the edges

For these cosmetic aids of ours are around your spot of rouge, you give indeed, and the boxes of flowers, radi- system of sound care for the health as indefinitely as a true blush. Liquid ant with roses or daffodils, are wel- of the skin. They depend, for their



SPRING MODEL Embroidery in pastel shades decorates this attractive hat of beige petersham and blue ribbon velvet.

dd-time valentine, with its loves and they create. They are an innocent willing to lose. Many a grandmother fat, that your eyes are big instead of has a faded valentine, with its roses small, that your face is long instead of and forget-me-nots turning yellow, chubby and the lace paper falling to pieces; tucked in some corner of an old workbox. Away back in 1869, when Canada was only a baby Dominion, grandfather drove down to the city and flakes, when you may use an oily bought this charming valentine, cream to prevent this flaking). The which expressed in ardent verse his sentiments regarding grandmother, who was then Miss Caroline Martin, revelling in a new velvet gown and furs of the finest mink. She and grandfather went for a sleigh-drive on St. Valentine's Day and one of his sturdy hands became lost in grandmother's roomy muff, and that night grandfather had a long talk with great-grandfather Martin-and, before the week was out, grandmother was quoise. The ring, with two of the pearls gone, keeps the old valentine company in the work-box corner Well, it was ever so long ago, and it is thirty years since grandfather was laid to rest in the country churchyard near the old farm. There are carious things in the battered workbey and one of the most interesting of these is an ivory powder box which helped grandmother to make herself beautiful on St. Valentine's Day. There is, also, a small, hard cake which might have been rouge at no distant date. But, surely, grandmother, who is interested in good works and the missions in Formosa did not stoop to the vain uses of rouge! The battered work-box keeps its secrets well, however, and refuses to divulge any of the owner's beauty rites. And now, we are in Lent and are wondering what we can give up in the way of sweets, plays or cigarettes. And Gladys-the grand-daughter of the lady of the old-time valentine, says she will refuse to use her compact in Lent.

To many women, make-up means a little dab of rouge on each cheek. a fluff of powder all over the face with an extra dab on the nose - and nothing more. But that isn't the half of it! Make-up is much more scientific than that, and much more effective. You can modify, accent, subdue any feature, by the skilful use of make-up. It is a process worthy of careful study. says a New York specialist.

It is amusing to look back to the days when make-up was not quite re-

oves, its hearts and darts, had a means of inducing the world to believe charm all its own which we are un- that your cheeks are thin instead of

Begin your make-up by a foundation cream-or a foundation lotion, if you prefer. It should be a greaseless cream (unless your skin is so dry it



Beautiful evening coat of figured velvet with sleeves shirred at the shoulders and draped at the wrists. White fox collar.

rouge should be applied while the skin is still moist with a lotion or other liquid foundations. Cream rouges are also applied over a skin slightly moist with lotion or cream. If you use a dry rouge, powder the cheeks a little first, then rouge and blend it with cotton; then powder again. Where the rouge goes is another problem for study. The two patches of rouge on your cheeks become-to the easily misled eyes of the observer -the centre of your cheeks. If you place the patches far apart, on the

lotion should be slightly astringent, to

make the skin a finely textured base

powder. It is wise to experiment a

little with these foundation prepara-

tions, to find one that suits your skin.

It should smooth and soften the skin,

so that the powder will go on like a

natural bloom; it should hold your

should protect your skin from sun-

rouges, too. If you achieve the knack

rouge is much easier to manage, and

naturalness. If you leave a hard edge

burn, wind, dust and the like. You should experiment a little with

narrower than you like. On the other hand, if your face is too round, your cheeks too full, put your two spots of rouge closer together, in under the centre of each eye, so as to seem to bring the cheeks further in. This reduces the apparent width of the face.

outer curve of your cheeks, you give the impression that your face is broad. Do that, if your face is thinner and

Keep your rouge up near your eyes. for this tends to make a pure oval of your face. If you rouge far down or your cheeks, it makes your lower face seem to bulge, so that it is pearshaped, instead of the oval that artists love. Your face tends to take on this pouchy shape as you age anyhow: don't hasten the evil day by wearing your rouge low on your cheeks. Keep your color high up near your eyes.

Whether or not you touch your chir with rouge depends on the shape of your face. If your face is long, with a pointed chin, a little rouge on the point will seem to cut it off, softening and rounding the outline of your face Contrariwise, if your face is round and inclined to be plump, do not use rouge on the chin, as the effect is de cidedly unbecoming. Used carefully. rouge is a friend to the woman who is finding the years somewhat of a tell-



Pauline. You ask for a good home made face cream. To tell the truth, very much prefer the cream which is very much prefer the cream which is already prepared. However, if you wist to try your hand at manufacturing a cream, here is a reliable recipe. Take three ounces, almond oil; one ounce lanoline; one ounce, spermaceti; on ounce, white wax; one ounce, witch hazel; one drachm, tincture of benzoin rose water, two ounces. The lanoline wax and spermaceti should be melted together; then add the heated almond oil; then the rose water and witch hazel, and lastly the tincture of ben-zoin. Use this daily, after washing zoin. Use this daily, after washing Now, this recipe will not be repeated So, cut it out now.

Emma. The roughness of skin of which you complain may easily be overcome. Never, in the history of this which yo beauty-seeking world, were there so many aids to smoothness and fairness of the skin. It is the old story of 'you pays your money and you takes your choice.' You do not need to explain or apologize for wishing to look as well as possible. It is the demand of the Eternal Feminine, and this will be a dull world, indeed, when women become indifferent to their appearance. However, there seems to be no danger of such a condition. Ever since Eve made the apron of fig leaves, woman has been anxious about her complexion and her gowns. I have sent you the names of several lotions, any one of which should succeed in coaxing your skin back to smoothness. Fortunately the methods in modern housekeeping do away with the necessity of putting the hands in very hot water. Daily treat-ment is the secret of success in securing a fair and smooth skin. Most of us weary in well-doing:—but persever-ance is worth while.

Madeline, I do not know that the life of a movie star is so very desirable: -and yet, you say, you are longing for it. Remember that such a life is very hard work. You must watch your weight and your complexion with the utmost vigilance and there is little opportunity for relaxation. So, you had better remain content with triumphs in amateur theatricals in your own home town which is the best place in the world, after all. Of course, if you

Dressing Jable Coupon Readers who wish to avail themselves of the advice of this department should enclose this coupon with their letters-

also a stamped and addressed envelope. Write on one side of the paper and limit enquiries to two in number.

BOURJOIS on which to apply your rouge and ASHES OF ROSES Face Powders Lip Sticks Compacts powder for several hours; and it Creams Rouges AS captivating as gay music in its appeal to the senses ... as tenderly wistful in its fragrance as a romantic remembrance... Ashes of Roses, Bourjois... called by those who know and love it... Perfume of Happiness. It distinguishes its wearers with all the charm of sweet femininity...the suggestion of exquisite personal daintiness . . . it is so utterly different from ordinary scents. You too can capture individuality with Ashes of PALMERS LIMITED, MONTREAL



Cuticura Treatment For Dandruff

Part the hair and gently rub in Cuticura Oint-ment until the whole scalp has been treated. Let the Ointment remain on for some time, over night if convenient. Then shampoo with a suds of Cuticura Soap and warm water. (Do not rub Soap on the hair.) Rinse thoroughly. A light application of Cuticura Ointment to the scalp between shampoos is often beneficial.

Sample Each Free by Mail. Address Canadian Depet: "Stenhouse, Ltd., Montreal." Price, Soap 25c. Ointment 25 and 50c Cuticura Shaving Stick 25c.



fre

do

coa

abi ten



A HAPPY LITTLE GROUP The children of Mr. and Mrs. J. E. Blainey of Deloraine Avenue. Toronto.

have made up your mind to try the Hollywood route to fame, there is no more to be said; except to wish you the best of luck. Now, as to the skin affliction you mention — consult your physician before trying any creams or lotions by way of relief. There is probably nothing serious the matter—but your description sounds like a slight poisoning for which medical rather than dressing table prescription is needed.

New Dress Colours

PARIS appears to be tiring of vivid colours and in consequence we are to see the new spring models in pastel shades and soft colouring. Black will be in high favour and will be much used for facings and linings of many pastel suits, coats and coat-

The ten new colours which are like-



ly to be most popular are: - Honeysuckle, a fawn with a tinge of apricot. Peter, a rich gray. Parakeet, a striking green. Petunia, a crimson of the magenta type. Mirage, a bluish green, darker than "duck egg" and lighter than "Atlantic". Crevette, a pinkish fawn, described as "Prawn, with modern improvements". Dune, a beige with hardly any pink in it. Afterglow, a warm reddish orange. Jersey Blue, a medium dark blue. Beechnut, a rich medium brown.

A very smart spring coat model of pale beige rep was lined and belted with black satin and it also had its long reveres faced with the same material.

The top parts of the coat came to the hipline where it was joined to the bottom part. This was slightly shaped on the front, but perfectly plain at the back. On each side of the front in the seam where top and bottom joined were slot pockets. Just below the normal waistline the reveres ended. The coat was invisibly fastened from the ends of the reveres in the frent to a little below the hip-line.

The sleeves were cuffless and plain and somewhat tight-fitting. A luxurious collar of the mushroom variety was of black fox, while the narrow belt of satin placed a little below the back buckle at the back of the coat.

Another lovely coat that had its fastening on the centre front was of fine night-blue broadcloth with trimmings of blue fox. This coat was perfectly plainly cut and it clung to the figure like a glove. Its tight sleeves were unadorned.

The long and wide roll collar of blue fox came below the hipline and from this the left hand side of the front of the coat slipped under the right side, the latter being cut straight down the centre. On the front of the coat, some six inches from the bottom, rounded pieces of the fur about five inches in width were placed to curve down to the hem at the sides and the back.

An extremely smart suit of soft moss-green velours with a coat lavishly trimmed with red fox was greatly praised.

The blouse was of crépe-de-chine of the same shade of green. On the coat, which was of three-quarter length, the red fox roll collar was of the same width all along and ended abruptly at the normal waist-line. Fastening with one button, the coat closed on the front. The hem on the front was cut straight, but it slightly dipped towards the back.

A deep band of the fur was placed eight inches above hem in the front. leaving the flaps of the coat exposed like a little straight-cut waistcoat Thence the fur gradually came down to the hem-line, dipping at the back with the line of the coat.

Woman's Indiscretion in the the great sacrifice. One's heart goes Sir Henry Beerbohm Tree Matter of Love Letters

T IS curious how many women treasure their old love letters. Some of the mothers of many children, quite contented with their life and devoted to their husbands, and yet they will occasionally steal to their rooms, dig down to the bottom of an old trunk or bottom drawer and unearth old writing cases in which lie letters written to them by lovers of bygone days, quite probably also married to meone else and the proud fathers of a family. They will drift back over the wings of time to their past youth. Happy memories, treasured and sac- House Ghost

I am of a firm opinion, however, that old love letters should not be kept unless they are from one's own husband, when such a sentimental habit Into their quietness; the steep-staired is certainly pardonable. For unmarried girls there is perhaps an excuse, but when they eventually secure a husband I would strongly advise them Are sailing on through paper-pictured to have a good old tear up and burn the letters of all lovers who have gone

I know many young women whose fiancés were killed in the Great War who carefully preserve the love epistles of their loved ones who made

out to these women. I do not think there is any harm in their keeping old love letters, but I advise no married woman to do so, for fairly obvithem have been married for years, are be extremely hurtful to one's husband himself. One of his best stories re rid of the bearer. The envelope when plays billiards best. te discover, accidentally, letters from his wife's old sweetheart. Such a discovery might cause the wrecking of the matrimonial ship.

Written avowals of affection have always been a two-edged weapon. Always remember that the spoken word is more eloquent than the written, and less dangerous. Remember this before putting pen to paper to those you

The maples still have shadows for the walls,

The low-beamed rooms receive me once again

halls Await my coming little ships

and men foam, Just as they were a hundred years

The bannisters are wabbly..... I am home

And very, very glad to have it so! Martha Banning Thomas

SIR Henry Beerbohm Tree was an actor to whom a multitude of

lated to an aspirant for a London opened by Tree, disclosed a letter in engagement, who presented to Tree these terms:-"The bearer of this leta letter of introduction which had ter, Mr. A., is an actor of much inditheatrical anecdotes was attributed, been given him by a provincial man- viduality. He plays Macbeth, Hamlet, ous reasons. For instance, it would and he delighted in telling tales about ager who, presumably, wished to get Richelieu, Iago, and billiards. He



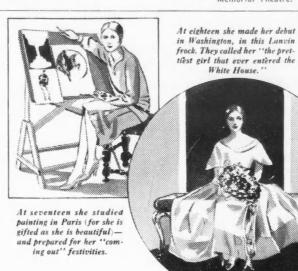
utstanding event of the smart

MR. AND MRS. ARCHIBALD D. FLOWER, OF STRATFORD-UPON-AVON, ENGLAND, AND THEIR DAUGHTER, MISS EVADNE FLOWER

Who have been touring Canada in conjunction with the first Trans-Atlantic Season of the Stratford-Upon-Avon Festival Company. Mr. Flower is Chairman of the Shakespeare Menorial Theatre, and succeeded Sir Sidney Lee as Chairman of the Trustees and Guardians of Shakespeare's Birthplice. Mrs. Flower is the daughter of Sir Richard Keane, and was Mayoress of Stratford-Upon-Avon 1901-3 and from '915-18, and is on the Governing Board of Shakespeare's Memorial Theatre. She is a follower of the Warwickehire hounds and also a keen golfer.



At sixteen lovely Jane Kendall excelled in riding, and every outdoor sport. "Beauty and the Beast" this portrait with her Great Dane 'Argos'' was called.



At nineteen her brilliant mar riage to a young New Yorker of distinguished family was the



At twenty Mrs. Mason is a radiant favorite among young society matrons. Here she is snapped on the terrace of "Kentsdale," her father's Maryland estate.

" he Prettiest Girl that ever entered the White House" MRS. GEORGE GRANT MASON, JR.

ANE KENDALL MASON has not long left her teens, but her extraordinary beauty has already made her famous. "The prettiest girl that ever entered the White House," they called her when she made her dazzling debut in Washington. Soon followed her brilliant marriage to a young New Yorker of distinguished family.

Clear cut as a cameo is her Botticelli beauty of pale gold hair and wide set eyes like purple pansies. Her flawless skin is delicate as a wood anemone. This perfection of complexion she owes to the four simple steps to beauty that so many lovely young moderns follow. "I've used Pond's Creams," Mrs. Mason says, "ever since I can remember.

"I dote on them! The Cold Cream is so light and pleasant -cleanses so thoroughly and leaves the skin really clean and soft. The Vanishing Cream is so fragrant and gives such a velvety surface for powder.

Now Mrs. Mason finds Pond's two new products just as delightful.

"The Cleansing Tissues are a luxury," she says. "They remove cold cream so perfectly. The Skin Freshener is simply delicious! There's nothing so cooling. Yet it gives your skin such a lovely glow!"

These Four Steps Keep Your Skin Lovely

Use Pond's Cold Cream for thorough cleansing generously several times a day and every night, patting it over face and neck with upward, outward strokes. It soaks into the tiny apertures, softens and loosens the dust and dirt.

With Pond's Cleansing Tissues, firm, ample, absorbent, wipe away all cream and dirt. These dainty tissues are an amazing economy in towels and laundry.

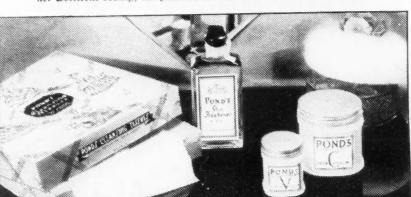
Next, pat on Pond's Skin Freshener. This fragrant tonic closes the pores, tones and firms the skin-leaves it without a trace of oiliness. Last, apply just a shade of Pond's Vanishing Cream before you powder. It protects the skin, gives it finegrained texture.

Send 10¢ for Pond's 4 delicious preparations.

Pond's Extract Co. of Canada, Ltd., Dept. B, 171 Brock Ave., Toronto, Out. Street City_



Mrs. George Grant Mason, Jr., was Miss Jane Kendall, daughter of Mr. and Mrs. Lyman Kendall of Washington, D. C. She is famous for her Botticelli beauty, her flawless skin delicate as a wood anemone.



Pond's Two Creams, Cleansing Tissues and Skin Freshener compose Pond's famous Method, the sure, successful way which Mrs. Mason and thousands of other young moderns use to keep their skin always lovely.









CHOICE FLCWERS 8 to 10 West Adelaide St. TORONTO

Flowers Telegraphed Anywhere

Windsor Arms.

Toronto's Newest Fireproof Apartment Hotel

Beautifully furnished housekeeping suite and hotel rooms by day or week

ST. THOMAS & SULTAN STS. RANDOLPH 5141

CANADIAN TOURS

June to Sept. 1st MUCH MOTORING

F. Withrow, B. A., 20 Wychwood Park



ELLE: At the Vancouver Gen-spital an February's, in Mr and order Aird Flavelle, Port Moody, son

DEATHS

BERWICK Suddenly in the city of Greight on Monday Feb 11th Waiter Mark of 116 Belsize Drive Toronto, third son of the late Edward Berwick Esq. of the late Edward Belsize nusband of Margaret Hail Belwick.



Miss Edmund B. McPherson, of Hudson Drive, Toronto, held her first reception on Friday of last week, her mother, Mrs. George Blackie, very smart in a becoming gown of printed velvet, receiving with her. Mrs. McHarly Morden, Mr. A. McGillis, Mr. A. L. Machen, Mr. A. McGillis, Mr. A. L. Machen, Mr. McKay, Mr. M. E. McKenzie, Mr. A. D. McLean, Col. J. B. MacLean, Mr. D. A. McSay, Mr. M. E. McKenzie, Mr. A. D. McLean, Col. J. B. MacLean, Mr. D. R. McLean, Col. J. B. MacLean, Mr. D. R. McLean, Col. J. B. MacLean, Mr. A. D. McLean, Col. J. B. MacLean, Mr. D. R. McLean, Col. J. B. MacLean, Mr. A. D. McLean, Col. J. B. MacLean, Mr. A. D. McLean, Col. J. B. MacLean, Mr. A. D. M



A charming photograph of the talented elder daughter of Dr. and Mrs. Walter L. Coulthard, of Vancouver.

—Photo by Mine, de Lante.

Mr. and Mrs. Murray Fleming, of Toronto, have been recently spending a few days in New York.

A number of well known Toronto ladies, including Mrs. Andrew Mac-Lean, Miss Persis Seagram, Miss Jean Jennings and Miss Madeleine Wills, are spending ten days at Wakefield, near Ottawa, for the winter sports.

Major and Mrs. John Osler, of Bronte, recently sailed for Jamaica. Mr. and Mrs. Melville Bertram, of

son of the late Edward Berwick Esst, of Shelburns, Outario, and believed husband of Margaret Hall Berwick.

Colonel and Mrs. George Nasmith, of Toronto entertained at the on Saturday afternoon of hist week, for Mr and Mrs. V. D. Flower, of Stratford-on-Avon, who had with them their daughter, Miss Evadre Flower, and their nephew Mr Alisstair Erskine. Mrs. Nasmith received in a smart gown of almond green chiffon, and Mrs. Flower was in printed treps and black felt hat. Mrs. Robert Fennel, Mrs. Nasmith's daughter wore a smart frock and hat in petunia shader presiding at the attractive tea tablewere Mrs. Denom Mrs. N. W. Rowell and Mrs. Shenstone, assisted by Miss Mary Rawell, Miss Josephine Barring ton. Mrs. N. W. Rowell and Mrs. Mangaret Wilson.

Mrs. R. H. Slater, of Hamilton, is a visitor in Toronto, guest of Miss Janie Bansay is returning to Miss Janie Bansay is returning to Mrs. Gordon Osler, in Toronto, are sojourning at Palm Beach, Florida, Mrs. Prescott Merritt, of St. Catharines, is a visitor in Toronto, guest at the Alexandra, of Mrs. Merritt.

Dr. Alfred Caulfelld, of Toronto, is spending a month in Finchurst, North Carollna.

Colonel and Mrs. E. S. Day, of Brockville, have been in Montreal guests at the Windsor.

Mr. F. J. Skinner, Mr. T. K. Slack, Mr. E. J. Skinner, Mr. T. K. Slack, Mr. Wills.

Among Toronto ladies at Settercairn, on the Rideau Lakes last week, were Mrs. H. D. Warren, Mrs. Frank Hodgins, Mrs. Hunter Ogilvie and Mrs. Pepler. They returned to Toronto on Sunday.

Mrs. James George, of Toronto, is spinorming in Manife City.

Mr. F. J. Skinner, Mr. T. K. Slack, Mr. Geo. J. Smith, Mr. Geo. Smyth, Mr. Frank Spence, Mr. E. R. Stedman, Mr. C. E. Telfer, Mr. J. B. Thompson, Mr. A. V. Waters, Mr. W. N. Vaughan, Mr. A. T. Wilgress, Mr. Wm. G. Weichel, Mr. J. T. White, Mr. J. Lockie Wilson, Mr. A. T. Wilgress, Mr. Wm. G. Wilson, Mr. S. T. Wright, Mr. E. R. Zuerrer, Colonel Alexander Fraser, Captain Eric W. Haldenby Captain I. A. Robertson

Mrs Edmund B. McPherson, of To-ronto, entertained on Friday night of last week for the assistants at her re-

Miss Ethel Shepherd, of Toronto, entertained at a delightful luncheon on Friday of last week in honor of Lady Eaton Miss Shepherd wore a smart gown of taupe and gold, with taupe slippers. The luncheon table was most effectively done in mauve and yellow. Miss Shepherd's guests included, Lady Flayelle, Mrs. R. Y. Eaton, Mrs. George Dickson, Mrs. D. A. Dunlap, Mrs. A. E. Gooderham, Mrs. F. N. G. Starr, Mrs.

W. B. Riddell, Mrs. Frank Mackelcan Mrs. J. J. Vaughan, Mrs. Victor Ross, Mrs. J. E. Elliott, Mrs. George Na-smith, Mrs. Frank McEacheren, Mrs. Frank Allan, Mrs. W. S. Rough, Miss

Mrs. Oxley, of Halifax, is a visitor at Government House, Toronto, guest of Mrs. W. D. Ross. Mrs. Ross had a few friends to tea on Monday of this week to meet Mrs. Oxley.

Hon. Wallace Nesbitt and Mrs. Nes-Hon. Wallace Nesbitt and Mrs. Nes-bitt, of Warren Road, Toronto, enter-tained at dinner on Friday night of last week, and later with their guests, Dean and Mrs. Falconbridge, Mr. and Mrs. Sidney Smith, Mr. Ardah, and Mr. and Mrs. N. H. Ludwig, and their son, Mr. Rankine Nesbitt, went on to the Osgoode Hall At Home and Dance.

Mrs. H. A. Richardson, of Toronto, entertained at a small dinner on Monday night of this week in honor of her guests, Mrs. Bartlett and Mrs. Stewart, of Charlottetown, P.E.I.

The Lieutenant-Governor of Ontario and Mrs. Ross entertained at tea at Government House on Thursday after-noon of this week.

Hon. Arthur Meighen and Mrs. Meighen entertained at a dance on Monday evening of last week at their residence, in Castle Frank Crescent, Torento, in honor of their house guests.

Miss Charlie Boothe, Miss May Billing
and Mr. Charlie Billing, of Ottawa. Mrs. Meighen was in a Paris model of yellow georgette and lace, with corsage of yellow roses. * * *

Mrs. A. E. Beck, of Toronto, left this week to visit Mrs. R. S. McLaughlin, of Oshawa, at her place in Aiken.

Major and Mrs. W. A. Fraser, of Trenton, recently sailed in the S. S. Duchess of Bedford for the West Indies and South America,

Mrs. Douglas Armour, of Vancouver Mrs. Douglas Armour, of Vancouver, B.C., was recently the guest in Montreal of her daughter-in-law, Mrs. Stuart Armour, and was much fêted by her old friends there. Later she visited her brother, Mrs. W. A. Sprate, in Hamilton, and then went on to Chicago to visit her daughter. Mrs. C. W. Doheny.

Mr. and Mrs. John Coulson, of To-ronto, are at Palm Beach, Florida, guests of Mr. and Mrs. Homer F.

Mdlle. Madeleine Monnier of Paris. France, a "Celliste of great distinction France, a "Celliste of great distinction, gave a very brilliant recital on Monday evening of this week under the auspices of the Alliance Française of Toronto, in the Conservatory of Music. Mdlle. Monnier was in shot silver and pink with sable at the hem of the skirt, a large pink rose just below the shoulder in front, silver slippers, and a jewelled bandeau about her head. Those present on this unusually interesting occasion on this unusually interesting occasion included, Madame Rochereau de la Sablière, Lady Mann, Professor St. E. de Champ, Professor and Madame Chapelon, M. and Madame Jeanneret. M. and Madame Dusseau, Mrs. Harris McPhedran, Miss Alice Wilson, Mr. and Mrs. Leo Smith, Mr. and Mrs. Luigi Von Kunitz, Mr. Ernest and Mrs. Mac-Millan, Miss Stuart, of Galt, Miss Edit Alexander, Mdlle, Le Provost, Mdlle, Rigaud.

Mrs. H. J. Fisk of Devon House, To-ronto, entertained at dinner on Wednes-day night of this week in honor of Mr and Mrs. A. D. Flower, of Stratford-on-Avon.



MISS MARION ROBERTSON

Facts About Tea series-No. 2.

Tea-its family tree

The tea-plant belongs to the Camellia family of vegetation. There are several varieties of plants the principal among them being the Assam and China. The word "tea" is derived from the Chinese local Amoy dialect word "té".

'Fresh from the gardens'

Foundation Garments FOR EVERY FIGURE—FOR EVERY AGE

JUNIOR-ADOLESCENT-MATURE

Girdles
Corselettes
Brassieres
Corsets (front and back lace) | Imported Elastic Succession |
Surgical Supports (Home or Hospital fittings)
Maternity Corsets Elastic Hosiery (to measure) Imported Elastic Step-Ins

Our stock includes a very select line of Gossard Garments

A well-fitting foundation garment means Comfort — Health — Good Appearance

Everything in Corsetry in a store which sells nothing but Corsetry

Fitting Service by Expert Carsetieres

Gouse of Corsetry

270 DANFORTH AVE. (Just Across the Viaduct) TORONTO

zone vercometh besity!!!

The first step in getting back into shape is to get your shape back!... you can't be fat and fit at the same time!...the waistline is the danger line, the shore line is the cure!... compulsory exercise in town isn't enough...what you need is bracing walks and deep-sea breathing!... not merely fresh air, but sea air, salt air, air that's got hair on it!...the lusty, deep-lunged respiration of the life-impelling, shape-conforming, fat-effacing sea!!!

> Better figures at reduced rates. Pack up and come!

ATLANTIC CITY

Write to Any of the Following for Kates or Reservations

GALEN HALL-A GLASLYN-CHATHAM-A HOLMHURST-A KNICKERBOCKER-A-E GALEN HALL A
GLASIYN-CHATHAM-A
GLASIYN-CHATHAM-A
GLASIYN-CHATHAM-A
HOLMHURST-A
KNICKERBOCKER-A-E
LAFAYETTE-A
MARLBOROUGH-BLENHEIM-A-E
MORTON-A
PENNHURST-A
PENNHURST-A
FITZ-CARLTON-E
ST. CHARLES-A

GHALFONTE-HADDON HALL-A
DENNIS-A

[A-American Plan E-European Plan A.E. Both Plans]

Home of a Hundred Hotels Offering the Comforts of Home



Thoughtfulness is a trait subtly revealed in letter writing-for the writer usually realizes that "what is written remains" and to no less a degree the choice of paper creates an impression that is lasting.

Cameo Vellum is worthy of your



Foot Saver Shoes



Style Shoes that Make Feet Happy

comfort in your footwear. It's not necessary Wear Foot Saver Shoes For the smartest of our new Foot Saver creations conceals a patented in-built construction, that will give you such comfort as you've never experienced in a style

The smart three-eyelet tie shown above comes in black kid or brown call. Price

H. & C. BLACHFORD

LIMITED 286 Yonge St., at Dundas St.

FOOT INSURANCE FOR THE FUTURE

BEGIN THE SPRING SEASON RIGHT

Enjoy the Freedom of a Few Days or Weeks at Atlantic City

Atlantic City is well named "The World's Playground" for all the World thrills at the tremendous sweep of Beach, Boardwalk and regal Hotel architecture. All other world-renowned resorts piled into one cannot approach its splendor—and none of them can rival it in interest or comfort.

The eight mile Beach is a spectacle never to be forgotten. The Boardnever to be forgotten. The Board-walk's stunning panorama of magnifi-cent hotels and piers, diversified shops, where all the wares of Armenia and Syria, Egypt and Turkey, India and Persia, Italy and Scandinavia, Paris and London, are displayed side by side with the creations of America's own artisans. own artisans.

Atlantic City, as well as a play-ground, has fast become a stamping ground for "Big Business" in its get together periods of fellowship and recreation.

The Canadian National Railways have direct services to Atlantic City both by way of Philadelphia and New

Full information of train and hotel reservations may be obtained from any Canadian National Agent.



Mr. and Mrs. Drummond Mackay, of Toronto, and the latter's sister, Mrs. Morley Whitehead and Mr. Whitehead left recently to sail in the S. S. Mauritania for Egypt and Palestine. They will visit England and Paris before returning to Toronto. Mr. and Mrs. Alfred B. Whitehead, of Quebec, are of the party.

Mr. and Mrs. Fred H. Gooch, of Toronto, with their daughter, Mrs. Frank Thompson, left last week for Florida and South Carolina. They will be away six weeks and will return by New York.

Mrs. S. C. Norsworthy, of Toronto. ntertained at a delightful tea on Tues-

tulle, gold slippers and carrying a black fan. Miss Norah Henry was becom-ingly frocked in amethyst tulle. There were attractive floral decorations and an orchestra in the dining-room supplied music for the dancers. Bridge was played in the smaller room across the hall. Among those present were the Premier of Ontario and Mrs. Ferguson. the Cabinet Ministers and their wives and very many others

Mrs. Richard H. B. Hector, of To-ronto, received for the first time since her marriage at the residence of her mother, Mrs. F. C. Davidge, on St. Clair Avenue, west, on Friday afternoon of last week. Mrs. Hector wore her wed-



MISS ROSEMARY KENNY

day afternoon of last week for Mrs. D. C. Draper, wife of General Draper. Bernard Avenue. Mrs. Norsworthy, who received in the rose drawing-room, was very smart in bisque lace and georgette with long close-fitting sleeves Mrs. Draper wore a becoming powder blue lace frock with draperies at the sides and blue slippers. The rooms were done with spring flowers. In the dining-room, the tea table, attractive with yellow candles, daffodils, freesia and narcissi, was in charge of Princess Nakashidze and Mrs. M. L. Lee. In the drawing-room the table was done with mauve Darwin tulips and rose-color candles, and Mrs. Arthur Houston and Miss Alice Hagarty presided. Those who assisted in looking after the guests were Miss Isobel Godfrey, Miss Phyllis Armour, Miss Nora Malone and Miss E. Hoyles. Those present included Mrs. A. H. Bell, Mrs. J. L. R. Parsons, Mrs. Rhoades, Mrs. Douglas Ross, Mrs. Douglas Ross, Mrs. T. J. Clark, Mrs. Clifford Howard, Mrs. A. E. Taylor, Mrs. Farmer, Mrs. Arthur Meighen Mrs. Stikeman, Mrs. Kertland, Mrs. Earl Birks, Mrs. Arthur Britton, Mrs. Bruce Macdonald, Mrs. Victor Sitton, Mrs. W. McPherson, Mrs. Arthur Wilkie and Mrs. Gordon Ramsay.

Mrs. Duncan Galbraith, of Newcastle
Mrs. Duncan Galbraith, of Newcastle
ding gown of white satin with boulquet of butterfly roses. Her mother, Mrs. Davidge, were a becoming toilette in black and carried red roses. The tea table, done with yellow candles and Spring flowers, Was Powella, and carried red roses. The tea table, done with yellow candles and Spring flowers, was presided over by Miss Dorothy Hard-spring flowers, was presided over by Miss Powella, Mi

Mrs. James Grace.

Mrs. Trevor Temple is again in To-onto after a sojourn at Muskoka

The Hon, George S. Henry and Mrs. Henry entertained at a reception—with dancing and cards—on Tuesday night of last week, in the Speaker's Chambers, Parliament Buildings, Queen's Park, Toronto, Mrs. Henry receiving in

Mrs. Duncan Galbraith, of Newcastle.
Ontario, is visiting in Toronto guest of Dunlop, Mrs. T. Smye, and Mrs. G. and those who assisted we Mrs. W. H. Ireland, Mrs. W. R. Flett, Mrs. C. Gardiner, Mrs. T. A. Kidd, Mrs Leopold Macaulay, and Mrs. J. F. Reid The guests numbered one hundred and

Mrs. W. Mackenzie, Mrs. Grayson Burruss, Miss Mary McKee and Miss



MRS. R. L. MAITLAND Wife of the Hon. R. L. Maitland, Vancouver, Ministe without portfolio in the Tolmie Government, Victoria, B.C.



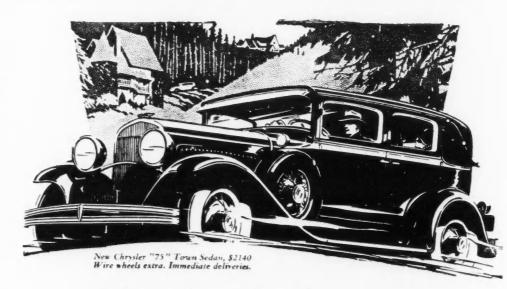
Tailored Lines Express Springtime Chic

in a Milgrim Hat of soft fur felt.

ARISIAN in its tailored simplicity, the model sketched sets off the Springtime mode for tweeds. A clever panel runs across the crown from back to front. The grosgrain ribbon band is hidden by the panel in front. At the back the ends of a tailored bow emerge from under it. In woodsy brown. At \$19.50.

Second Floor

Robert Simpson Company Limited



No other Performance comes even close to RYSLER Performance

The very name of Chrysler spells a new and finer kind of performance-a sparkling, dashing, vivid road behavior that has eluded the best efforts of a whole industry to excel. 4 No small part of the ever-growing popularity of Chrysler cars is due to that singular and significant leadership in performance. 9 People recognized in the first Chrysler something entirely new - obsoleting the sluggish, heavy, bulky and cumber-

some vehicles of its day. q And they have continued to recognize-that Chrysler engineering has not only brilliantly maintained that lead but has actually widened its margin of superiority. 4 Add to this superiority of performance, that original style and beauty all Chrysler's own, at prices hundreds of dollars under other cars which are compared with Chrysler. Then you will find it easy to understand the universal demand for Chrysler.

PRODUCT CHRYSLER MOTORS New Chrysler "75" - Nine body styles, \$1985 to \$3050. New Chrysler "65" - Six body styles, \$1325 to \$1460. New Chrysler Imperial - Five custom body styles, \$3545 to \$4605. All prices f. o. b. Windsor, Ontario, including standard factory equipment (freight and taxes extra).

Lawrence Park Garage, Ltd. 2637 Yonge Street Phone: HUdson 0422

A. E. Brown Motors. Ltd. 57 Main Street

> Geller Motor Sales 360 Spadina Avenue

Sunnyside Motor Sales Co. 1365 Queen Street West

Beare Bros. & Clayton 1219 Danforth Avenue

C. & F. Motor Sales 1403 Bloor Street West

Philmac Motors, Ltd., Temporary Add., 40 Yorkville Ave. RA. 2156-RA. 2157.



SEALBRAND COFFEE

In two, one and half-pound cans whole, ground or fine ground for percolator use.



Do You Keep a Garden Diary?

By L. B. Birdsall.

THEN did you plant your petunias, nias and when did you prune your roses last spring? What were the soil and atmospheric conditions like? When did the first blooms appear? Can you answer those questions? I can, because I keep a garden diary and the keeping of it adds zest to my ef-

my garden diary than on garden ing command of the situation and charts. In the rush of fall work, one crowding out the Lilacs, but they say often neglects to make a chart or plan until several days have passed and then oftentimes you are not quite sure where the dozen and one varieties of bulbs were planted. On the other hand, your snapdragons and your zin- keeps a garden diary up to date and enables a person to preserve an a curate record of his plantings.

diary in conjunction with a garden here and there among your personal

nothing about the fact that ungrafted Lilacs are slow to take hold and grow, It is the experience of experts that, when the grafting has been properly done and both stock and scion are as a few minutes writing each night they should be, the Lilac part of the combination will send down roots of its own which gradually supplant and kill off those of the Privet. The pur-You may prefer to keep a garden pose of the latter is to give the bush a strong, vigorous start and enable scrap book. The two ombine very it to make good growth in its early nicely. In fact clippings, ; eatly pasted years — a purpose which it fulfills admirably



Your Sangamo electric clock will require no apologies!

Now, you will not have to apologize for your clock. When your guest glances at that most looked-at object in the roomthe clock-you can breathe a sigh of contentment—and smile. Your exquisitely designed Sangamo is electrically wound. It is the new idea in clocks. It never forgets. It tells the time with unfailing accuracy. The electric strike intones the hour and half-hour melodiously and with unvarying exactness.

At last, the electric clock has arrived. After years of research, Sangamo engineers have perfected a clock wound from your light socket. The Sangamo is new! Different! You merely plug it in . . that's all. The lectric current winds it, automaticallysilently. Even with the current shut off, your Sangamo will continue to run for 24 hours with the accuracy of a railroad watch.

Sangamo has added to this precision and convenience the intrinsic beauty of line and design of the old master clock builders. Obtainable in many shapely designs and quaint period models for hallway, living room and boudoir at the better shops. Write for our handsomely illustrated new booklet on the modern clock trend.

SANGAMO ELECTRIC COMPANY OF CANADA LIMITED TORONTO

Electric strike and non-strike clocks FROM \$32.50 to \$400



CLOCKS

Wound from your Light Socket



Plan for Spring-

STONE & WELLINGTON

St E - Phone Elgin 7016 TORONTO







THE ROYAL GUEST HOUSE NEAR BOGNOR

The Music Room of Rotherly, which is to be used as the Guest House during the King's stay at Craigwell House, Bognor. forts in amateur floriculture. My gar- notes add to the appearance of the it I faithfully report the behavior of my flowers. I tell about the pests that five or fifty cents will provide you seek to rob them of their beauty and with a note book of sufficient size to

To some folk, who have not the gardening craze, my diary probably would seem a rather ridiculous thing, but to me it is a most essential little book. I truly would be lost without it.

If you have never kept a garden diary, give one a three or four months' trial and see how much enjoyment you derive from it and also how you will come to depend on it and how you will extend your entries as the gardening season advances. Your diary will grow like your flowers; it will grow from a few simple notes entered two or three times a week to a daily chronicle of your gardening experences. You will find yourself growing almost poetical and sentimental at times in describing some favorite nowers in bloom.

Perhaps you will be growing some of the wonderful new hybrid delphiniums from seed. Watching those seedlings come into bloom-if you are successful, noting the color variations and the different sizes and formations of the spikes will furnish material for several pages in your diary. Also you may be trying one variety of delphinium one year and another sort the next. Very interesting comparisons can be made by the aid of your diary, in the results attained from the time the seeds germinate until the seedlings that survive have displayed their bloom, to your delight or disap-

pointment A garden diary is desirable for many reasons. Not only does it enable you to make such comparisons from year to year but it also serves as a garden guide. How easy it is for a person to forget where he plant ed this or that after a few busy weeks have elapsed. This is especially true with spring flowering bulbs. Fall planting time comes along again and you have forgotten whether you have pink Darwins, bronze Breeders or yellow May-flowering tulips in a certain place. If you haven't prepared a garden chart at planting time, you are out of luck, unless you have been keeping a complete garden diary

Personally, I place more reliance on

den diary is almost a year-round af- book. One part of the book may be fair. It starts with the ordering of devoted to personal notes and the seeds and bulbs in late winter and other part to clippings that you feel ends with the planting of bulbs, the will be useful to you at some future conservatories or some sunny, warm transplanting of perennials and the time. In this way you have your garroom in the house where the air is not mulching of the lawn in the fall. Dur- den lore all together in one book. too dry for the welfare of young plant ing the spring and summer months. Seventy-five cents or one dollar should growth will do well to plant some my garden diary is a daily affair. In buy you an excellent book for this purseeds of certain annuals early in Febrnary. If Stocks, African Balsams pose. Even the expenditure of twentyand Calendulas are sown now they the measures I adopt in discouraging enable you to give garden diarying a taste of the beauties which will fol-

Lilacs on Privet Stock

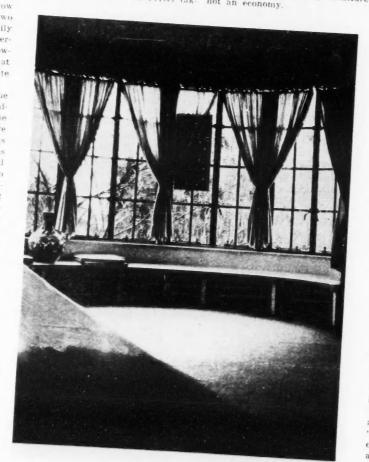
EVERY year there crops up again Lilacs make better plants on their increase your interest in the subject own roots or when grafted on Privet and to enable you to recognize a

The proponents of the own-root planttion. Do not, in purchasing, confuse claim that their system does away price with value. Cheap furniture is with all possibility of the Privet tak- not an economy.

will yield flowering plants for indoors low when the outdoor season is really under way. Buying Furniture Know something about historic perthe old argument as to whether fod styles before buying furniture, to

Annuals for Indoors

Those who have small greenhouses,



CRAIGWELL HOUSE SUN ROOM The Sun Room at Craigwell House, Bognor, where the King is happily convalescing.

"Let the CLARK Kitchens genuine antique or a good reproduc-TOMATO KETCH A most appetising and wholesome relish with greatest friend Fish, Steaks, Eggs and food ever had. W. CLARK LIMITED, MONTREAL

That "Vulgar" Tripe

WHY tripe should be relegated to They are gently cooked for about nounced vulgar, while other internal and a sauce is made with a little flour, edible organs such as kidneys or margarine, or butter, and the strained sweetbreads are considered delicacies liquor. This is seasoned carefully, suitable for tickling the palate of the then poured over the "olives," which

When really nicely cooked, tripe vegetables. makes an excellent, easily digested To curry it, too, is skilfully to dismeal, and the people who say they guise it, the curry sauce being made "can't touch it" are very often those in the usual way, then the tripe, prewho have never had it daintily cooked viously cooked until tender and cut and served. If they object to it stewed into small, neat pieces, simmered in with onions, as is often the case, let it for about a quarter of an hour and them fry it in batter, after it has been served with some nicely boiled rice. allowed to marinate for about an hour in a mixture of salad oil, vinegar, Pattern chopped onion and parsley. Served with a little maitre d'hôtel butter and The character of the room deterchip potatoes it is a dish fit for a mines the amount and boldness of the

laid on a bed of vegetables in a stew character.

pan, with good brown stock barley to

the list of good things pro-two hours, then removed to a hot dish, aristocrat, is difficult to understand. can be garnished with some of the

there lieve

perien The d harmle

everyo ache o sign c etc. D become

patterns to be used. A sturdy room Or if the cook is prepared to take permits the use of a vigorous pattern: a little trouble, it may be made into a delicate, more feminine one requires "olives." Thin tripe should be used, a corresponding daintiness in its decut into strips about four inches long signs. A large room may have materand two inches wide. A thin slice of tals and woodwork with large motif; bacon is laid on each, it is sprinkled a small one must have those of small with chopped parsley and onion, roll- scale. Too much pattern creates a ed up, tied with string, and all are restless room, too little, one of weak





Snapdragons

flower to be thought of is the snapdragon, that very old garden favourite

gentle warmth in February. The seed, therefore, should be ordered now.

beds to themselves mixed packets may inches apart. be required unless a particular scheme

thinly in boxes or pans of finely sifted soil, placed in a greenhouse or frame with a moderate temperature. When THE year still is very young when the seedlings are large enough to we must consider the first sowing handle, prick them out into boxes of of seed for flowers, and to-day the good soil, 4 inches apart, and pinch out the tops to induce bushy growth.

Transfer the boxes in early spring which everyone wants to grow well. to a cold frame, and later, about the We can raise our own snapdragons end of April or beginning of May, to bloom this year from seed sown in when they have been properly hardened off, plant them in their flowering places-the dwarfs 6 inches, the in-If the plants are to have borders or termediates 1 foot, and the tall 18 present in various foods in various

Snapdragons are worth "doing



A CANDLESTICK. HEIGHT 8.3 INCHES From the English Porcelain Collection at the British Museu

A Mid-morning Pick-me-up WHEN eleven o'clock comes and you grow a little weary -that's the time for a steam-

> In 6-oz. Flasks and Tins of 4 and 10 Cubes

ing, nourishing cup of OXO

-IT'S BRACING!



It's "Meat and Drink" to you



Maybelline

Distributed in Canada | Palmer's Ltd., Montreal

lly.

ide

the

of colour be desired. If they are to well," as the phrase goes. Whether have a place in the herbaceous or grown in formal beds or in long bormixed border packets of one colour ders devoted entirely to them, or in will be necessary, so that the grower patches of particular colours in mixed ing introduced.

Then there is the question of height. little more in height; the intermedia joy. ate, up to 11/2 ft. high; and the dwarfs (Tom Thumbs), up to about 8 in.

This difference of stature gives scope for various pleasing effects. Where a border is to be filled with snapdragons tall sorts will go at the back and dwarfs in the front, with the main planting, a mass of intermediates, between. In circular or otherwise shaped beds the same graduation can be made from the margin to the central point.

The intermediate kinds, among which there is the most wonderful variety of colours, make beautiful middle distance plants in herbaceous borders. The dwarfs give brilliant edging anywhere in the flower garden, and also are an excellent subject for window boxes. They can be obtained in pure white, rosy and dark crimson, yellow, and pink, and all are extremely floriferous.

may know exactly what hues are be- borders, or (as sometimes one sees health, as is the excessive use of conthem) covering with floral brilliance diments. Regularity of meals, and deover a long period some random liberate and conscious mastication, There are three kinds of snapdragon: mound or bank of soil thrown up durthe tall, growing 2 ft. to 3 ft. or a ing garden making, always they are

Pruning Currant Bushes

WE PRUNE out the old wood over three years old on currants, since this bears inferior fruit, and this pruning causes new shoots to come.

The chief fruit is borne on wood two and three years old, though there is some at the base of last year's shoots. Tops are pruned in at setting and bruised roots cut off.

Currant bushes are often used effectively as low hedges along the edge of kitchen or small vegetable gardens in rows of plants set three or four feet apart. For soil use deep, moist, welldrained, sandy loam, well enriched with bone meal.

Use hellebore for the currant worm.

Eating for Health

THE simplest way to describe the function of food as regards our The same hues and many others bodies is to compare food with fuel. are obtainable in the tall varieties, and our bodies with mechanical en-



VASE-HEIGHT 11 IN

there is pain, she gives a tablet to relieve it. That tablet is Aspirin. Experience has taught her it is quickest. The doctor has told her it is quite harmless. So it is safe to use in everyday life, any time you have an ache or pain. Take Aspirin at the first sign of a headache, cold, neuralgia, tet. Don't wait until the suffering has become severe. Be sure, though, to get Bayer. There is only one genuine the boldest and best known probably gines. Food is the fuel which drives being Fire King, Purple King, Marcon King, Orange King, and the pure white, yellow, crimson, and pink varisities, of which the leading seedsmen slow; wrong food causes mechanical troubles; too much food clogs the furnaces and results in the deposit of lightful shades, with blends of beautiful colouring in the same flower, that



the boldest and best known probably gines. Food is the fuel which drives

ful colouring in the same flower, that The ideal diet yields the maximum to enumerate them all here would be of energy with the minimum of work impossible. A packet of mixed seeds for the digestive apparatus. How are probably will yield several charming we to find that diet? It is not easy, olour surprises.

The seed should be sown rather is a law unto himself so far as food

for, beyond general rules, each nerso

health must study his own dietetic

requirements. Half the diseases of modern civilization, it is asserted, originate in the eight. The modern habit of eating at stomach and intestinal tract. The di- midnight, after late entertainments, gestive apparatus can do two thingsit can send to the blood stream a con- pepsia. At most, and only on exceptinuous supply of energising nutri- tional occasions, the lightest of re ment: or it can steadily pour into the freshments alone should be taken after blood stream poisons, or, as they are the last proper meal of the day. named, 'toxins' which, sooner or later, result in the manifestation of some

Scientific research has enabled us to gauge the value of each food, and a table of food-values has been devised which shews the energy-creating value of each foodstuff in terms of vitamins. Nobody, let me hasten to add, has seen a 'vitamin'. It is a term to express three essential life-giving qualities quantities. The aim of the scientific dietitian is to plan a diet which shall give a maximum of these all-powerful vitamins.

The ideal diet must supply sufficient energy for the work of the individual consumer, with a surplus for the repair of wastage. A manual worker needs different food from a brainworker, although, contrary to general belief, he does not require more food. Intense intellectual labour absorbs as much energy as the hardest of manual work. This fact has been elicited by repeated experiments both in England and America.

The commonest errors in diet arise from a lack of balance in diet. The person who consumes large quantities of bread, porridge, meat, potatoes is overdoing it in one direction to the neglect of another. He absorbs much carbohydrates, but he starves himself of calcium and iron.

A diet of a moderate amount of meat, a supply of bread made from the whole-meal, should be enriched by an abundance of green vegetables, fruits and salads, all of which are rich in vitamins and also contain the calcium and iron needed by our bodies which are composed of ten different mineral elements beside the five non-mineral

All stimulating foods are bad for

is concerned, which means that every good talk and a calm mental condiindividual who would enjoy perfect tion, are all prime factors making for health. Food should never be taken between meals, and the last meal of the day should never be later than has done much to increase the dys-



DONALD WOODWARD

Research chemists have vet to find a more per-

fect dentifrice than Minty's Triple Action Tooth Paste. It cleans, polishes and protects your teeth, and keeps the gums firm and healthy. No dentifrice can do more.





THE CHALLENGER Twice now . . in 30 days . . production has had to be increased

76 Advanced Features

Include: Power increased 24% -Above 70 miles an hour top speed 60 miles an hour all day-Four hydraulic shock absorbers-New type double action four-wheel brakes— Large, fine bodies—Easier steering -Greater economy.

How quickly motordom recognizes outstanding value! In the case of Essex the Challenger its acceptance is the talk everywhere.

In its tens of thousands of demonstrations there is conclusive proof that it truly is a challenger that wins. Twice now—in 30 days—production has had to be increased.

Every day in more than five thousand Essex salesrooms motorists are appraising its looks.

On the road they are revealing it in getaway and hill climbing. Its better than 70 miles an hour is proved over and over again by thousands of cars. And that such performance will endure is proved by any number of demonstra-tions of 60 miles an hour all day long.

These are but a few of the 76 advantages you will find in Essex the Challenger. Go inspect the others and do what a million Super-Six owners have been invited to do. Pit it against anything motordom has to offer.



HUDSON MOTOR CAR COMPANY Detroit, Michigan, U. S. A.

and platinum filigree brooch, the gift of the groom and carried a bouquet of Easter and Calla lilies. Her sister, Mrs.

Paul Donly, was matron of honor and her bridesmaids were Miss Constance and Miss Grace Innes, also sisters and Miss Dorothy Henry, sister of the bride-

and corsage of red roses and violets.

Mrs. Henry was charming in a smart costume of écru and black lace with

rhinestones, and corsage of violets and

rhinestones, and corsage of violets and red roses. Miss Edith Innes, youngest stster of the bride, was in a Frencu frock of white crepe georgette beaded in silver, and carried a corsage bouquet of yellow roses and violets. Mr. and Mrs. Henry left later in the evening for a wedding trip in New York and Washington, Mrs. Henry wearing a becoming Parisian ensemble. Her gown was of rose-beige crepe-back satin, her has a brown straw model with rose-beige mount tucked under the narrow brinand a brown broadcloth and fur-

Mrs. R. Hugh Bruce entertained at

a very enjoyable bridge on Wednesday evening at her residence on Mount Pleasant Avenue, Saint John, in honor of Mrs. William Huffman of New York, who is visiting Mr. and Mrs. F. M.

WINTER SPORT A LA MODE

Winter you have missed one of Can-

ada's premier attractions. With the

Any representative of the Canadian Pacific will be glad to tell you more about this popular winter resort.

If you have not visited Quebec in

Februa



Mrs. F. D. Laurier, of Ottawa, enter-tained at tea in honor of Miss Grace Northwood, of Toronto, who is the guest of the Misses Dorothy and Elizabeth Laurier, on Friday of last week. The tea table was done with spring-flowers in a crystal basket and tea and coffee were poured by Mrs. W. F. Powell, Mrs. were poured by Mrs. W. F. Powell, Mrs. J. T. Wilson, and Mrs. Chauncey Bangs. Those assisting were the Misses Frances and Georgie Caludet, the Misses Mary and Lorna Blackburn. Miss Ruth Grierson, Miss Dorothy Worsley and Miss Margaret Minnes.

Mrs. L. A. Hamilton, of St. Joseph Street, Toronto, entertained at a mu-sicale on Saturday afternoon of last week for Mrs. Davies-Wynne, of Ham-

Mrs. Frederick S. Schofield, Kins Street East, Saint John, entertained very delightfully at bridge at her resi-dence last Thursday afternoon in honor of Miss Betty Thomson of Rothsay. Miss Thomson is the fiancee of the son of Mr. and Mrs. Schofield. Cards were played at five tables and the prizes were won by Miss Sylvia Frink, and Miss Elizabeth Armstrong. The tea table over which at five o'clock Mrs. Schofield presided was centered with rose Darwin tulips, Those playing bridge were Miss Thomson, Mrs. Frederick R. Taylor, Mrs. Gerald G. Anglin, Mrs. Victor D. Davidson, Mrs. Harold G. Wood, Mrs. John E. MacCready, Mrs. Edward B. Harley, Mrs. J. Maegregor Grant, Miss Hortense of Miss Betty Thomson of Rothsay Macgregor Grant, Miss Hortense aker, Miss Constance White, Miss



MRS. STEPHEN M. JONES. TORONTO Who prior to her recent marriage was Miss Signid Diane Ahrens, daughter of Mr. and Mrs. Carl Ahrens, of Galt. Her husband is a son of Mr. and Mrs. Stephen Alfred Jones, of Brantford.

Mrs. William Ince, of Toronto, is leaving for the South of France on March 2 and will be abroad for several

Mr and Mrs. T. H. Sheppard are again in Toronto after three months spent in Bermuda.

Mr. T. A. McAuley, of Toronto entertained at dinner on Saturday night last for Mr. and Mrs. A. D. Flower, of

Sir Hugo Cuninfe-Owen has been it Montreal, a guest at the Entz-Carlton * * * *

Mrs. Graham Thompson, of Prince Arthur Avenue, Toronto, is visiting in Philadelphia, guest of Mrs. Worts.

Mr. and Mrs. W. H. Despard, of Toronto, are on the South American cruise, and will be gone six weeks.

Mr. and Mrs. F. W. Grant, of land, recently left for California

Mr. and Mrs. Robert Hay or Toronto are sojourning in Bermuda * * *

The president, Mr. It. Y. Eaton and the directors of the Timothy Eaton Com-pany, of Toronto, gave an empsyahie reception at the King Edward hotel on reception at the King Edward hots! on Saturday afternoon of last week for Lady Eaton and her son. Mr. Timothy Eaton, in the Alexandra room, Lady Eaton, her son and Mr and Mrs. R. Y. Eaton received the guests, who numbered 400. Lady Eaton was in a very smart gown of black and gold breade with coat of gold lace and small gold hat having a veil in points. Mrs. R. Y. Eaton was attractively gowned in brown with sand colored hat. Tea was served in the Louis room, where the table was most tastefully done with randles and small golden.

The Hon Wallace Nesbitt and Mis Nesbitt, of Warren Hoad, Toronto, have left for Aiken, South Carolina, to spend

Mr. and Mrs. Stephen Haas are again at their residence on St. George Street. Toronto, after a visit to New York and Atlantic City. Mrs. Max Haas returned with these with them.

Miss Stephanie Waldie, Miss Daphne-Boone, Miss Mary Rolph and Miss Isabelle Gordon recently have been spending a few days at Muskoka Beach

Miss Cecil and Miss Jim Eustace Smith, Mr Chick Foster and Mr Jack Eastwood, of Toronto, have been in Quebec taking part in the skaling car-nival in that city on February 15, and are also in Ottawa on February 22 and 23 for the Canadian championships

Mr and Mrs S H Logan of To-ronto, recently left for Cuba

One of the most delightful private balls held in Saint John for some years, was that given by Mr. and Mrs. Frederick M. Keator at the Admiral Beatty Hotel on Friday evening, in honor of their guest, Mrs. William Huffman of New York. The Georgian ballroom was charmingly decorated for the occasion with palms and other tropical plants and a home atmosphere was created by the judicious use of Oriental rugs and comfortable chairs. One end of the ball room was screened off by lattice work beyond which the suppertables were placed. Bruce Holders archestra provided the delightful dancemusic. Mr. and Mrs. Keator and Mrs.



MRS. RONALD BUCHANAN

Huffman received the guests at the entrance to the ball room, Mrs. Keator wearing a chic green and black chiffon gown, silver slippers and long necklace of pearls. Mrs. Huffman was gowned in a Parls frock of black mouseline de sole made with long waist-line and full Miss Dorothy Henry, sister of the bridegroom. All were frocked alike in chic
ivory moiré with diamante trimming,
ivory moiré with diamante trimming,
ivory moiré shoes with diamante
buckles, close-fitting Juliette caps
completing their costumes. Their bouquets were of American Beauty roses.
Mr. Paul Donly was best man and the
ushers were Mr. R. T. L. Innes, Mr.
Gordon White and Mr. Hartwell Schofield, of Toronto, and Mr. John S. Shaw,
of Rochester. During the signing of
the register Miss Eleanor Innes, a cou
sin, sang "Until". After the ceremony
a reception and dance was held at
Gorelawn, the residence of the bride's
parents. Mrs. Innes looked very handsome in a gown of sliver lace over sliver tissu, with smart turban to match,
and corsage of red roses and violets. circular skirt of uneven length. Her jewels were emeralds and diamonds. At eleven o'clock supper was served in the latticed enclosure at eight small tables, while the long serving table had tables, while the long serving table had in the centre a miniature fountain and was lighted by long yellow tapers in silver candlesticks. Among the large number of guests were His Honor Lieut.-Governor H. H. McLean, His Worship Mayor White and Mrs. White, Senator and Mrs. Walter E. Foster. Hon, and Mrs. Leonard P. D. Tilley, Lt.-Col. and Mrs. Beverly Armstrong Lieut.-Col. and Mrs. R. G. Brook Major Lieut.-Col. and Mrs. R. G. Brook, Major and Mrs. H. G. Christie, Major Mrs. Gerald Furlong.

Mrs. Malcolm McAvity and Mrs. Douglas Macauley of Montreal who were visiting at the residence of their father. Sir Douglas Hazen, Saint John, held a reception at his residence on Thursday afternoon where many of their former friends were delighted to have the opportunity of meeting their hostesses and of being able to express their great pleasure at being together once more. In the dining room the beautifully appointed tea table was presided over by Miss Sidney Smith and Mrs. Andrew Jack, Miss Tibbitts assisted her nieces, Mrs. McAvity and Mrs. Macauley in the drawing room.

and a brown broadcloth and fur-trimmed coat to complete the outfit. On their return they will make their home in Rochester, N. Y. Sir Harry McGowan of London, England, is spending some time in Montreal, a guest at the Ritz-Carlton.

A wedding took place in Prince Rupert on Thursday, January 24, which was of great interest to many in British Columbia as well as in Eastern Canada, when Alice Frances, only daughter of His Grace the late Archbishop of Caledonia and the late Mrs. Frederick Herbert DuVernet, became the bride of Rev. James Byers Gibson, rector of St. Andrew's Cathedral, Prince Rupert The cathedral had been beautifully dec rated for the occasion by the Chancel

The choir entered singing "O Perfect Love" and after they had taken their places in the chancel, the bride entered to the strains of the wedding march, with Mr. R. L. McIntosh, who gave her in marriage in the absence of her brother, Mr. Horace Duvernet of Montgomery, Ala. The service was fully choral, Miss Marjorie Lancaster presiding at the organ. The bridal party took their places at the foot of the chancel steps, standing under an arch of ivy and daffodills. The bride was lovely in her wedding gown of white satin, trimmed with flounces of beautiful old The choir entered singing "O Perfect and daffodis. The bride was lovely in her wedding gown of white satin, trimmed with flounces of beautiful old lace which had been worn by her mother on her wedding day, the bodice and sleeves edged with seed pearls. A long veil trimmed with silver was held in place by a coronet of silver leaves. For ornament she wore a large pearl tendant in a diamond setting the rife. To refer to the more serious things of life, Ste. Anne de Beaupre, with its famous Basilica is just a stone's throw away. Surrounded by a wealth of beauty, charm and historical associations it is an attraction in itself. pendant in a diamond setting, the gift of her aunt, Mrs. Ernest DuVernet of Toronto. Her bouquet was of pink roses, lily-of-the-valley and maiden-hair ferre. hair fern.

The impressive service of the Church of England was performed by the Bishop of Caledonia, Right Rev. G. A. Rix, D.D., assisted by Rev. Canon Rushton, Miss Margaret Page, Miss Peggy Jones, Miss Margaret Henderson, Miss Salvia Frink, Miss Margaret Peters, Miss Elizabeth Armstrong, Miss Viola McAvity, and Miss Frances Gilbert.

Mrs T. Carleton Allan is a guest at the Admiral Beatty, Saint John from Fredericton, for a few days.

One of the Carleton Allan from Tradericton, for a few days.

The marriage took place very quietly on Friday evening of last week, by the Rev. C. W. MacIntyre, at the Manse of the First Presbyterian Church, Ogdensburg, or Miss Isobel Valerie Jones, daughter of the late Lieut.-Col. Elmer Jones, of Brockville, Ont., to Mr. John Gill Broome, son of Dr. Edward Broome, of Toronto. Following the ceremony Mr. and Mrs. Broome were the guests of the bridegroom's grandmother, Mrs. Thomas N. Gill, in Brockville, for a few days. They later left for Toronto. The bride was among the guests in the St. days. They later left for Toronto. The bride was among the guests in the St Lawrence river cruise a year ago last summer arranged for the Prince of Wales and Prince George, at the special request of Their Royal Highnesses. At the Fair-Vallau wedding in Toronto re-cently, Miss Jones was one of the bridesmaids and Mr. Broome was best

The marriage of Miss Mary Elizabeth Lawson, only daughter of Mr. and Mrs. Wilfrid Lawson, of Ottawa, to Captain Derek Murphy, M.C., Irish Guards, will Wilfrid Lawson, of Ottawa, to Captain Derek Murphy, M.C., Irish Guards, will take place on Saturday, March 16th at two thirty o'clock in St. Bartholomew's Church, Ottawa. The bridal attendants will be Mrs. A. Toner Brodeur, of Montreal, Miss Jocelyn Chapman, Miss Lorna Blackburn, and Miss Margaret Minnes of Ottawa; Miss Lois Higman, of Vancouver, a cousin of the bride, and Miss Naneen Burnap of Los Angeles, California, and two child attendants, Miss Ann Joan Gillies, daughter of Colonel and Mrs. Austin Gillies, and Master Tony German, son of Mr. and Mrs. Barry German. The best man will be Lieut-Colonel Willis' O'Connor, D.S.O., A.D.C., and the ushers, the Hon. J. C. C. Jervis, M.C., formerly A.D.C. to His Excellency, Captain R. W. Raynor, M.B.E., A.D.C., Group Captain J. S. Scott, Major Desmond MacMahon and Mr. Duncan MacTavish.

A marriage of considerable interest took place at St. Paul's Presbyterian Church, Simcoe, Ontario, on Saturday evening, February 9th, at seven o'clock, Pay International officiation when Rev. A. L. Howard officiating, when Helen Marian, second daughter of Mr. and Mrs. Hugh Paterson Innes, became the bride of Mr. Clarence James Henry of Rochester, NY., son of Mrs. James Davis Henry. The church was deco-rated for the occasion with American Beauty roses and Easter lilles. The bride, who entered on her father's arm, looked lovely in a period gown of ivory satin with fitted bodice and graceful skirt all pearl-embroidered, the whole fashioned from her mother's wedding dress. Over a long court train of satin flowed her bridal veil, the cap of which was of Honiton lace with wreath of white heather and orange blossom clus ters at either side, and a face veil. Her slippers were of ivory satin with orange blossom trimming. She were a diamond

Beauty . . . Dignity Permanence



Among the most cherished possessions of humankind are the memories of those who have gone before. In marking the places with which those memories are identified, beauty, dignity and permanence are of paramount im-

Whether it be a simple tablet or an imposing mausoleum, we can help you give fitting expres-sion to your thoughts . in a manner that bears the impress of your own individuality . . . that will stand as an enduring mark of your respect.

The Thomson Monument Co.

Specialists in Designing Distinctive Memorials

862 DUPONT STREET TORONTO Hillcrest 3039

"Put a Flush upon that Pallid Cheek"

PRINCESS SKIN FOOD

SUPERFLUOUS HAIR, WARTS AND MOLES
Permanently Removed by Electrolysis. Write for Particulars
BOOKLET "X" SENT FREE ON REQUEST. HISCOTT INSTITUTE, LIMITED 61F COLLEGE STREET. TORONTO, ONT.



To that pleasure of entertaining friends add the pleasure of "Canada Dry"

To MAKE the party a little gayer ... to greet your friends a little more warmly . . . to make the bridge game a little more pleasant and the talk which follows a little more vivacious . . . serve "Canada

Dry" when you entertain friends. What zestlike that a hike in the mountains

gives you! How refreshing - like the breeze which blows up the valley! And its keen,

"dry" flavor, distinctive like that of some rare old wine!

Its mellowness comes from the blending and balancing of absolutely pure ingredients. Its wonderful sparkle is the result of

careful and exact carbonation. It is served in countless homes, in this country, in Canada. Is it served in yours? Order it in the Hostess Package of 12 bottles.

The Champagne of Ginger Ales Canada Dry Ginger Ale Limited, Toronto, Edmonton and Montreal Formerly J. J. McLaughlin Limited, and Caledonia Springs Corporation Limited

Hotel BRIGHTON IN THE EXCLUSIVE BEACH FRONT SECTION The quiet of a country home at the oceans edge Established 1875

"Niagara" (20,000 Tons) March 6 May 1 "Aorangi" (22,000 Tons) April 3 May 29



For Prettier Parties use these new

Congress Bridge Sets

Everything to match—two mated packs of beautiful Congress Playing Cards, four tallies and a score pad, all of harmonious design, in full color with gold edges. Single table color with gold edges. Single table sets attractively packed in gold-stamped telescope cases; or three sets in special package for large parties, gifts or prizes. Many new designs, including the modernistic. At your dealer's... or write us if he hasn't these new sets in stock.

THE U. S. PLAYING CARD CO. Dept. 1.5. Windsor, Canada Co-sponsor with Auction Bridge Magazine, New York City of

BRIDGE by RADIO

Easy Lessons in Auction Bridge, 120 pages, complete instructions, and the latest official rules 10c postpaid.



Most modern playing card fac-

PLAYING CARDS

MADE IN CANADA Mothers, Do This-

Just Rub **Away Danger** When the children cough, rub Mus-terole on throats and chests. No tell-ing how soon the symptoms may de-velop into croup, or worse. And then's

when you're glad to have a jar of Musterole to give prompt relief. As first aid, Musterole is excellent.

Keep a jar ready for instant use It is the remedy for adults, too. Relieves sore throat, bronchitis, tonsillitis, croup, stiff neck, asthma, neuralgia, headache, congestion, pleurisy, rheumatism, lumbago, pains and aches of back or rosted feet and colds of the chest (it may



BETTER THAN A MUSTARD PLASTER

Auction, Duplicate Auction first round. Then there would only be left two semi-finals and a final. and Contract Bridge A Bridge League for Ontario

By J. M. Barry

THAT a two suit holding has numerous possibilities is a fact early impressed on most players. To derive the greatest advantage from this class of card it is of prime importance that no pre-emption should be attempted so that the communication to one's partner of the dual strength may facilitate and help the team to arrive at a decision which may, and very often does, connote a game proposi-

If, as it occasionally happens, in the face of this dual conveyance your partner still continues on another line, then the personal element will probably yield the best clue to your next move. He may be of the reliable kind and in this event it is best to give him full credit for knowing what is best in your joint interests and to withdraw from the Auction. This is of still greater importance in Con-

be of the daring devil-may-care type desirous of playing every hand if he gets half a chance. These kind of partners are ever ready to assume that because you have gone out of your hold the tops in both. This I hardly need to say is rarely the position and when these gentlemen-and indeed. very often ladies-find your holding is not up to their anticipations they are not slow in attaching all the blame to you, and that is where silence is golden.

Now in a suiter it is often a debatable point which ought to be mentioned first. When there is but a slight disparity in the strength it will be readily understood that the higher value should be the first bid, for the very simple reason that when you bid the alternative suit your partner may appreciate that in the suit first nominated the team would have a better chance and he is then able to put you back without increasing the contract. But suppose your holding consists of ace, king to five clubs in all and say six hearts headed by the jack and nine pot I would without the slightest hesitation bid one club to start off with. Now whatever is bid in hearts subsequently I should expect my part ner to open with a club in the event of our adversaries obtaining the contract. This has been my invariable practice when dealing with two-suiters and it seems to answer pretty well.

I have vivid recollections of holding a card almost identical with the one just mentioned in a very serious game a short time ago. I bid one club, sitting South. West passed and my partner bid two spades, to warn me I expect, against bidding no trumps East bid three hearts and fearful lest my partner would continue in spades. in which I was chicane, I doubled. Pass, Pass and East with a wonderful holding promptly redoubled. I stood pat and after a painful amount of hesitation my partner also decided on passing.

As near as I can recollect this was the card.

North-Spades, king, jack, 9,8,7, x, x; Hearts, 3; Diamonds, king, jack, x. x, x; Clubs, nil.

East-Spades, ace, queen, 10; Hearts, ace, king, queen, 10, 4; Diamonds, ace, queen; Clubs, queen, jack, x. South (dealer)-Spades, nil; Hearts, 6 5 Diamonds Clubs, ace, king, 10, 9, 8,

West-Spades, x, x, x; Hearts, x; Diamonds, x, x, x, x; Clubs, x, x, x,

Opening with the king of clubs I found partner void. Continuing with ace he discarded another spade without petering and chancing him holding one trump at least luck was in my favor. He returned a diamond and the queen finesse gave East his first trick. A round of trumps helped him realize he was right up against it and no play in the world could extricate him. He lost three tricks in all or 600 points less 80 for honors.

This conveys a useful moral. Unless your holding is superlatively strong do not redouble in the absence of support from your partner.

With nothing but the most pleasant memories of the Toronto and Brantford Bridge match in which the Brantford players staged a particularly fine effort I have become obsessed with the idea of an Ontario Bridge League. Such active centres as Toronto, Hamilton, Brantford, London, Collingwood, Woodstock, Windsor and Welland could all furnish excellent teams besides others that do not occur to me at the moment.

A very prolonged affair would result if each team had to play every other team and for that reason and that reason alone a draw for partners might suft all the parties better. Supposing the entries consisted of eight the draw would provide four matches at points mutually agreed upon in the

Whether the arrangements for such competition would be undertaken by the Canadian Whist League or left in the hands of an independent committee, would, I think, be a matter easily adjusted. Of course it would be out of the question to start such an affair now with the season two thirds through but there is no great harm in contemplating such a scheme for future reference. Mine at best is only a suggestion that may possibly be fruitful and after all most affairs big and small start on someone's suggestion. A shield or trophy of some kind to be held for a year by the winning team would, I feel confident, be quickly forthcoming.

The Onlooker in London

(Continued from Page 14)

speed. On the left I am hurling objurgations. At the bottom I skate over thin ice. In the middle I am pulling. I trust, my weight in the boat. The left-hand bottom picture is more a picture of mystery than any of the others. It looks like snowballing, and I would observe that those of us who have been brought up on the 'Boys On the other hand your partner may Own Paper' fill our snowballs neither with stones nor glass!" After refer or worse still, one of the selfish kind ring to the great writers of the past, Mr. Baldwin continued:- "I often wish I could speak under an alias, and I would make speeches that would move the country! Of the present way to show them two suits, you day writers I forbear to make special mention. I confine myself to those of the past, and I think, perhaps with peculiar affection, of some of those who were great names to us boys who only wrote occasionally on their own subjects, and amongst them I remember Captain Webb, Mr. Maskelyne, Mr. Edward Whymper, and last, but not least in any way, Dr. W. G. Grace.

Prince Olaf's Engagement

RUMOURS of marriage have been busy with Prince Olaf ever since he went down from Oxford a few years age, and the official announcement of his engagement to Princess Martha of Sweden was full expected. The Prince, who is half English and was born near Sandringham, has probably more personal friends in England than any

other European Royalty, and his friends are of every class. This was especially marked when he was up at Bristol; for the Prince was popular and at ease with every one he met and he had a wide circle of under graduate friends. Fencing and row ing were his two chief amusements He rowed for Balliol in his first year's Torpids, and was to be seen out with his crew almost every afternoon, a once distinguished by his invariable black "sweater". He was lionised by admiring democrats from the tow-path. and for some time it was the custom of guides to take their American clients up from Folly Bridge to see a Crown Prince at play. He was also a member of the 'Varsity Fencing Club', and represented Oxford. Though more studious than most athletes, he was a frequent visitor with a party of Balliol friends to Oxford's most fash ionable cinema — a taste he shared with Prince Chichibu, who was at Magdalen. He had the rare gift of making himself liked by all, and no doubt the news of his engagement has brought a chorus of congratulation from his old Oxford friends.

Winter Speaks

Know, timid folk that hug the fire My months make no mistake: Through which God still goes round the year

On hill, in field, and brake! For I'm the life beneath the snow The hidden wealth of wheat, The future world that takes the sun With wings and buds and feet

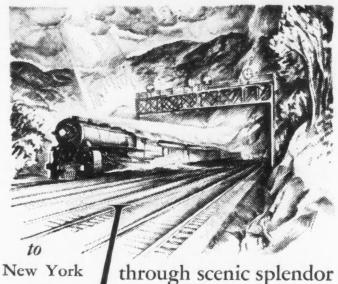
Yet I am not alone the strength From which the seasons rise The mother of the speaking brook Rich fields and gracious skies! The country knows me as the town

Has long foregone to see. In waiting larch, in dreaming oak, In every trusting tree-For you must come to fields and learn What glory I can reach

Without their livery of leaves In elm and oak and beech And only such as walk abroad

Through field and dale can know My graceful branches, silver-looped By draped, fantastic snow!

Harry Kem



and Philadelphia

The scenic route of the East is also the route of comfort—over the Lehigh Valley's smooth-riding roadbed. And Lehigh Service is yours, including most tempting food, excellently served. Centrally located Eastern terminals, Pennsylvania Sta., New York, and Reading Terminal.



Lehigh Valley Railroad

The Route of The Black Diamond

RECORD - BREAKING NEW NASH

from 9th

th place

IN DOLLARS AND CENTS VOLUME, ACCORDING TO OFFICIAL FIGURES (Ford Excluded)

of Ford, according to the official figures for the year ending at that date.

On January 1, 1929, just six months later, according to the same official figures, Nash stood fourth.

In this very brief period the new Nash "400" has completely changed the picture of the automobile industry.

With unmistakable enthusiasm, motorists everywhere have placed their stamp of approval upon this new Nash-making it, by a

N July 1, 1928, Nash stood ninth in dol- tremendous margin, the outstanding motor and cents volume of sales, exclusive—car success of modern automobile history

> Why? Because Nash gives them the Twin-Ignition motor . . . gives them cars equipped with the Bijur centralized chassis lubrication system . . . with hydraulic shock absorbers ... with bumpers front and rear ... spare tire lock... cars completely, luxuriously equipped ... at no extra cost.

> Ninth to fourth place in just six months, because the new Nash "400" is the only car of all the new cars with every new and progressive feature!

The New NASH 4

IMPORTANT "400" FEATURES-.VO OTHER CAR HAS THEM ALL

Twin-Ignition motor 12 Aircraft-type spark plugs High compression New double drop frame One-piece Salon fenders

Houdaille and Loveiov shock Aluminum alloy pistons (Invar Struts) 7-bearing crankshaft (bollow crank pins) Bijur centralized chassis lubrication

Torsional vibration damper World's easiest steering Electric clocks Short turning radius

Salon Bodies

Longer wheelbases Nash Special Design front and rear bumper Exterior metalware chrome plated over nickel Clear vision front pillar posts

Alberta Nash, Ltd. Calgary, Alberta Stewart Nash Motors, Ltd. - St. John, N. B. Nash Motor Sales Co., Ltd. - Halifax, N. S.

Legare-Nash Motors, Ltd. - Montreal and Quebec, Que. Begg Motor Co., Ltd. - Vancouver and Victoria, B. C. Breay Nash Motors, Ltd. -Toronto, Ont. Leonard & McLaughlins Motors, Ltd., Winnipeg, Manitoba and Regina, Sask.

(9849)



The Governor-General and Viscountess Willingdon held a reception at Rideau Hall, Ottawa, on Tuesday night of last week for the Senators and Members of Parliament and their wives and daughters. Captain Raynor and Mr. Mieville were in attendance. There were quantities of flowers, potted and cut, used in decoration of the many handsome rooms which were much admired by the many guests. Lady Willingdon was in amethyst georgette with diagrams. was in amethyst georgette with dia-monds for ornament. Dancing took place in the ball room, and supper was served in the Racket Court.

Mrs. C. J. G. Molson of Montreal, has been in Quebec to visit her par-ents, Mr. and Mrs. Carrington Smith.

Montreal, are sojourning in Bermuda. They are guests at the Bermudiana.

Mr. and Mrs. G. W. Cook, of Montreal, Mr. and Mrs. Herbert Cook, and Miss Dorothy Cook spent the week-end at Lac Normand, in the Laurentians.

Mr. and Mrs. William Hope, of Mont-real, sailed on the 22nd in the S. S.



MRS CHARLES STEWART Wife of the Minister of the Interior, who is now the senior lady in the group of Cabinet Ministers' wives at Ottawa. Mrs. Stewart is one of the most popular political nostesses at the Capital.

tter accompanied by Miss May
beaves shortly for a sojourn in England and France. They will return to Canada in April.

Lady MacLaren Brown of London, England, who has been spending some time in Montreal, accompanied by her sister, Miss Crerar, of Hamilton is in Queber this week and a guest at the Chateau Frontenac. Lady MacLaren Brown will visit in Hamilton, Ontario, before sading for England in the late Scotne.

Mrs. Adrian Law, of Quebec, is a vis-or in Ottawa, guest of Mr. Justice A. Audette and Mrs. Audette,

Sir William and Lady Clark, of Ot-iwa, entertuned at dinner on Tuesday ght of last week. Their guests in-uded. The Speaker and Madame aminus Sir Edward Keing, of Toronto-irs. W. H. Rowley, Hon. R. B. Ben-ett Miss Mildred Hennett, Miss Mar-lers Standard Company, Rev. V. et Stewart of Vancouver, B.C. Mr. W. D. Herridge, Dr. and Mrs. sintosh Bell.

or flowing lines of white chiffen em-imoldered with sliver beads, having a train of white chiffen which carried out the design of the gown. A cluster of sunset roses was worn at the right side Mrs. Earle also were for ornament a diamond pendint, and for wrap a squirrel cloak.

Mrs. Robobbe Lemieux, wife of the Speaker of the House of Commons in Ottawa, held her first reception of the senson in the Speaker's Chambers at the House of Commons on Tuesday afternoon of last week. Mrs. Lemieux was charming in grey georgetic embroidered with beads in two tones, white and dark grey. The large room was beautifully decorated with pink flowers. Refreshments were served in the smaller room where the table was done with spring flowers. A very large number of guests were present.

Mrs. Norman Dawes, of Pine Avenue West, Montreal, recently entertained at Juncheon in honor of Miss Lillian Snowball

Mrs Guy Toller, of Ottawa, was re-cently hostess at a delightful luncheon of twelve covers which she gave in honor of Miss Amelia Harris of Lon-don, Ontario. Mrs. J. G. Cranston, of Amprior, was also an out-of-town guest.

Miss Faribault is again in Montreal after a visit of a few weeks in Quebec where she was the guest at Citadel Hill, of Colonel Honore Tellier and Mrs.

Mrs. Strader is again in Ottawa after a visit to her parents, the Speaker of the Ontario Legislature and Mrs. Black in Toronto.

Mrs. Edmond Taschereau, of Quebec, nd Miss Louise Taschereau are leav-

will be till early in May. The Misses Helen and Millicent Price who have been spending a year abroad will re-turn to Canada with their parents. Mr. and Mrs. W. E. McLean, of Montreal West, announce the engagement of their daughter, Jean, to Mr. Gerald Reid, son of Mr. and Mrs. G. E. Reid, of Edgewood, Portage-du-Fort, Quebec, The wedding will take place in the early part of April,

Lieut-Col. Royal Ewing and Mr. Lawrence MacFarlane of Montreal, sailed on Friday of last week in the 8. 8. Augustus for Italy.

Mr. F. J. Cockburn, of Montreal, accompanied by his son-in-law and daughter, Mr. and Mrs. Charles Hope and their three children, sails in the S. S. Berengaria from New York on March S. for Europe.

Miss Isobel Price, of Quebec, enter tained at luncheon on Tuesday of last week in honor of the Misses Cecil and Maude Eustace Smith of Toronto, who have been in Quebec for the Ice Pageant in the ancient Capital.

Brig.-General and Mrs. J. G. Ross, of Montreal, leave on Sunday the 24th to spend several months in California.

Miss Louise Elliott of Carleton Place was recently a week-end visitor in Ot-tawa, guest of Miss Amy MacNab.

Mrs. W. R. Motherwell of Ottawa wite of the Minister of Agriculture, held her first reception of the sessional months at Apsley Hall on Monday afternoon of last week. Miss Dorothy Scott, of Victoria, B.C., received with Mrs. Motherwell, who wore a gown of gold and beige. Miss Scott was in black georgette with écru lace. Assisting Mrs. Motherwell were Mrs. E. S. Archibald, Mrs. Fred Johnsone, Mrs. John Miller, and Mrs. C. E. Bothwell, and Mrs. E. W. P. Robinson, Mrs. George Flood, and Mrs. Ivan McLachlin, assisted in the tea room. Lovely George Flood, and Mrs. Ivan McLachlin, assisted in the tea room. Lovely flowers in tones of yellow and pink were used in decorating the rooms, and the tea table was done with a large bowl of flowers. Tea and coffee were poured by Mrs. Robert Forke and Mrs. J. H. Grisdale, assisted by Miss Marjorie Forke, Miss Helen Grisdale, the Misses Norah and Noreen Macoun, Miss Jean Elford and Miss Isabel Cummings.

Mrs. Norman Guthrie and Miss Cath-ine Guthrie are again in Ottawa from

Mr. and Mrs. Hendrie Leggat entertained at their residence in Vancouver recently at a bridge dinner in honor of Mr. and Mrs. Frank Ross, Mr. and Mrs. Hugh Baird and Mr. Jack Lowrey of Montreal; Miss Jean Dear of London and Mr. Walter Champ of Hamilton, Ont. Among other events arranged for the eastern visitors was a men's dinner given by Mr. H. O. Bell-Irving. Mrs. Andrew C. Hersey, of Montreal, and Mrs. Bradley Wilson, leave this week for the West Indies.

Mrs. T. T. McG. Stoker is again in Montreal after a visit to Toronto where she was the guest of her sister, Mrs.

she was the successful schuyler Snively. Mrs. J. W. Pugsley, of Ottawa, enter-tained at luncheon on Monday of this week in honor of Miss Mildred Bennett's suest. Miss Margaret Stewart, of Van-Mrs. W. C. Kennedy, of Windsor, On-

tario, is in Ottawa, a guest at the Chateau Laurier. Mr. John M. Black and his daughter.
Miss Janet Black, of Montreal, sailed from New York on Friday of last week in the S. S. Olympic for Havre, and will spend a year abroad.

Mr. and Mrs. Angus S. Cassils of Montreal, recently left for a cruise about the Mediterranean Sea.

Mrs. Guy Johnson is again in Mont-

Mrs. Guy Johnson is again in Mont-real after spending a month in Ber-muda.

Sir Charles and Lady Fitzpatrick left
Quebec early this week for Charleston,
South Carolina, to spend the remainder
of the winter in Pasadena, California.

Mr. and Mrs. A. D. Braithwaite, of
Montreal Mr. and Mrs. J. P. Black of Mont-

Mrs. Arthur P. Earle, of Marlow Avenue. Montreal, attended the State trawing-law-m in ordawa and wore applicable for the wind of the State trawing laws in ordawa and wore applicable for the state to Brown are again at the Mount spend three weeks.

All the winter.

So the winter.

Lieutenant-Colonel and Mrs. J. Carle to Honolulu where they will spend three weeks.

Royal Montreal after a six weeks cruise in West Indian Water.

Mr and Mrs H. E. Price of Quebec and Miss Enid Price sailed from Halifax on the 18th of the month in the 8. 8. Megantic for Europe where they



A PRINCE EDWARD ISLAND BRIDE AND HER ATTENDANTS Left to right: Miss Marion Leard: Miss Ethel Schurman; the bride, Miss Leila Saunders; Miss Mona Saunders.



MISS DOROTHY SCOTT MISS DOROTHY SCOTT
Daughter of the Hon. Walter Scott, of
Victoria, B.C., former Premier of
Saskatchewan, who is spending the
winter in Ottawa, guest of Mrs. W. R.
Motherwell. Miss Scott is here seen
in her presentation gown at the State
Drawing Room.

Photo bu John Powis

NUMBER THREE

Mrs. Jules Fremont, of Quebec, recently entertained at luncheon in honor of Mrs. J. E. Perrault of Arthabasea. Mrs. Fremont's guests included Lady Flset, Mrs. Taschereau, Mrs. Antonin Galipeault, Mrs. J. D. Brousseau, Mrs. Arthur Amos, Mr, Arthur Paquet, Mrs. Ernest Lebreque, Mrs. Hector Laferte, Mrs. Elise Theriault and Miss Josephine Marios.

Mrs. Margaret Hose, of Ottawa, recently entertained at luncheon in honor of Miss Margaret Roy of Paris.

"No. 3" is a familiar term to seasoned travellers to Western Canada in Winter time. It is the designation for the popular trans-continental train operated by the Canadian Pacific which leaves Toronto daily at 9.00 p.m. With modern high grade equipment consisting of compartment-observation car, standard sleepers and dining car, and manned by crews trained in efficiency and courtesy, the discriminating traveller knows that his journey will be conspicuously lacking in any of the annoyances sometimes associated with travel.

For those to whom expense is a consideration No. 3 carries a tourist sleeper, comfortable and fully course. "No. 3" is a familiar term to sea-

For those to whom expense is a consideration No. 3 carries a tourist sleeper, comfortable and fully equipped, with a porter in charge and with facilities for preparing meals.

When mapping out your trip, be sure the route is Canadian Pacific— your local agent will welcome the opportunity to cater to your require-



とうと とうと とうと とうと とうと

PORTRAIT OF MASTER ROBINSON BY GEORGE HENRY HARLOW, 1787-1819

Exhibition of Old Masters

and

Paintings of the XVII., XVIII. and XIX. Centuries

Fine Art Galleries House Furnishings Building, Fifth Floor Paintings of the XVII. and XVIII.

Centuries

Francis Cotes J. B. Van Loo Claude Joseph Veruet T. Gainsborough

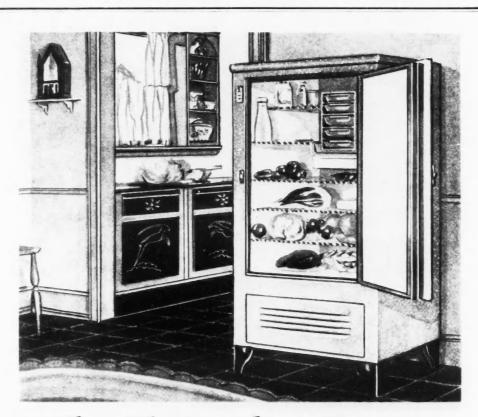
Sir Joshua Reynolds George Ronney Sir Thomas Lawrence Sir John Watson Gordon and others

The "Barbizon" and "Modern Dutch" Schools and 19th Century Continental and British painters include:

Corot, Daubigny, Troyon, Jacque, Dupré, Courbet, Boudin, L'hermitte, Harpignies, Ziem, Cazin, Israels, Bosboom, Wm. Maris, Blommers, Mauve, De Bock, Pieters, Jurres, De Hoog, Brangwyn, Lavery, Cameron and many others.

*T. EATON COMITED TORONTO CANADA

2000 2000 2000 2000 2000 2000



The Flame that Freezes Proved Silent Economical

Your thoughts are bound to turn, sometimes, to refrigeration - to refrigeration that would prove

better than your present system. We offer you, very confidently, our gas-fired refrigerator. The tiny flame of gas is as dependable on the refrigerator as it is on your gas range.

The only silent refrigerator is the gas-fired type. Day in and day out it functions without the slightest noise to indicate its operation. And it is enclosed in a fully insulated cabinet - a cabinet with that fine finish that pleases the most fastidious.

Send for the folder—"The Flame That Freezes"

The CONSUMERS' GAS COMPANY

55 Adelaide St. E.

732 Danforth Ave.

61 Lake Shore Road, New Toronto

In IND can chev

threadba the trial Canadiai ferehand come alo of comp flagrant Micawbe rant it, the very "Exp lessons 1 costly, i own. I newspri

culcate industry Not should 1 dustry. scarcely in Cana than th dustry. already capacity care of for quit This

other 1

mill do

kraftthis ma imate a Mor hensive Canada to the country Fur from t itself 1

the Un

runnin offer p

compet in the The circun systen

over th



Safety for the Investor

TORONTO, CANADA, FEBRUARY 23, 1929

P. M. Richards, Financial Editor

Paper Expansion Must Stop

Lesson of the Newsprint Crisis Should Be Taken to Heart By All Branches of the Industry-Stabilization is Prime Concern at Present—The Penalties of Too-Great Optimism

By "DIGESTER"

human endeavor, one should not bite off more than one ciable dimensions. Canadian pulp and paper industry inevitably remind us.

forehand for business that may reasonably be expected to built on the Toronto water front, one by the Canadian come along in the not remote future is, of course, the part Paperboard Company, Ltd., which also operates mills at of commercial acumen and foresight. But gross and Montreal, at Frankford, Ont., and at Campbellford, Ont., flagrant over-expansion, involving enormous additions to and the other by Dominion Boxboards, Ltd., which is financial overhead, and based on little else than a owned and controlled by Dominion Envelope and Cartons Micawber-like hope that "something will turn up" to war- Ltd., of Toronto. The extra tonnage resultant from the the very antithesis of foresight and acumen.

it incumbent on other branches of the Canadian paper Hanna Avenue, Toronto, industry to heed it.

should be pursued by practically every branch of the in- that considerable additions to the tonnage produced may dustry. There is absolutely no need, and there can be scarcely any justification, for the starting up of new mills branch of the industry should call a halt to all further exin Canada, this year, and probably for a good deal longer than this year, in connection with any branch of the in- the country that has enabled the extra tonnage already dustry. In every one of them, the capacity of the mills put on the market to be absorbed without much difficulty. already in existence, in conjunction with the additional capacity that will be rendered available when the expansion programs that some of them have announced have general business would hit the board mills good and plenty been carried into effect, will be amply sufficient to take care of all the business that is at all likely to materialize these mills never have orders booked up for more than a for quite a long while.

This is a matter as to which it is possible to speak with some certainty. For whereas the export market is the great outlet for the product of our newsprint mills, the other branches of the industry-although one Canadian mill does a nice export business in ledgers and another in kraft-must look almost entirely to the domestic market for the consumption of their products. The possibilities of this market are not elastic but can be gauged with approximate accuracy.

Moreover, while newsprint has little cause to be apprehensive on the score of foreign importation, it is far otherwise with certain other branches of the paper industry. For example, a lot of cheap tissue comes into Canada from countries where the cost of production, owing to the low wages paid there, is far less than in this country. Both kraft and other wrappings are imported in a far from negligible volume from the same kind of

Further than this, there are lines where competition from the United States has an awkward way of making itself felt. Especially is that the case when concerns in the United States, manufacturing such lines, find business sluggish. Faced with the necessity of keeping their mills running, they will make a drive for Canadian trade and offer prices with which Canadian mills cannot profitably compete, and which cannot be remunerative to them except in the sense that the extra business so obtained may help to avert a shutdown.

The paper board branch of the industry had a good year during 1928, particularly during its latter half—a circumstance attributable to the general business prosperity of the country which is usually reflected in increased activity on the part of the board mills. Moreover the system of Government control of liquor, which now obtains of business to the board mills, in the provision of cartons



T. B. MACAULAY, F.I.A., F.A.S. President of the Sun Life Assurance of Canada, whose statement concerning the financial strength of the company at the annual meeting, was one of the most striking pronouncements of the business year. So carefully had the directors anticipated every possible adverse contingency, said Mr. Macaulay, that even a panic which would reduce the value of the assets by one hundred millions of dollars, would still leave untouched and unimpaired the shown surplus and reserves of the company.

—Photo by "Who's Who is Canada"

N INDUSTRIAL development, as in other spheres of and so forth, which is, in the aggregate, of quite appre-

can chew. The old saying may be homespun but it is not The companies making board of all grades are about threadbare; and to-day it holds as good as ever it did, as twenty in number. Within the last few months this inthe trials and troubles of the newsprint end of the great dustry has undergone a relatively large expansion. The Fraser Companies, Ltd., of New Brunswick, has gone in Expansion of the kind that represents preparation be- for a considerable extension. Two new mills have been rant it, signifies that lack of sense of proportion, which is expansion mentioned has, so far, been absorbed without difficulty, but at present neither of the new Toronto mills "Experience teaches," says the old Latin proverb. Its alluded to is operating at more than three-quarters of lessons may be quite as valuable as they are certainly less what will be its ultimate capacity, and when both of them costly, if the experience is that of others rather than our are so operating, it will mean at least another fifty tons a own. The particular lesson that the experience of the day of production. In addition, the Hinde and Dauch Paper newsprint companies seems admirably calculated to in- Company, which operates mills at Toronto and Trenton. culcate is writ large for all men to see. In particular, is Ont., is building another mill adjoining its present one on

Considering that the total production of board in Not expansion, but stabilization, is the policy that Canada for the year 1928 was less than 116,000 tons, and be expected from the sources named, it is obvious that this pansion. It is only the phenomenal prosperity enjoyed by That phenomenal prosperity will not endure for ever, though we all hope it may be prolonged. Λ lean time for -and at once. For, with one or possibly two exceptions. very few weeks in advance.

> The companies now manufacturing board in Canada are the following: The Abitibi Power and Paper Company, Lid. (at its Sault Ste. Marie division), the Adams Cellboard Company, Ltd., the Beaver Wood Fibre Company, Ltd., Bennett, Ltd., J. R. Booth, Ltd., the Brompton Pulp and Paper Company, Ltd., Canada Power and Paper Corperation (at its Laurentide Company mill), Canadian Paperboard Company, Ltd., Eastern Paper and Felt Mills Corporation, Dominion Boxboards, Ltd., Fraser Companies, Ltd., Howard Smith Paper Mills, Ltd.: Hinde and Dauch Paper Company of Canada, Ltd., International Fibreboard Ltd., Miller Bros. and Company, Ltd., R. Richard and Co., Strathcona Paper Company, Ltd., and J. R. Walker and

(Continued on page 37)



CANADA'S BEST-KNOWN EASTERN GATEWAY

THE "MANITOBA MINER" AND TIPSTER SHEETS

In a moment of weakness I subscribed to the "Manitoba Miner," a newspaper published in Winnipeg. Since then I have been deluged with correspondence suggesting investments. I enclose herewith some of the letters received together with a telegram. The whole thing appears to me as rather unusual for a newspaper to take on the antics of a high-pressure stock salesman.

The Colorary Minimum of the Manitoba which, I think, deserves the early attention of the authorities.

Not long ago a number of United States publications using the same, or much the same, methods, were debarred from use of the Canadian mails, and there seems Editor, Gold and Dross:

-T. D., Calgary, Alta.

It is, as you say, rather unusual for a newspaper to take on the antics of a high-pressure stock salesman. being pursued by the "Manitoba Miner" classes it at once with those tipster sheets emanating largely from New York Company, Ltd., Mansons, Ltd., Price Bros. and Company, and Boston which have been flooding the mails in recent years with invitations to invest in worthless stocks in which the publishers of those journals were interested.

The "Manitoba Miner" is, or has been, openly advertis-

with its promotion efforts, and its use of its mailing lists

to be no reason why the "Manitoba Miner" should not be

Two of the stocks with which the "Manitoba Miner" In fact, no reputable journal ever does so and the course has been trying to load up its subscribers are the Rouyn Kennecott Gold Mines Limited and the Copper Mountain Mining Syndicate. The Rouyn Kennecott Gold Mines Limited is an unsavory proposition which was recently the subject of a bulletin by the energetic Better Business Bureau of Montreal.

The now notorious Todd Larkin, whose series of advering a service which amounts to nothing more nor less than tisements headed "Plain talks on mining" beguiled many unsophisticated individuals into purchasing worthless shares of Quartz Lake Mines, handled the sale of Rouyn Kennecott Mines in Eastern Canada, and incidentally was suspended for a period of six months from the Montreal Mining Exchange by reason of the methods employed and statements made in connection with selling the stock.

As regards Copper Mountain Mining Syndicate, the literature on this put out by the "Manitoba Miner", so far as I have seen it, does not offer any information which would give the promotion even the ordinary degree of attractiveness. The ground held by the syndicate in Northern Manitoba appears to be of questionable value and certainly does not seem to provide much of a basis for the "Manitoba Miner's" claim that "this is one of the best money-making opportunities that we could possibly offer

The chief figure behind the "Manitoba Miner" appears to be one Rosenbaum whose : Gordon, Morgan and Company in selling the shares of Dixon Mining Company Limited were some months ago the subject of an item in these columns.

WINNIPEG ELECTRIC A BUY

I want to purchase a good common stock, regardless of price, but which I can regard as sound and likely to appreciate over a period of years. I am not concerned particularly with present yield, but rather with the future prospects. Winnipeg Electric common has been recommended to me but I believe that this stock has fallen off appreciably recently and I am wondering whether anything basic is wrong, or whether it is a more attractive buy as a result.

—D. M. L., St. Mary's, Out.

Your last phrase expresses my opinion. At current prices of around 76 1 regard Winnipeg Electric as a distinctly attractive purchase both for a long hold, or in anticipation of more immediate results. When the present nervousness subsides, due largely to the investigation of power leases which is being carried out by Royal Commission, it seems likely that this stock should move up to levels which will more accurately reflect its actual position. Incidentally current quotations of 79, on a present issued for the Ontario market, and being so, they were quite capitalization of roughly 200,000 shares of common, compare with a high during 1928, when approximately 150,000 shares were outstanding, of 12834.

Winnipeg Electric, as is now generally realized, is of interest as well-founded public utility enterprise rather than merely from its tramways operations. The bulk of the company's earnings is made up from the sale of electric power, through its subsidiary, the Manitoba Power Company, of which it owns 62 per cent, of the common. In addition present interest centres in its new subsidiary, Northwestern Power Company, in which it will also own a 60 per cent, interest, and which plans to develop the Committee was able to trace that car-load to the point commend the coal that it wished to, even knowing that Seven Sisters Falls, where it will install an ultimate capacity of 225,000 horsepower. The present investigation has grown out of this Seven Sisters Falls lease, but present indications are that this move is more political than a

Remarkable industrial expansion throughout Manitoba (Continued on page 28)

Laws Won't Sell Alberta Coal

Too Many Restrictions May Prevent Establishment of Permanent Market in Ontario—Alberta Board's Effort at Grading—Varieties
Will Eventually Find Own Level of Consumption

By G. E. MANTELL

Secretary to the late Alberta Coal Standards Board,

ation, and one very aptly applied to the present shipped. Alberta-Ontario coal situation, and the well-meaning atfor the sale of Alberta coal in Ontario.

Alberta coal, in its progress freight rate was approved by the Federal government, has met with two set-backs, and now there appears to be accept the special freight rate as inclusive, that is, from the point of origin in the Alberta fields to its destination in Ontario, and wanted to include switching charges of the Alberta Coal Standards Board created a furore in both provinces because of its classification of coals. Now, when this too, has gone by, and it is hoped, slipping from memory, the whole business appears to be revived by the proposed legislation in the Ontario pro- presentative of the Ontario government, and he did so vincial house, which, in another way, reintroduces the business of classifying Alberta coals.

According to press statements, it is proposed to compel Ontario dealers to state definitely to their customers the different areas from which the Alberta coal they sell is being drawn, and also its correct name. Such being the case, why not have retained in operation the Standards Board, and done the business from the Alberta end, where people in the habit of asking for Alberta coal. it properly belongs? Further, the Standards Board classification was to an extent definite, it said that coals from certain areas were not as good as others, and must be treated in a particular manner. The Ontario statute, as proposed, will have the result of bringing the question of areas of production to the front. Then a bad car-load of coal will creep through, someone will start the rumor "Coal from such and such area are no good." Rightly or wrongly, the rumour will spread, and then good-bye to the sale of coal in Ontario from that district.

Now, it is said that in 1926 or 1927, a bad car-load of coal was shipped right into Premier Ferguson's home and knows that sending badly prepared coal will not help. him more watchful, not in the effort to cover up more

"DELIVER us from our friends!" An oft-quoted adjur- indifferent stuff, but to see that only the good coal is

There is no doubt that the Premier of Ontario and his tempt of the Ontario government to institute safeguards fuel controller, J. A. Ellis, mean well. They have proved to our friends and business associates. it right along. Premier Ferguson by the persistent enhas given to the Alberta coal cam paign, and Mr. Ellis, who as they say, is a "good head," has ably backed him up. The idea of the suggested the possibility of a third. First the railways declined to Act was mooted when Mr. Ellis first came to Edmonton to take part in the initial discussion of the Alberta Coal Standards Board, but the idea was not debated at any length, for the reason that the Ontario session was just and branch line rates as well. Secondly, when this had closing and it was too late to but anything through, been overcome and the coal started to move, the report and also the Standards Board was embarking upon a job which it was considered, might have the effect of rendering any further legislation unnecessary.

> Mr. Ellis came on the Standards Board as the rewith fairly fixed ideas as to what was wanted by Premier Ferguson and himself. It was their object to create eventually an established demand in Ontario for a certain class of Alberta coal, but this being one of the higherpriced products, it was thought desirable to let in other Alberta coal to a certain grade, in order to furnish a competitive or variable price list, and to get Ontario

*

The task before the Board was to recommend coal in accord with the suggestions from Ontario. But having got past the list of sub-bituminous coals, it was then ascertained that the variation between the coal from other fields was so finely drawn and the operators were so honest and frank in their statements as to their respective products, that the Board found themselves in a quandary. The whole business of selection began to resolve itself into a question as to the storage qualities of the respective coals, and here the Board was finally up against the proposition that in view of the evidence town and caused a lot of trouble. The Alberta Coal given by the operators, it could not conscientiously reof origin. The operator who sent that car-load is cer- under certain conditions they were eminently suitable tainly not in the habit of shipping bad coal, nothing for the Ontario market. No body of men approached their of the sort. He is hoping to sell a lot of coal in Ontario, work with more sincerity than the Standards Board, nor could they have exercised greater care in their efforts to factor seriously affecting the company's future. The effect of this poor lot slipping through will make be absolutely fair to the coal operators and to protect the (Continued on page 33)

F. O'HEARN & CO.

Members

Standard Stock and Mining Exchange Chicago Beard of Trade Winnipeg Grain Exchange New York Produce Exchange (Ass'te)

OFFICES AT:-



11 KING ST. WEST, TORONTO TELEPHONE: ELGIN 1104

James Richardson & Sons

Investment Bankers

STOCKS AND BONDS

"A Complete Service to Investors"

WINNIPEG

MONTREAL KINGSTON SASKATOON TORONTO EDMONTON

A Lesson for Western Canada

Unfortunate Experiences of North Dakota Should Serve as Warning to Ambitious Co-operatives and Farmers' Organizations—Full Investigation Needed Before Embarking on Further Competitive Commercial Ventures

By F. C. PICKWELL

tive of that organization and the co- wheat pool developments. operative pools, to investigate the possibility of establishing a co-operative flour mill and packing plant. Similar requests have come from the rank and file during the last few years, covering not only industrial ventures, but also in regard to the wisdom of establishing banks and insurance companies. While such resolutions may be passed as the result of urgent claims made by the more radical element in the movement, the agitation forced to act.

This movement is by no means confined to Alberta. Even more aggressive efforts have been made along the state legislature, enthused with brilpolitics and business. He will think or less in Manitoba. For that reason

THE United Farmers of Alberta out on any radical departure from the ideals actually worked out in passed a resolution at their last well established and safe principles, practice. After all, that is the best annual meeting requesting the execu- as evidenced in connection with the

ern Canadian farmers in the mass are more or less influenced by similar ambitious experiments in other countries. The United States is frequently referred to as one main source of inspiration. There may be something to this. Not many years ago there was a similar movement in some of the border states, along public ownership received much newspaper publicity as is liable to finally reach a point where the result of an ambitious experiment an embarrassed executive may be in what might be termed socialism, which has been running its course during the last fourteen years.

It is at least twelve years since the same line in Saskatchewan. It is well- liant ideas of such undertakings for known that the control of the Alberta the farmers, nailed seven major arorganization is in conservative and ticles of faith to the flag-staff of the sane hands, though the radicals ap- capitol at Bismark. This legislation pear to be growing stronger. H. W. was in charge of representatives Wood is not only a wise and astute equally as optimistic as those now leader, but he is also one of the great- agitating along much the same line in est diplomats in the agrarian game of Saskatchewan and Alberta, and more long time before agreeing to launch it may be interesting to reveal how

test that any community can have, and since North Dakota borders on It is sometimes claimed that west- Saskatchewan it may be taken that conditions are pretty much the same

According to reliable information all that remain in North Dakota at the end of ten years are a state bank, which does only a rural business; a state mill and elevator, which are the subject of endless controversy; and also a few minor departments, such as a state hail insurance, state fire lines. North Dakota, in particular, insurance and public buildings, and state bonding of public offices. The Non-Partisan League, which fathered this ambitious program originally, has practically passed out of the picture, and is now merely one faction in the Republican party.

> In a recent issue of the New York "Times" there appeared an article inces have had much the same tragic covering the political situation in experience with their farm loan and North Dakota. Among other things credit societies. reference was made to the farewell message of Governor Maddock, who played a prominent role experimenting with the co-operative policies and political reform. There was no firmer believer, or more zealous advocate of the above program in 1917, than Walter Maddock. In his farewell message twelve years later he had this to say, which might be digested profitably in Western Canada:

"I do not consider that the management of the 'State' mill and elevator has reached anything like perfection, but great improvements have been made and more can be made, and now, with a better public appreciation of the work being done, it will be much easier to accomplish all that the institution has endeavored to accomplish. There are handicaps in public or state ownership of any industrial plant that are hard to overcome, and we may look for a bright future when a farmer co-operative organization such as the Farmers' Union has developed to a grade capable of taking over the operation of the state elevator with proper state control."

It will be noted that legislative control formed part of the co-operative movement. That course does not seem to be in evidence as yet, so far as Alberta's preliminary ideas are concerned.

is inclined to be more conservative and is by no means so optimistic as his predecessor. He has similar forebodings about state ownership, but he does not feel like claiming any great tuture. The new governor makes it clear that he will not entertain any plan for new state-owned elevators, in opposition to private business-Manitoba's experience might have been referred to in that connection. He states that, as a matter of principle, and then makes this prediction:

"Should the state expand its program of state-owned elevators it would not only result in a greatly increased state debt, by many millions of dollars, but it would involve the people in needless political controversy over the question of management."-Western Canada agrarian organizations have had somewhat similar experiences among controlling spirits.

grain grading law has been passed on tory arrangement can be provided." two occasions, and invalidated by the at first postponed, and is now forgot-



HENRY F. GOODERHAM President of the Union Trust Company Limited who presented an extremely satisfactory report at the Annua Meeting of the Shareholders.

ten. The state building loan fund is out some \$400,000. This was started in 1921, with a view to helping the agricultural depression which set in after the war. Western Canada prov-

The state mill and elevator were to be the nucleus of a great terminal market. These continue to operate, but in an unpretentious manner. The original plan was to place this am bitious system under commission rule. For that reason the legislature created an industrial commission, consisting of the governor, the commis sioner of agriculture, and labor, and the Attorney General. As the result of a gradual abandonment of the original policy this commission has become almost non-existent. For several years its activities have been confined practically to operating the state bank. In 1925 the commission's industrial responsibilities were largely removed, when the late governor, A. G. Sorlie, decided to have full control placed in his hands. This was consented to by the legislature, but the affairs of the mill did not show any improvement as a result. Extensive criticism during 1925 brought about a fact-finding commission, with the object of investigating and reporting on the whole situation. A special report was submitted last year, which stated that the mill and elevator had been badly mismanaged.

Governor Shafer, who is now in power, does not relish the power of single-handed control over these en The new governor, George T. Shafer, terprises. In a recent message he had this to say:

"Since March, 1925, the authority and responsibility for the active management of the mill and elevator have been vested entirely in the governor of the state. The result of this policy has been unfortunate, to say the least, if not a complete failure. It is obviously improper and illogical to vest the entire responsibility for the active management of any institution, much less a large industrial plant located in a distant city, in the hands of the governor.'

It seems that North Dakota actually started this experiment by building two mills, one at Drake and one at Grand Forks. The mill at Drake has been abandoned entirely. The one at Grand Forks continues to operate, but has been the center of much political controversy. It appears to have been running at a loss from the beginning. The new order in North Dakota Governor Shafer does not propose to now intimates that the huge program take the state out of the milling busiinaugurated in 1915 is now almost in ness, feeling that it is necessary to complete ruin. Nothing is left of the continue for the time being, and wait state creameries, except debts. The "until such time as a more satisfac-

His hopes for the mill are by no United States Supreme Court each means optimistic. In a recent state time. The income tax remains, but ment he had this to say: "We are no attempts to apply single tax to farm longer concerned with the political or lands has been abandoned. The pro- economical wisdom of inaugurating ject to mine coal on state lands was this experiment, but rather with the (Continued on Page 39)

PORTION OF MONTREAL HARBOR Eastern section of Canada's busiest port as seen from the air by the camera of the Cie Arienne Franco-Canadienne. In the background is the Victoria Pier, with the Soldiers' Memorial Clock Tower, the corner stone of which was laid by H.R.H. the Prince of Wales in 1919. To the left is the Place Viger Station and the C.P.R. passenger yarda, while at the landward end of the pier may be distinguished the historic "sailor's church", Notre Dame de Bonsecours. .-Photo Courtesy Canadian Pacific Railway.

Nine great companies under One direction

Speaking of the British chemical merger-Imperial Chemical Industries Limited-Lord Melchett says:

"Chemicals form the foundations of industries. Modern mergers are formed for the purpose of realizing the best economic results which both capital and labour will share to the best advantage. They enable varieties of industries to form an insurance against fluctuations of markets and prices in individual products.'

ANADIAN INDUSTRIES LIMITED has lately added I four more industries to those already under its direction. It is obvious that this gives greater opportunity for chemical research and the application of new discoveries to all of these companies.

Canadian Industries Limited maintains laboratories where research and experiment are continually improving the products and reducing their cost to the consumer -at the same time seeking and finding new products and new ways of using present materials.

In addition to its own research staff, Canadian Industries Limited has the knowledge and research backing of two of the world's greatest industrial enterprises-Imperial Chemical Industries Limited of Great Britain and E. I. duPont de Nemours & Co. of the United States.

The complete organization is now comprised of the following companies:

Canadian Explosives Limited DOMINION CARTRIDGE COMPANY LIMITED CANADIAN FABRIKOID LIMITED LINT PAINT & VARNISH LIMITED • THE TRIANGLE CHEMICAL CO. LIMITED

*THE CANADIAN SALT COMPANY LIMITED *GRASSELLI CHEMICAL COMPANY LIMITED ARLINGTON COMPANY OF CANADA LIMITED

*CANADIAN AMMONIA COMPANY LIMITED

· Vewly acquired companies.

All of these companies will now operate as Divisions of Canadian Industries Limited and the C.I.L. Ocal will gradually replace the old company trade-marks. When you buy C.I.L. products, you do so with the assurance that you are buying products resulting from years of specialized manufacturing experience.

This is No. 1 of a series of



CANADIAN INDUSTRIES LIMITED

AND SUBSIDIARY COMPANIES

AMMUNITION DUCO, PAINTS FABRIKOID PYRALIN SALT HEAVY CHEMICALS FERTILIZERS

1929

ind is tarted ig the

tragic n and ere to

minal

erate, The

rule

e creconmmis

ult of

iginal ecome

years

prac

al re-

noved, Sorlie,

ed in

of the

ement

dur-

nding

ivesti-

s sub-

that

badly

w in

er of

ority

man-

have

policy

least.

obvi-

vest

active

f the

ually

lding

ne at

e has

, but

itical

been

ning.

ry to

wait

isfac-

y no

state-

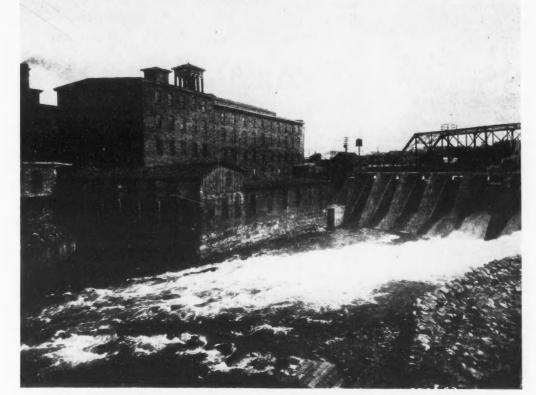
re no

al or

ating

the

ed."



PROGRESSES IN WOOLLEN INDUSTRY Company, Ltd., at Sherbrooke, Que., which is one of the oldest and best known of . The company has enjoyed steady progress during the past few years, having increased its output and strengthened its position. -Photo by Canadian Pacific Railway

Eight Years of Trade Depression

English Cotton Industry Presents Gloomy Picture-Lower Production Costs Necessary to Compete in World Markets-Better Results Hoped for Following Amalgamations

By FREDERICK W. TATTERSALL, in Barron's Weekly

all machinery in action. In more than one respect it was the worst year since the depression began in 1920.

versely affected by the tendency for consuming countries to increase their tariffs against British goods, and in goods by the local industries.

There was no important change in not afraid of the market going against the circumstances, orders were for retail quantities.

The general outlook for supplies of raw cotton may be considered satisfactory. Although the crop in the goods. United States is considered disappointing, there is every likelihood of a larger growth in Egypt and there are also signs of bigger supplies of Indian cotton. Lancashire spinners are using to an increasing extent many outside growths.

There was again much anxiety relating to financial matters. This was most acute in the section devoted to the spinning of yarn from American cotton. Many companies have gone into liquidation and the large number of calls of unpaid capital caused acute distress amongst shareholders, many of whom are small wage earners.

Depression remains acute in the 57,000,000 spindles in Great Britain 19,000,000 use Egyptian cotton. Spinners only on rare occasions experiabout 65% of full capacity. By the in the India market. end of March this had increased to about 75%. The output remained summer months. In September demand broadened but at this time quite & number of mills were fully shut down for an indefinite period owing to financial trouble. Production at the end of the year was between 75% and 80% of full capacity. The spinning mills engaged on Egyptian cotton were fairly active during the first quarter of the year, but demand fell away and unsatisfactory conditions prevailed. The autumn witnessed a revival of demand and the factories became busier, but there has since been a tendency for producers to lose ground chiefly owing to high raw material prices.

Early in 1928 the Cotton Yarn Association put forward a scheme for amalgamating mills spinning American cotton, which would give centralized management and make for a reduction in fixed interest bearing charges. The combine will be called the Lancashire Textile Corporation, and is now on the eve of being officially registered. The only other financial scheme was that discussed by the Master Spinners' Federation and although numerous meetings and certain draft proposals have been drawn up, no definite steps have been taken to bring the combine into actual being. schemes of arrangement.

cotton spinning and manufacturing in ods of buying were of short duration. Lancashire. At no period during the The dealers overseas were able to obwhole twelve months was it possible tain Lancashire cloths at prices which for yarn or cloth producers to keep showed either a loss or only just cov- the year ended Dec. 31, 1928, amounted ered cost of production. The depress- to 125,211 tons valued at £11,623,480, ion was most acute in plain materials, and producers of sized goods met with £11,739,232 in 1927, and 103,618 tons Export trade continues to be ad- a very restricted turnover. From and £10,831,355 in 1913. Increases month to month business for India during the year have been to India was on a limited scale. An important factor in the situation was the fact more parts of the world attempts are that the dealers in the Indian bazaars being made to manufacture cotton in Calcutta began to control imports and during April, May and September of last year an embargo was placed the level of prices. Owing to the un- on the imports of light whites. This fortunate position of spinners and policy of the dealers in Calcutta is manufacturers, buyers of goods were being maintained and it has been debeing maintained and it has been de- thirty-one merchants, twenty-one mancided not to purchase similar cloths them to any material extent and in for shipment during April and May spinners and manufacturers, and six of this year. The trade situation in miscellaneous. Schemes of arrange-China has improved and towards the ment were made by 33 spinners close there was an appreciable expansion in the business done in piece

one of the smaller outlets that was twenty - five bankruptcies including particularly active during the year.

Owing to the poor state of trade there was much irregularity in weaving production in Lancashire. On the whole output was between 70% and six companies, including ten spinners 80% of full capacity.

whereas in 1920 the total was 800,000 the latest returns give only 755,000.

tical combine called the Eastern bankruptcies had unsecured liabilities American spinning section. Out of Textile Association. The China mar- of £523,092 and total assets of £75,606 sefully attacked 38,000,000 use American cotton and in face of severe Japanese com- panies were registered with a total petition piece goods have been produced, shipped and sold in Shanghai these included 108 merchants, fifteen enced an active demand. At the on a satisfactory price basis. The begining of the year production was combine is now trying to get a footing spinners and manufacturers.

was in a state of depression througharound that figure during the out the year. Demand was poor and dication of a real change for the betshares of many mills became almost ter. Last year's trade in yarn and unsaleable. This development was due cloth was anything but encouraging. to numerous companies being compel- During the past twelve months, howled to go into liquidation or under schemes of arrangement with their creditors. Of the 300 companies In the Lancashire Sharebrokers' Associ- the work done during 1928 will show ation list, 110 stand at a discount, the shares being valueless.

The average dividend on ordinary share capital in 1928 was less than the American spinning section. The in the previous year, the rate for past year has been notable for the 310 companies being 2.10 per cent. against 2.72 per cent. In 231 cases no dividend was declared. Dividends absorbing £785,574 equal to 1.46% on the total ordinary share periments have been made in concapital of £53,572,205 were paid by the signing goods to China in face of seremaining seventy-nine companies. vere Japanese competition. In 1927 the amount absorbed was equal to 1.75%. Of 208 companies, successfully with the markets of the sixty-five made profits totalling to world they will have to be produced £808,333, and 143 companies made a at a lower cost than at present. A total loss of £1,228,704. Of 228 companies, sixty-seven have credit bal- brought about by increasing output ances amounting £1,566,968 and 161 and there is no reason why a two-shift have debit balances amounting to the system should not be introduced in huge total of £8,573,558.

companies called up additional share quick change for the better cannot be capital amounting to £3,248,529 and thirty-four companies entered into fore the mill amalgamation scheme

THE eighth successive year of depression has been recorded in piece goods was unsatisfactory. Periodes made a loss of £452,686, as companied by the companies of £452,686, as companied by the companies of £452,686, as companied by the companies of £452,686, as companies of £452, pared with a loss by 258 companies in 1927 of £1,535,763.

The exports of textile machinery for as compared with 119,299 tons and (10,921 tons); (Japan 3536 tons); France (1649 tons), and Germany (1094 tons). Decreases have been registered with regard to Holland (4454 tons); Australia (2582 tons), and South America (2303 tons).

During the year seventy-four com panies went into liquidation including ufacturers, thirteen spinners, three and one manufacturer. Deeds of arrangement were made by thirteen merchants, three manufacturers and It is scarcely possible to mention three miscellaneous. There were twenty-one merchants, two manufacturers, one spinner and one miscel-

Receivers were appointed in twenty and manufacturers, seven spinners, four manufacturers, three merchants During the past few years an ap- and two miscellaneous. There were preciable number of looms in Lan- eight capital reductions including cashire have gone out of work, and three spinners and four merchants. With regard to the nineteen deeds of arrangement the total unsecured lia-An important development during bilities amounted to £238,237 and tothe year was the formation of a ver- tal assets £113,912. The twenty-five nominal capital of £6,349,728 and manufacturers, nine spinners, and six The English cotton industry has

The market for cotton mill shares been depressed since 1920. Another year has gone without any definite inever, the serious situation has been tackled in a more determined manner and there is ground for believing that some results in the current year There now seems to be every probability of an amalgamation of mills in formation of the Eastern Textile Association, composed of spinners, manufacturers, bleachers, dyers, finishers. merchants and shippers. Valuable ex-

If Lancashire goods are to compete reduction in production costs can be Lancashire. The position in the During the year eighty-two spinning American section is so bad that any expected. It will be many months becan be effective.

SUN LIFE ASSURANCE COMPANY OF CANADA

A TOWER OF STRENGTH

1928

SATURDAY NIGHT - "The Paper Worth While"

Assurances in force (net) An Increase of \$408,925,000		\$1,896,915,000
New Assurances Paid for An Increase of \$112,836,000	-	441,244,000
Total Income An Increase of \$41,972,000	-	144,747,000
Surplus earned during the Year	-	40,264,000
Payments to Policyholders and Beneficiaries -	-	49,920,000
Surplus and Contingency Reserve - An Increase of \$9,157,000	-	66,938,000
Total Liabilities (Including Paid up Capital)	-	422,020,000
Assets, at December 31st, 192 An Increase of \$87,652,000	28	488,958,000
Rate of Interest earned on		

DIVIDENDS TO POLICYHOLDERS INCREASED FOR NINTH SUCCESSIVE YEAR ompany has also inaugurated the practice of paying a special maturity dividend on participating policies, ten or more years in force, terminating by death or maturity.



EXTRACTS FROM DIRECTORS' REPORT

6.58%

After deducting amounts re-assured, the total assurances in force now amount to \$1,896,915,934.57, an increase of \$408,925,254.48. Policies in force number 633,240, and in addition 136,293 certificates of assurance are held by employees of corporations and firms under the group plan.

While every field of operation contributed its full shows to these investigates and the same and the same to the same and the same to the same and the same to the same and the same

mean invested assets (net)

while every field of operation contributed its run share to these impressive advances, the rapid devel-opment of our business in Great Britain and the United States is especially noteworthy. The generous reception of our Company in countries served by powerful domestic institutions is particularly gratifying, as testifying to widespread appreciation of our record and services.

... The amount paid to policyholders since organiza-tion, together with the amount at present held for their security or benefit, exceeds the total amount received from them in premiums by \$111,370,229.10.

The strength and resources of the Company have een still further enhanced. The net rate of interest earned on the mean in-

the net rate of interest earned on the mean invested assets, after making provision for investment expenses, has risen to 6.58 per cent. Dividend increases, bonuses and stock privileges, accruing on many of the Company's holdings, contributed substantially to this gratifying result.

A net profit of \$11,028,854.59 has been realized from the redemution or sale of securities which had

from the redemption or sale of securities which had risen to high premiums

The securities listed in the assets have been valued at figures substantially below the valued placed on them by the Government. This under-valuation of our securities represents an important safeguard against possible adverse market fluctuations, additional to the reserves specifically provided against

We are again able to report that on the bonds and preferred stocks listed in the assets, not one dollar,

due either as interest or as dividend, is in arrear for a single day; while the dividends accruing to common stocks exceed by several million dollars those pay-able on the same stocks at the time of purchase.

The surplus earned during the year, based on the dues given in the accounts, amounted to \$40,264.

\$10,000,000. has been deducted from the already heavily marked-down value of securities, as additional provision against possible fluctuations, increasing the amount so set aside to \$20,000,000.

The special amount set aside as a liability to provide for unforeseen contingencies has been maintained at \$12,500,000.

\$15,822,339.65 has been paid or allotted as profits to policyholders during the year.

After making all deductions and allocations, \$9,157,966.34 has been added to the undivided surplus, bringing the total over liabilities, contingency accounts, and capital stock, to \$54,438,862.48.

The continued prosperity of the Company enables your Directors to announce, for the ninth successive rear, a substantial increase in the scale of profits to be distributed to participating policyholders during

In addition, your Directors have inaugurated the In addition, your Directors have inaugurated the principle of granting a Special Dividend on participating policies maturing after having been in force ten years or longer. This new bonus will enable policyholders or beneficiaries whose withdrawal is occasioned by the maturity of policy contracts, to participate in the accumulated surplus which it has not as yet been considered prudent to divide.

The effort to provide life assurance at the lowest net cost obtainable has been increasingly appreciated. Our policyholders will be gratified by this further evidence of our desire that the Company's

p. asperity shall be fully shared by its me

SUN LIFE ASSURANCE COMPANY OF CANADA

THE TRUSTS AND GUARANTEE COMPANY

32nd Annual Statement

ASSETS		LIABILITIES	
Capital Account		Capital Account	
Office Premises-		Capital Stock Subscribed \$2,000,000	.00
Safety Deposit Vaults: Toronto, Calgary and Brantford. \$246 The Trusts Buildings Limited, Shares, (See footnote to Balance	.160.77	Capital fully paid 1,915,100 Capital partly paid 42,433	.87
Sheet, December 31, 1920) Office Furniture 25	000.00	Sundry Accounts Payable	2,301.5
Real Estate—held for sale	,484 03	Dividends declared and unpaid, due January 2nd, 1929 Profit and Loss, balance	57,869 1 193,951,4
Principal \$107,459.24 Interest 5,026.26	.485.50		
Loans on Stocks, Bonds and other	5.180.32		
Dominion and Provinces of Can- ada Bonds			
Canadian Municipalities Bonds 75	5,556.84		
Other Bonds and Debentures			
Cash in Chartered Banks 222	.096.87		
Cash on Hand. 7 Other Assets 249	,995.98		
Other Assets	7,930.04		
	\$2,211,656.39		\$2,211,050.
Guaranteed Trust Account		Guaranteed Trust Account	4-1-1-1-1-1
Mortgages Principal \$4.634.291.82		Trust funds for investment. \$5,422,058	12
Interest		Trust Deposits 2.210,177	97
Loans on Bonds, etc	.745.01		
Loans on Bonds, etc	,453.05		
Dominion of Canada and Provinces of Canada Bonds	.713.74		
Canadian Municipalities and School			
Other Bonds and Debentures			
Cash in Chartered Banks. 437 Cash on Hand. 13	.579.64		
	\$7,639,136.00		\$7,639,136.0
Estates, Trusts and Agency Account		Estates, Trusts and Agency Account	
Funds and Investments	\$27,926,165.40	Estates, Trusts and Agency Accounts	\$27,926,165.4
	\$37,776,957.88		\$37,776,957.8

GEO. EDWARDS, F.C.A. H. PERCY EDWARDS, F.C.A. Auditors of EDWARDS, MORGAN & COMPANY, Chartered Accountants

INVESTORS NEED ADVICE

Never more than now, have those with money to invest needed the advice of a reliable Bond, Stock and Mortgage House.

Write or Call for Information Regarding any Security. Tel. ELgin 0341

OHN STARK & CO

Established 1870 Royal Bank Bldy



subject to withdrawal by cheque

CENTRAL CANADA LOAN AND SAVINGS COMPANY

King & Victoria Sts., Toronto Established 1884

MORROW, PLUMMER

IND COMPANY Members

TORONTO STOCK EXCHANGE

27 Melinda St. - Toronto

HIGH GRADE BONDS



FRASER, DINGMAN & COMPANY

Reford Building, TORONTO Telephone Elgin 3125

Roberts Cameron Co

HEAD OFFICE

Municipal Stocks Unlisted Mining Bonds ?

Member-Montreal Curb Market

Established 1909

FLEMING & MARVIN Limited

Stock and Grain Brokers

45 Richmond St. West. TORONTO

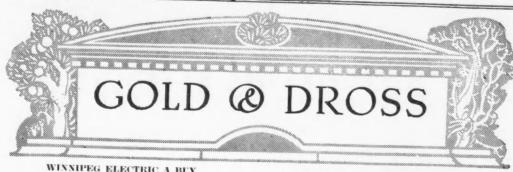
CANADA

DENMAN & CO.

INVESTMENT BANKERS

HAMILTON LONDON

BELLEVILLE TORONTO



WINNIPEG ELECTRIC A BUY (Continued from page 25)

has been one of the outstanding features of Western Canadian development, and this together with vastly increased mining activity, seems to indicate a growing market for power which can be supplied by Winnipeg Electric through its subsidiaries. Change in the common capitalization from \$100 par to no par and increase in the authorized amount from 150,000 to 500,000 last year, indicates that the company has made provision for the expected expansion, and holders of the common can reasonably look forward not only to increased earnings, which will result from the vast capital expenditures planned, but also to other offerings of rights in the future. Shareholders of record of January 31 of the present year were offered 50,000 shares at \$60 on the basis of one for three, and the fact that the stock is now selling ex-rights may have something to do with the present quotations.

DURANT OF CANADA

Editor, Gold and Dross:

I bought some Purant of Canada stock at prices considerably below par and my broker has recently advised me to buy more at present quotations. Having a great respect for your opinion, I would like to have your advice before taking action, can you tell me what earnings are likely to be shown for 1929 and if shareholders can expect any increase in dividends soon? Of course I have a good profit now, but do you agree with the view that higher prices can be expected.

A. B. P., Toronto, Ont.

No, I don't. Despite the fact that the company is in a strong position, and has made excellent progress during the past year, I do not think that you can reasonably hope for much in the way of market appreciation on your Durant Motors of Canada stock. In fact, I would not be surprised if this stock were selling at a considerably lower figure in the not distant future, and my advice would be to take your profit at the present time. The stock is currently quoted on the unlisted section of the Toronto Stock Exchange at 24.

As you no doubt know, this stock, of \$10 par value, is at the present time on a dividend basis of 40c annually, and at the present quotations is, therefore, yielding well under 2%. While the annual report, which should appear in about a month's time, will show am increase of 50c to oc earned for common, share over the \$1.25 reported for 1927, I do not think that there is any likelihood of any ncrease in dividends being announced in the near future. resent high quotations are presumably based largely on he anticipation of increased dividends, and it seems likely, therefore, that lack of action in this respect will cause a falling off from present quotations.

Despite the remarkable record of progress of the comcany during the past three years, I would hardly advise jurchase of this stock at the present time as I think it ay be available later on at a lower figure. Competition in the motor car industry will be exceedingly keen this year, and Durant of Canada sells the greater portion of s products in the price class which will be the most affected. It is quite possible, I think, that 1929 results may not hear out the apparent expectations of those who have purchased this stock at current levels.

CANADIAN INVESTORS CORPORATION

Editor, Gold and Dross:

I would be very grateful for your opinion of the shares of the Canadian Investors Corporation, Limited, as a safe investment. Do you think they will be readily saleable, if I should want to get out? Also, do you think they are likely to appreciate in value?

- W. F. S., Toronto, Ont. The shares of Canadian Investors Corporation Limited, sponsored by McLeod, Young, Weir and Company Limited, cannot properly be classed as a "safe investment" at this stage; they are a speculation depending for profitable reurns upon the judgment and managing ability shown by McLeod, Young, Weir and Company in handling the affairs of this investment trust. As such, I think the shares are distinctly attractive.

The investment house in question is a firm of high anding and reputation, which has operated very successfully in the investment field. I think there is every reason o hope that its efforts on behalf of the shareholders of the Canadian Investors Corporation should be attended with success. In fact, Canadian Investors Corporation has to be successful if McLeod, Young, Weir and Company are to

e any remuneration for their efforts in its behalf. It is expected that the stock will, in due course, be listed on one of the recognized stock exchanges, which would take care of the marketability feature. If the company is as successful as many other investment trusts, so sponsored, have been, it is reasonable to expect that the public demand for the shares will bring about an appreci-

SHERRITT-GORDON AND SMELTERS

In a recent issue I observe your comments on a stock in which I am slightly interested, namely Sherritt-Gordon. In cour reply to "R. M. J. Vancouver, B.C." you state: "When you think of Sherritt-Gordon you should look about three-cars ahead, visualizing a large base metal ore deposit, comsact and clean-cut, with a 3,000-ton plant sitting on it, quipped with power, with a railway, turning out zinc and ead, silver and gold for a net profit of about \$3 per ton. 'ompare this picture with that of Consolidated Smelters which struggled for 12 years in five plants, hundreds of miles upart working up a process which is now available to Sherwhich struggled for 12 years in five plants, hundreds of miles apart working up a process which is now available to Sherditt-Gordon, co-ordinating its source of supply, building gradually and painfully to a stature which the latter can achieve in half the time, with ordinary fortune." Is one to gather from the aforegoing that in your opinion, which I here frankly admit I prize highly. Sherritt-Gordon has as large and bright a future or nearly so as Consolidated Smelters? How does Sherritt-Gordon compare with Consolidated Smelters in respect to the probable net per ton profit?

-A. B., Saint John, N.H. In presenting the admittedly attractive picture of Sher itt-Gordon there was no definite parallel drawn with Smelters In an effort to stimulate sluggish Canadian interest in this big new operation, which has been attracting far more attention across the line than here at home, I did not go beyond the facts in directly referring to Sher ritt-Gordon. There is, however, a definite affinity between Flin Flon, Sherritt and Smelters. What the latter has done in recent years can, in scale, be duplicated by the other two big base-metal propositions.

Here are a few points worth consideration. Sherritt-Gordon's ore, which was originally estimated to average around \$14 to the ton, has risen in value in the average



J. W. McCONNELL
ent Canadian financier who has been elected to
and of Directors of the Royal Trust Company. In
to being the President and Managing Director
St. Lawrence Sugar Refineries, Mr. McConnell is a
of the Bank of Montreal. International Nickel
ty of Canada, Brazilian Traction, Montreal Light
nd Power, Canada Power and Paper, and the
Canada Steamship Lines.

— Photo by "Who's Who in Canada"

through the discovery and outlining of ore running higher in copper, through appreciation in the price of the metal in recent months to at least \$17 to the ton. This is important. Sherritt has the benefit of Hudson Bay's ore testing. It will sell its concentrates to the latter for a start.

All the improvement in metallurgical practice which Smelters worked out through expensive trial-and-error and through the genius of its metallurgists, is now available to the new operators. Where Smelters struggled for a market for its product, the new producers have a wide open field. Smelters and Noranda are building copper refineries in Canada, which can handle the blister copper from the new companies. Sherritt-Gordon's ore is higher grade on the average than Smelters.

It is true that Smelters, through its huge customs business and its many by-products, can show a higher net profit per share in a year's operations than the newer companies. This is natural in view of its long history and established position, with plant and depreciation written down. Its early financial difficulties linger in memory. The new companies should have plain sailing from the point of departure.

STANDARD PAVING AND MATERIALS, LTD.

Editor, Gold and Dross;

Before purchasing, as I am inclined to do, I would like to get your opinion of the recently offered 7 per cent, cumulative preferred stock of Standard Paving and Materials, Ltd. It seems to me that this company has an excellent chance to make money, but again it may not. I would like to know what investment classification you would give to the issue.

—J. K. R., Toronto, Ont.

The stock is certainly not entitled to a strictly investment classification at this stage, but in view of the seven per cent. yield and the speculative possibilities given by the conversion feature it is not, I think, an unreasonable purchase for those who are frankly prepared to accept an element of risk.

As for the present issue, some of the "risks" behind it appear to be (1) a somewhat indefinite assets position; (2) the fact that the harmonious and profitable working together of the constituent companies has yet to be demonstrated—one of the companies concerned is a comparatively recent merger itself-and (3) the question such profits as have been enjoyed during the past year's unprecedented construction activity can be maintained in the future. Over against this, the company should occupy a sufficiently important position to command its fair share of any business offering, and while comparatively brief, the records of the constituent companies have been good.

Standard Paving and Materials is a holding company which has acquired the capital stocks of Standard Paving. Ltd., Kilmer and Barber, Ltd., National Sand and Material Co. Ltd., and the issued common stock of Consolidated Sand and Gravel, Ltd. through exchange of shares and the proceeds of the present issue of preferred. According to the estimate made in the prospectus, earnings for 1929 are expected to amount to \$491,000 available for the common stock of the new company, after providing for dividends on the present issue of \$1,500,000 preferred and the \$1,-200,000 preferred of Consolidated Sand and Gravel, which is equivalent to \$4.68 on the 104,872 issued shares of com-

It is said to be the intention of the company to place the new common on a \$2 dividend basis. This is interesting in view of the fact that the present issue of preferred

NOTICE TO READERS

Saturday Night's investment advice service is for the use of paid-in-advance mail subscribers only. Saturday Night regrets that it cannot answer in-quiries from non-subscribers.

Each inquiry must positively be accompanied by the address label attached to the front page of each copy of Saturday Night sent to a regular sub-scriber, and by a stamped, self-addressed envelope.

Each letter of inquiry should refer to one company or security only. If information on more than one company or security is desired, the sum of fifty cents must be sent with the letter for each additional company or security inquired about. If such additional inquiries relate to mining or insur-ance matter, they should be written on separate sheets of paper.

Inquiries which do not fulfil the above conditions will not be answered.

Dependable Investments

A·E·AMES&CO.

Business Established 1889

CANADIAN Government, Municipal & Corporation SECURITIES

53 KING ST. WEST, TORONTO 360 ST. JAMES ST. WEST, MONTREAL 11 WALL STREET — NEW YORK LONDON BLDG. VANCOUVER BELMONT HOUSE-VICTORIA, B.C. GRESHAM HOUSE, OLD BROAD ST. LONDON, E.C. 2, ENG.

> Inquiries Invited

S. R. Mackellar & Co.

Members Toronto Stock Exchange

INVESTMENT SECURITIES

21 Melinda St., Toronto

Telephone: Ad. 4426

Private wires to New York, Montreal, Hamilton and Guelph Branch Office: 33 Quebec St. West, Guelph, Ontario

Established 1899

Real Estate Bonds

Write for Booklet

W.N.McEachren & Sons Limited 901-2 Royal Bank Bldg.

BONGARD & COMPANY

Toronto Stock Exchange Montreal Stock Exchange Montreal Curb Market New York Curb (Assoc.)

244 Bay Street

KITCHENER

Elgin 5381

BRANCHES GUELPH

Toronto 2

WINDSOR

H.G. STANTON COMPANY STOCK BROKERS ROYAL BANK BUILDING

HARRY G. STANTON Toronto Stock Exchange Telephones: Elgin 3258-9



DIRECTORS:



Toronto Halifax Saint John Quebec Ottawa

Winnipeg Vancouver Charlottetown Three Rivers Hamilton Regina Edmonton

St. John's, Nfld. New York

London, Eng.



The pendulum of the money market has taken one of its periodical upward While this temporary condition exists, investors have a rare opportunity to

obtain fixed-interest securities at attractive prices. "Investment Recommendations" describes more than a score of selected

offerings. Copy free on request. Tele-phone or send us your name and address below.

Address

Royal Securities Corporation Limited

244 St. James Street, Montreal HArbour 3121



RIGHT AT HOME!

Housser Wood & Co.

LIMITED Investment Banker Royal Bank Bldg., Toronto H. B. HOUSSER Member Toronto Stock Exchange.



Investment Management

The destiny of an or-ganization is largely re-solved by the ability of those in control.

The management decides upon the allocation of funds. It determines whether determines whether expansion or consolida-tion is the advisable course of action. The efficiency of the organization, the development of markets, the distribution policy, depend upon it.

One of the functions of an investment bank-ing house is to investigate an organization's personnel, and to ap-praise the real worth of its securities. Write, telephone, or visit us for advice on your investments, or an analysis of your pre-sent holdings.

Gairaner COMPANY LIMITED

Investment Bankers 357 Bay Street Toronto 2

BROWNE, **URQUHART** & CO., Ltd.

INVESTMENT BANKERS We invite enquiries 266 ST. JAMES ST., MONTREAL HArbour 2111



Write for our Offerings

DICKSON, JOLLIFFE and Company, Limited INVESTMENT SECURITIES

302 BAY STREET -

WESTERN HOMES

Mortgage Investments WINNIPEG

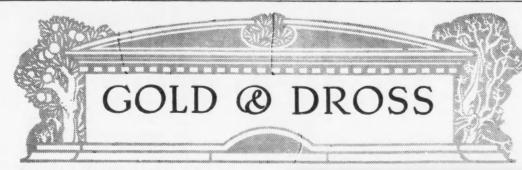
Capital Subscribed \$3,250,000 Capital Paid up... 1,200,000

A Safe, Progressive Company

Reliance Grain Co., Limited

Preference Dividend No. 5 Notice is hereby given that a dividend for the quarter ending dividend for the quarter ending February 28th, 1929 at the rate of 6½% per annum, will be paid on March 15th, 1929, to prefer-ence shareholders of record at the close of business on February 28th, 1929.

By order of the Board. A. W. GIBB, Secretary Dated at Winnipeg, Feb. 15, 1929.



convertible on the basis of 21/2 for 1, and such early dividend action would indicate that the conversion feature may become of considerable value. For a business man who is prepared to keep in touch with the situation, this preferred offers a good yield with possibilities of future added attractiveness and a moderate degree of safety.

THE LOWER-PRICED MOTOR STOCKS

Editor, Gold and Dross

Editor, Gold and Dross:

I have recently been interested in some of the lower priced motor car company stocks and I have a block of Gardner which I bought as a speculation on the basis of last year's showing. I have since considered changing this for Peerless and would like to know something about earnings and get your opinion of such a move. Could you also give me a brief opinion of Moon motor stock?

—H. S. H., Montreal, Que.

Even at present low quotations I do not see much attraction to the common stocks of either the Gardner Motor Car Company or the Peerless Motor Car Corporation, and there seems to be little to be gained in switching from one to the other. Both these companies are among the smaller producers, and are operating in a field in which very keen competition exists. While it is possible that both may increase earnings during the present year, they seem to occupy that border line situation which indicates more mergers in the motor-car-producing field. Having this thought in the back of mind, I think I would prefer to stick to the Gardner stock already held. It seems likely that the larger and better established producers will do the lion's share of the business this year, and neither Gardner nor Peerless appear to be in a sufficiently strong position to benefit appreciably by the situation.

The Gardner Motor Car Company's record of earnings shows nothing available on the common in four out of the last eight years. In 1928, however, the company materially improved its showing and embarked on a campaign of expansion. Realizing as you do that this stock must be regarded as extremely speculative, continued improvements in 1929 might reasonably cause some increase from present quotations of around 16.

Peerless, on the other hand, does not appear to enjoy a similar likelihood of increased earnings. Despite the fact that the company is offering a new straight eight this year, and is making a drive for increasing sales, there does not appear to be much immediate evidence to warrant any

marked rise in quotations. With regard to the Moon Motor Car Company, 1 would be inclined to place its stock in an even lower category than that of the two companies mentioned above. Moon has reported deficits in each year since 1925, and there appears to be nothing in sight to indicate an early turn for the better. I would not regard its stock as an attractive speculation, even at present low quotations of around 7.

POTPOURRI

8. D., Detroit, Mich. Here are the facts you ask for regarding GOLDEN SUMMIT MINING COMPANY, Authorized garding GOLDEN SUMMIT MINING COMPANY, Authorized capital \$2,500,000 shares, par value \$1. Issued—750,000 shares to March, 1928. Officers: T. A. Wilson, president; Chas. Ling. vice-president; John A. Gunn, treasurer; B. Kerr, J. M. Calder, H. Marsh, directors; W. J. Simpson, secretary. Head office, 579 Bloor St. W., Toronto, Property: 11 patented claims in Grenfell and Maisonville townships, western Kirkland Lake section. Work: Surface exploration. Active until Dec. 1st, 1928. Promise resumption of exploration. April 15th, 1929. Shaft sited timber cut for headframe. Read cut to 1929. Shaft sited, timber cut for headframe. Road cut to ioin Government highway one mile west of Sesinika station, north of Swastika. Shaft to 25 feet, 100 feet trenching. Values (official) from \$11 to \$14 over seven feet in shaft. N. E. Odell, engineer. Golden Summitt is a raw prospect in

N. E. Odell, engineer. Golden Summitt is a raw prospect in an unproven area.

C. D., Toronto, Ont. Although PENNSYLVANIA-DIXIE CORPORATION common stock has been at pretty low levels for some time and is current quoted around 21, there does not appear to be any near term attractiveness to the stock in view of the fact that for a considerable time past cement prices south of the border have been so low that the company has suffered a charge contraction. has suffered a sharp contraction in earnings and there does not appear to be any likelihood of any substantial improve-ment in the near future. An indication of the unsatisfactory condition of the company's business is the fact that a few weeks ago the company announced that its Clinchfield plant would be closed indefinitely owing to lack of orders. The company has not yet published its annual report for 1928, but it appears probable that earnings for the year will be out it appears probable that earnings for the year will be somewhat lower than \$1 a share as against \$2.24 a share for 1927. I fail to see any basis for permanent betterment until such time as the price situation in the industry is improved. Lack of geographical diversification of plants has seriously affected the company in competition with foreign cement

producers, B, A, Windsor, Ont. Nine dollars for MINING COR-PORATION is a hope. Its basis is the chance of finding Noranda ore on the Murray. There is nothing else in the



T. P. LOBLAW

Outstanding Canadian retailer and chain store operator.

President of Loblaw Groceterias, Ltd., who has announced a reorganization of the capital structure of his company which is of more than usual interest to shareholders.

-Photo by "Who's Who in Canada



SIR CHARLES BLAIR GORDON President of the Bank of Montreal and one of Canada's most prominent financiers who has been elected a director of the Canadian Pacific Railway. Sir Charles fills the vacancy on the Board caused by the resignation of J. K. L. Ross.

Corporation's locker which would even justify present levels. Actually the company depleted its treasury in paying its last dividend. Cobalt did not earn it. Also there was an outlay for the B.C. interest. If you are willing to take a chance on the Murray making good the stock is a buy. If not, keep out. C. D., Glace Bay, N.S. An opinion on EVANGELINE GOLD & COPPER would justly classify it as an active prospect, with a property in Nova Scotia, now being diamond drilled and two groups of claims in Quebec, upon which a recent report indicates moderately encouraging results. The Maritime show is gold bearing according to official proprecent report indicates moderately encouraging results. The Maritime show is gold bearing according to official propaganda. The closer prospect is a narrow exposure of copper sulphides. Participation in the stock issue would involve the ordinary speculative risk. OBALSKI-CHIBOUGAMAU has had the benefit of expert and conservative advice. The sum of it is that the company has an interesting prospect. I like the tone of the reports, claiming encouragement but not much beyond that. Certainly it appears that the property holdings and the showings justify further exploration. The operation appears to be in good hands. There is always hope for a prospect of this calibre.

A. E., Moncton, N.B., The stock of GEORGIA RIVER.

A. E., Moncton, N.B. The stock of GEORGIA RIVEI: GOLD MINES LIMITED is, of course, very speculative, but appears to hold possibilities for anyone willing to take a chance. The company's capitalization consists of 3,000.000 shares of \$1 par, of which 2,648,690 shares have been issued The properties consist of 31 claims on the Georgia River, in the Portland Canal district. The company is now actively engaged in a program of underground development, but it is still too early for any very definite opinion as to how it is going to make out. Results to date have been encouraging and there seems to be a fair chance that the property will and there seems to be a fair chance that the property will

Kippen, Ont. Present activity on ASTORIA ROUYN holdings is practically confined to work on the optioned ground of McElroy Superior, six miles north-east of Boston Creek station, and on the Lapieere-Dessarat option of Boston Creek station, and on the Lapieere-Dessarat option in Dessarat township. Group 6, adjoining Aldermac, is also promised some attention. Astoria Rouyn has six of its own groups of claims all of which have had some attention; \$70,000 cash and 2,000,000 shares of stock unissted. Thus far it has not had exceptional prospecting luck. Its effort has been consistent and well directed. Briefly, it is an exploration venture and the price of the stock should tell you something of its apparent chances of success. Manitoba Pass is unknown to me. Lacking public recognition it is safe to assume that this is an obscure venture. You might put money in that this is an obscure venture. You might put money in Dome for its interest. Sherritt-Gordon for a hold for appreciation, Newbec for a fair speculation and Granada for a long shot. You would not be investing in any case.

H. A. V., Toronto, Ont. The claim made by ENGINEERS HOLDING COMPANY that it has control of a large acrin Algoma is technically correct. It is top-heavy with a age. It has not, however, been able to finance exploration any reasonable extent and while untry blanketed with stakings, leases and options its hands are tied for capital. Reports I have seen of finds made indicate moderately encouraging mineralization. I have recently seen a circular sent to present shareholders, quoting at length the option of a prospector who happened to pass one of the showings and take a sample. This certainly does not commit the company to much but reveals a curious method of giving shareholders information. It does not look

e a very promising speculation.

B. W., Toronto, Ont. AMULET has actual and potential value as a mining property. As a speculation it is impossib tatue as a mining property. As a speculation it is impossible to predict its market course. Staying with the stock would necessitate your decision to see the property through to production. Before this stage is reached some form of refinancing will be imperative. This may take the form of "rights" of value to present holders.

R. A. J., Oshawa, Ont. ABATE RED LAKE is a long way from being an investment. It is a raw prospect, which has claims and cannot reasonably claim anything else at this juncture. It is not a new organization; has made several previous attempts to finance; and nothing out of the ordinary in showings or indications of valuable mineralization.

J. A., Alliston, Out. BUCKINGHAM, an old West Shining Tree property, was reopened last July, following examination by a competent engineer. The old shaft was retimbered, deepened to 165 feet and drifting resumed. Specretimbered, deepened to 185 feet and drifting resumed. Spectacular high grade gold samples were found in a three-foot-wide vein after passing through a diabase dyke. The resumption of lateral work has given encouraging results in physical structure and values. It is now proposed to deepen the shaft to 500 and to this end financial arrangements are reported to have been made within the past few weeks. The property comprises four claims. It has a small but well equipped mining plant and adequate buildings. You will recognize the property of the property recognize the proposition as an early-stage prospect in an area which has had considerable exploration without a

ommercial success.

B. H., Cleveland, Ohio. ARGONAUT is not operating: closed with a bang last spring. The stock is now around two cents. The company has assets but it is difficult if not impossible to secure any information from the directors as to intentions concerning the disposal of these. It is possible

to intentions concerning the disposal of these. It is possible that the company will ask for permission to engage in investment activities with the funds available.

G. O. P., Dauphin, Man. MALARTIC at present levels is a fair speculation. Earlier developments on the property were highly encouraging. The solution of a geological problem encountered in December is engaging the attention of the competent engineering staff. Upon its success hinges the future of the company. future of the company

Howard Smith Paper Mills Limited

First Mortgage Sinking Fund Gold Bonds 5½%, Series A.

Due June 1st, 1953. Principal and half-yearly interest payable in Toronto, Montreal, Halifax, St. John, Winnipeg, Regina, Ed-monton, Vancouver, New York or London, England. Denominations, \$1,000 and \$500.

Howard Smith Paper Mills, Limited, is one of the most important fine paper manufacturers in Canada with annual capacity of 38,500 tons. Products include a wide range of high-grade bond, book, writing, blotting and cover papers as well as

Price: 99 and interest, yielding 5.57%

Fully descriptive circular will be gladly furnished upon request.

36 King Street West, Toronto, Ont. Telephone: Elgin 4321.

Wood, Gundy & Co.,

Matthews & Company

Investment

Bonds and Stocks

Write for a copy of our Monthly Review 255 Bay Street

TORONTO 2

Investment Securities

CASSELS, SON & CO.

MEMBERS TORONTO STOCK EXCHANGE

16 JORDAN STREET,

TORONTO.

McDougall & Cowans

200 St. James St., West, Montreal Branch Offices:

Halifax, Saint John, N. B., Quebec, Ottawa, Toronto, Winnipeg.

<u> Higkex Meggeson & Co</u>

STOCK BROKERS MONTREAL Members: Montreal Stock Exchange. Members: Montreal Curb Market:

ROYAL BK. BLDG

TORONTO ELGIN 6448.

G. G. Blackstock & Co. Ltd.

Stocks & Bonds

G. G. BLACKSTOCK, Member Toronto Stock Exchange

Orders Executed on all Exchanges

STAR BUILDING, TORONTO R. B. BUCHANAN R. O. MACKAY TURNER

Tel. Elgin 3286 W R THOMSON

Founded 1910



Richard O. Johnson Russell D. Bell Raymond Allan Joseph H. Copeman Barry German

> Canadian Corporation Financing

Government, Municipal and Corporation Securities for Investment

Greenshields & Co

Montreal: 17 St. John Street

OTTAWA 56 Sparks Stre

Feb





Established 1840 "One of the Oldest Canadian Companies"

A. DENTON E. B. STOCKDALE Managing Director H. BEGG Directors

H. C. SCHOLFIELD, M.P.P. W. R. BEGG S. C. ROBINSON, M.P. HARRY C. EDGAR W. E. BUCKINGHAM E. J. HAYES Secretary Assisant-Secretary
W. H. Buscombe J. G. Hutchinson Superintendent of Agencies George A. Gordon

78-88 King St. East, TORONTO



The Canada National Fire Insurance Company

Toronto Agents
PYKE & THOMPSON
53 Yonge St.

Head Office, WINNIPEG, MAN A Canadian Company Investing Its Funds in Canada. E. F. HUTCHINGS President. HENRY SANDISON T. S. McPHERSON Second Vice Presiden Application for Agencies Invited. Toronto Office: 24 Adelaide St. W.

W. H. GEORGE Superintendent of Agencies

Over the Hill to the Poor House

is a road that will not be travelled by any one who arranges a competence for his old age through moderate yearly deposits under a Long Term Endowment.

Write for further particulars, giving your age, to

Home Office Burnside Place Montreal

Insurance FE Company The Friendly Company"

ALERED WRIGHT, President.



HEAD OFFICE, TORONTO C. M. HORSWELL, MANAGER

-THE PILOT-

Automobile and Accident Insurance Company, Limited Head Office-Waterloo, Ont Toronto Office -- 910 Excelsion Life Bldg:

AUTOMOBILE LIABILITY PLATE GLASS FIRE GUARANTEE (non-tariff)

Applications for agencies incited. Hon W D Euler D Melitosh President Managing Direct

Wood, Fleming & Co. LIMITED

ROYAL BANK BUILDING BUILDING MANAGERS VALUATORS REAL ESTATE BROKERS GENERAL INSURANCE AGENTS We supply experienced and economical management of commercial and resi-

Inquiries solicited.



Sun Life Investment Position is Strong One

N VIEW of the attention being diinvestment of the Sun Life Assurance Co. of Canada, special interest attaches to the remarks of President T. B. Macaulay, at the recent annual meeting, in which he comprehensively reviewed the company's investment policy and the results achieved under it.

One of his impressive statements. backed up by the figures to prove it, purchased them. was that the market values of the securities held by the company could shrink by one hundred million dollars without reducing the surplus by one dollar. In the company's report, as he pointed out, the ralues quoted are about \$62,500,000 less than the actual current value of those securities on the exchanges. There is also an additional deduction of \$20,000,000 from market values referred to in the report, and. on top of that, the special contingency reserve of \$12,000,000 unlisted assets and other margins bring the total to \$100,000,000.

It is inconceivable that a shrinkige of that amount could take place. even in the event of another world war, but supposing such a drastic depression should occur, the Sun Life would still have intact its undivided surplus of \$54,000,000 over all liabilities.

Where will you find any other financial institution with its investments better protected?

The investment policy of the Sun Life is a distinguishing characteristic of the company, and it has been made possible by the investment provision of the Dominion Insurance law, which permits reasonable freedem to the companies while safeguarding policyholders. Under this law are excluded stocks of all companies that have not a long record of dividend-paying and prosperity. But the company goes even further, and limits its committments almost entirely to corporations that have attained outstanding strength, and that supply some product or service essential to the life of the community. As the nation grows and prospers, the stocks of these corporations must increase in value, and can value five and ten years hence than they are today.

A glance at the list of assets will show that the company owns securities of large amount in all classes authorized by the Insurance Act. The company operates throughout the world, and over seventy-five per cent. of the premium income comes from outside the Dominion. This has enibled the company to invest in Canadian securities sums far greater Life, Toronto. than otherwise would have been accruing from Canadian business.

As Mr. Macaulay points out, experience has proved that there is no magic security in the label "bond." Sun Life, Peterborough; British Colas the surplus earnings and margins umbia—E. A. Davis, C.L.U., Dominion



J. J. McSWEENEY, C.L.U., OF TORONTO

Elected Chairman of the Board of Directors of the Life Underwriters' Association of Canada at the Annual Meeting of the Association held in Toronto recently. He is a Toronto Manager of the London Life Insurance Company.

Telegraph, or Commonwealth Edison. Payment of interest on bonds no more sure than payment of dividends on such stocks.

In the event of the dividend on rected in certain quarters to the any one such stock being reduced, it would be more than offset by increases in the dividends of others.

The average interest rate of the Sun Life of Canada has been steadily going up year after year, due solely, it is pointed out, to increased dividends and bonuses received on its stocks beyond the rates payable on these stocks when the company



L. J. ROBB Who has been Western Supervisor for the Excelsior Life Insurance Company, has been promoted to the position of Superintendent of Western Agencies and will have charge of the company's work in Manitoba, Saskatchewan, Alberta and British Columbia, with headquarters at Regina, Sask.

Dominion Life Underwriters Elect Officers

AT THE Annual Meeting of the Life Underwriters Association of Canada held in Toronto on Friday, February 8th, the following were elected officers for the ensuing year: Honorary President-J. B. Hali, C.L.

, Sun Life, Toronto President-Hugh Cannell, C.L.U., \$100,555.98 at the end of 1927. Mutual Life, Montreal.

First Vice-President-R. G. McCuish, C.L.U., Canada Life, Vancouver. Registrar of the Degree of Charter

ed Life Underwriter of Canada-J. G. hardly fail to be of greater intrinsic Taylor, C.L.U., Mutual Life, Toronto. Honorory Treasurer-S. C. Vinen, C.L.U., Canada Life, Toronto. Honorary Secretary-W. Laird, C.L.

U., London Life, Toronto. Chairman of the Active Board of the Institute of Chartered Life Un-

derwriters of Canada-F. Robinson, C L.U., Mutual Life, Toronto. Chairman of the Membership Committee-F. T. Stanford, C.L.U., Can-

ada Life, Toronto. Chairman of the Board of Directors J. J. McSweeney, C.L.U., London

Chairman of the Publicity Commit-

Provincial Vice-Presidents: Ontario-J. F. H. Wallace, C.L.U., of many companies over and above Life, Vancouver; Novia Scotia-S. C. the dividend requirements of their Bryson, C. L. U., Northern Life, Halistocks, are much greater than the fax; Alberta-S. C. Carscallen, C.L.U., surplus earned by other companies Manufacturers Life, Calgary; Saskatin excess of the interest require chewan—Victor E. Lee, C.L.U., Monments of their honds. Few of the arch Life Position New Pounding.

Please give me the most important features of the Royal Guardians Life ments of their bonds. Few of the arch Life, Regina; New Brunswickbonds usually offered are safer or as A. R. Fraser, C.L.U., Maritime Life, safe, as the stocks of such companies Moncton; Quebec-J. J. Chouinard, C. as the Montreal Light, Heat and L. U., North American Life, Quebec Power, American Telephone and City; Manitoba-J. H. O'Connor, C.L. U., Sun Life, Winnipeg; Prince Edward Island-W. G. Hogg, C. L. U., Confederation Life, Charlottetown.

Additional Members of the Brard of Directors O B Shortly, C.L.U., North American Life, Toronto; W. E. Hamilton, C.L.C., Sun Life, Guelph, Ont.; J. O.

Laird, C.L.U., Lendon Life, Windsor

Additional Dominion Licenses

NOTICE has been given that the foilowing Dominion licenses have

The Dominion Fire Insurance Company. Plate glass insurance in addition to the classes for which it is already licensed.

Indennity Insurance Company of North America -- Livestock insurance in addition to the classes for which it is already licensed

The Hudson Bay Insurance Company.—Steam boiler insurance, in addition to the classes for which it is already licensed.

Commonwealth Life Shows Good Report

AT THE Annual Meeting of the shareholders held in Hamilton on Tuesday, February 19th, the directors submitted a report on the Company's business for 1928, showing the continuous gain and progress of the Commonwealth Life.

The new insurance issued during the year amounted to \$2,858,607.00. Total insurance now in force amounts to \$8,053,164 not including double indemnity.

The assets of the Company now being \$621,520.52, show an increase of more than 48 per cent, over the total as shown by the report submitted one year ago. Of these assets a total of well over half a million dollars is invested in Dominion Government, Municipal and Industrial Bonds, and First Mortgages on real estate. The satisfactory nature of these securities is attested by the fact that only one small item of interest due on December 30th was over-due at the close of the year, and this amount was paid shortly after the beginning of the present year.

Policy reserves now total \$469,635, having more than doubled in the last two years; and there is available for additional protection of policyholders, a surplus of \$143,408.73.

Protective Association Has Good Year

CONFINING its activities to the transaction of accident and sickness insurance for Masons only, the Protection Association of Canada has built up a select and profitable busi-

At December 31, 1928, its total assets were \$314,125.76, while its total liabilities except capital were \$150,638.84, showing a surplus as regards policyholders of \$163,486.92. is \$50,000, so there is a net surplus over paid up capital and all liabilities, including reserves for unearned premiums in a 100%: basis, of \$113,486.92, as compared with

Total revenue for 1928 was \$422,-894.39, while the claims and expenses amounted to \$391,963,41. showing a profit for the year of \$30,-930.98. The ratio of claims to gross premium in 1928 was 63.93 per cent. as compared with 65.81 per cent. in 1927 and 6397 per cent in 1926. The expense ratio in 1928 was 31.41 per cent., as against 31.99 per cent. in 1927 and 31.85 per cent in 1926.

Agency Executive

GONTHIER has recently joined the executive staff of McConnell & Ferguson, Limited, Advertising Agency

Mr. Gonthier was formerly adver tising manager of the Banque Canavailable and far in excess of those tee-A. D. Anderson, C.L.U., Aetna been prominent in advertising Agency work, and has been responsible for several successful advertising campaigns of well known French-Canadian manufactur

Editor, Concerning Insurance Ins. Co. Do you consider it a safe investment to purchase an ordinary life policy at age 51, with profits.

—M.K.L., Toronto, Ont.

The Royal Guardians was organized in 1908 and was first incorporated as



HUGH CANNELL, C.L.U. OF MONTREAL Unanimously elected President of the Life Underwriters' Association of Can-ada at the Annual Meeting of the Association held in Toronto recently, He is Montreal Manager of the Mutual Life Assurance Company of Canada.

A MINISTRY OF HEALTH

The Sun Life Assurance Company of Canada is vitally interested in the health, not only of its patrons, but of the general community.

When the typhoid epidemic swept Montreal in 1927, it set up clinics, engaged a score of doctors and nurses and treated, free of charge, over 40,000 people.

It finances extra-mural graduate medical education through the Canadian Medical Association, whereby experts visit and instruct doctors in remote parts, on modern practice in surgery and medicine. The secretary of the Association declares that nowhere in the English speaking world has a plan of such significance been attempted.

The Research Council of Canada and control of the control o

attempted.

The Research Council of Canada, and the Banting Foundation and other institutions are being similarly aided in their studies of tuberculosis, cancer, etc.

The Sun Life Company is concerned with more than mortality tables or with payments to policyholders and their beneficiaries. It is vitally and practically concerned in the public welfare.

SUN LIFE ASSURANCE COMPANY OF CANADA

Give Them the Start You Owe Them



By all means let them "raise their own crop," but would you have your children come through the struggle you had in getting a start?

What would a little money and a better education have meant to you at the beginning?

Education means money, and an education is even more important today than it was when you were young. Life Insurance will enable you to do all you would wish to do for your children.





SHOULD TEMPTATION "GET HIM" Would an embezzlement on the part of your trusted employee "catch you cold," or is he Bonded? If not, have us Bond him at once. Write for rates.

FIDELITY

INSURANCE COMPANY OF CANADA
A. E. KIRKPATRICK—President
TORON

The Protective Association Established 1907

of Canada Assets \$289,157.00, surplus to policyholders over \$150,000.00

The Only Purely Canadian Company
Issuing Sickness and Accident Insurance to Members of
the Masonic Fraternity Exclusively. Agents in all Principal Cities and Towns in Canada. E. E. GLEASON, Pres. & Gen. Mgr J. G. FULLER, Secy., Asst. Mgr

LYMAN ROOT

ROBERT LYNCH STAILING



PATRIOTIC **ASSURANCE COMPANY LIMITED** HEAD OFFICE FOR CANADA

TORONTO

FOUNDED A.D. 1824

(FIRE INSURANCE) AGENTS WANTED

SHAW & BEGG, LIMITED ESTABLISHED 1885

Managers for the following substantial Non-Board Fire and Automobile Insurance Companies

MERCHANTS FIRE ASSURANCE CORP. OF NEW YORK WELLINGTON FIRE INSURANCE COMPANY OF TORONTO

PACIFIC FIRE INSURANCE COMPANY OF NEW YORK FEDERAL FIRE INSURANCE COMPANY OF CANADA

MILLERS NATIONAL INSURANCE COMPANY OF CHICAGO

LUMBERMEN'S INSURANCE CO. OF PHILADELPHIA STUYVESANT FIRE INSURANCE CO. OF NEW YORK

STANSTEAD AND SHERBROOKE FIRE INSURANCE CO. OF SHERBROOKE, QUE. \$660,458.00 Assets,

BALOISE FIRE INSURANCE COMPANY OF SWITZERLAND AMERICAN AUTOMOBILE INSURANCE CO. OF ST. LOUIS

> Applications for agencies solicited and brokerage lines invited from agents requiring non-board facilities

78-88 King Street East, Toronto.

The Accident & Guarantee ean Corporation, Limited

Canadian Head Office: Federal Building, Richmond & Sheppard Streets, TORONTO Accident, Sickness, Liability, Automobile, Plate Glass, Burglary, Guarantee Bonds, Fire, Boiler, Electrical Machinery.

J. A. MINGAY, Manager for Canada Applications for Agencies Invited

THE

9 Liability Assurance Corporation, Limited

Automobile, Accident, Sickness, Liability, Guarantee Bonds, Plate Glass, Burglary, Boiler and Fire. C. W. I. WOODLAND, General Manager

For Canada and Newfoundland APPLICATION FOR AGENCIES INVITED

The Casualty Company of Canada

Automobile, Plate Glass, Burglary, Fire, Guarantee, Accident and Sickness Insurance

We invite agency correspondence. COL. A. E. GOODERHAM.

Desirable Agents

We solicit the application of desirable agents to act for us in any unrepresented territory in the Dominion of Canada

The DOMINION of CANADA **GUARANTEE & ACCIDENT**

INSURANCE CO. **HEAD OFFICE** — TORONTO

COL. A. E. GOODERHAM, C. A. WITHERS,
President Vice-Pres. & Man. Director H. W. FALCONER, BRANCHES: Montreal, St. John, Halifax, Ottawa, Hamilton, London.

Winnipeg, Calgary, Vancouver, London, England; Kingston, Jamaica.

OF COPENHAGEN DENMARK

J. H. RIDDEL,

TORONTO

E. C. G. JOHNSON, Asst. Manager

REED, SHAW & McNAUGHT, 64 WELLINGTON ST. WEST ONTARIO PROVINCIAL AGENTS

MILL OWNERS **MUTUAL FIRE INSURANCE COMPANY**

GENERAL CLASSIFICATION OF BUSINESS TRANSACTED
ASSETS \$2,704,949 SURPLUS, \$1,282,727
POLICYHOLDERS' DIVIDEND RATE 25% TO 30%
Seneca Jones & Son, Hamilton, Ont.—Canadlan General Agents.



Strong and Reliable

protection against loss from Fire, Windstorm and Explosion Hazards

The WORLD Fire and Marine Insurance Company

Guaranteed by Eagle, Star, and British Dominions Insurance Co., Limited of London, England

THE BRITISH CROWN ASSURANCE

CORPORATION LIMITED

OF GLASGOW. SCOTLAND **AUTOMOBILE**

Head Office for Canada, Toronto

E. C. G. JOHNSON, Asst. Manager LYON & HARVEY, 15 Wellington St. E., Toronto General Agents Applications for Agencies in unrepresented districts invited.



British Traders' Insurance Company Limited

FIRE MARINE **AUTOMOBILE**

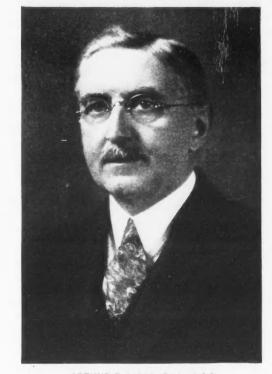
Canadian Head Office: TORONTO, Colin E. Sword, Manager for Canada.



Is It Fair to your wife and children to take a chance on the future?—A Monarch Life policy will provide the surety of their comfort.

BRANCH OFFICES COAST TO COAST THE MONARCH LIFE ASSURANCE COMPANY Head Office: WINNIPEG.

CONCERNING INSURANCE



ARTHUR B. WOOD, F.I.A., F.A.S Vice-President and Actuary of the Sun Life Assurance Company of Canada, which increased its business in force during 1928, to \$1,896,915,000.

the was re-incorporated in 1910 by the Dominion as a mutual life insur-ance company, and has since been carrying on business as such under Dominion license.

At the end of 1927 its total assets

At the end of 1927 its total assets were \$1,076,714.79, while its total liabilities were \$875,289.02, showing a surplus over all liabilities of \$201,425.77. The total income in 1927 was \$201,894.39, and the total disbursements were \$165,732.18.

As the company is in a sound financial position, maintaining the required reserves on its business, it is safe to insure with, and if you took a whole life policy with it you would be making no mistake.

Editor. Concerning Insurance:

Would you be kind enough to explain to me how a life insurance company whose expense of doing business runs over 100 per cent, on new premiums can pay a dividend on a policy one year in force? Where does this dividend come from when over 100 per cent, of the first premium is used for doing business?

—M.B. Moose Jaw, Sask.

Where the expense rate of a life com-

—M.E., Moose Jaw, Sask,
Where the expense rate of a life company exceeds 100 per cent, of the new
premiums, and the company pays a
dividend on a policy one year in force,
the money to pay the dividend must
come out of the existing surplus of
the company

the company.

It is borrowed, so to speak, for the

It is borrowed, so to speak, for the time being in anticipation of the future earnings of the policy, and the borrowing is justified on the ground that the expenses of the first year ought not to be wholly charged against the first year's receipts but should be distributed over a number of years.

The question whether a company ought to pay a dividend at the end of the first year when no dividend has been earned on the policy the first year is a debatable one. If first year dividends become excessive as a result of competition, there will likely be some legislative regulation of them.

of them.

It is one thing to use surplus to make up the deficit in the earlier years of a policy and quite another thing, after it has made up this deficit, to discount future hypothetical profits for dividends to policyholders.

Editor, Concerning Insurance: Editor, Concerning Insurance:

Will you please advise me as to the value of the capital stock of the North American Life and Casualty Co. incorporated under the laws of the State of Minnesota. The stock certificates were issued under date of November 13, 1914 from Minneapolis, Minn.

—H. T., Edmonton, Alta.

Please advise me it you consider the Please advise me it you company of Canada, 357 Bay Street. Toronto, safe to insure with.

—C.K., Wingham, Ont, The Equity Life Assurance Co. of Canada has been in business since April, 1904, and operates under an Ontario charter.

—H. T., Edmonton, Alta.

North American Life and Casualty
Co. of Minneapolis, Minn., began business in 1896, and operated as an assessment association until 1915, when
it was re-incorporated as a legal reserve stock company, with \$100 000
paid up capital. During 1916 the capital was increased to \$125,000 by
means of a stock dividend of \$25,000.
The par value of the stock is \$10 per
share, and it was offered by the promoters at the inception of the company at \$20 per share.

If you have some of the stock, I
would advise holding, as the net surplus over capital and all liabilities
as at January 1, 1928, was \$53,233, as

as at January 1, 1928, was \$53,233, as compared with \$9,659 at January 1,

However, if you are not holding the stock, I would not advise its purchase, as the business transacted is of small proportions and the profits earned so far have been small.

Editor, Concerning Insurance:

There used to be a Gresham Insurance Co., with head office in Montreal.
Can you tell me what has become of it and the cause of its stoppage? How did the shareholders fare? Was it a Canadian or an English company?
When was it started, and by whom?

—G.S., Vancouver, B.C.

If the company you refer to is the Dominion Gresham Guarantee and Casualty Co., with head head office at Montreal, I may say that it went into voluntary liquidation on May 30, 1928,

a fraternal benefit association in with the Crown Trust Company Mont-Quebec.

It was re-incorporated in 1910 by Heavy losses in connection with the

real, as liquidator.

Heavy losses in connection with the guarantee of mortgages on real estate and on liquor bonds were given as the cause of the sudden collapse of

this company.

While it was incorporated in Canada, the company was owned by the Gresham Fire and Accident Insurance Gresham Fire and Accident Insurance Society, Limited, of London, Eng. Judging from the preliminary statement of the liquidator, the entire capital will be wiped out and there will be a deficit as well.

The company was started in 1893 under the name of The Dominion Burglary Guarantee Co., Limited, and John A. Grose, Montreal, was the first general manager. The paid un capital

general manager. The paid up capital at first was \$40,000, and this was furnished principally by Montreal men who controlled the company until it was sold to the English company.

Editor, Concerning Insurance: Please report on the following insur ance companies — Dominion Fire Ins. Co. of Toronto, Toronto Casualty Fire and Marine Ins. Co. of Toronto-Fire Ins. Co. of Canada, Montreal—Trans-Canada Fire Ins Co. of Montreal— United Provinces Ins. Co., Montreal— Halifax Fire Ins. Co., Halifax, N.S.— Provincial Ins. Co., Bolton, Eng.— Cornhill Ins. Co. of England—National Fire Ins. Co. of Paris, France—Fon-ciere Fire Ins. Co. of Paris, France Fireman's Ins. Co., Newark, N.J. Girard Fire Ins. Co., Philadelphia, Pa. Nat. Ben Franklin Ins. Co., Pittsburg. Pa.—American Equitable Ins. Co., New York, N.Y.—American Lloyds Inc., New York-Milwaukee Mechanics Ins. Co. o

York—Milwaukee Mechanics Ins. Co. of Milwaukee, Wis., and Fidelity Ins. Co. of Houston Texas.

Are these companies all licensed to do business in Canada? Have they deposits with the Government and are they safe to do business with?

— I.P., Beebe, Que.

All the companies listed are regu larly licensed to do business in Canada, have assets in Canada in excess of their liabilities here, maintain a deposit with the Dominion Government for the protection of Canadian policy-holders, and are accordingly safe to insure with for the classes of insur-

Editor, Concerning Insurance:
Please advise me if you consider The
Equity Life Assurance Company of
Canada, 357 Bay Street, Toronto, safe

Ontario charter.

While the business of the company has grown very slowly, it has grown soundly and the Equity Life is accord-ingly in a strong financial position and

ingly in a strong financial position and safe to insure with.

At the end of 1927, the latest date for which Government figures are available, the total business in force was \$6.778,570, the total assets were \$1.325,910.26; total liabilities except capital were \$1.177,071.15, showing a surplus on regards policyholders of \$148,839.11. The paid up capital was \$35.400, so there was a net surplus \$35,400, so there was a net surplus over paid up capital and all liabilities of \$113,439.11.

The Equity Life writes only non-participating insurance, and its prem-ium rates are low.

NOTICE TO READERS

Saturday Night's Insurance ad-vice service is for the use of paid-in-advance mail subscribers only. Saturday Night regrets that it cannot answer Inquiries from non-subscribers.

subscribers.
Each enquiry must positively be accompanied by the address label attached to the front page of each copy of Saturday Night sent to a regular subscriber, and by a stamped, self-addressed envelope.
Each letter of enquiry should refer to one subject only. If information on more than one subject is desired, the sum of fifty cents must be sent with the letter for each additional question.

inquiries which do not fulfil the above conditions will not be answered.

THE FIRE INSURANCE COMPANY

OF CANADA

Head Office - 465 St. John St., Montreal

Capital Subscribed\$ 500,000.00

HON. SENATOR R. DANDURAND, President.
J. A. BLONDEAU, Vice-President and Manager.
F. E. LEYLAND, Assistant Manager.

Toronto Branch Office, 312 Metropolitan Bldg. GROVER LEYLAND, Local Manager.

One of the few responsible Canadian controlled Companies that is really independent. Submit us a risk that warrants preferential consideration and we think our office will interest you.

NEW YORK UNDERWRITERS INSURANCE COMPANY

CAPITAL-FULLY PAID \$2,000,000 A. & J. H. STODDART, General Agents

100 WILLIAM STREET RISKS BOUND EVERYWHERE IN UNITED STATES AND CANADA H. A. JOSELIN, SUPERINTENDENT FOR CANADA—TORONTO

> PROVINCIAL AGENTS MURPHY, LOVE, HAMILTON, and BASCOM, TORONTO MURPHY, LOVE, HAMILTON and BASCOM R. Y. HUNTER, Resident Partner, MONTREAL OSLER, HAMMOND and NANTON, Ltd., WINNIPEG ALFRED J. BELL & CO., Ltd., HALIFAX, N. S.

WHITE & CALKIN, ST. JOHN, N. B. General Accident

Assurance Company of Canada

HEAD OFFICE-TORONTO

No company is equipped to give greater service to an agent - - - almost every known risk covered, except life. A few additional agents are desired.

W. A. BARRINGTON, Manager.

NORTHWESTERN MUTUAL FIRE ASSOCIATION

SEATTLE, WASHINGTON HEAD OFFICE FOR CANADA: HAMILTON, ONTARIO Writing Fire and Automobile Insurance at Cost Assets \$4,398,035.23

ALL POLICIES NON-ASSESSABLE PAYING DIVIDENDS RANGING FROM 25% TO 40%

Branch Offices:

Toronto, Ottawa, Vancouver, Victoria, Edmonton, Calgary, Saskateon Winnipeg, Montreal, Quebec City, St. John, Halifax and Charlottetown

Central Manufacturers' Mutual

Insurance Company

Established 1876 Cash Assets \$8,509,238.51—Cash Surplus \$1,704.513.42 DIVIDENDS 30

On select Fire and Automobile risks.

CANADIAN HEAD OFFICE—TORONTO VANCE C. SMITH, Chief Agent.

Universal Insurance Company-

Canada.



SAMUEL BIRD, President

REFORD BLDG., TORONTO Head Office for Canada RELIABLE AGENTS WANTED IN ONTARIO

WEBER BROS.

REAL ESTATE.
CITY PROPERTY, FARM LANDS, RENTALS.

INSURANCE.

WE WRITE ALL CLASSES OF INSURANCE. FINANCIAL AGENTS.

MORTGAGES AND LOANS NEGOTIATED. TIME SALES PAPER FINANCED. Edmonton Credit Building, Edmonton, Alberta.



Capital \$1,000,000

Reserve and Undivided Profits \$785,648.

TORONTO WINNIPEG LONDON ENG,

Union Trust Company

Richmond and Victoria Streets, Toronto

SATISFACTORY SERVICE GUARANTEED.

Prudential Trust Company, Ltd.

Dominion Charter authorizes the Company to act in the following

RELATIVE TO ESTATES-Administrator, Executor, Guardian, Management of Properties, Collection of Rents, Real Estate Bought, Sold and ment of Properties, Collection of Rents, Real Estate Ex Exchanged. FINANCIAL AGENTS—Investments Made—Securities Held

INSURANCE BROKERS—All Lines—Fire, Marine, Accident, Liability, etc. placed in best companies at lowest rates.

FIDUCIARY—Trustee for Bondholders, Transfer Agents and Registrars for Stocks and Companies. The business generally which a Trust Company may undertake alone, or jointly with one or more.

CONSULTATION INVITED BY LETTER OR IN PERSON

W. G. Ross, Chairman of the Board. B. Hal Brown, President and General Manager Head Office, MONTREAL. Branches throughout Canada and in London. Eng



Loblaw Capital Changes

Rearrangement of Structure Calls for Issuance of Class "A". Class "B" Stocks and Rights-Plan Effective on April 1st

THE creation of two new, Class A, holdings of the new issue rights to shareholders are features informs shareholders that the capital structure of Loblaw Groceterias Co., shares of no par values, divided Limited. In a letter to shareholders, equally into two classes, Class A, and details of the plan state that two Class B. Class A. is to be non-vot-Class B. stock will be given for each ential dividend of 50c per share per share of the present stock, together year, in priority to the payment of with rights to purchase additional any amount on Class B. shares by

Ashes Are Not Proof

Memory is Not Proof

To know the actual value of all fixed assets is to

possess knowledge of in-

calculable value, particu-

larly in the event of fire.

Ashes are not proof,

A Sterling Appraisal Re-

port will be accepted as

proof by any Insurance

Sterling appraisals are

the correct basis for Insurance of any kind.

Sterling Appraisal Co., Limited

9 Wellington East, Toronto

Phone Elgin 5244

Montreal Office: New Birks Bldg Phone Lancaster 7896.

memory is not proof.

and B. stocks, and the issue of The official letter of the company of a proposed change in the capital stock is to be changed to 1,200,000 shares of Class A. and two shares of ing but to have a cumulative prefer-

way of dividends, provided that when 50c per year has been paid on the Class B. shares any additional profits which the directors may de termine to distribute by way of dividends shall be distributed pro rata among the holders of Class A. and Class B. shares. Class A. shares to be also entitled

in the event of the winding up of the company or other distribution of its assets among shareholders to payment on account of capital up to the sum of \$15 per share before any amount is paid to the holders of Class B. shares with the provision that when \$15 per share has been paid on each share of Class B. stock then the balance of the assets shall he distributed among the holders of Class A. shares and Class B. shares pro rata per share, and Class A. shares shall be subject to re-deemed by the company at any time by call upon payment of \$50 per share and accrued preferential divi- and Class B. shares are to be given dends or by purchase in the market the privilege of securing additional at not exceeding the call price, and shares as follows: Class A. shares are also to be entitled to vote in the event of the company failing to pay six consecutive quarterly dividends. Class B. the price of \$10 per share. Nego- \$4,874 for Federal tax adjustments stock to be voting stock in every re-



BRIG.-GEN. C. H. MITCHELL, C.M.G., D.S.O. Prominent Toronto engineer, Dean of the Faculty of applied Science of the University of Toronto and former resident of the Toronto Board of Trade, who has been elected President of the Engineering Institute of Canada — Photo by "Who's Who in Canada"

The present holders of common shares to receive for each share registered in their names two shares of Class A. stock and two shares of

Class B. stock. The holders of the new Class A

One share of Class A. stock for each ten Class A. and for Class B. tiable rights will be issued with respect to these new shares. The issuance of additional stock at this time is in line with the policy of the company to finance capital requirements each year caused by the expansion of the company's stores and warehouse. The present financing will cover the capital expenditure made in 1928.

It is expected that the plan of reconstruction of capital will become effective and be carried out about April 1 next.

No financing has yet been required by the Canadian company with respect to its holding of 28,600 shares common stock (51 per cent, of total issue) in Loblaw Groceterias, Incorporated, except the investment of \$260,000 in preference stock of that

Eastern Savings Halifax Company Reports Most Successful Year

COMPLETING the most successful year in its history, the Eastern Canada Savings & Loan Company, Halifax, shows total revenue of \$241,372 for the year ending Dec. 31, 1928, according to the forty-first annual report. After deducting interest on debentures and deposits, costs of management, etc., the balance is \$98,249, which is apportioned in the report as follows: \$60,000 in dividends, at the rate of 8 per cent. per annum, \$10,953 for taxes, \$3,754 allowed for depreciation and \$20,000 carried to reserve, leaving a balance of \$3,540 at the credit of profit and loss.

fact that the investing public has inout any loss to the company. Bor- values of cotton and jute. rower's repayments have been satisincrease of \$233,000 over the previous \$126,795 in the preceding year.

remains at \$36,000.

Earnings are Higher for Brockville Loan

INCREASED earnings amounting to \$88,874 were reported at the annual meeting of the Brockville Loan and Savings Company when D. H. Downey was re-elected President, J. Gill Gardner Vice-President and Albert Gil mour, Frank H. Fulford (Leeds, England), C. S. Cossitt, A. G. Parish, Adam Fullerton and L. C. Dargavel, directors. The reserve of the com pany has been increased to \$215,000 its contingent reserve to \$16,504, with profit and loss account standing at \$14,401. The company is applying to the Ontario Legislature at its present session for permission to assume the powers of a trust corporation and to change its name to "The Brockville Trust and Savings Company."

Willards Progress

Reorganization During Year Reflected in Report

THE report of Willard's Chocolates, Limited, for the year ending Dec. 31, 1928, shows net operating income to be \$57,015. The balance to credit of profit and loss account on Dec. 31, shares, registered in their names at 1927, was \$4,958, to which was added from prior periods. Net operating profit for the year 1928 before providing for preferred dividends, depreciation and Federal taxes was \$47,182, making a total net income of \$57,015. From this is deducted \$40,000 for de preciation reserve. Preferred dividend requirements were \$38,400, but of this amount Dominion Securities Corporation donated \$28,560, leaving a net charge against preferred dividends of \$9,840 for this purpose, and resulting in a credit to profit and loss of \$7,175.

The balance sheet shows the company to be steadily working into a more satisfactory position. Current assets amount of \$452,857, against current liabilities of \$223,971, leaving a working capital of \$228,886. While current assets are \$96,820 lower than in 1927, current liabilities have also been reduced by \$44,712, or a net of \$52, 108 less than on Dec. 31, 1927. This is due to material reductions in inventory values and accounts receivable.

From the former assets the items of good-will, trade-marks, etc., has been reduced from \$526,939 to \$1. Capital assets are up \$75,913. The mortgages on the company's property have been reduced by \$28,600, and the outstand ing amount of preferred stock by \$18, 000, making total reductions of \$46, 600 in fixed liabilities. Depreciation and other reserves have been increased by \$629,996, of which \$40,000 came from operations in 1928, and the balance from the change in the par value of the common stock.

Good Progress Shown By Woods Mfg. Co.

Features of the report include the act that the investing public has increased its holdings with the company the 1928 financial report of Woods by \$190,000, bringing the total amount Manufacturing Co., Ltd. The improve invested in the debentures and de- ment has been continuing steadily for posits to \$2,196,120. The real estate two years. In 1926 the company ab held has been reduced through sales sorbed substantial losses resulting made during the year by \$22,977, with- from the depreciation in market

Operating income amounted to \$281. factory; the amount in arrears of 043, as against \$229,678 in 1927, and principal and interest is less than for after deducting bond interest, depreciome years, being 1.24 per cent. of the ation and income tax provision, there total out on mortgages. Loans made remained a balance of \$176,925 availduring the year totalled \$822,000, an able for dividends, as compared with

Deduction of preferred dividends The reserve fund now amounts to left a balance of \$69,944, equivalent to \$345,000 and the contingent account \$4.09 per share on the 17,106 shares of common stock, as compared with \$19,814 in the preceding year, when the surplus was equivalent to \$1.15 a share on common stock.

Working capital was increased over \$80,000 to \$1,205,049, the improvement being largely due to increased inventories. Bank loans were reduced, while accounts payable were increased, the total current liabilities being higher

Lake Shore Mines Limited

No Personal Liability) DIVIDEND NO. 36

sued capital stock of the Company, will paid on the 15th day of March, 1929, to archolders of record at the close of siness on the 1st day of March, 1929. By order of the Board.

KIRKLAND SECULO

KIRKLAND SECURITIES, LIMITED, Secretary. Dated at Kirkland Lake, Ontario,

New Issue

\$1,000,000.00

Republic of Panama

Banco Nacional de Panama

National Bank of Panama

6½% 20 Year (Series "D") Gold Bonds

Dated February 1, 1929

Relations with the United States

Due February 1, 1949

Bonds \$1000 and \$500 denominations. Callable as a whole at 101 on any interest date after February 1st, 1939. Interest August 1 and February 1. Principal and Interest are payable in Canadian or United States gold coin of the standard of weight and fineness existing on February 1, 1929, and are payable in time of war as well as in time of peace, whether the holder be a citizen of a friendly or hostile state. Principal and Interest payable as amy branch of the Royal Bank of Canada in Canada or at the Agency of the Royal Bank in New York, or at the principal office of the Banco Nacional in the City of Panama, without deduction for any taxes, duties or levies of any nature now or at any time hereafter imposed by the Republic of Panama or by any province or municipality thereof. Bonds may be registered as to principal at the office of the Montreal Trust Company in Vancouver, Canada.

Republic of Panama

The population of the Republic is estimated at 500,000, exclusive of over 37,000 Americans living in the

Canal Zone and in the Cities of Panama and Colon. The area is 32,380 square miles.

The Atlantic Coast line is 477 miles in length and the Pacific, 767 miles. As the Canal is the gateway between the Pacific and Atlantic, the shipping brings to the Cities of Panama and Colon an enormous trade. These Cities are also visited yearly by tens of thousands of tourists. The pay roll in connection with the operation of the Canal and the American Army amounts to approximately \$25,000,000 per year. Panama has great natural resources. It chief agricultural products are bananas, cocoanuts, sugar, cocoa, coffee and tobacco. There are valuable mineral and potential oil deposits which are at the present time largely undeveloped. A system of roads is now being constructed which, together with railway extensions under way will make available the great natural wealth of the Republic.

The Cities of Panama and Colon as well as the Cities of Balboa, Cristobal and Ancon in the Canal Zone,

are all provided with paved streets, electric light and power, street cars, water and sewers. Excellent up-to-date hospital facilities have also been provided.

Under the terms of the treaty ratified between Panama and the United States on February 26, 1904, in connection with the construction of the Panama Canal, the United States guarantees and will maintain the independence of the Republic of Panama. The Republic of Panama grants to the United States in perpetuity the use, occupation and control of a zone of land—for the construction, maintenance, operation, sanitation and protection of said Canal for the width of 10 miles, together with other concessions in the Cities of Panama and Colon and in adjacent waters and islands. As compensation for the rights granted, the United States Government paid to the Republic of Panama the sum of \$10,000,000 of which \$6,000,000 is now invested in real estate mortgages in New York City, and is known as the Constitutional Fund; and further the United States Government under the provisions of the treaty makes the Republic of Panama an annual payment of \$250,000.

The proceeds of these bonds will be used for investment in real estate mortgages. They are a direct obligation of the Banco Nacional de Panama and are guaranteed by the Republic of Panama. In addition they are secured by Real Estate Mortgages given for loans made by the Bank in an aggregate principal amount not less than 110% of the amount of bonds. Banco Nacional de Panama was organized in 1904 under the laws of the Republic of Panama and its entire issued Capital is owned by the Republic. On December 31st, 1927, the paid up capital of the Bank was \$837,446.70, and Reserve Fund \$939,563.99.

Sinking Fund

Beginning February 1st, 1930, a Sinking Fund of \$50,000.00 per year (or more at the option of the Bank) will be paid to the Trustee to be used for buying bonds at the market or calling bonds at the call price.

Price 99.50 and Accrued Interest

Royal Financial Corporation Limited

E. B. McDERMID, Managing Director 840 Hastings Street West VANCOUVER, B.C.

VICTORIA

CALGARY

EDMONTON

gress

ng Year

Chocolates

nding Dec

ng income

to credit n Dec. 31,

was added

ljustments

operating

ore provid-

deprecia

is \$47,182

of \$57,015

000 for de

d dividend

but of this

s Corpora

vidends of

resulting

of \$7,175.

the com-

ng into a

Curren

gainst cur

leaving a

While cur-

er than in also beer

et of \$52,-7. This is

in invenceivable.

e items of

has been

1. Capital

mortgages

have been

ns of \$46.

preciation

increased

d the bal-

par value

Shown

improved

e improve-

teadily for

mpany ab-

resulting

n market

ed to \$281.

1927, and

st, depreci-

,925 avail-

pared with

dividends nivalent to

ared with

ear, when

to \$1.15 a

eased over

provement

iced, while

eased, the

ng higher.

lines

nat a quar-ent., on the mpany, will rch, 1929, to ne close of crch, 1929.

LIMITED,

Co.

OSLER & HAMMOND

Stock Brokers and Financial Agents

Toronto Stock Exchange
Montreal Stock Exchange
Montreal Curb Market
New York Curb Market (Associate) GOVERNMENT, MUNICIPAL AND INDUSTRIAL SECURITIES

21 Jordan Street **TORONTO**

215 St. James St. West MONTREAL

THE MONTREAL City and District Savings Bank 82ND ANNUAL REPORT 82ND Your Directors have pleasure in presenting the eighty-second Annual Report of the affairs of the Bank and the result of its operations for the year ending December 31st, 1928. The net profits for the year were \$334,901,64, and the balance brought forward from last year's profits account was \$193,578,79, making a total of \$813,430,34. From this amount have been paid four quarterly dividends to our shareholders; \$1,400,00 has been contributed to various charitable and philanthropic Funds—independently of the sum of \$10,200,00, interest on the Charity Donation Fund, distributed as usual, and \$200,000,00 has been added to the Reserve Fund, leaving a balance at the credit of Profits account of \$13,79,88 to be carried forward to next year. As usual a frequent and thorough inspection of the books and assets of the Bank has As usual a frequent and thorough inspection of the books and assets of the Bank has The report of the Auditors and the Balance Sheet are herewith submitted. GENERAL STATEMENT DECEMBER 31st. 1928 To the Public. Deposits bearing interest Deposits not bearing interest Charity Ponation Fund Other Liabilities LIABILITIES \$59,281,527,17 Capital Stock (Amount Subscribed \$2,000,000,00) 84,213,749.88 ASSETS Cash on hand and in Chartered Banks Dominion and Provincial Covernment Bonds City of Montreal and other Canadian Municipal Bonds and Debentures 7,143,861.93 22,039,550.42 and Debentures Bonds of Canadian School Municipalities Bonds of Canadian Public Utilities Corporations Foreign Government Bonds dry Securities . Land Short Loans, secured by collaterals . rity Donation Fund, invested in Dominion and Canadian Municipal Securities approved by the Dominion Government 180,000.00 \$62,325,280.09 Bank premises (Head Office and Branches) Other Assets AUDITORS' REPORT Having obtained all the information and explanations we have required, and having satisfied ourselved controllers of the Cash Balances and examined the Scarttines held against the money at Call and start and those representing the investments of the Rank, and having examined the foregoing Balance Sheet mappared it with the Books at the Head Office and with the Certificed Returns from the Branches, we are intent that the transactions of the Bank have been within its powers and that the Balance Sheet is properly up so as to enhalts a true and correct view of the state of the Bank.'s affairs, as shown by the Books

HOWARD HOTEL, LONDON

A. CINQ-MARS, C.A. Auditors

NORFOLK STREET, STRAND, W.C.2

Cochran, Hay & Co.

1. STRATHEARN HAY, Member, Toronto Stock Exchange

Bonds and Stocks

Private Wires. Toronto Montreal, New York

HEAD OFFICE

Dominion Bank Bldg. - Telephone AD 9161 Hamilton London Kitchener Windso

The Commonwealth Life

And Accident Insurance Company

W. H. Wardrope, President Head Office,

H. H. Gray, Hamilton, Ont. Managing Director

Summary of Company's Progress

	1928	1926
Premium Income	224,205.39	156,457.97
Assets	621,520.52	297,223.37
Reserve	469,635.00	222,557.00
Interest	22,018.00	11,120.00
New Insurance Issued		\$2,858,607

8,053,164 Insurance in Force

The Company intend writing this year, upwards of five millions of new business.

Capital Paid Up Montreal City Savings Bank Reports Good Year

THE 82nd annual report of the Montreal City and District Savings bank showed another year of progress in the bank's undertakings. The president's remarks were particularly optimistic, Hon. Raould Dandurand declaring that the year had been fruitful in the expansion of every line of the bank's endeavors.

Lieut.-Colonel Herbert Molson was elected a director to fill the vacancy on the board created through the death of Frederic W. Molson, to whose memory Senator Dandurand paid a fitting tribute.

The president's remarks to share

holders, in part, follow: "The year has been fruitful in expansion in every line of our endeavor. Our deposits total \$58,262,283, guaranteed by aggregate resources of \$63,-515,277, and our quick assets have reached \$62,345,377; say about one dollar and seven cents for every dol-

lar of our deposits. "The number of our depositors also has increased considerably, which is eloquent testimony to the increasing popularity of the bank and the appreciation of the service it renders to its

"Our net profits show a considerable increase for the year. Our capital stock is now fully paid, and we have been able to add \$200,000 to our reserve or rest account, now at \$2,200,-000, whilst leaving a balance of \$43,000 at the credit of undivided

Laws Won't Sell Alberta Coal

(Continued from page 25) Ontario consumer. On their part, the operators, were to a man, absolutely candid and honest in their evidence to the Board, and they stated very precisely what their coal would or would not do in the way of weathering, either with or without protection.

As a result, when the Standards Board report was issued, it hardly pleased anybody, operators from some districts were howling because the Board had failed to definitely recommend their coals, and in Ontario dealers were not satisfied because they had anticipated handling certain of these grades extensively. The repercussion of the report was such that it blew the Standards Board out of action, or rather the Alberta Government considered it advisable to cease operation, and it was alleged that the report was responsible for reducing the amount of Alberta coal that might have been shipped to Ontario last year.

The period for shipping under the special rate is here again, and for this year it has been extended and under the prevailing conditions the Alberta operators—if they are ever going to succeed—should now be establishing the foundation of a permanent market in Ontario. Already there has been a good deal of coal shipped, and mark this, the districts which the Standards Boards could not and did not definitely recommend, are said to have shipped the most coal already this year.

The Standards Board were perfectly correct in the action they took, as it was quite consistent with the information they had placed before them. However, and this is the whole point, does it not show the futility of too much regulation and red tape. Why not let Alberta coal find its own level in Ontario? In the last analysis the purchasers will do the regulating, that is, they will buy the coal they want, which pleases them, and which fits the price they can pay. A bad lot may occasionally creep through, but the Alberta operators are watchful. they are out to get the market, and they are going to send the best coal they can at the lowest price. Don't handicap them with a lot of superfluous legislation.

Premier Trust Co. Shows Assets Increase

THE Premier Trust company, of London. Ont., in the year ended December 31, 1928, had a revenue, in cluding \$1,704.28 brought forward from the previous year, amounting to \$29,411.29. After defraying federal, provincial and municipal taxes, interest from moneys received for investment, expenses of management and all other charges, there remained \$13,256.04 for distribution. Two halfyearly dividends involved \$9,389.40, the sum of \$615.20 was written off. \$3,000 was transferred to the reserve fund and \$251.64 was carried forward to the credit of reserve account.

The total assets have increased by \$248,007.30 and now amount to \$1,514. 263.13. Reserve account was increased by \$3,000

A very greatly increased business for 1929 is already bespoken by one transaction having a property value of between \$600,000 and \$700,000

Bulwark of \$100,000,000 **Protects Sun Life** Investments

Unique Financial Position of Company Discussed by President Macaulay in Annual Address

Montreal, Feb. 23rd.—The phenomenal growth and success of the Sun Life Assurance Company of Canada lends widespread interest each year to the annual address of the President, Mr. T. B. Macaulay.

The annual meeting, which has just been held, disclosed a continuation of this expansion, but it was more noteworthy still for an announcement, almost startling in character, by Mr. Macaulay regarding the financial strength of the Company. He stated that so carefully had the directors anticipated every possible adverse contingency in the money market that even a panic which would reduce the value of the assets by one hundred millions of dollars, would still leave untouched and unimpaired the shown surplus and reserves of the Company.

Mr. Macaulay dwelt as well in a most interesting and illuminating manner upon the relative merits of the varied securities in which insurance companies invest their funds, and of how traditional views on investment have altered owing to the changed conditions of modern business. He said in part:

companies invest their funds, and of how traditional views on investment have altered owing to the changed conditions of modern business. He said in part:

"It is a great pleasure to move the adoption of this report, for the record it sets forth is a remarkable one.
"A mere statement of the increases over the figures of the previous year is impressive. In income the increase is \$41,972,000; in assets \$87,650,000; in surplus \$9,157,000; in new assurances \$112,836,000; and in total in force \$408,925,000. A company with total business equal to these increases would be a large and powerful institution. It is but three years since we refoiced at passing the mile-stone of \$1,000,000,000 of assurance in force, and yet already we are nearing \$2,000,000,000, while at this moment our assets exceed \$500,000,000.

"But there is another feature even more striking and important. Advance figures indicate that the increase over the previous year in the new business written by the combined life companies of the continent was approximately 8 per cent. And the increase in the combined total in force approximately 9 per cent. Against these percentages let me place the figures of the Sun Life: our new assurances increased 34 per cent., while our total in force increased 27 per cent.

"I need not further emphasize the rapid expansion of our business. It is but a continuation, though in accelerating degree, of our normal condition. That the Company is extraordinarily popular with the insuring public is evident. But people will hardly show so pronounced a preference without reason. That reason unquestionably is the great strength of the Company, and its unusual profit-earning power. The earnings announced in the report are slightly in excess of \$40,000,000; but it is clearly intimated that had we desired to do so we could have taken credit for a much larger amount. We however, follow our usual conservative policy. We always have before our minds the possibility of a business depression, which might occasion heavy shrinkage in market v

Securities Heavily Under-valued

"I have decided to take our pol-

"I have decided to take our policyholders into our confidence in the most complete way, so that they may realize how fully our directors have provided against any contingency of this kind. You will notice that we say that the values quoted are those given by the government department or lower. There is much in those two words. They mean that the values given in the report are approximately \$62,500,000 less than the actual current values of those securities on the Exchanges. Then we have the additional deduction from market values of \$20,000,000, referred to in the report, and also the special contingency reserve of \$12,500,000, and our unlisted assets and other margins raise the amount to \$100,000,000. These items total \$95,000,000, and our unlisted assets and other margins raise the amount values of our securities could shrink by \$100,000,000. When the catastrophe of another world war could produce so drastic a depression. Supposing it did, we would still have intact our undivided surplus of over \$54,000,000. We are hardly likely, I think, to be criticized for lack of conservatism. I do not know any other financial corporation which has its assets so protected. I imagine we are more likely to be told that we have been too conservative; if so, that is a criticism way perhaps be unnecessarily large, but safety must be our paramount consideration; and if, as we confidently anticipate, the margins may perhaps be unnecessarily large, but safety must be our paramount consideration; and if, as we confidently anticipate, the margins may perhaps be unnecessarily large, but safety must be our paramount consideration; and if, as we confidently anticipate, the margins may perhaps be unnecessarily large. The margins represent!

Praises Canadian Law

Praises Canadian Law

"But let us look further into our earning power. There are many contributing factors: energetic, yet cautious and economical agency management; careful selection of risks; conservatism in always retaining a considerable proportion of our earnings to build up protective reserves; and, above all, specializa-tion in the safe and profitable invest-ment of the funds.

tion in the safe and profitable investment of the funds.

"Our investment policy is in fact a distinguishing characteristic of the Company. Our development and prosperity would have been impossible but for our investment policy, and our investment policy could not have been pursued but for the wise investment provisions of our Canadian Insurance Law. That law stands before the world as a monument to the wisdom of our Dominion Parliament. Companies of many other lands are either permitted unwise freedom, or are hampered by restrictions, equally unwise, which prohibit investment in many of the most desirable securities. The Canadian Act, by contrast, permits reasonable freedom to the companies, while fully safeguarding policyholders.

Investment Provisions

Investment Provisions

"It may be timely to summarize briefly the provisions of our law. They permit investments in:—first mortgages (up to sixty per cent. of the appraised value); government and municipal bonds; corporation bonds secured by mortgage; preferred stocks of corporations which have paid dividends for the preceding five years; and common stocks of corporations which have paid dividends for the preceding seven years, such dividends being not less than four per cent. per annum. or

years, such dividends being not less than four per cent, per annum, or \$500,000 per annum in amount. These provisions avoid the extreme both of unwise freedom and of harmful restriction. To my mind they are almost ideal.

"Our list of assets shows that we own securities of large amount in all classes authorized by the Act.

"With the great growth of the Company, the problem of investing its constantly increasing fund becomes more and more important. What avenues are open to us? As for mortgages, we are most unwilling to establish agencies in distant

centres, of whose real estate values, conditions and dangers, we know nothing. That would be to entrust the safety of our investments, even to a large extent the safety of our Company, to the judgment of strangers. Government and municipal bonds yield but low rates of interest. As for bonds of corporations, we must face the fact that apart from occasional railway and public utility issues, the strongest corporations are rapidly redeeming their obligations, and no longer need to borrow. Desirable bonds therefore represent a constantly decreasing field.

represent a constantly decreasing field.

"For a very considerable part of our investments we must, consequently, look to those classes of common stocks which are authorized by our Canadian Act. Fortunately, when the same degree of care as is necessary for safety in selecting mortgages and bonds is applied to the selection of common stocks, especially within the conservative limits laid down by the Act, these selected securities are, in the judgment and experience of the thoughtful and well-informed, among the choicest and safest of all investments and by far the most profitable and desirable.

**No Marie in 'Bond'*

No Magic in 'Bond'

No Magic in 'Bond'

"Consider mortgages. What company has not suffered losses, and sometimes very heavy losses, on its mortgage investments? As to bonds, some people seem to consider that there is magic security in the label 'bond'. This popular belief is not supported by experience. The surplus earnings and margins of many companies, over and above the dividend requirements of their stocks, are much greater than the surplus earned by other companies in excess of the interest requirements of their bonds. Few experienced financiers would claim that the bonds usually offered are safer than, or even as safe as, stock of such companies as the Montreal Light, Heat & Power, American Telephone and Telegraph, Commonwealth Edison, and many others I could name. The payment of the interest on the bonds is certainly no more sure than the payment of the dividends on the stocks. In the very unlikely event of the dividend on any such choice stock being reduced, it would be certain to be far more than offset by increases in the dividends on others. Our own average interest rate has been steadily mounting year after year, due solely to increased dividends and bonuses received on our stocks beyond the rates payable on those stocks when we purchased them. As an illustration, take the common stocks purchased by us in 1923; the actual cash yield from these in 1928, represented a return of 2-38 per cent. on the purchase price greater than the dividends payable on these stocks at the time of purchase, while the average value of the rights and bonuses received during the intervening five years has amounted to a further 38 per cent. per annum.

Only Tested Securities Purchased

"Our Canadian law wisely excludes stocks of all companies that do not have a long record of dividend paying and prosperity. But we go much further than that. We limit ourselves almost entirely to corporations that have attained outstanding financial strength, with great reserves and resources already established, that supply some product or service essential to the life of the community, and that usually are dominant in their respective spheres. Such corporations have their roots deep in the life of the nation they serve, and are almost part of the nation itself. The nation cannot grow and prosper without their growing and prosper without their growing and prospering. The operations of such corporations can hardly fail to expand, and their profits to increase, surely and steadily; and this is but another way of saying that the stocks of such select and outstanding corporations can hardly fail to be of greater intrinsic value five, ten and twenty years hence than they are to-day.

"Let me repeat what I have already said on many occasions. We do not speculate. We buy to keep.

We never sell the stock merely because it has risen to a high figure. Stock exchange quotations influence our decisions as to whether we should buy a security, but not as to whether we should sell. If quotations be high, we can ignore them, and, in fact, do ignore them.

Policyholders' Profits Again Increased

"There is no department of a Company's business which deserves closer study and investigation than the investments of its funds. No other department will give such a generous return for the attention devoted to it.

"It is to its investments that our Company owes its impregnable position, and the magnitude of the profits in which our policyholders rejoice. Many years ago I expressed the hope that I would be able to announce an increased scale of profits every year for at least ten years. We now make that announcement for the ninth successive year, and I certainly cannot say that I expect the increases to stop with even the tenth announcement. Our profits are accumulating as never before, and it is inevitable that a larger and larger proportion will be disbursed to our profits years.

A Company With a Soul

A Company With a Soul

"But there are others features to which my mind reverts with pleasure. One of the most delightful compliments I ever received was when I was once introduced to an audience as the president of a corporation that had a soul. That this was no mere phrase is shown by the sympathetic comradeship that exists between all ranks of the Company's service, both at head office and in the field. It is seen also in the enthusiastic support accorded us by our legions of policyholders. Our relationship with them is something more than that of mere business cooperation. The sense of mutual confidence and mutual appreciation is so strong as to be akin to friendship, and it is as our friends I like to think of them. This delightful relationship is the reward of unwearied and successful service on their behalf and it is a reward which is greatly prized.

The Bill Before Parliament

The Bill Before Parliament

"I will now say a few words about the Bill we have before Parliament. There has been so much misunderstanding and misrepresentation about it that I think you would like a plain statement of the facts.

"The original Charter, granted in 1865, authorized the Company's capital at \$4,000,000. An amending Act passed in 1871 contained a somewhat ambiguous clause, which has been interpreted in some quarters as limiting the capital to \$2,000,000. Five eminent legal authorities to whom we submitted the question assure us that the original authorization was unaffected by that amendment, but advised us that it would be well to have the matter put beyond doubt by a brief clarifying Act of Parliament.

"We do not ask that the capital be increased; we merely ask that our right to issue stock up to the amount originally authorized be freed from legal ambiguity by a simple declaratory clause.

"But why do we require a larger

originally authorized be freed from legal ambiguity by a simple declaratory clause.

"But why do we require a larger capital than the present \$2,000,000?

"Chiefly for two reasons:

"(1) Because the present capital is manifestly out of all proportion to the magnitude of the Company's operations. It is absurd that a Company, whose assets are already \$500,000,000, should be controlled by a capital of \$2,000,000.

"(2) Because we wish to ensure that this great Company shall never fall into undesirable hands. We cannot alter the status of our existing shares, but we can impose restrictions on the transfer of the new shares which will be an effectual safeguard.

"It has been said that such an increase would divert from the policyholders profits properly belonging to them. This is the exact opposite of the truth.

the truth.

"The Insurance Act allows stock-holders to receive ten per cent. of the profits distributed from the participating branch. Our stockholders long ago reduced their share to five per cent. All our contracts for thirty years past have been made on the agreement that the participating policyholder shall receive ninety-five per cent. of these profits, and that right any of our members could enforce in any court of law. force in any court of law.

Policyholders to Benefit by Bill

"The amount of profit accruing to shareholders cannot be increased or in any way affected by higher cap-italization. It is impossible that

in any way affected by higher capitalization. It is impossible that any increase in capital could injure the policyholders; on the other hand, every additional amount paid in by the shareholders gives additional security. And no additional capital will be issued except in return for actual cash.

"The small percentage of profit allowed to the stockholders is their share or commission for guaranteeing and managing the Company. Under the management of the stockholders, the Sun Life Assurance Company of Canada has grown to huge proportions. Its agencies encircle the globe, and it has done much to make Canada known and honoured around the world. It has become one of the greatest financial corporations in existence. Its policies protect hundreds of thousands of homes. That its operations have been conducted to the great advantage of its policyholders is sufficiently evidenced by this report. And, as I have said, our policyholders may confidently anticipate even greater benefits in the future.

"For another reason, however, our policyholders have the strongest interest in desiring the Bill to pass, for, should it succeed, our directors have agreed to recommend to the stockholders that their proportion of profit be reduced to four percent, thus increasing the policyholders' proportion to ninety-six percent, and correspondingly increasing their individual profits.

"I can think of no proper objection to the Bill. It will injure nobody, and will help everybody; policyholders most of all I am very sure that our policyholders throughout the land will agree with us.

"I an think of no proper objection to the Bill. It will injure nobody, and will help everybody; policyholders most of all I am very sure that our policyholders throughout the land will agree with us.

"I an pologize for speaking at such length, but it appeared to be necessary.

"I now move the adoption of the Report. It is, I venture to think, one of the most eminently satisfactory and noteworthy reports ever presented at an annual meeting. It records the transactions of one of the greatest, strongest and most ben-eficent corporations Plan Split-Up

Approve 5 for 1 Basis

COLLOWING a meeting of the board

of directors of the Sherwin Williams Company of Canada, Limited,

S. Fallis, the president, announced

that a plan has been approved to split

the common shares of the company

on a basis of five new shares of no

par value for each share of \$100 par

held. He further stated that a special

meeting of shareholders would be

called in the near future to ratify the

The company has at present author

ized an outstanding 40,000 shares of common of \$100 par and under the

new arrangement will have outstand-

ing 200,000 shares of no par common

The only other obligation of the com-

pany is the present outstanding 34,400

shares of cumulative seven per cent

The last fiscal year of the company

ended on Aug. 31, 1928, and the state

ment for that period revealed earn ings equal to 13.30 per cent, on the

company's present outstanding com-

mon stock, which compared with 8.84

per cent, in the preceding year and

9.53 per cent, in the year ended Aug.

preferred stock of \$100 par

Dominion and Provincial Government Bonds

Municipal Bonds

Public Utility Industrial Financing

Foreign Issues Quoted

DOMINION SECURITIES CORPORATION LIMITED

Established 1901 E. R. Wood, Presider Head Office: TORONTO, 26 King St. E.

IMPORTED FROM LONDON

IN THE PLAIN OLD TIN

Made by Carreras Ltd. Est. 1788.

"Ah-h!... It's not the label on the tin, it's the quality of the contents that matters." Said Sir James Barrie — "It is a Tobacco to

Hunt's Rights Plan of Rearrangement of Capital Structure Announced

ANNOUNCEMENT has been made of a plan for the rearrangement of the capital structure of Hunt's, Lim- stocks are given the privilege of exited, which involves the offerings of changing each of them for three shares rights to the shareholders. The pres- of class A common stock and \$1.13 in ently outstanding 15,000 common shares of the company are to be renamed class B common shares, and a new issue will be authorized of 100,-000 class A non-voting no-par common shares, of which 11,925 shares are now hares are identical except that class A shares are non-voting.

The issued class A shares have been underwritten by McLeod, Young, Weir Company, Limited, who offer each on the most conservative basis, he estirecord March 15 the right to purchase \$100,000.



C. D. HENDERSON al Manager of the Union Trus my Limited, the Annual Report o showed marked progress in 1928

on or before April 1, a share of class A common stock ranking for dividends from April 1, 1929, at a price of \$30 a share for each four shares of class A or class B stock held on March 15. The market for the presently outstanding common shares (now to be called class B shares) has ranged this year between a low of 401/2 and a high

second preferred stocks of the comrany are being called for redemption on April 30 at 110 and accrued dividend and 100 and accrued dividend, respectively. The holders of these cash to cover the dividend accrued from Jan. 1 to March. 1.

Net earnings of Hunt's, Limited, after depreciation, but before making allowance for Federal income tax, were \$75,482.34 for the year ended Dec. 31, being issued. Class A and class B 1929, as against \$59,577.02 in 1927. During the year the company made capital outlays of over \$100,000

H. W. Hunt, the President and Managing Director, states that, calculating class A and class B shareholder as of mates profits for 1929 will reach

Canadian Control Foundation Company Stock Acquired and Offered

LETTER which has gone forward to the first preferred shareholders of the Foundation Company of Canada, Ltd., from Drury and Company announces the purchase by them of the entire holdings of the second preferred and common stocks of the Foundation Company of Canada, Ltd., from the Foundation Company of New York. The preferred and common stocks of this company both carry equal voting rights, and the purchase of this block of stock represents the controlling in terest which the American company has had since the formation of the Canadian company, and now makes the Foundation Company of Canada wholly owned by Canadians.

Drury and Company are offering to the first preferred shareholders of the Foundation Company of Canada, Ltd., an opportunity to purchase this stock on the following basis: Owners of first preferred shares may purchase a unit consisting of one-half share 7 per cent second preferred and one share com mon stock at \$125 and accrued divi dend on second preferred shares for each share first preferred stock of record Feb. 15, 1929. This offer, which does not constitute a stock offering by the Foundation Company of Canada Ltd., is made on the basis of \$50 per half share for the second preferred The outstanding 7 per cent, first and stock and \$75 per share for the com

> Holt-Gundy Trust Public Financing of \$25,-000,000 for Investment Corporation

CONSOLIDATED Investment Corpo ration of Canada, the giant invest ment corporation which has just been organized by the Sir Herbert Holt and J. H. Gundy interests, will be financed through the public offering of \$25,000 000 of its securities.

Wood, Gundy and company an nounce that the financing is taking the form of \$15,000,000 first collateral trust 41/2 per cent. bonds, which are being offered in Canada and the United States, and \$10,000,000 5 per cent. preferred shares, which have been under-written for sale in Great Britain and Europe. The collateral trust bonds are being offered with at tached warrants, which entitle the holder to ten common shares for each \$1,000 bonds and in addition, the hold er of each such bond will have the right to purchase five additional common shares at \$30 per share on or be fore Feb. 15, 1934. It is understood that the preferred shares will carry warrants and share purchase rights on the same basis.

The new corporation will commence operations with \$32,000,000 in cash and of the corporation's assets, \$18, 750,000 will be specifically pledged as security for the collateral trust bonds

The directorate indicates that the new corporation is wholly Canadian, the board consisting of Sir Herbert Hold, J. H. Gundy, G. H. Montgomery K.C., C. B. McNaught and W. E. Wilder. J. H. Gundy will be president. Mr. Gundy is president of Wood, Gundy and Company, Limited. vice-president of Holt. Gundy and company, and director of a number of Canadian corporations.

The outstanding common share capi talization of the new corporation will consist of 1,375,000 shares of no par value, of which 250,000 shares will be available in the form of bonus to pur chasers of bonds and preferred. The remaining 125,000 common shares of the authorized capital will be reserved to provide for holders of the senior securities who exercise share purchase rights.

It is understood that application will be made to list the preferred and common shares of Consolidated Investment Corporation on the Toronto and Montreal stock exchanges.



J. W. BUTLER
President of the J. W. Butler Co. Ltd..
Toronto, and the Butler Construction
Company, Detroit, who has been interested in a number of recent important
building ventures in Toronto and other
Ontario cities. Among Butler undertakings have been the Queen's Park
Plaza, Toronto, and the Hotel Genosha,
Oshawa.

W. H. Bosley & Co. Real Estate

Invest in Property

The next big swing in the investment market is going to come in the rise of real estate values in and around Toronto If you consult us, we will tell you where you may reason-ably expect these appreciations in value to accrue; and we will act for you in purchasing sound revenue providing property at right prices.

28 Adelaide St. West Toronto Phones Adel. 0827 & Adel. 4594

Building

Reasonable Cost

We specialize in the erection of large build-ings—office, hotel, store, apartment, etc.
The wonderful reputation this firm has acquired as engineers and builders was earned by many years of service.
Let us work on your building problem.

J W BUTLER COMPANY



6.10% BALFOUR BUILDING

6% First Mortgage Gold Bonds

A SOUND REAL ESTATE INVESTMENT RETURN-ING A HIGHER THAN OR-DINARY INTEREST RATE. Circular on Request.

PRINGLE, HOLMES & CO.
INVESTMENTS CENTRAL BLDG.,

Telephone Eigin 5305-6 J. P. LANGLEY & CO. C. P. ROBERTS, C.A. Chartered Accountants

G. S. HOLMESTED Trustee in Bankruptcy Proceedings Offices: McKinnon Bldg., TORONTO

REGINA

We Solicit Enquiries for Regina Property. VALUATIONS FURNISHED

McCallum, Hill & Company Real Estate, Insurance, Stocks, Bonds ESTABLISHED 1903





SAVINGS DEPT.

LL honor to Canada's L real capitalists—the men and women with savings bank accounts. They rank highest among the builders of our country.

The money they deposit in savings accounts is their bulwark of protection against the exigencies of the future. More than that—it is essential working capital - the vital

factor in the development of our natural resources. Their accumulated savings are usefully employed for the general good of the Nation.

Save for happiness and independence! Save for Canada! We will gladly welcome your first deposit and will offer you every encouragement and assistance.

The Bank for Savings

THE BANK OF TORONTO

H. B. HENWOOD, General Manager.



DRAPER DOBIE

STOCKS BOUGHT AND SOLD FOR CASH ON ALL EXCHANGES DIRECT WIRE CONNECTIONS

HIGH GRADE MINING INVESTMENTS



Policyholders' **Dividends**

The five year dividend results to policyholders in this company have been most gratifying and compare favorably with those of any other

The Western Empire Life Assurance Co. WINNIPEG, MAN.

HOCKENBURY finances HOTELS

This pioneer organization has financed 153 community built ~ hotels in large and small cities in the United States and Canada

The Hockenbury System Inc.



PERMANENT

MORTGAGE CORPORATION

\$67,000,000,00 Established 1855

You would be enjoying



Babson's Statistical Organization (L. rgest Statistical Community in America)
Div. 90-19
Babson Park, Mass

Simpson's Limited Profits Grow

Net at \$1,676,388 Shows Increase of \$44,885-Balance to Surplus is \$1,005,454—Current Assets Reach \$14,884,995

Jan. 31.

profit is the outstanding characteristic a total of \$1,957,239 of the report, the year's net profits amounting to \$1,676,388, after provid- year was \$1,005,454. ing for depreciation on buildings and sets were \$2,286,339, while net earnor an increase of \$534,885.

One of the most interesting features

to members of the staff and contribution to employees' savings and profiter 000,000 . sharing fund \$359,889.40. Bond interest, dividends on preference shares and profits tax reserve have absorbed \$926,415.65, leaving available for no par shareholders \$1,676,388.36. Of this amount, five dollars per share has been declared payable in dividends to no-par shareholders. Your directors decided to write off \$170,934.20, being the total commission and expenses on the recent issue of Simpson's, Limited, preference shares. The balance remaining to be added to surplus is \$1,005,454.16.

"Referring to the consolidated statement of assets and liabilities, the increase of nearly a million dollars in our holdings of Government bonds and other securities is partly owing to the fact that our building program is incomplete," said Mr. Fudger. "As you are aware the directors acquired through the Robert Simpson Company, Limited, valuable leasehold property on Bay and Richmond Streets and have erected thereon a nine-storey building as an addition to your store

To provide funds for this expansion an issue of 40,000 Simpson's, Limited, 6 per cent. cumulative preference shares of a par value of \$100 each was made in June last. The undisbursed balance of the proceeds of this issue has been added temporarily to our investments in Government bonds, etc. Our total current assets, including these investments, are \$14,884,955.59, an increase over last year of \$2,286,-339.78. There is a small increase in current liabilities, but no indebtedness to bankers for loans or overdraft.

tions, after deducting selling and general expenses, subscriptions and donations, depreciation, bond interest of \$463,809 in the previous year, while constituent companies, directors' fees \$155,535 was carried forward from and provision for bad debts totalled profit and loss, which now stands at \$2,962,693, compared with \$2,773,857 a \$758,035, against \$682,348 at the end year ago, which was disposed of as of 1927. follows: Dividends paid on the 6 per cent. cumulative preference shares of account at the end of 1927 was \$367, the Robert Simpson Company, Lim- 348, to which is added the net profit ited, \$201,000; interest on 61/2 per for the year, and from this total of cent. collateral trust gold bonds, \$337,- \$758,348 deductions are made for 384; dividends paid and accrued on 6 quarterly dividends amounting to 12 per cent, cumulative preference shares per cent, on the paid-up capital, \$277. of Simpson's, Limited, \$130,726; divi- 500; a special bonus of 3 per cent dends paid on 100,000 no par value for the year, \$75,000, transferred to

CONSOLIDATING its already strong common shares of Simpson's, Limited, position in the Canadian retail mer- \$400,000; dividend on 100,000 no par chandising field, Simpson's Limited, value common shares of Simpson's, and its constituent companies com- Limited, payable after Jan. 30, 1929, pleted the most successful year in \$100,000; profits tax reserve, \$248,304; their history, according to the finan-reserve for bonus and employees cial statement for the year ending profit-sharing fund, \$359,889; total commission and expenses re issue of A notable increase of \$44,885 in net Simpson's Limited, preference shares,

The net addition to surplus for the

The ratio of current assets to liabilequipment of \$573,590 together with ities is almost four to one and total other items. Details of the record assets are shown at \$32,583,930, comyear's business were announced in a pared with \$27,055,642 in 1927. Curletter accompanying the report from rent assets are valued at \$12,079,111, President H. H. Fudger, in which Mr. against liabilities of \$3,146,564. Net Fudger stated that total current as- working capital stands at \$8,932,547. contrasted with \$7,797,302 at the end ings compared with \$1,131,503 in 1927 of the preceding period and \$7,503,-094 at the end of 1926.

Included in the balance sheet are inof the report is the statement of as- vestments in Government bonds and sets and liabilities. In this respect, other securities of \$2,805,844 not taken into current assets which would in "There has been set aside for bonus crease the total to nearly \$15,000,000

> The balance sheet and profit and loss statement of the constituent company, the Robert Simpson Company, were presented, and these show the position of the company and the re sult of its operations for the fiscal year ended Jan. 30, 1929.

> The net earnings for the year were \$2,049,222.28, after absorbing as usual in general charges bond interest \$85, 691.71, depreciation \$471,659.55, and directors' fees \$4,000. The net earnings for the year have been disposed of as follows:

> Dividends on preferred and com mon stock \$1,239,500; profits tax reserve, \$150,000; for bonuses to staff and provision for employees' savings and profit-sharing fund, \$269,758.61; and total commission and expenses re Simpson's Limited, preference shares, \$170,934.20, leaving \$219,029.47, which has been added to the surplus of \$4,-535,728.34 brought forward from last

The balance carried forward in profit and loss is therefore \$4,754,-

Reserve \$2,000,000 Central Canada Loan Shows Strong Position

THE transfer of \$250,000 to the reserve fund of the Central Canada Loan and Savings Company brings the company's total reserve to \$2,000,000 according to the annual financial statement for the year ended Dec. 31. 1928. Net profits for the year, after deducting all management and other The combined net profit from opera- expenses, interest on deposits and debentures and making provision for all losses, amounted to \$390,687 against

Balance at credit of profit and loss



W. H. CARTER

Of Winnipeg, President and General Manager of Carter,
Halls, Aidinger Company Ltd., who will erect the two
and a half million dollar stdiktion to the Empress Hutel,
Victoria.
Victoria the west during the last quarter century have
received the west during the last quarter century have
received the supervision of this firm of engineers. Mr.
Carter is also a Director of the Winnipeg Electric Company, Vice-President of the Sovereign Life Insurance Co.,
and on the board of other important corporations.



reserve \$250,000, leaving a balance of \$155,535 carried forward into 1929. The large transfer to the reserve account brings the company's reserve to a figure equivalent to 80 per cent of the paid-up capital of \$2,500,000.

The security afforded depositors and debenture-holders is indicated by total assets of \$11,230,037 compared with \$9,674,983 a year ago, while the amount due depositors and debenture holders is placed at \$6,424,502, leaving a surplus of \$4,805,535. Authorized capital is \$5,000,000 of which \$4,500, 000 is paid-up capital and reserve

Public Buildings and Private Homes are alike in Preferring



LL over Canada it's the same story! When really fine homes and public buildings are built and built to endure, you find that Red Deer Brand Birch Flooring is being specified in ever-increasing quantities.

Red Deer Brand Birch answers all the requirements of beauty, permanence and reasonable cost. For full information, prices and name of nearest dealer from whom you can secure samples, write:

The Muskoka Wood Mfg. Co.

HUNTSVILLE

ONTARIO



"There's a Grade for Every Job"

Canadian International Investment Trust, Limited

An Investment Corporation of the management type administered by a strong Board of Directors.

As the Trust receives par for both its issued preferred and common stock, each preferred share of \$100 par value will have behind it cash assets of \$160, at a total annual fixed dividend charge on the \$3,200,000 cash assets of the Trust of only \$100,000, equal to 3%on its cash capital. This low preferred dividend requirement places the common stock in an advantageous position as regards future

We offer this stock in units comprising one share of preferred stock, three shares of common stock and an option warrant entitling the holder of the preferred share to purchase two additional shares of common stock at \$11 per share on or before March 1st, 1931, or thereafter at \$12 per share on or before March 1st, 1933, at-

\$135 per Unit

Descriptive Circular on request.

W. C. Pitfield & Company ROYAL BANK BUILDING, MONTREAL

TORONTO

OTTAWA

First Mortgage Real Estate Gold BONDS

Queen's Park Plaza, now nearing completion, some, ultra modern, fire-proof apartment hotel build ing, occupying one of the most desirable sites for this purpose in the city of Toronto.

Hotel Genosha, Oshawa, is a new, thoroughly modern hotel in one of Canada's most thriving cities. It is adjacent to the Canadian plant of the General Motors Corporation and directly on the Toronto-Montreal highway.

Both these buildings were designed to fill a definite need, and have sound, high, income-earning possibilities.

Bonds of either issue constitute a safe, dependable investment, well recommended.

Mail coupon for complete descriptive literature



Queen's Park Plaza \$875,000.00





TORONTO



Genosha Hotel \$325,000.00



The MACCABEES

Organized in 1878

Statement as of December 31, 1928

ASSETS	
Government and Municipal Bonds (Market Value)	\$20,562,351.95
First Mortgages on Real Estate (Property worth over twice	.6.
the loans)	14,981,347.26
Real Estate	2,909,350.79
Loans secured by Members' Certificates	
Cash and Bank Deposits	386,245.70
In Course of Collection and Other Assets	1,317,422.73
Total Admitted Assets	\$40,719,922.98
LIABILITIES	
Legal Reserve American Experience 312°c Reserve for Mortality Fluctuations and Investmen	
Contingencies Refunds Payable to Members in 1929	901,928.08
Reserve for Current Claims	555,779.33
Unassigned Funds	
Life Benefit Department	\$ 1,103,612.81
Sick and Accident Department	
Relief Department	
Other Departments	286,873.08
Total Liabilities, special reserves and contingency funds	\$40,719,922.98
Net Rate of Interest earned in 1928	

Special Features

Operation through 4,205 fraternal lodges in 46 states and five provinces in Canada. Full legal reserve on protection in force—American Experience $3\frac{1}{2}\frac{C_0}{C_0}$ table. Homes for old and indigent members. Hospital beds for women and children. Sanitarium treatment for Tuberculars. Special Relief Funds for Unfortunates. Sickness and Accident Department. Income Disability, Double Indemnity and Old Age Benefits.

The Maccabees

A Legal Reserve Fraternity, Established in 1878

Detroit, Michigan

PROGRESS

The Canadian Hardware and Implement Underwriters

POLICY ISSUED BY Retail Hardware Mutual Fire Insurance Company MINNEAPOLIS, MINN.

Hardware Dealers Mutual Fire Ins. Co.,

Minnesota Implement Mutual Fire Ins. Co.,

FINANCIAL STATEMENTS AS OF DECEMBER 31st, 1928

	Ass	sets		
	Hardware Dealers'	Minnesota Implement	Retail Hardwar	e Total
Cash and Investments	\$3,103,716.29	\$2,795,346.97	\$3,913,687.89	\$ 9,812,751.15
Interest Accrued	31,688.89	37,094.30	60,335.39	129,118.58
Other Assets	450,741.48	490,115.02	467,864.28	1,408,720.78
Total	\$3,586,146.66	\$3,322,556.29	\$4,441,887.56	\$11,350,590.51
	Liabi	lities		
Reserve for reinsurance	\$2,158,162.16	\$1,931,118.39	\$2,050,196.30	\$ 6,139,476.85
Unpaid Losses	151,297.24	144,070.23	167,008.09	462,375.56
Other Liabilities	75,513.46	91,859.70	84,414.48	251,787.64
Total	\$2,384,972.86	\$2,167,048.32	\$2,301,618.87	\$ 6,853,640.05
Surplus	\$1,201,173.80	\$1,155,507.97	\$2,140,268.69	\$ 4,496,950.46
Increase in Assets since Dec. 31, 192	7 . \$ 528,963.62	\$ 439,591.84	\$ 590,486.10	\$ 1,559,041.56
Increase in Surplus since Dec. 31, 192	7 5 248,732.46	\$ 264,890.30	\$ 368,807.64	\$ 882,430.40

Result of Canadian Operations, 1928

Premiums Written		986.553.49
Losses Incurred		369,607.25
Expenses Incurred		127,646.43
Dividends Paid to	'olicy holders	387,131 73
NOTE Dividen	ds paid in 1928 are on premiums written in which amounted to \$872,632.41.	1927.

Write for full information

The Canadian Hardware and Implement Underwriters

F. B. DALGLEISH, Manager CONFEDERATION LIFE BUILDING, WINNIPEG

or Provincial Managers

A. MARTIN.

Manitoba J. N. T. SPENCE. 803 Conf. Life Bldg. Winnipeg Montreal: ALFRED BRUNELLE, 1824 Van Horne Ave., Montreal

E. ATHEY. Montreal St. Regina N. MILOT. Holland Ave. Quebec

North Sask.: W. R. McLACHLAN 211 11th St. East, Saskatoon

T. H. SHIEL, 4055 12th Ave. West Vancouver, B.C.

Stock Distributed Employees of Imperial Oil Ltd. Receive 96,000 Shares

DISTRIBUTION of 96,000 shares Imperial Oil stock among a large body of the company's 7,000 employees has been made according to an announcement made by Victor Ross. Vice-President of Imperial Oil, Limited, and Chairman of the Co-operative Investment Trust under which the stock was accumulated for em

This distribution represents a substantial increment to the wealth of practically every community in Can-It is the outcome of savings deposited at regular intervals by emplovees with the Co-operative Invest ment Trust during the past three years. For every dollar deposited by employees the company contributed 50 cents and the money was regularly invested in the stock of the company and all dividends acruing on the stock were re-invested, so that the distribution represents a very substantial increase over the amount of money deposited by em-

Five thousand one hundred employees of Imperial Oil, Limited, and its subsidiaries availed themselves of the opportunity to participate in the trust. Under the provision of the trust all employees with a year or more of service are eligible to participate. The trust terminated at the end of last year and was the second venture if its kind. The first trust. inaugurated in 1921, terminated in

West Indies Hotel Convertible Notes With

Bonus of Common Offered in Canada

HENRY B. RICHEY, Ltd., Toronto. is making an offering of \$500,000 7 per cent. convertible notes of the Canada-West Indies Hotels Co., Ltd., at par and accrued interest. A bonus of two shares of no-par value common stock will be given with each \$1,000 par value of notes purchased. The notes are convertible at the option of the company into 7 per cent. cumula tive sinking fund preference shares of the company on the basis of one preference share of \$100 par value for each \$100 in principal amount of convertible notes. Capitalization consists of £40,000, 5 per cent. 30 year gold debentures, guaranteed as to principal and interest by the Government of Jamaica: \$500,000 convertible notes authorized and to be issued; 5,000 shares of common stock authorized and to be issued.

The hotel to be erected by the Canada-West Indies Hotels Company will be known as the Constant Springs Hotel, Kingston, Jamaica, and will furnish accommodation for the steadily increasing number of tourists.

The site covers 77 acres, located on a plateau 600 feet above sea level. overlooking the Caribbean Sea to the south, with the towering Blue Mountains in the background. There will be three buildings: the hotel proper, the amusement group and the cottage group. Direction will be under experienced hotel management, the United Hotels Company of America having contracted to manage the hotel for a period of 30 years and their sole profit for their services will be derived from dividends on the common stock. An other important association will be that of the Canadian National Steam

It is estimated that revenue, after providing for operating cost, debenture interest and depreciation, will amount to more than \$78,386, or more than twice the amount required for interest on the convertible notes. The convertible notes are offered if as and

Maritime Telephone to Increase Capital

N PRESENTING a favorable report for 1928, the Maritime Telegraph and Telephone Company, Ltd., which has been in existence for 19 years, announced an increase in nominal capital from \$5,000,000 to \$10,000,000 A bill will be presented at the forth coming session of the Nova Scotia legislature to ratify that move. The net income for the year was \$328,622.79, and the balance at the end of December was \$199,816.51. Total assets have increased from \$5,697,962 in 1919 to \$8,813,502 at the end of 1928. Except for 1924, gross revenue has shown a steady increase since 1919, the gross for 1928 being \$1.718,239, compared with \$1,209,472 in 1919. During the same period telephones in use increased from 26,406 to 36,455.

Indication of renewed prosperity in Nova Scotia was reflected by the fact that the year registered the largest increase in new telephones installed which has been reported for several



350 BAY STREET, TORONTO

HAMILTON-LONDON-WINDSOR-ST. CATHARINES

Mining Stock Specialists

Send for "The Mining Chronicle"-Published Monthly. ADelaide 9461 11 Jordan Street

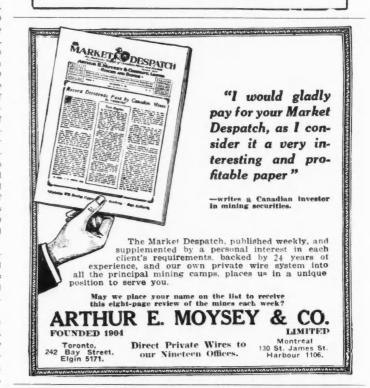
MARA & McCarthy

STOCK BROKERS

W. HAROLD MARA LEIGH M. McCARTHY

H. G. DAVIDSON JOHN A. MARA

297 Bay Street, Toronto Telephone: Adelaide 9151

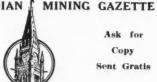




MEMBERS OF THE MONTREAL CURB MARKET MEMBERS STANDARD STOCK AND MINING EXCHANGE All Listed and Unlisted Canadian Securities, Canadian and Foreign Bonds, New York Stocks, Mining Stocks. YOUR INQUIRIES WILL RECEIVE PROMPT AND COURTEOUS ATTENTION

THE CANADIAN

Published Monthly



Copy Sent Gratis

128 SPARKS STREET

OTTAWA

Branches:
BELLEVILLE, BROCKVILLE, CORNWALL, PEMBROKE, HULL, P.Q. Private Wires:
Toronto, New York, Montreal, Winnipeg, Vancouver and all Branches. Orders Executed on all Markets.

D. S. Paterson & Co.

BROKERS

Canadian Mining Stock Specialists

Our Statistical Department will be glad to furnish information on any listed or unlisted mining stocks.

25 West Richmond Street, Toronto

Toronto Branch Offices 2896 West Dundas St., Junc 1191 Cor. Yonge & Dundas, Adel. 5423 347 Danforth Ave., Ger. 2060 156 Oakwood Ave., Hill. 2779 496 West Bloor St., Tr. 4064 Cor. Yonge & Wellington, Ad, 6356

Niagara Falls Welland St. Catharines

Hamilton Brampton Feb

book at namely The Ca branch operatin there is

expansi another thereab Book for near domesti

under stances could be crease f like tha a matter of the 'r get pro eighty p tions de ture, ma excludin verely th pretty d This mea best, can great ind of that

try has

proportio

or relati

For at

coated p has been ger-bread operation somethin lot wher lated into There facturing namely in New

and Ram

in George

stituents,

Consolida

Manufact vincial F Valleyfiel particular United St as regar coated p ompetiti Indeed, in lately for tain arra mitigating parently, able exte business at the bes up well immediate gaged in

a better

week one

vious that

In thes

sufficient ing requi consideral There a manufact papers, 1 Company Paper Mi terlake T cific Mills Mills, Lte That thes take care ness in th is evidence past year ing tissue Quebec P

liquidatio and comp larly in t over, the rying out Merritton

Paper Expansion Must Stop

(Continued from page 25)

manufacturing book and writing papers number six. manufacturing departments namely, Alliance Paper Mills, Ltd., the E. B. Eddy Company, Ltd., the Howard Smith Paper Mills, Ltd., Provincial Paper, Ltd., and the Rol-1928 was in the neighborhood of 60,-

But, though the mills have been operating practically at capacity, year was a generally satisfactory there is no scope in this branch for one, and with the high level of genexpansion beyond that already projected. For Alliance Paper Mills, Ltd., is installing a new machine, at its Lincoln division, which will add another 6,000 tons per annum, or thereabouts, that is to say, about ten Paper Mills, Ltd. (at its Lincoln diper cent, of the total present production of this branch of the industry, to production capacity.

Book and writing papers depend for nearly their whole outlet on the domestic market, and there is no reason to anticipate that this will absorb more than the ten per cent. extra production mentioned, even under the most favorable circumstances. Indeed, seven per cent. could be considered a very good increase for this year's operations to show, following on one of something like that percentage last year. As a matter of fact, however, the effect of the provision in last year's budget providing for a drawback of eighty per cent. of the duty on book and other papers, when imported and used in the "production of publications devoted primarily to agriculture, magazines or periodicals," but excluding trade journals and certain other classes of publications, is almost certain to be felt far more severely this year than it was last.

The market, as we have seen, is pretty definitely limited to Canada. This means that consumption, at the best, cannot be expected to show any great increase in any one year. And of that market the Canadian industry has been deprived of a certain proportion (be that relatively large or relatively small) by the operation of last year's budget's drawback pro-

For at least the last two years the coated paper branch of the industry has been just jogging along, at a limited capacity, the mills running on an average about five days a week. This has meant that the gilt has been largely taken off the ginger-bread, for a five-day-a-week operation, while it, no doubt, means something better than breaking even, does not mean a whale of a lot when the net result is translated into terms of profits.

There are four companies manufacturing coated paper in Canada, namely Alliance Paper Mills, Ltd. (which has coated paper plants both in New Toronto, where its Ritchie and Ramsay mill is located, and also in Georgetown where one of its constituents, the former Georgetown Coated Paper Mills, is situated) the Consolidated Lithographing and Manufacturing Company, Ltd., Provincial Paper Mills Ltd., and the Valleyfield Coated Paper Mills, Ltd.

This branch of the industry is one of those that, from time to timeparticularly when business in the United States is in a depressed state, as regards the manufacturer of coated paper-feels the force of competition from across the line Indeed, in consequence of this, it was lately found necessary to make certain arrangements, with a view to mitigating this evil which have, ap parently, at any rate to a consider able extent, had the desired effect. For some years now the coated paper business has been only "middling" at the best, but this year has opened up well for it, though there is no immediate prospect of the mills engaged in it being able to operate on a better basis than the five-day-aweek one mentioned above.

In these circumstances, it is obvious that the existent mills are fully sufficient to take care of all the coating requirements of Canada for a considerable time to come.

There are six companies in Canada manufacturing tissue and toilet papers, namely the E. B. Eddy Company, Ltd., the Garden City Paper Mills Company, Ltd., the Interlake Tissue Mills Co., Ltd., Pacific Mills, Ltd., Westminster Paper Mills, Ltd., and J. C. Wilson, Ltd. That these are amply equipped to take care of all the Canadian business in their lines for quite a while is evidenced by the fact that, in the past year, two mills formerly mak ing tissue etc., namely the Superior Paper Mills, Ltd., and the Western Quebec Paper Mills, Ltd., went into liquidation. The market is limited and competition very keen, particularly in the cheaper grades. Moreover, the Interlake Company is carrying out extensions to its plant at Merritton, for the purpose of facili-

oton

ipeg

tating production and for the accommodation of certain of its lighter

Quite a lot of cheap tissue is im The Canada Paper Company, Ltd., ported into Canada from Europe. It comes from countries, many of them with depreciated currencies, where labor is paid very much less than the land Paper Company, Ltd. This relatively high wages that happilly branch of the industry is doing very prevail here. With the cheap, lowwell, indeed. Total production for grade products of such ill-paid labor it is difficult for Canadian mills to compete, but, all the same, for the mills that are still carrying on last eral prosperity at present prevailing, the outlook for the current year seems promising.

There are three companies making waxing paper, namely Alliance vision), Interlake Tissue Mills Co., Ltd., and Westminster Paper Mills, Ltd. The market for this paper is circumscribed and, in view of the fact that Alliance Paper Mills is making provision for greatly extended facilities for the manufacture of this line, and that the Wayagamack Pulp and Paper Company, Ltd., is going to embark on it, Canadian requirements will be amply-and more than amply-met by mill capacity for many years to come.

The same thing may weil be said with truth with respect to the wrapping paper branch in all grades. The companies manufacturing wrapping paper, of one kind or another, are the following: The Abitibi Power and Paper Company, Ltd., Alliance Paper Mills Ltd. (at its Lincoln division), Canadian International Paper Company, Ltd., Canada Paper Company, Limited., Dominion Paper Company, Dryden Paper Company, Ltd., E. B. Eddy Company, Ltd., John Fisher and Son, Ltd., Garden City Paper Mills Company, Ltd., Interlake Tissue Mills Co., Ltd., Pacific Mills, Ltd., Strathcona Paper Company, Ltd., Wayagamack Pulp

and Paper Company, Ltd., West-

minster Paper Mills, Ltd., and J. C.

Wilson, Ltd.

It is true that last year was a good year for the wrapping paper manufacturers, production figures showing an increase of three per cent. over those for the year before. While no new machines were installed, the mills already in being were, several of them, considerably improved, with the result that all possible requirements in the near future are generously provided for. Further than this, as many of the wrapping paper mills are operated by very large companies engaged in the alizes how constantly new uses are manufacture of other lines as well, any additional capacity that may conceivably be found requisite, as time goes on, can easily be provided limit to the tonnage of writing paper,



GEORGE W. WILDBLOOD For 15 years connected with the Canadian Service of the Cunard, Anchor and Anchor-Donaldson Lines (The Robert Reford Co., Limited) and for seven Merord Co., Limited) and for seven years assistant passenger manager, who has been appointed passenger traffic manager for Ontario to meet the demands of rapid development in that province. He is succeeded by James M. McDougall.

already functioning, without the necessity of any kindly assistance from outside intervention.

Almost without exception all the anches of the Canadian paper industry (with the exception of newsprint) are in good heart and condition-some of them more prosperous than others, but none in poor shape. At the same time, they are all, speaking by and large, dependent, almost wholly, on the domestic market, as we have seen, and that market, while (within limits) relatively sure and stable, is also relatively small. But the mere fact that their business is mainly a domestic one makes reasonable control and regulation of the same comparatively easy. That business must grow, in the main, with the growth of the country-there is no problematical increase in export demand to furnish even a colorable justification for over-expansion, in their case

At the present moment, with the country extremely prosperous, the existing companies can handle with ease all the business that comes along. Indeed, it is at least, open to question whether a continuance, even an increase, of general prosperity would necessarily mean any very appreciable increase in the business done by the mills at whose activities we have been briefly glancing. For, without an augmentation of population, there is an inevitable saturation point.

There is no solid reason for thinking that such a point has actually been reached. And, indeed, one rebeing discovered for many of the products of the mills in question. But still there must inevitably be a from within the number of those or book paper, or tissue paper, of Vice-President.

what not, that a population the size of our own can absorb.

However, be all that as it may, there is no sound reason for expansion in any branch of the paper industry just now-on the contrary, there are very cogent reasons against it. Particularly does this apply to the starting up of new mills. Not only does every new mill so started take something from the business of the already existing millsbusiness that, in most cases, is only just sufficient to go round nicelybut it also detracts from their operating efficiently. For it is humanly impossible for any mill to operate with maximum efficiency if it does not know where the next order is to come from. Accordingly, the discouragment of such projects, under present conditions, is the duty of all who have the interests of the industry at heart.

The ground that has been gained must be consolidated before any further expansion is attempted. Such, at any rate, would seem to be what wisdom dictates.

Royal Trust Co. New Directors Added -Good Year Reported at Meeting

AT the twenty-ninth annual general meeting of the shareholders of the Royal Trust Company, Vice-President Huntly R. Drummond presided owing to the illness of the President, Sir Vincent Meredith, Bart.

Assets under administration showed an increase of \$35,000,000.00 over the previous year and now amount to \$441,000,000.00. Trusteeships for Bond Issues are not included in these fig. ures. The paid up capital of the company was increased from \$1,000,000.00 to \$2,000,000.00 during the year, and the Reserve Fund from \$2,000,000.00 to \$3,500,000.00. Net earnings for the year ended 31st December, 1928, after deducting management and all other expenses and providing for all taxes and contingencies were \$548,938.74 as against \$362,517.66 for the previous

J. W. McConnell and W. A. Bog were added to the Board of Directors which with those re-elected is now constituted as follows:

Sir Vincent Meredith, Bart., Hon. Thomas Ahearn, Hugh A. Allan, Hon. C. C. Ballantyne, E. W. Beatty, W. A. Bog, Hon. Henry Cockshutt, Norman J. Dawes, C. W. Dean, Huntly R Drummond, Sir Charles Gordon, His Honour Sir Lomer Gouin, A. E. Holt. Eugene Lafleur, J. W. McConnell, Ross H. McMaster, William McMaster, F. E Meredith, Maj. Gen. the Hon. S. C. Mewburn, Lt. Col. Herbert Molson, Walter M. Stewart and Sir Frederick Williams-Taylor. At a subsequent meeting of the Board of Directors, Sin Vincent Meredith, Bart., was re-elected President and Huntly R. Drummond

De Forest - Crosley

Earnings Reach \$5.92 on Common—Expectations Exceeded

THE annual report of De Forest and its subsidiaries for the year ended Dec. 31, 1928, shows a net profit of \$195,414.40, which is equal to \$5.92 per share on the 33,000 shares of no par value common stock outstanding These earnings show a very substantial increase over earnings during 1927 and are also in excess of the estimate of earnings made by the com pany when their stock was offered to the public.

The balance sheet shows a satisfac tory current position, current assets being equal to well over three times current liabilities. Cash on hand amounts to \$92,086.87, while the company has \$125,000 on call.

That the year 1929 will be a still more profitable one for this leading radio manufacturing company is indicated by the fact that sales and unfilled orders for delivery during the first two months of the current year are equal to sales for the first six months of 1928. De Forest Crosley Radio Company, Limited, and its subsidiaries are the largest manufacturers of radio sets in the British

At the annual meeting of the company, J. E. Hahn, the President, addressed the shareholders as follows: "It is gratifying to be able to report has exceeded our planned expectations.

distributed over the various Provinces following an investigation by Eliza of the Dominion.

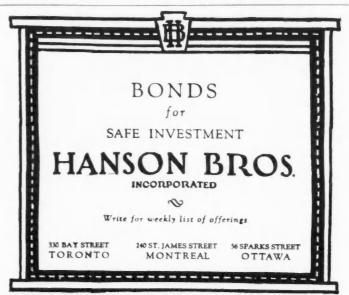
Portage Mutual Fire Records Good Year

THE Portage la Prairie Farmers' Mutual Fire Insurance Co.'s annual report for 1928 records one of the most gratifying years of progress in the Company's career of 45 years. Total assets have been increased by Crosley Radio Company, Limited, \$82,822. They now stand at \$1,398, 233, and at that figure show a surplus of \$1,372,897 over liabilities. During the year further purchases of Govern ment bonds and securities have been made for the reserve account, to which approximately \$60,000 has been added, making a total of \$372,590. The fiscal year ended with business in force of \$67,223,535. There was a difference of only \$600 in the fire claims paid in 1927 and 1928. Lightning losses and wind claims were a little heavier.

The General Manager, Stratton Whitaker, pointed out the large proportion of fire losses which could be prevented. He referred to a new and grave fire menace in Western Canada, created by the coming of combines which has resulted in the burning of stubble where they were used. This hazard promises to be one of the most serious risks, and the utmost care is urged in the burning of stubble or straw stack bottoms.

Sprinklers Compulsory in Garages in Congested Area in Order to Bring Down the Fire Loss

IN ORDER to bring down the fire loss, the Board of Fire Commissionthat the year 1928 has been the best ers of Elizabeth, New Jersey, drew in the history of the company, and up and promulgated an order, making mandatory the maintenance of auto 'Sales for the year exceeded those matic sprinkler protection in all of 1927 by 57 per cent, and were in garages in the city's congested area, excess of the 1928 budget by over 20 and in all two-story garages, regardless per cent. This increase has been well of location. The order was issued beth's building inspector.



Report to the Shareholders Waterloo Manufacturing Co., Limited

In presenting this our First Annual State ment since the reorganization of our Com-pany in May last and because of the probable and natural unfamiliarity of many of our shareholders with the character of our business, it has been thought wise upon the part of your Board of Directors to accompany the statement with a brief out-line and synopsis of its history and activities

The inauguration of the company dates back to 1850, since which time they have specialized on quality machinery for the farm. Beginning with 1895 the line has ace been confined to threshing machinery involving power for operation, first with the steam engine,—a product of our factory, but in later years replaced by gasoline tractor, which has been for many years and is now being purchased from a reputable and long established American oncern with whom we have enjoyed tually good relationships and confidence since 1914. Our factory and head office is located at Waterloo, Ont., and covers an area of approximately seven acres. Labor onditions are very satisfactory

conditions are very satisfactory.

Branch houses are situated at Portage la
Prairie, Man., Regina and Saskatoon, Sask.,
Calgary and Edmonton, Alta., as well as
having distributing points at Lethbridge
and the Peace River District. Our branch house properties are well situated, of simple and economical construction, and answer our purpose equally as well as buildings of our purpose equally appearance. Each Western office is under direction and supervision of capable and experienced men, three of whom have faithfully served this Company for

over a quarter of a century.

In spite of hardships of earlier years, the Company shows rather a unique record of having never suffered a trading loss in any ne year since 1901. Reserves are more than ample to care for any possible losses in receivables. The following figures, showing the sales of the Company at certain periods. will serve to indicate the steady progress

...\$ 602,389.04 790,662.72 983,176.64 1,447,122.10

C. W. SNIDER

Waterloo Manufacturing Company, Limited Waterloo, Ontario

Balance Sheet and Surplus Account as at October 31st, 1928

Current Assets Cash on hand and in bank Notes and Accounts Receivable, less Commissions Inventories of New and Used Machinery, Parts, M Prepaid Taxes, Insurance and Expenses	laterials and Work in	Progres	\$ 8,182.48 2,033,252.04 \$ 417.226.72	
			5,196.65	\$2,463,857.89
Fixed Assets: Land, Buildings and Equipment in Ontario at depressible subsequent additions at cost, and Western Less Reserve for Depreciation	branches at book va	alue	\$ 415,777.95	204 404 53
Deferred Charges				394,486.51 19,500.00
				\$2,877,844.40
	AGILITIES			
Current Liabilities: Bank Loan Accounts Payable Dividend declared on Class "A" shares payable N Provision for Federal Income Taxes	November 1st, 1928		373,255.34 15,000.00 23,720.36	61 154 075 7.2
Capital and Surplus:	Authorized	Issued		\$1,156,975.70
Class "A" shares, no par value Class "B" shares, no par value	100,000	60,000 27,500		
6 1	127,500		\$1,489,709.13	
Surplus			231,139.57	1,720,868.70
				\$2,877,844.40
C. W. SNIDER. Director.	behalf of the Boar	d.		au p
				OM, Director.
Net Profit for year, after providing for Deprecia Less Provision for Federal Income Tax Interest paid under purchase agreement and			\$23,500.00	\$299,238.07
Shares for six months ending October 3 Proportion of Deferred Charges written off	1st, 1928		38,055.53 6,522.97	68.078.50
Surplus as at October 31st, 1928				8231.159.57

Nork.—Owing to November and December being large collection months, the Directors have passed a resolution changing the end of the fiscal year of the Company from October 31st to December 31st. Collections from Notes Receivable for November and December, 1928, amounted to \$367,418.61 and liabilities have been substantially reduced.



should contain authority to your Executors and Trustees to do those things after your demise which you would like to have done if you were still living. To simply state how you desire your Estate distributed is not necessarily sufficient. Look into the question of the powers granted under your Will to sell Real Estate, to take up stock allotments, to agree to re-organizations of any Company in which you may be interested, to make payment of Succession Duties and to cover other

Conferences Invited

ANADA PERMANENT TRUST (O

important points.

Toronto Street. Toronto.

Manager, Ontario Branch - A. E. HESSIN

SPECIALISTS IN MINING SECURITIES LISTED AND UNLISTED

STOBIE-FORLONG & CO

Head Office BAY AND WELLINGTON STS. TORONTO PRIVATE WIRE SYSTEM CONNECTING BRANCH OFFICES AND MONTREAL WINNIPEG. VANCOUVER AND NEW YOR



J. E. WARRINGTON J. E. WARRINGTON
Of Quebec City, President of Agnew-Surpass Shoe Stores,
Ltd., a new incorporation, which has acquired the outstanding share capital of The John Ritchie Company, Ltd.,
John Agnew Ltd., and Surpass Shoe Company Ltd. As a
result this company will control one of the largest manufacturers of boots and shoes and the largest boot and
shoe chain store system in the Dominion. Mr. Warrington has been associated with the boot and shoe trade
since 1911 and was president of the Shoe Manufacturers'
Association in 1923.

—Photo by "Who's Who in Canada"

New Issue

\$500,000

The Canada-West Indies Hotels

Company Limited

(Incorporated under the laws of the Dominion of Canada)

7% Convertible Notes

Convertible at the option of the Company into 7% Cumulative Sinking Fund Preference Shares of the Company on the basis of one Preference Share of a par value of \$100.00 for each \$100.00 in principal amount of Convertible Notes.

Seven per vent 17% Conversible Notes; fully registered, transferable only on the books of the Company, maturing July 1st, 1932; carrying interest, from the date of issue at rate of seven per cent (7%) per annum; payable semi-annually Jan. 1st and July 1st; interest payable in New York funds to United States residents, in Sterling at \$4.86.23 to the pound to residents of Jamaica, B.W.I., and in Canadian funds to all other holders. The Company has the right on any interest date at or before maturity to deliver in exchange for Convertible Notes, in full payment and satisfaction of the principal moneys thereof, Seven Per Gent 17% Cumulative Preference Shares of the Company on the basis of one Preference Share of a par value of \$100.00 for each \$100.00 in principal amount of Convertible Notes.

BANKERS - Royal Bank of Canada.

SOLICITORS-Messrs. Meredith, Holden, Heward & Holden, Montreal, Canada.

CAPITALIZATION

Guaranteed 5% 30-year Gold Debentures, guaranteed as to principal and interest by Government of £40,000

Jamaica, B.W.I.

7% Convertible Notes: convertible at or before maturity, at option of the Company into 7% Preference Shares

Common Shares, no par value

THE NEED FOR THIS HOTEL—The Hotel to be erected by the Canada-West Indies Hotels Company will be known as The Constant Spring Hotel, Kingston, Jamaica. Owing to the tremendously increasing tourist and business travel throughout Jamaica and the British West Indies, additional and immediate first-class hotel accommodation has become so necessary that the Government of Jamaica has agreed to guarantee principal and interest on £40,000 of Debentures of the Canada-West Indies Hotels Company Limited.

THE COMPANY—By its Charter, the Canada-West Indies Hotels Company, Limited, is empowered, among other things, to erect, purchase, lease, acquire, equip, maintain and operate, hotels, restaurants, cases, etc., and to carry on the business of licensed victuallers, wine, beer and tobacco merchants, etc., to construct, erect, or operate, hotels, shops, baths, laundries, and places of amusement; to lay out and maintain golf courses, tennis courts, recreation grounds, etc., and to acquire, lease or operate, other similar businesses.

THE DIRECTORS possess a thorough knowledge of travel and Hotel Service.

President Hon, FRANK A. DUDLEY, President, United Hotels Company of America. Vice-Presidents: Lieut.Col. J. C. BROWN, Montreal, P.Q. Assistant to the President, Canadian National Steamships, LIONEL DE MERCADO, Esq., Kingston, Jamaica, Managing-Director, Messrs, Lascelles, de Mercado & Company, Kingston, Jamaica. GEO. H. O'NEIL. Esq., Vice-President, United Hotels Company of America. Secretary-Treasurer: VERNON G. CARDY, Esq., Managing Director, Mount Royal Hotel Co., Limited, Montreal. Directors: J. GILL GARDNER, Esq., Total Committee of the Canadian National Railways and Canadian National Steamships. A. L. CARON, Esq., Montreal, P.Q. President, Caron Industries, Ltd.; Director, Beauharnois Light, Heat and Power Co. EDWARD C. FOGG, Esq., New York City, Managing-Director, Hotel Roosevelt, New York, Lieut.-Col. C. P. FRANCHOT, Buffalo, N.Y. Director & Vice-Pres, Remington Rand Inc. Director Iroquois Share Corporation.

THE MANAGEMENT—The United Hotels Company of America, probably the largest Hotel Corporation in the world, has contracted to manage the "Constant Spring Hotel" for a period of thirty years. Their sole profit for directing the operation is to be derived from dividends on common stock only.

THE SITE ate has been purchased at Constant Spring, some six miles from Kingston, Jamaica (a city of 60,000 people). The property, which covers satuated on a plateau at an elevation of six hundred feet above sea level, from which a magnificent view is obtained of the Caribbean and the towering Blue Mountains to the north, and where the temperature is always delightfully cool. The site was occupied for a great he world-famous Constant Spring Hotel, which was burned in 1923.

THE BUILDINGS—(1) The Hotel proper, (2) The Amusement Group, which will include the swimming pool, dance pavilion and open air cafe, and 3. The Cottage Group. In general, resimforced concrete fire-proof construction will be used, and every modern device that will contribute to the comfort

SECURITY—The entire proceeds from the Gold Debentures and the Convertible Notes will, with careful supervision, be devoted to the creation of the "Constant Spring Hotel" and the provision of an adequate working capital for the Company's operations. The Association of the Canadian National Steamships, a subsidiary of the Canadian National Railways, and the support given by the Government of Jamaica, together with the supervision and operation of the United Hotels Company of America, in the creation of a modern hotel at Constant Spring, provides a remarkably strong vision and operation of the United Hotels Compan-financial background for these 7% Convertible Notes

EARNINGS — The estimated revenue after providing for operation cost, interest on 5% Guaranteed Debentures, and depreciation will amount to \$78,386,67, or more than twice the amount required for Convertible Note interest, and after payment of this interest, the earnings are estimated to exceed \$8.00 per annum on the 5,000 shares of no par value Common Stock.

S BONUS - The conservative capitalization of the Company creates a ratio of only ONE Share of Common Stock to each \$100 Convertible and the purchasers of the Convertible Notes receive as a bonus one-fifth of the total common shares of the Company. A GENEROUS BONUS - The c

ASSURED SUCCESS—(a) Owing to the immediate need for additional hotel accommodation. (b) Owing to the assured patronage of all visitors to Jamaica, via the Canadian National Steamship's new modern vessels built especially for the British West Indies Route. (c) Owing to the tremendous Advertising Organization and the Chain Booking System in connection with sixty first-class hotels operated by or affiliated with the United Hotels Company of America. (d) Owing to the large financial interest of the Government of Jamaica, which assures a strong community support from

GENERAL NOTE—These Securities offer to Canadian Business and Financial Institutions an attractive opportunity for practical co-operation in a definite programme for greater Trade and Financial Intercourse between Canada and the British West Indies, and Trade-Expansion-Within-The-Empire is the surest road to greater Industrial, Financial and National Prosperity.

Price: Par and Accrued Interest

A bonus of two shares of no-par value Common Stock will be made with each \$1,000 par value of 7% Convertible Notes purchased

Write us for illustrated booklet on Jamaica and the new "Constant Spring Hotel."

HENRY B. RICHEY

Investment Securities

1706 Star Building,

WAVERLEY 1931

Toronto 2

Statements while not guaranteed are based upon information which we believe reliable

Research and the Public Mind

Canadian Citizens Should Realize Practical Applications of Science in Making Dollars Grow-Dominion Spends 5 cents Per Head Compared With \$1.00 in U.S .-Research Goes Hand in Hand With Progress

By CYRIL T. YOUNG, F.R.G.S.

Superintendent of Development, Canadian National Railways.

I^T IS of great importance to Canada of gasoline to the long ton obtained. We are able to telephone long disthe solution of the problem. It is a pity that articles on research are not written in a way that those of us lackthem interesting and less academic. Occasionally they do appear. Some writers seem to feel that the making of their articles complex commands the same circles. Yet research is not a thing apart from, but rather must be made popular with, the masses.

Our Dominion and Provincial Covhave lacked sufficient research vision, are now leading the way and the general public have an added incentive to read up in order to get interested in this new Canadian movement and back it up loyally. Research assuredly will increase the size of our future pay cheques and our dividend cheques. Interesting ourselves in it will reduce our losses in stocks and bonds. Canada must be alert and on guard and invention, new processes and the use safeguard herself against world competition from countries who well know the value of research.

Hugh Farrell, an American, stated in "What Price Progress," that "the notion that Germany excels in chemistry because of the superior aptitude of the German mind is silly-that the Germans outdistanced the world because their industrialists had sense enough to give their scientists a free hand and unlimited financial support. The Germans are not chemical geniuses except in the sense that a genius is one who takes infinite pains.

As a matter of fact, the Germans are rarely discoverers. They are 5c. per head of population on research chiefly technologists. Most of the pure research and the fundamental principles upon which the Germans work came originally from England, where the scientists lead the world." He further rightly states that, "if we as investors and laboring men do not catch this research viewpoint, then the business in which our money is invested may already be on the skids. The chemist and inventor is a man who is making two dollars grow where one dollar grew before."

The country which finds or adopts new processes and new methods of manufacture and production at the farm, mine or factory, is the country which will win out in this Twentieth Century race of progress. The industry or the transportation company which fails to keep up in the race for lower costs, falls by the wayside. It is the search for and adoption of cheaper methods of turning out the product and the elimination of waste of materials and men's time, and not severe cuts in wages, which make for successful industry and a prosperous merit. nation.

wheat (research) as it affects the pay Canadians are not lazy and our manu cheque of every transportation man in facturers are well up-to-the-minute in Western as well as Eastern Canada. We are interested in the prevention of for production records and discarding the spruce-bud-worm (research) which obsolete machinery. We must bring is affecting the supply of raw material back to them from other countries the for the newspapers we all read daily. latest processes, ideas and inventions. We are interested in the finding of a process (research) to economically use 3 per cent. of nickel ore in makuse every day, for Canada, at Sudbury, for manufactured products in compeexisting to-day.

Heretofore our refineries were only already being produced and 40 gallons of change, substitute and invention.

of a public sentiment in favor of re- tances because of searching for search. The size of the pay cheque (research) and finding the vacuum we draw, or our return from any in- tube which, as in radio, relays and vestment in stocks or bonds is influ- carries the human voice across a conenced by research work, on which tinent and across the ocean; and simsomeone labored long hours in finding ilarly with telegraphy where the finding of a new method (applied research) makes it possible for a number of messages to go over the one ing a higher education would still find telegraph line at the same time and known as the carrier current. Research resulting in constructive thought and invention made huge and

powerful railway locomotives possible, the admiration of those who move in cutting the fuel bills and increasing operating efficiency. The railways on this continent saved \$30,000,000 in 1926 through using applied fuel research and invention in cutting their ernments, some of whom heretofore coal bills. The National that year saved \$1,500,000. In fact everything, from the successful treatment of disease, in which insulin is an example, all the way through a thousand and one processes allied with invention were secured to us by constant searching for (research) new methods and appliances.

> We are now standing at the day break of a new century of science, of substitutes. Substitutes have, in many instances, put what were formerly sound businesses, out of business completely. To-day, no bond, no investment is secure in the absence of the assurance given by a knowledge that science is on guard in that industry. Research is the price of survival in modern industry. Looking backward to our accomplishments with pride is one thing and looking at the accomplishments of others, or of other nations, with envy is another; but before we can look backward with pride we must look ahead with vision.

In Canada we are only expending as compared to \$1.00 per head in the United States. The three greatest companies there that have done more for the advancement of applied science than possibly all of the rest of the American industries put together are General Electric, American Telephone and Telegraph and Eastman Kodak Company.

*

In 1913 the Government of Great Britain only expended \$20,000 on research and last year \$15,000,000. The wisdom, therefore, of the Dominion Government setting aside \$3,000,000 recently for research purposes and new laboratories, and also of the Ontario Government voting dollar for dollar with the "manufacturers" which may make each of their contributions to an institute along the lines of the Mellon Institute in the United States approach the sum of \$2,000,000: and also of the actions of other provincial governments throughout the Dominion, is so evident from a forward looking viewpoint as to make it statesmanship of a high order of

Canada to-day is in the proud position of exporting \$250 of manufactured goods per head of population You and I, for instance, are interested in the prevention of rust on ain and \$100 in the United States. the matter of equipping their plants

Research is vital to any nation like ing rustless iron and steel, which we Canada endeavoring to find markets produces 90 per cent, of the nickel of tition with countries overseas who the world. This includes steel rails in have lower standards of living condithe not far distant future when fur-tions, pay lower wages and do more ther applied research lowers the price cheap kraft work at home. What we of nickel, yet at the same time making must realize is that Canada must be it a still more profitable industry. We built up basically level. Economical are interested in increasing the yield laws have a nasty knack of upsetting of gasoline from the petroleum we get ill-advised policies relative to increasfrom our oil wells (research) because ing population. Research must go the "cracking" process has doubled hand in hand with agriculture, manuoil extraction, otherwise we could not facturing and the processing of our run all the motor cars and trucks raw materials if we are going to meet the complex needs of this complex age

Finally, if Canada is going to regetting 25 per cent. of gasoline, 15 per tain the coveted place she now holds cent, kerosene, 40 per cent, gas oil, 12 in the ranks of progress, if she is per cent. paraffin and lubricating oils, going to develop her resources to proand 4 per cent. coke, but applied re- vide all the year round jobs for newsearch has doubled the gasoline ex- comers, if she is going to expand her traction by getting another 25 per market for electrical energy (that cent. Research must go further, for white coal which never goes on we are now only getting 7 per cent. strike), if we are going to maintain of the known explosive and driving our securities as safe investments, if punch out of gasoline and wasting the we are going to hold the prosperous other 93 per cent. Research is also times we are now enjoying in Canada, the future solution of moving Alberta then we must all be alert, have a mass coal products after liquefaction and sentiment in favor of research and the one appreciates this after looking into managers of big businesses must, from the French and German methods the watch towers of industry, anticiwhere a million barrels a year are pate changes occurring in these days

1ind ications Spends

3, 1929

288

ays. obtained. ne long dis-irching for the vacuum cross a conin; and simere the find-(applied rever the one ne time and urrent. Reconstructive de huge and ves possible d increasing railways on 0,000,000 in lied fuel recutting their l that year

everything

ment of dis-

an example.

housand and

th invention

stant search methods and at the dayof science, and the use es have, in at were forout of busino bond, no ie absence of a knowledge n that indus e of survival ooking back hments with ooking at the s, or of other ther; but be rd with pride

ly expending on research head in the ree greatest e done more oplied science rest of the an Telephone tman Kodak ent of Great 20,000 on re

vision.

,000,000. The he Dominion de \$3,000,000 ourposes and g dollar for anufacturers' their contriong the lines n the United of \$2,000,000 of other proroughout the from a foras to make it gh order of

e proud posiof manufacof population nd our manuthe-minute in their plants nd discarding e must bring countries the

y nation like

find markets

ets in compe verseas who living condiand do more ne. What we nada must be Economical of upsetting ve to increasrch must go ulture, manuessing of our going to meet s complex age going to re he now holds ess, if she is ources to projobs for new to expand her ver goes on to maintain ivestments, if he prosperous ng in Canada t, have a mass earch and the es must, from dustry, antici-

in these days

d invention.

Wright-Hargreaves Report

Low Grade Ore Persists Throughout Year - Decrease of \$300,000 in Production—Continuance of Exploration Favored

Wright-Hargreaves Mines, Ltd., for the tors."

The report gives detailed information of the operations for the year, and two main zones of fracturing continue in commenting on this Oliver Cabana to hold their strength at the deepest jr., President, states: "These reports level opened up, and favorable strucgiving details of the conditions make ture is known to continue into the it unnecessary for me to dwell to any outlying parts of the property where extent upon the situation. I might, results have been obtained, which however, add that the low-grade ore promise to prove of importance." Mr. encountered late in 1927 has persisted Todd goes on to state "Continuation quite regularly throughout the year of the present policy of intensive ex-1928, and was accordingly disappointing in that the company did not succeed in earning its dividend, and, ing up the new ore shoots already intherefore, the directors decide to pass dicated is of prime interest. In my the dividend usually paid in Feb. 1."

Mr. Cabana points out that, on account of the problems confronting the officers of the company with respect to the continuation of the low-grade mentioned, E. W. Summerhayes was 818.73, the balance from operation beengaged to make a complete and thor- ing \$478,517.72, and other income \$45,ough inspection of the property. His 301.01, Current assets as of December report is said to be very voluminous 31, amounted to \$929,729.46, and curand directors are now engaged in rent liabilities \$93,391.68. Capital asstudying it. "All that can be said sets were \$1,679,499.14, and deferred about it at the present time," states charges \$47,437.59. Capital stock out-Mr. Cabana, "is that the report is standing was taken in at \$2,205,000. favorable to the property, and some The balance of free surplus at the end changes in operations are recommend- of the period amounted to \$358,274.51.

work; and it has had to proceed with

further expansion in connection with

plants acquired in the United States,

France, Germany, and warehouses and

branches elsewhere as well as in

The annual report signed by the

President, Joseph N. Shenstone, and

by the General Manager, T. Bradshaw,

has the following comments to make

"Sales exceeded those of the previ-

ous year by 14.85 per cent., and consti-

tuted a record. The volume was about

export. Cost of production has in-

creased, due mainly to improved fea-

tures incorporated into the company's

implements and to their more rugged

construction. Notwithstanding this, no

increase has been made in the price

to the farmer, but as a consequence

*

buildings and equipment of factories

and branches, amounted to \$14,471,689,

an increase during the year of \$2,935,-498. This addition is chiefly due to

the acquisition and establishment of

plants at Racine, U.S.A.; Westhoven,

Germany, the completion of the sec-

ond unit of the French plant at Mar-

quette, the installation in all factories

of a considerable quantity of modern

manufacturing machinery, and the

construction of new branch headquar-

ters and warehouse at Regina, Sask.

All properties and factory equipment

have been maintained in a sound state

"Current assets, embracing inven-

tories, receivables, cash, etc., stood at

\$43,603,154, or \$5,332,102 more than a

year ago. Inventories increased by \$1,549,313, due to the manufacture of a

wider range of implements and the

earlier receipt of materials in preparation for heavier production in 1929.

Finished goods and materials were,

as usual, valued at cost or market, whichever was the lower. Receivables

showed an advance of \$4,161,445, due

to the substantially increased volume

of business. Reserves for these have

been increased to \$2,237,986, and now

of repair.

"Capital assets, comprising land,

profit margins are lower.

Canada.

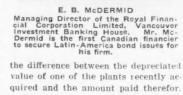
among others:

A DECREASE of slightly over \$300,- ed which are being given every consolous is shown in the production of sideration by your officers and direction of the production of the

year ending Dec. 31, 1928. The eighth E. W. Todd, consulting mine geoloannual report, shows bullion valued gist, who has spent the past seven at \$1,845,923 recovered from 256,331 months studying the geology of the tons of ore. This compares with \$2,- Wright-Hargreaves, had made a re-151,916 from 209,164 tons in the pre- port on the important geological feavious year. The average value per tures which is contained in the anton last year was \$7.20 as against nual statement. Mr. Todd states that \$10.51 in 1927. An average of 700 no change in the character of the tons per day was treated as compared rock can be detected at a depth of with 573 in the year before, and costs 2,000 feet as compared with the upper of \$5,334 were slightly lower than in levels. The rocks bordering the veins consist of syenite, porphyry.

In his conclusions he states: "The ploration of the several favorable sections of the mine as well as of openopinion, all other considerations, as, for example, mill heads, should for a time be considered of secondary importance."

The balance sheet reveals that the net surplus for the year was \$523,-

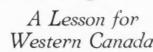


"During the year \$600,000 of the \$12,000,000 5 per cent. bond issue was redeemed, which reduced the amount outstanding to \$11,400,000. The company assumed the outstanding issue of \$1,029,000 of 5 per cent. bonds of the plant acquired at Racine, U.S.A. Of this amount \$195,800 has since been purchased and is held in the treasury.

"Considerable additional equipment is still required for both European plants, as well as for the tractor plant at Racine, so that throughout the present year important fresh outlays of capital will be required.

"A major problem which has confronted the industry in recent years in farming methods is the fundamental change which has taken place the world over through the use of mechanical power in place of horses. The introduction of the tractor has necessitated the almost complete redesigning of the entire line of farm imple ments. Those entirely satisfactory for use with horses require not only to be much more ruggedly constructed when drawn by tractors, but to be of different design to admit of operation by the tractor driver.

"This condition, coming simultaneously with the necessity of establishing new plants, has drawn heavily upon the capital resources of the company, and has imposed upon the personnel not merely heavy responsibilities, but problems of an extraordinary



its operations a financial success, if

North Dakota appears to have two wings among agrarian politicians. One is inclined to be conservative in its industrial and public-owned adventures, while the other is radical. In this connection Saskatchewan largely resembles the latter, and Alberta to the former. For that reason the United Farmers of Alberta should investigate carefully the practical results of their suggested ventures, in the state of North Dakota.

There is still some lingering hope in the border state that a great publicowned terminal grain system is possible. This is held by the more radical wing of the Non-Partisan League, which has caused a marked division in the organization. Alberta is making gratifying progress in its cooperative sales organization, as applied to grain and other products. But to venture into a highly developed industrial and financial field, as part of this work, would seem to be rather a risky venture, in view of the history of similar movements across the line.

Canadian Firm Gets Panama Bond Issue

FOR the second time in history a Canadian bond house has been the successful bidder for a Latin-American bond issue. The Royal Financial Corporation of Vancouver has secured \$1,000,000. National Bank of Panama 6½ per cent. 20-year bonds in compe tition with several New York and other houses. The same Company pur chased a similar issue in October last and these bonds were quickly over sold when placed on the market. The bonds are guaranteed unconditionally by the Republic of Panama and the proceeds are used for investment in Mortgages on City and farm proper



To Buy or Sell

without a Broker

Were there no brokerage houses, what confusion would result in the world's business!

Governments, public utilities, industries striving to raise capital by private solicitation and sale of securities-individuals blindly seeking other individuals when they wanted to buy or sell securities-no protection for investors save by their individual efforts and personal investigations of enterprisesnon-standardized prices for staple commodities and for securities—a slowing up of commerce

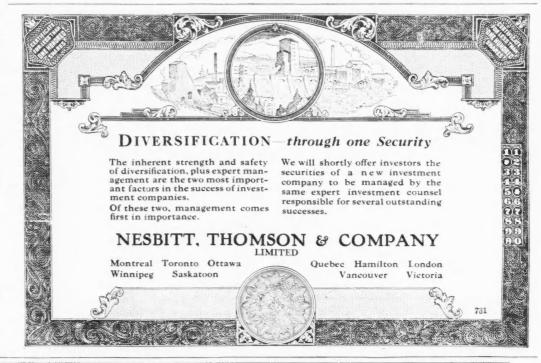
Brokerage houses have become an integral part of the commercial world, responsible for much national and industrial development, an aid and safeguard to business enterprises and

This brokerage house offers unusually wide facilities—twelve offices - membership on five exchanges - private wire connections with leading financial centres—the advice of officers of long experience.

JOHNSTON AND WARD

STOCK BROKERS AND BOND DEALERS 14 King St. E., Toronto Royal Bank Building, Montreal

MEMBERS: Montreal Stock Exchange, Toronto Stock Exchange, Montreal Curb Market, Winnipeg Grain Exchange, Chicago Board of Trade



Capital Outlays Indicated—Sales at New High EARNINGS of Massey-Harris Com- represent 13 per cent, of the total. pany, Limited, for the year ended Accrued interest on receivables of Nov. 30, 1928, amounted to \$3.85 a \$650,000, as usual, has not been taken

share on the 483,596 shares of no par credit for as an asset. value common stock outstanding, as compared with \$2.69 a share in 1927. "Current liabilities stood at \$5,984,-343, being \$3,697,267 greater than Excluding an item of \$835,218 "profit those of a year ago. This increase, secured from the sale of assets" as not being an operating profit, the net profwhich includes bank borrowings of its available on the common stock \$1,900,000, is to a large extent, due to would amount to \$2.13 a share. But relatively greater outlays for material there were special circumstances and labor in connection with 1929 which make this showing very enproduction. Deducting current liabilities from current assets of \$43,603,154. couraging: The capital assets were increased during the year by nearly there was left working capital of \$37,-\$3,000,000; current assets increased by 618,811. The proportion of current \$5,500,000; reserves were strengthened assets to current liabilities was 7.28 by \$2,400,000; operating expenses in- to 1. creased because the company had to redesign practically its entire line of 596,372, being \$2,395,782 in excess of

Massey-Harris Profits Up

Report Shows \$3.85 on Common-Further Important

"Reserves, in total, amounted to \$9,farm implements, without increasing those of the preceding year. The spesales prices, to suit them to the tractor cial reserve of \$1,544,455 represents now entering so largely into farm

Capital,

Reserve

and

\$1,785,748

Board of Directors

Henry F. Gooderham, K.C.

J. H. McConnell, M.D.

Vice-President

Walter C. Laidlaw

S. R. Parsons

A. Percy Taylor

Walter H. Smith

T. W. Duggan

John B. Laidlaw

H. H. Beck

W. D. Steele

C. D. Henderson

ided Profit

Western Canada

(Continued from Page 26) present practical problem of making possible; and, if not, to keep the losses of the state resulting from its exist ence down to an absolute minimum. Like the western Canada provinces

Union Trust Company

Richmond and Victoria Streets - Toronto

Balance Sheet and Profit and Loss Account, December 31st, 1928

	CAPITAL	ACCOUNT	
Assets Mortgages, and sale agreements Bonds and Stocks Loans on Collateral Real Estate Other Assets Lash on hand and in Banks	375,055.47 54,079.06 154,787.16 211,147.07	Capital Stock, fully paid Reserve Fund Dividend Payable Jan. 2nd, 1929 Bonus 1% Payable Jan. 2nd, 1929 Taxes and Other Liabilities Profit and Loss	17,500.00 10,000.00 65,937.41
Cash on hand and in banks	\$1,879,185.88	Prout and Loss	\$1,879,185.88
	CILLBANIERED A	RUST ACCOUNT	
Mortgages on Real Estate Victory, Municipal and other Bonds Loans on Collateral Cash on hand and in Banks	\$4,118,749.85 346,840.27 119,221.37	Trust Funds for Investment Trust Deposits Capital Account	1,636,619.77
	\$4,703,722.60		\$4,703,722.60
ESTA	TES TRUSTS AND	D AGENCIES ACCOUNT	
Funds and Investments	\$ 8,309,810.10		8,309,810.10
	\$14,892,718.58		\$14,892,718.58
	PROFIT AND I	OSS ACCOUNT	
Quarterly Dividends Bonus 1% Payable Jan. 2, 1929 Written Off Vaults and Equipment Transferred to Reserve Fund Balance forward	\$ 70,000.00 10,000.00 3,131.24 15,283.73 100,000.00	Balance brought forward December 31st, 1927 Profits for 1928, after providing for cost o management, Directors' and Auditors fees	
	\$ 284,163.44		\$ 284,163.44
Winnipeg for the year ended December 31st, accordance therewith. We have verified the securities and the funds and investments are kept separate from trusts, estates and agencies.	its of the Union Trust Co 1928, and certify that the bank and cash balances the Company's own fur ion as to the position of ing statements set forth fa	ampany, Limited, at the Head Office in Toronto and Br above statements of Assets and Liabilities and Profit at by actual inspection or by certificates from the depositor at and investments and are shown on the books as bel- the Company and, according to the best of our informatify and truly the state of affairs of the Company. All a powers of the Company.	of Loss are in
	A. B. BRODII	E. C.A. of the firm of PRICE, WATERHOUSE & CO.	

World-wide **Financial Services**

Financing exports and imports, issuing commercial credits, remitting money to foreign countries by mail or cable, buying and selling bills of exchange, selling travellers' cheques and letters of credit-these are some of the valuable services offered by the Bank of Montreal in foreign exchange and foreign trade.



BANK OF MONTREA

Established 1817

Total Assets in excess of \$870,000,000



When Travelling—

take your funds with you in convenient and readily convertible form. Secure a Letterof-Credit at any branch of this Bank.

THE BANK OF NOVA SCOTIA

Established 1832 apital, \$10,000,000 Reserve, \$20,000,000



Western Canada Airways LIMITED

Head Office WINNIPEG

Air Bases at Sioux Lookout Goldpines Allanwate

in Ontario Winnipeg

The Pas Cranberry Partage -in Manitoha Waskesiu Lake

(Rottenstone Area) -in Saskatcheiru Waterways

Vancouver in B.C

To Serve Operators and Prospectors in the

Pickle-Crow Area

We Have Established an

Air Base at Allanwater, Ont.

RATES

Allanwater to Pickle Lake
Passenger \$55. Express 25c lb.
Pickle Lake to Allanwater
Passenger \$27.50. Express 12 ½ c lb. Write or Wire Agent at Allanwater for reservations or other particulars.

Reduced Rates in Red Lake Area

now in effect

Canadian Government Provincial, Municipal **Corporation Securities**

R. A. DALY & CO.

SO KING STREET WEST

TORONTO

R. A. DALY, Member Toronto Stock Exchange

The Protective Association of Canada

(FOR MASONS ONLY)

BALANCE SHEET, DECEMBER 31, 1928 ASSETS Cash in Banks and on Hand
Cash in Agents' hands for Travelling Expenses
Agents' Net Balances for Outstanding Premiums
Bonds & Debentures at Book Value $\begin{array}{c} \$ \quad 53,893.62 \\ \quad 547.73 \\ 14,479.33 \\ 240,397.38 \end{array}$

Accrued Interest thereon Office Furniture	2.826.77 $1.980.93$
	\$314,125.76
LIABILITIES	
Claims Outstanding—known or reported proof not fyled: \$12,627.67 Accident \$12,627.67 Sickness 28,389.38	\$41.017.05
Accrued Salaries Reserve for Taxes	2.716.63 7,500.90
Reserve for Unearned Premiums—100% Capital Stock: Authorized \$50,000,00	99,405,16
Issued—fully paid	50,000.00
Balance per statement attached	113,486,92

Head Office

E. E. GLEASON

ACCIDENT

Granby, P.Q. W. D. BRADFORD J. G. FULLER Vice-President

Pres. & Gen. Mgr.

Insurance Against SICKNESS

ACCIDENTAL DEATH

\$314,125.76

Secretary

An American Specialty

United States is World's Largest Producer of Clocks and Watches-Foreign Competition, However, is Increasing

prise that in the manufacture of tries is as follows: clocks and watches the United States does by far the largest business in the world, almost equal to Germany and Switzerland combined, says "The Index", published by the New York Trust Company. Dealing with a product that hovers on the borderline between a luxury and a necessity, the output of clocks and watches in that country has more than doubled since the war, and yet the expanding domestic market has called for imports from foreign countries nearly three times as great as the pre-war figure.

According to a review just published by the U.S. Department of Commerce, the latest available figure for the output of the watch and clock industry was recorded in the census of 1925, when the output was valued at about \$82,000,000. The Swiss production, which is practically equiva-\$59,000,000, and the German output is estimated at \$25,000,000. The United States production, therefore, is within \$2,000,000 of the combined output of the two countries that have been closely associated with this industry for a long period of time.

Although the domestic market in the United States is very large, the American manufacturers have faced serious competition with foreign producers. While imports and exports of clocks have remained about the same and practically balance each other, imports of watches have increased much more rapidly than exports. The United States obtains almost all its imported clocks and watches from Switzerland, with Germany, France and the United Kingdom contributing small amounts to the import total. American imports from Switzerland have increased from \$10,150,000 in 1925 to \$13,846,000 in 1927; and American imports from Germany have increased from \$594,535 in 1925 to \$957,-

as follows: SOURCES OF AMERICAN IMPORTS OF

746 in 1927. American imports in gen-

eral are increasing at a more rapid

rate than domestic production. The

sources of these imports in 1927 were

CLOCKS AND WATCHES	
1927 Grand Tota	al
Switzerland\$13,845,750	,
Germany 957,746	ò
France 548,080	,
United Kingdom 161,259	ķ
All other 112,353	i

Total

.....\$15,625,188

Along with the increase in imports, the United States has not been able to increase its sales abroad to any extent. An explanation may be found in the fact that the bulk of the United States trade consists of the cheaper type of instrument. Exports of clocks and watches in 1927 were only about 4 per cent, of the entire production and represented only a 6 per cent. increase over 1914. German exports, on the other hand, were double those of 1913, and Swiss exports had increased about 50 per cent. The war apparently did not provide any stimulus to the American exports, and the expanion which has since taken place in foreign markets has not profited the

American manufacturers.

	IN CLOCKS AND WAT	CHES	
Year	Imports	Exports	
1904	\$ 2,990,474	\$2,281,195	
1914	4,292,159	3,013,149	
1923	11,968,626	3,039,576	
1925	12,587,493	3,796,521	
1926	14,984,891	3,227,718	
1927	15 625 188	3 221 349	

Canada is easily the best market for the American product, taking an amount almost twice that of Australia, the second largest market. The American manufacturer, however, has felt the competition of Switzerland very keenly, and that country now holds first place in the Canadian trade. In 1914 the United States supplied 58 per cent. of the total Canadian imports of watches and clocks, Switzerland 21 per cent. and Germany 6 per In 1926 the American proportion had fallen to 42 per cent. while Switzerland's had increased to 43 per cent, and Germany's to 9 per cent.

×. The markets of the Far East, however, should eventually furnish the leading outlet for American clocks and watches. Australia, the second largest purchaser, offers in particular a constantly growing market with no comcent, of the total Australian imports have not yet matured. -about the same proportion as Germany and Great Britain. All these failed to make the same progress in the past two or three years as its competitors. The distribution of the ex- dent.

T WILL be remarked with some sur- port trade in 1927 by principal coun-

DISTRIBUTION OF AMERICAN EXPORT

1 RADE, 1921	
Canada\$1	,016,012
Australia	587,424
Union of South Africa	230,891
United Kingdom	390,498
British India	170,622
Philippine Islands	156,584
New Zealand	98,667
Japan	93,288
Mexico	64,593

Too much emphasis should not be placed upon American exports of this product, inasmuch as the manufacture is chiefly for domestic demand. In Switzerland and Germany the industry is almost entirely dependent upon foreign trade; the United States is the best customer of both these coun-

Practically the whole of the Swiss lent to the export figure, amounted to production is exported, and Germany ranks second to the United States as a consumer. Since the war the Swiss industry has faced the problem of overexpansion, but continuous increase in exports has resulted in an improvement in recent years. There has been a marked trend towards consolidation, particularly in 1927, although this has not developed to the same extent as in Germany.

In Germany about two-thirds of the production is exported, ranking sec ond in amount only to Switzerland. Great Britain is Germany's best customer, with the United States ranking second. In the rapid modern development of the industry, the most important event was the consolidation of three large clock and watch companies in 1927, later joined by two other large concerns in 1928. The policy of organizing the German watch and clock industry has proceeded to the point of planning a national With production rapidly increasing, it is believed that prices can not be maintained at a stable level unless production quotas are allotted to all companies. The industry, is, therefore, being strictly cartelized, and prices of clocks and watches are now being controlled. Since there are practically no outsiders in the industry, all the plants are adhering to the quota regulation.

Although France, Italy, Great Britain and Japan also have clock and watch industries of importance, it is only the last named of these countries which is a competitor of the United States. Production in Japan in 1926 amounted to about \$1,900,000, of which 45 per cent. was exported. These exports go very largely to the Far Eastern markets where they come in competition with the American product.

Investment Bond Corp. Issues Good Statement

THE first statement of Investment Bond and Share Corporation, just published, reveals a strong position. The corporation was formed in May, 1927, and subsequent operations show net profit of \$618,936 after providing for debenture interest and income taxes. After deduct ing 6 per cent. dividend on the preferred shares, there remained \$461,-436, from which was appropriated FOREIGN TRADE OF THE UNITED STATES \$250,000 to provide for bond discount. It is interesting to notice that the entire amount of bond discount was written off in the first period of operation instead of following the usual plan of amortizing this item over the life of the bonds.

The profit and loss statement should be gratifying to holders of the corporation's 5 per cent. debentures, which carry a warrant entitling the holder to receive ten common shares of the corporation for each \$1,000 debenture.

Dividends Resumed by Canada Packers

a meeting of the directors of Canada Packers, Limited, held recently, it was decided that regular dividends on Canada Packers preferred, would be begun forthwith and that the first dividend would be paid on April 1, 1929, to shareholders of record March 15.

On January 1, 1928, back dividends were due on the preferred stock of \$10.50 per share. No action has been taken or is contemplated in the near future in regard to these back dividends, as the paypeting domestic production. The ment of them is linked up with cer-United States contributes about 8 per tain plans for refinancing which

However, it is expected that the regular preferred dividend will be countries rank behind Switzerland in paid continuously from this time supplying this market. In most of the forward. The accumulated back export markets the United States has dividends will be paid whenever the circumstances of the company permit, according to J. S. McLean, presi-

Favouring **Private Investors**



UNUSUALLY high interest rates have prevailed in the call money market during recent months and many banks have reduced their security holdings, partly for the purpose of lending funds in this market. This has depressed prices of fixed-income bearing securities.

The ordinary private investor cannot conveniently lend funds in the call money market - but in consequence of conditions in that market he can acquire highgrade securities at prices which are distinctly in his favour, and obtain a high rate of fixed income together with the maximum of security for invested principal

A list of recommended securities will be supplied

The National City Company

Limited

Securities for Sound Investment Head Office - St. James and St. Peter Streets - Montreal 10 King Street East TORONTO 204 Blackburn Building OTTAWA

Of ON GUARANTEED **TRUST CERTIFICATES** Safe beyond question and unconditionally guaranteed. One of the safest and most convenient forms of investment for amounts of \$100 up. A descriptive circular describ-ing these certificates in detail will be forwarded upon request STERLING TRUSTS CONTRACTOR DESCRIPTION TORONTO STEALING TOWER

Established 1886

A.E.OSLER & COMPANY

MEMBERS TORONTO STOCK EXCHANGE

Stock and Investment Brokers

INDUSTRIALS - OILS - MINES

Correspondence invited. Orders executed on all Exchanges. EL. 3461

Osler Bldg., 11 Jordan St., Toronto (2)

MAPLE LEAF INDUSTRIAL

ALCOHOL

HIGHEST QUALITY—BEST SERVICE

Ethyl Alcohol-Cologne Spirits, Denatured Alcohol



We maintain a Technical Service Division which stands ready at all times to co-operate to the best of its ability with the trade.

Canadian Industrial Alcohol Co., Limited

MONTREAL CORBYVILLE
TORONTO WINNIPEG VANCOUVER

Who does your Laundry?

Cut this out and give it to your

wife

You, as a business man, probably never worry about it so long as it gets done. Certainly. But you might inquire! Figure the economic benefit to Canada in having wages paid out for laundry remain in Canada instead of being sent abroad (see editorial in "Mail and Empire," February 6th), to say nothing of the infinitely more sanitary methods of the up-to-date laundry by contrast with the methods pursued in certain dilapidated shacks where things that you are going to wear, place upon your table and use personally (such as handkerchiefs) are washed and ironed. Think about these things, then ask your wife or mother whether it isn't advisable and much more wholesome to have the laundry done the New Method way. We know that it is. Business men particularly prefer our dull finish on their collars and shirts to that glossy finish characteristic of inefficient laundries. So you might suggest to her that she send the laundry to us, if you live in Toronto or within a ten-mile radius. A telephone call will bring a wagon to call regularly for it and deliver it each week or oftener A telephone call will bring a wagon to call regu-larly for it and deliver it each week or oftener if necessary.

NEW METHOD LAUNDRY

Phone Adelaide 9271 "We Know How"